

### Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# **Executive Summary**

- Summary of methodologies:
  - Data collection: spaceX-API and Wikipedia web-scraping
  - Data wrangling: cleaning and feature engineering
  - Perform exploratory data analysis (EDA) using visualization and SQL
  - Perform interactive visual analytics using Folium and Plotly Dash
  - Perform predictive analysis using classification models
- Summary of all results

### Introduction

### **Project Background and Context**

- SpaceX is a private aerospace manufacturer and space transportation company, known for its ambitious goals, including reducing space transportation costs and enabling the colonization of Mars. The company frequently launches various missions, including satellites, cargo for the International Space Station (ISS), and crewed flights.
- For this project, we are analyzing SpaceX launch data to uncover meaningful insights related to the success and failure of space launches.
   The dataset includes information on launch details, mission types, launch sites, rocket types, and outcomes.

### Introduction

### The goal of this analysis is to answer the following key questions:

- 1. What factors influence the success or failure of SpaceX launches?
  - Are there any clear patterns in mission characteristics (e.g., launch site, rocket type, payload mass) that correlate with a successful or failed mission?
- 2. Can we predict the success or failure of future SpaceX missions?
  - Using the historical launch data, can we create a predictive model that can forecast the outcome of future launches based on similar features?



## Methodology

### **Executive Summary**

- Data collection methodology:
  - SpaceX-API and Wikipedia web-scraping
- Perform data wrangling
  - Select useful variables, replace payload null values with mean, feature engineering dates, and success/failure in a new variable.
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Create different predictor models logistic regression, SVM, decision tree, and KNN.

### **Data Collection**

- Describe how data sets were collected.
- You need to present your data collection process use key phrases and flowcharts

# Data Collection - SpaceX API

 Present your data collection with SpaceX REST calls using key phrases and flowcharts

 Add the GitHub URL of the completed SpaceX API calls notebook (must include completed code cell and outcome cell), as an external reference and peer-review purpose

```
Define API connection

spacex_url="https://api.spacexdata.com/v4/launches/past"
response = requests.get(spacex_url)

Check response

response.status_code = 200

Define data with .json()

data = response.json()

Normalize data

data = pd.json_normalize(data)
```

# Data Collection - Scraping

 Present your web scraping process using key phrases and flowcharts

 Add the GitHub URL of the completed web scraping notebook, as an external reference and peer-review purpose

#### Get wikipedia URL

```
"https://en.wikipedia.org/w/index.php?title=List of Falcon 9 and Falcon Heavy
                                    Get response
                                    Check response
                                     Parse data into soup
             ifulSoup(response.text, 'html.parser')
                                     Get tables
html tables = soup.find all('table'
                                     Get column names
header row = first launch table.find all('th')
column names = [extract column from header(th) for th in header row]
                                     Get information
Use previously defined functions to extract data and create
dataframe
```

# Data Wrangling part one

#### Select only Falncon 9 booster

```
data falcon9 = launch df[launch df['BoosterVersion'] == 'Falcon 9']
                                    Check null
                                   Replace payload mass null with mean
data falcon9['PayloadMass'].replace(np.nan, data falcon9['PayloadMass'].mean())
                                    Parse data into soup
       BeautifulSoup(response.text, 'html.parser'
                                   Get tables
html tables = soup.find all('table')
                                   Get column names
header row = first launch table.find all('th')
column names = [extract column from header(th) for th in header row]
                                   Get information
Use previously defined functions to extract data and create dataframe
```

# Data Wrangling part two - feature engineering

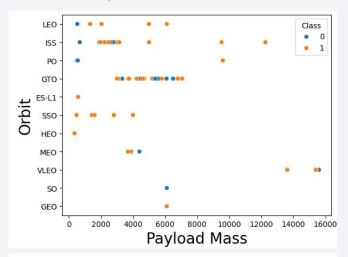
### Check landing outcomes landing outcomes = df['Outcome'].value counts() Check bad and good outcomes for i,outcome in enumerate(landing outcomes.keys()): print(i,outcome) Define bad outcomes bad outcomes=set(landing outcomes.keys()[[1,3,5,6,7]]) Define succes variable as Class landing class = [0 if outcome in bad outcomes else 1 for outcome in df['Outcome']] Add succes variable to dataframe df['Class'] = landing class

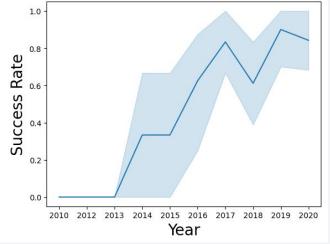
### **EDA** with Data Visualization

#### Scatter plot based on success rate:

- Payload mass in relation to flight number:
  - Analyze if experience in regards of payload mass increased success.
- Launch site in relation to flight number:
  - Analyze if launch site experience increased success.
- Payload mass in relation to launch site:
  - Analyze if launch site success correlates to payload mass
- Orbit destination in relation to flight number:
  - Analyze if experience with orbit destination increased success.
- Orbit destination in relation to payload mass:
  - Analyze if payload mass correlates with success rate based on orbit destination.
- Bar plot:
  - Success rate in relation to orbit destination
- o Line chart:
  - Success rate progression related to year of launch

