

Project Overview by Successful Projects

Number of Backers
By Location

country	backers_count
US	32810752
GB	3332979
CA	1742700
AU	802020
DE	629108
FR	621056
JP	479683
ES	388657
SE	321625
IT	318811
NL	256632
HK	240978
PL	234654
CN	198733
DK	186877
NZ	144247
IL	118126
CH	113676
SG	111970
MX	103009
TW	95196
NO	83535
AT	77865
IE	68132
Total	44517610

% of successful projects overall

38.35%

Percentage of
successful Projects by
Month

MonthName	Successful Project
Feb	34.79%
Sep	35.44%
Aug	35.49%
Jan	35.67%
Dec	38.58%
Oct	38.71%
Jul	39.03%
Jun	39.16%
Nov	39.58%
Mar	40.56%
May	40.94%
Apr	41.07%
Total	38.35%

Percentage of successful
Projects by Goal Rang

GoalRange	Successful Project
\$1 M to \$4,999,999 Raised	99.04%
\$1,000 to \$9,999 Raised	64.48%
\$10,000 to \$49,999 Raised	84.62%
\$100,000 to \$499,999 Raised	94.96%
\$5 M to \$20 M Raised	100.00%
\$50,000 to \$99,999 Raised	91.45%
\$500,000 to \$999,999 Raised	97.48%
Less than \$1,000 Raised	9.02%
Total	38.35%