#### **Example data visualization**





### **EDA** with SQL

- %sql PRAGMA table info('SPACEXTABLE')
- %sql SELECT DISTINCT(Launch Site) FROM SPACEXTABLE
- %sql SELECT \* FROM SPACEXTABLE WHERE Launch Site LIKE 'CCA%' LIMIT 5
- %sql SELECT SUM(PAYLOAD MASS KG ) AS 'Total payload mass carried by boosters launched by NASA (CRS)' FROM SPACEXTABLE WHERE Customer LIKE '%NASA%'
- %sql SELECT AVG(PAYLOAD\_MASS\_\_KG\_) AS 'Average payload mass carried by booster version F9 v1.1' FROM SPACEXTABLE WHERE Booster Version LIKE '%F9 v1.1%'
- %sql SELECT MIN(Date) AS 'Date of first successful landing outcome in ground pad' FROM SPACEXTABLE WHERE Landing Outcome LIKE '%Success (ground pad)%'
- %sql SELECT Booster\_Version FROM SPACEXTABLE WHERE Landing\_Outcome = 'Success (drone ship)' AND PAYLOAD MASS KG BETWEEN 4000 AND 6000
- %sql SELECT Mission\_Outcome, COUNT(\*) AS 'Total' FROM SPACEXTABLE GROUP BY Mission\_Outcome
- %sql SELECT Booster\_Version FROM SPACEXTABLE WHERE PAYLOAD\_MASS\_\_KG\_ = (SELECT MAX(PAYLOAD MASS KG) FROM SPACEXTABLE)
- \* %sql SELECT substr(Date, 6, 2) AS Month, Booster\_Version, Launch\_Site, Landing\_Outcome FROM SPACEXTABLE WHERE substr(Date, 1, 4) = '2015' AND Landing\_Outcome = 'Failure (drone ship)'
- \*sql SELECT Landing\_Outcome, COUNT (Landing\_Outcome) AS COUNT FROM SPACEXTABLE WHERE Date BETWEEN '2010-06-04' AND '2017-03-20' GROUP BY Landing\_Outcome ORDER BY COUNT (Landing\_Outcome) DESC

# Build an Interactive Map with Folium

- Created a folium United States of America map object.
- Map objects:
  - Marker object for all launch sites with circle child -> Show launch sites
  - Marker cluster for each flight in each launch site -> illustrate flights with colors based on success or failure.
  - Mouse position object to show latitude and longitude in map
    - -> function: user may calculate relative distances.

# Build a Dashboard with Plotly Dash

 Dropdown Menu: Added a dropdown menu to view information for all launch sites or filter by individual launch sites.

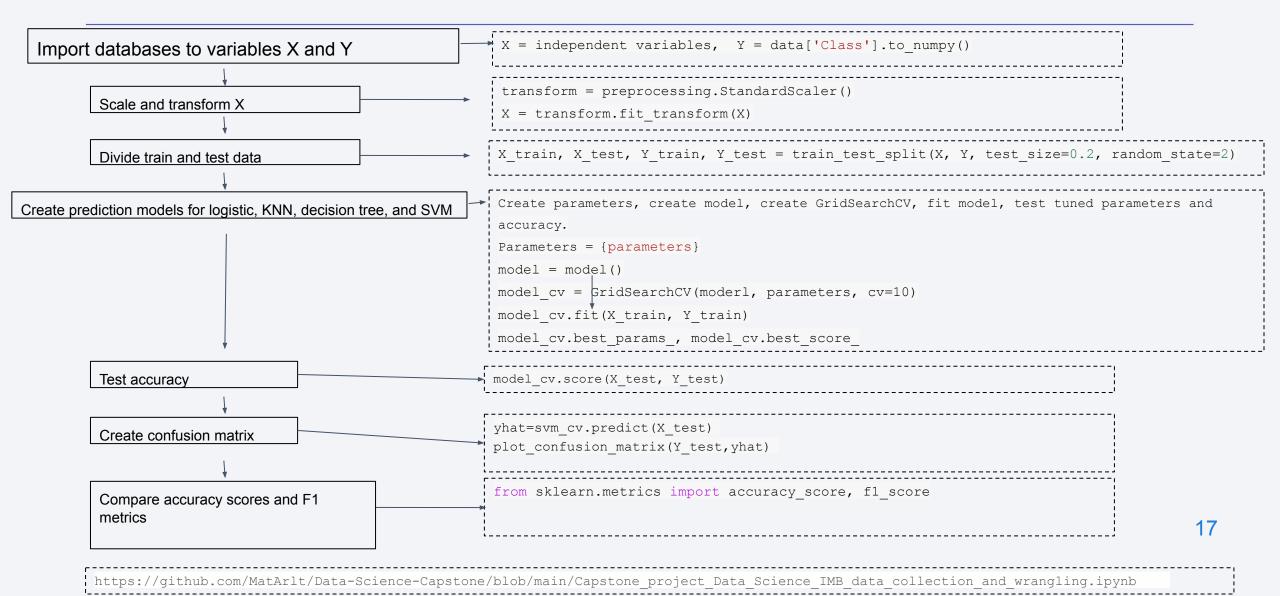
#### • Pie Chart:

- When "All Sites" is selected, the pie chart displays the distribution of successful launches by launch site.
- When a specific launch site is selected, the pie chart shows the success vs. failure percentage for that site.

#### Scatter Plot:

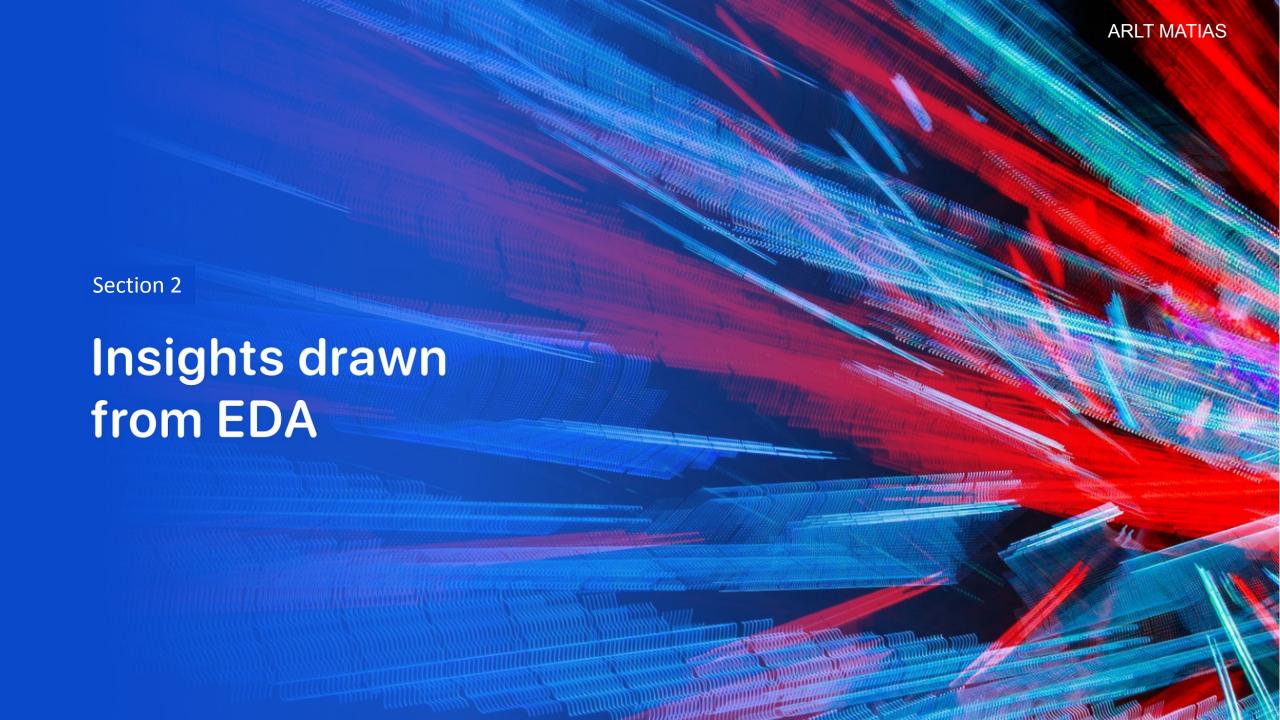
- Displays the relationship between payload mass and launch success.
- Includes a payload mass slider to dynamically adjust the scatter plot based on the selected range.