AVG number of buckers for
successful Projects

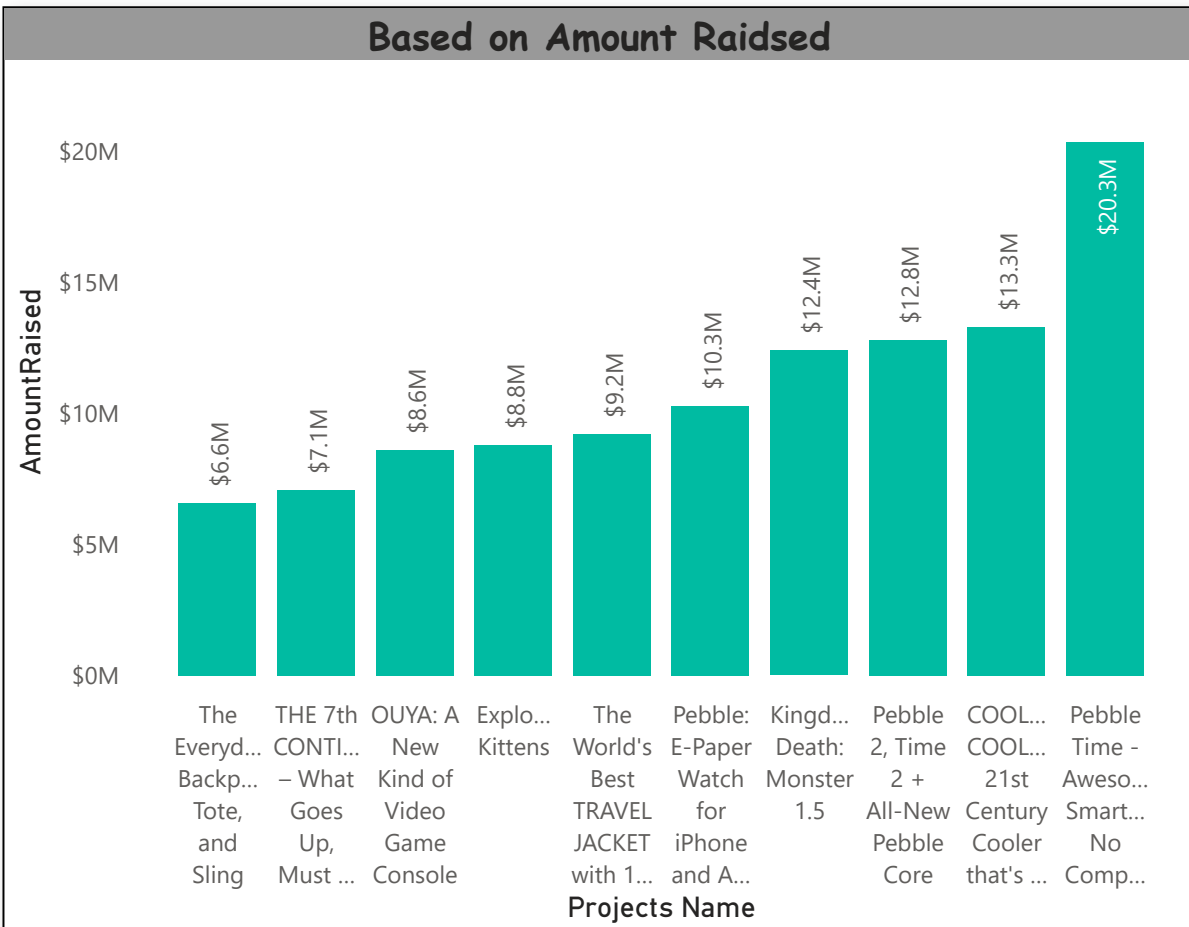
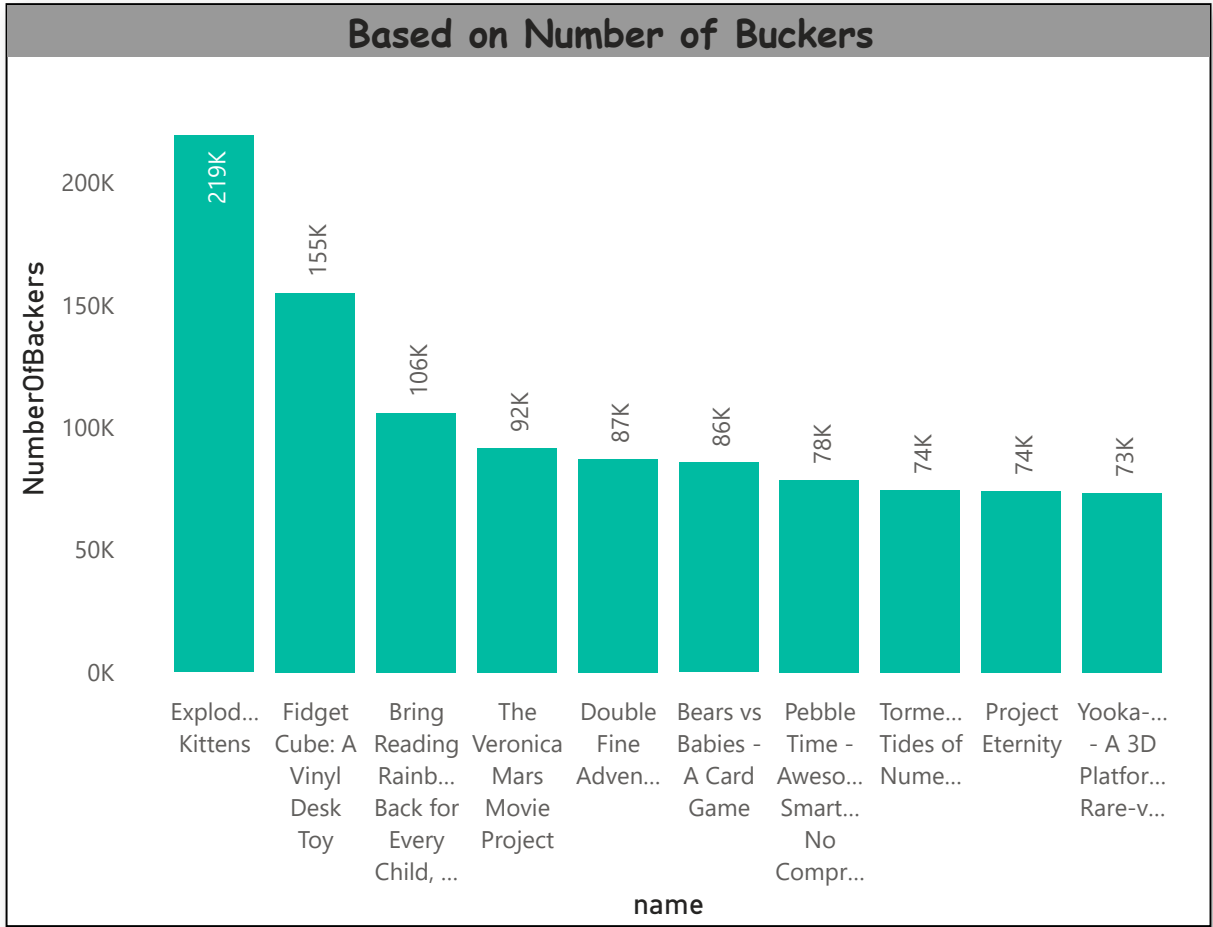
121.67

% of Successful Projects
Overall

name	Successful Project
3D Printing	37.94%
Academic	20.93%
Accessories	41.44%
Action	16.62%
Animals	26.00%
Animation	27.75%
Anthologies	70.10%
Apparel	21.92%
Apps	6.20%
Architecture	23.05%
Art	46.22%
Art Books	52.89%
Audio	29.04%
Bacon	14.65%
Blues	45.39%
Calendars	42.51%
Camera Equipment	50.21%
Candles	13.38%
Ceramics	44.89%
Children's Books	38.10%
Childrenswear	20.40%
Chiptune	76.32%
Civic Design	35.99%
Classical Music	63.53%
Total	38.35%



Top 10 Successful Project



Successful Projects

Amount Raised



Number of Backers

40M

AVG Number of days for Successful Projects

12.23