# Predictive Analysis (Classification)

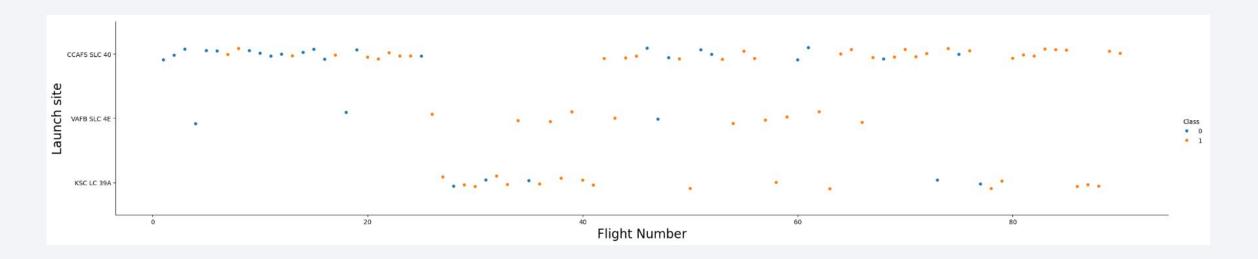


### Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

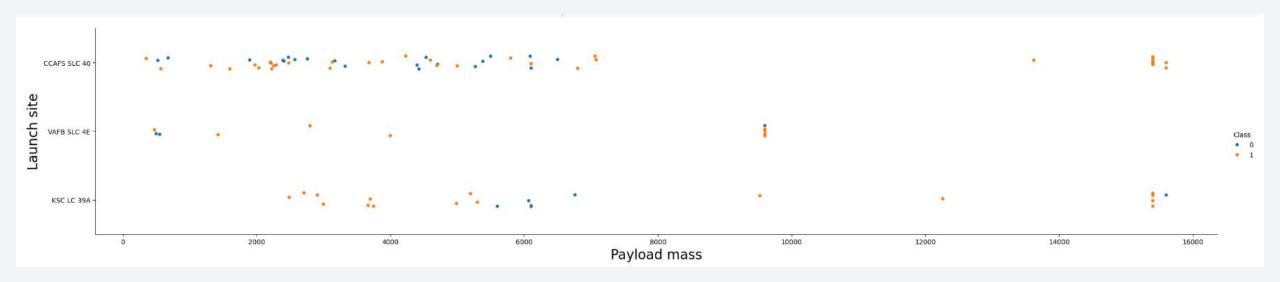


# Flight Number vs. Launch Site



- Launch site related to flight number with success/failure encoded in yellow/blue respectively
- We clearly observe a trend towards improvement with flight number progression.

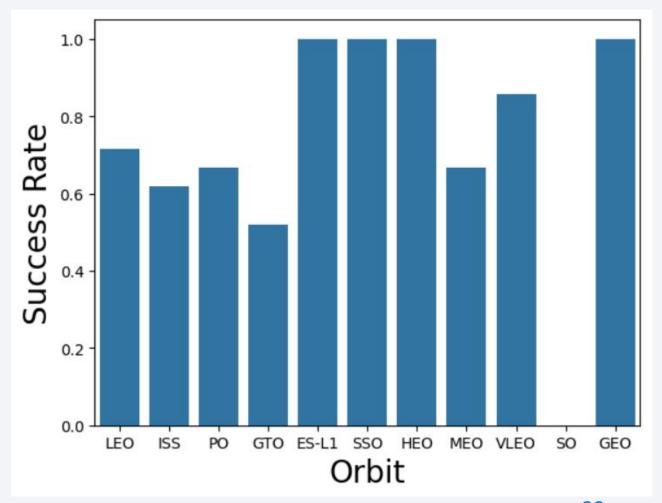
# Payload vs. Launch Site



- Launch site related to payload mass with success/failure encoded in yellow/blue respectively
- Higher payload mass tends to be related to improved success rate, predominantly so in launch site CCAFS-SLC 40

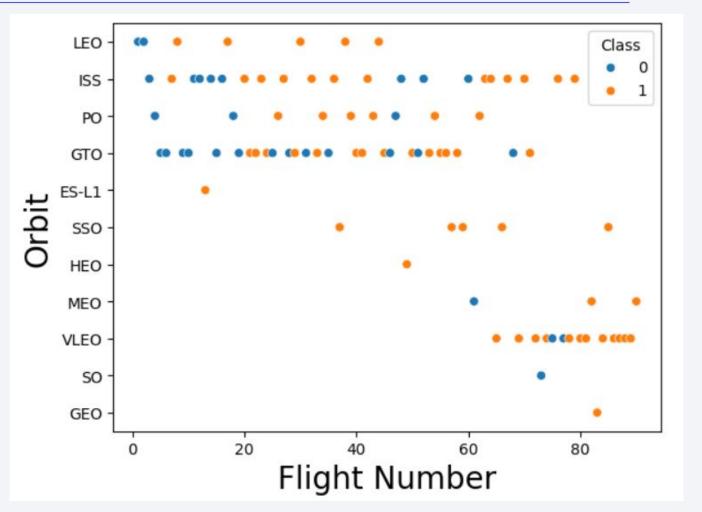
### Success Rate vs. Orbit Type

- High success rate (100%):
  - ES-L1, SSO, HEO and GEO
- Moderate-high success rate (>60%):
  - LEO, ISS, PO and VLEO
- Less than 50% success rate:
  - o GTO, and SO



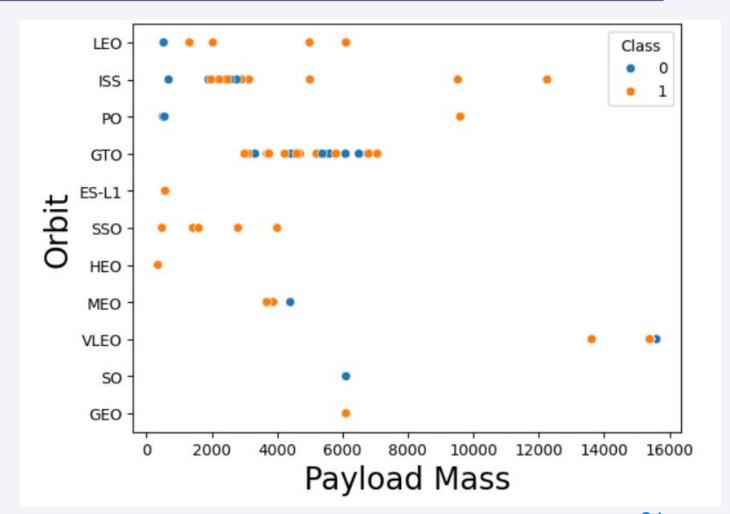
## Flight Number vs. Orbit Type

- We continue to observe an overall improvement through the progression in flight number.
- We recognize very few failures after flight 60.



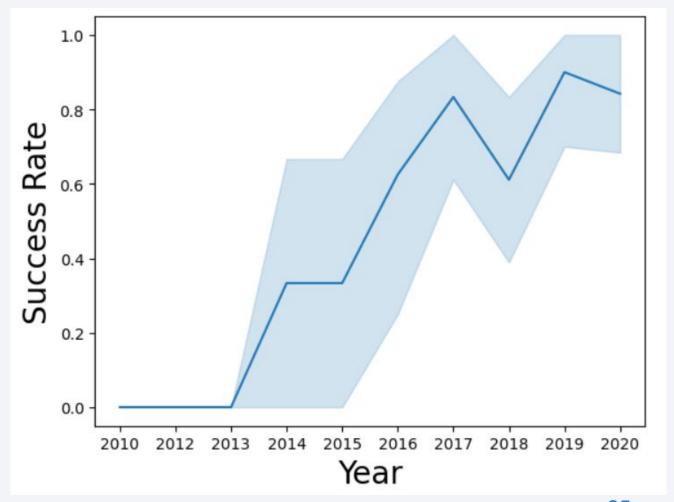
### Payload vs. Orbit Type

- Most launches have a payload mass between 500 and 8000.
- Every launch, but one was successful with payloads above 8000.



# Launch Success Yearly Trend

- Clear improvement in success rate through the years.
- There was a drawback in the year 2018, but continued to improve after that, reaching an average success rate of approximately 90% in the last years.



### All Launch Site Names

- CCAFS LC-40
- VAFB SLC-4
- EKSC LC-39
- ACCAFS SLC-40

# Launch Site Names Begin with 'CCA'

• Find 5 records where launch sites begin with `CCA`

Date	Time (UTC) Booster	_Version Launch_Sit	Payload	PAYLOAD_MASS_	_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010-06-04	18:45:00 F9 v1.0	B0003 CCAFS LC-4	0 Dragon Spacecraft Qualification Unit	0	l	EO	SpaceX	Success	Failure (parachute)
2010-12-08	3 15:43:00 F9 v1.0	B0004 CCAFS LC-4	0 Dragon demo flight C1, two CubeSats, barrel of Brouere of	cheese 0	l	EO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	? 7:44:00 F9 v1.0 l	B0005 CCAFS LC-4	0 Dragon demo flight C2	525	l	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	3 0:35:00 F9 v1.0 l	B0006 CCAFS LC-4	0 SpaceX CRS-1	500	l	EO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00 F9 v1.0	B0007 CCAFS LC-4	0 SpaceX CRS-2	677	l	LEO (ISS)	NASA (CRS)	Success	No attempt

### **Total Payload Mass**

Calculate the total payload carried by boosters from NASA

Total payload mass carried by boosters launched by NASA (CRS) 107010

# Average Payload Mass by F9 v1.1

Calculate the average payload mass carried by booster version F9 v1.1

Average payload mass carried by booster version F9 v1.1

2534.666666666665

# First Successful Ground Landing Date

Find the dates of the first successful landing outcome on ground pad

Date of first succesful landing outcome in ground pad 2015-12-22

### Successful Drone Ship Landing with Payload between 4000 and 6000

 List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

Booster\_Version
F9 FT B1022
F9 FT B1026
F9 FT B1021.2
F9 FT B1031.2

### Total Number of Successful and Failure Mission Outcomes

 Calculate the total number of successful and failure mission outcomes (not to be confused with landing outcome, mission outcome refers to payload successful delivery.

Total successful missions: 100

Failure missions: 1

Mission_Outcome	Total
Failure (in flight)	1
Success	98
Success	1
Success (payload status uncl	ear) 1

# **Boosters Carried Maximum Payload**

 List the names of the booster which have carried the maximum payload mass

#### Booster\_Version

F9 B5 B1048.4

F9 B5 B1049.4

F9 B5 B1051.3

F9 B5 B1056.4

F9 B5 B1048.5

F9 B5 B1051.4

F9 B5 B1049.5

F9 B5 B1060.2

F9 B5 B1058.3

F9 B5 B1051.6

F9 B5 B1060.3

F9 B5 B1049.7

### 2015 Launch Records

 List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015

```
Month Booster_Version Launch_Site Landing_Outcome

01 F9 v1.1 B1012 CCAFS LC-40 Failure (drone ship)

04 F9 v1.1 B1015 CCAFS LC-40 Failure (drone ship)
```

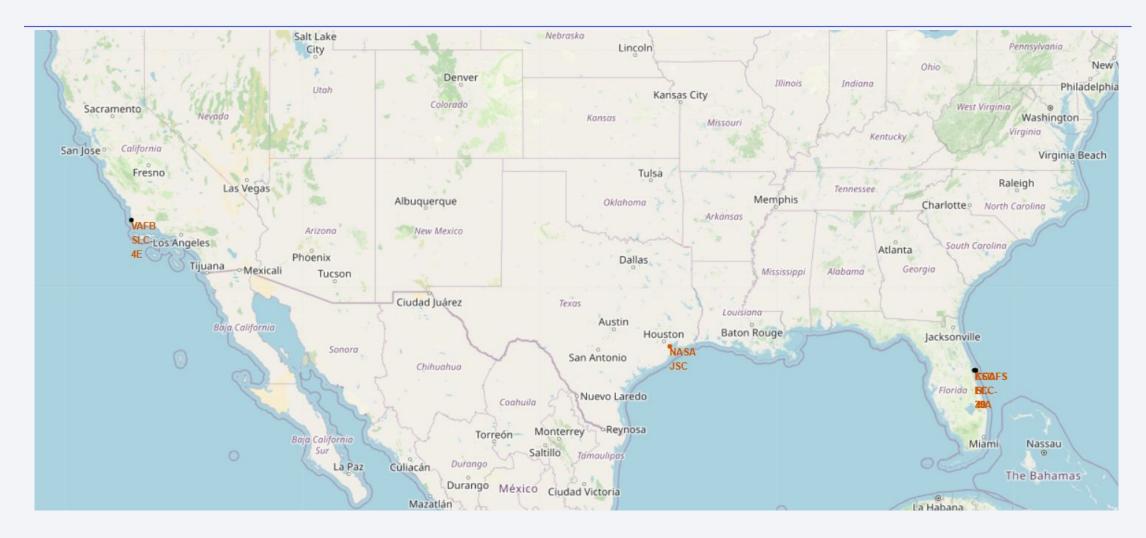
### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

 Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

Landing_Outcome	COUNT
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1



### Map of the United States of America with launch sites



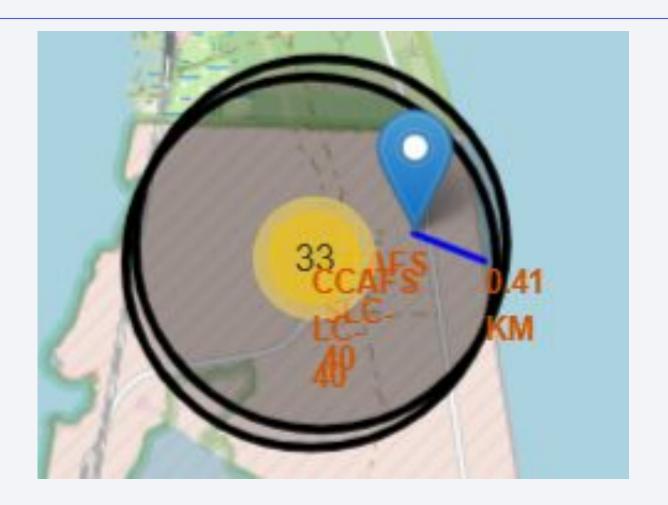
• There are four launch sites: Houston, California and two in Florida.

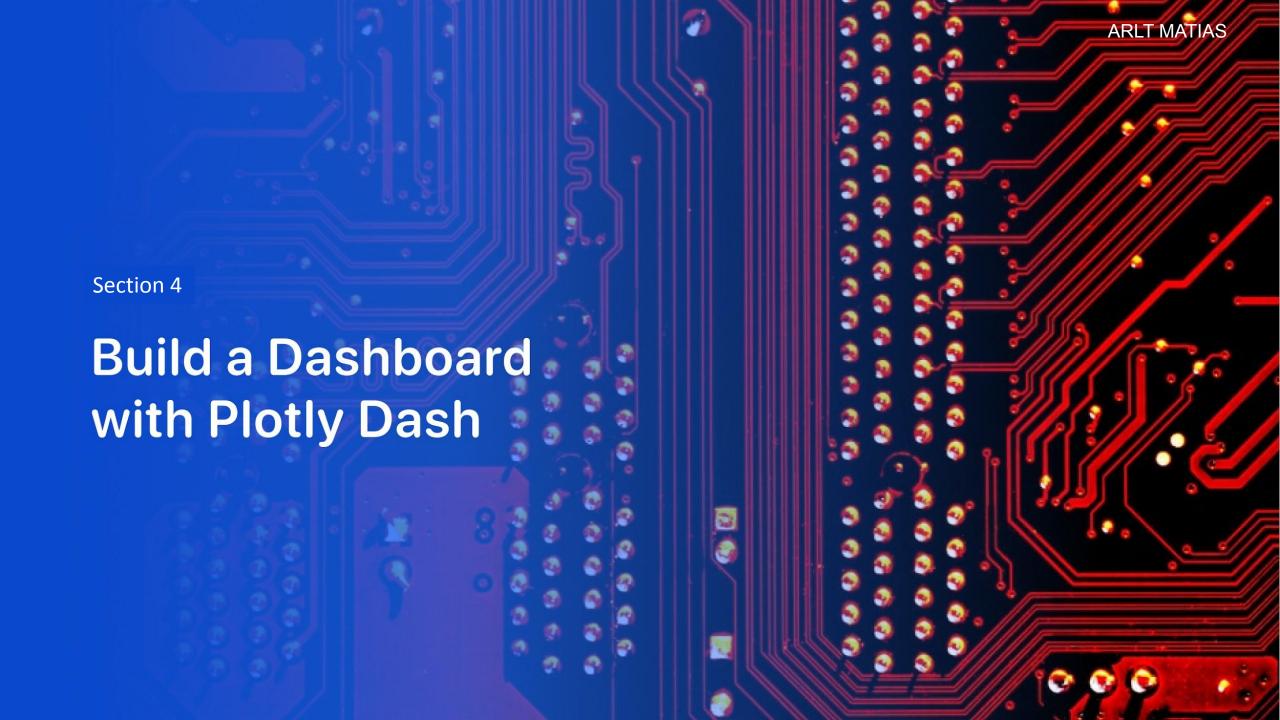
### Launch outcomes



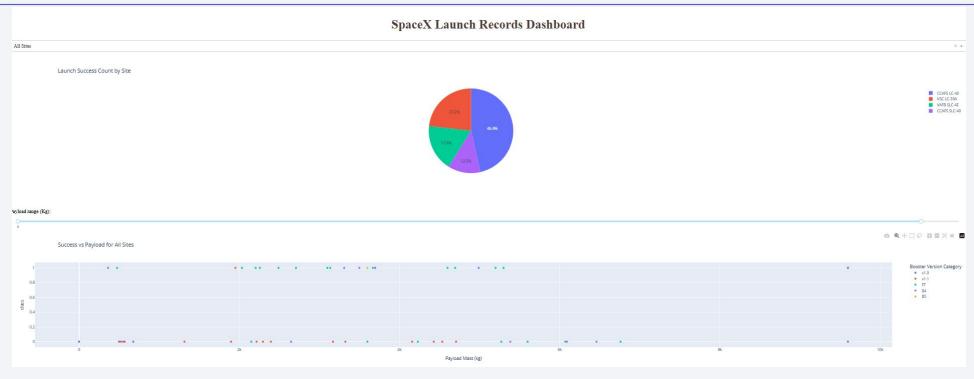
 Map mark clusters showing each flight and encoded by outcome (green success, red failure)

# Example of markes with proximities: Coastline



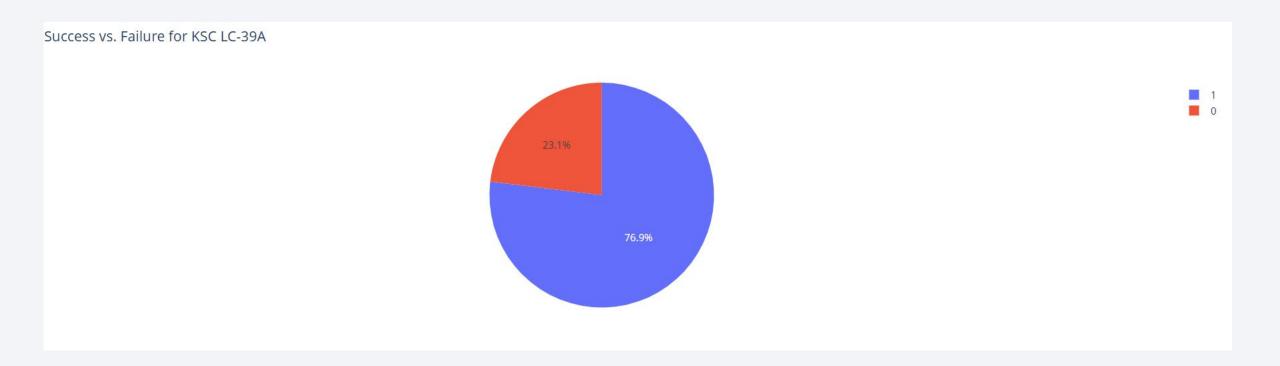


## SpaceX Launch Records Dashboard

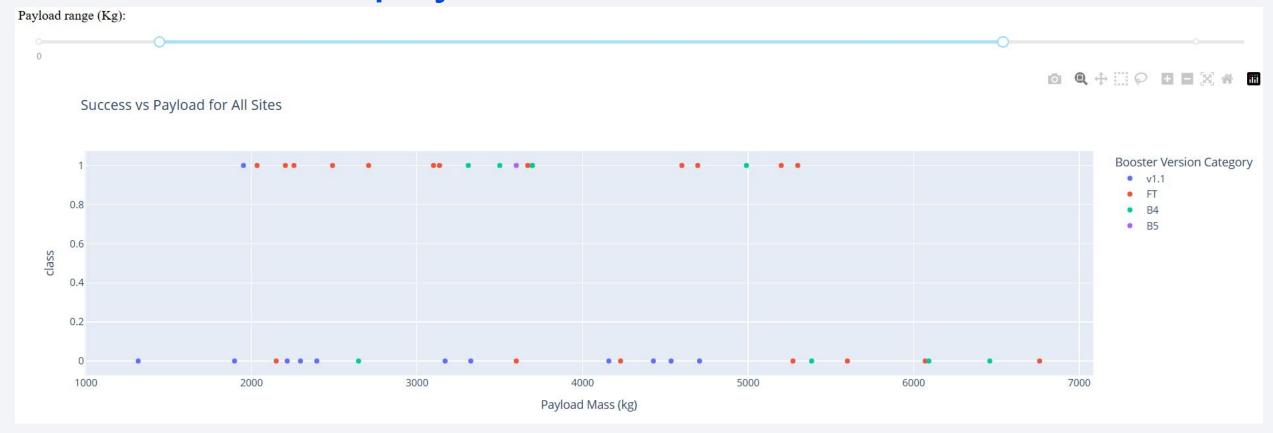


- Dropdown to filter through launch sites
- Pie chart: if all sites selected show sum percentage of successful launches, if specific site, shows percentage of success and failure.
- Scatter plot: payload mass vs success in regards to booster version.
- Slider to filter through payload masses

#### Piechart for the launch site with highest launch success ratio



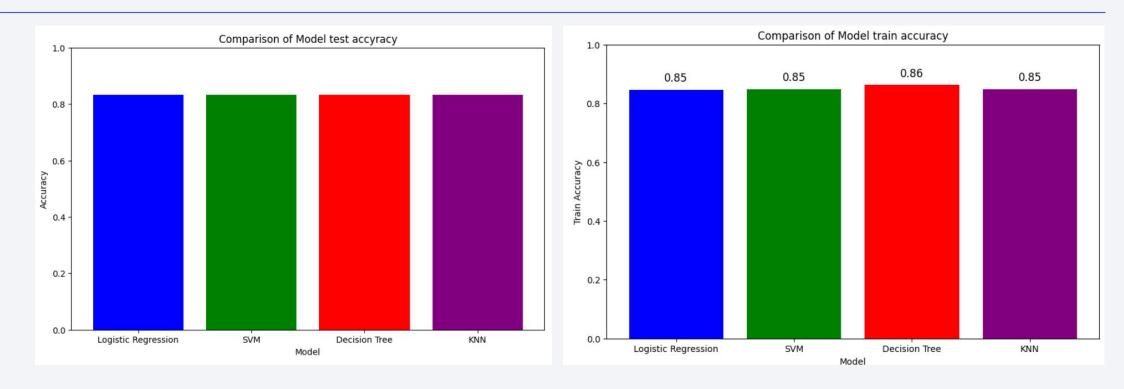
## Success vs payload mass



• FT booster version seems to have the most successful rate in the payload range evaluated.

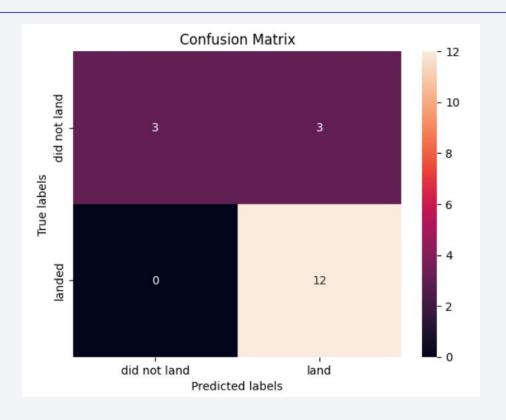


### Classification Accuracy



- Logistic regression, SVM and KNN and decision tree share the same test accuracy
- This might be due to small n in the test data.
- Decission tree shows slightly better train accuracy.
- A bigger sample should be analyzed to observe it this trend is significant.

#### **Confusion Matrix**



- Confusion matrix for best model:
  - Good True positive prediction
  - Model lacks prediction for failure outcome with 50% false negatives.

#### Conclusions

- Flight number progression as a measure of time and experience shows a significant increase in success rate.
- This is particulary evident with flights to orbits ES-L1, HEO, VLEO
- KSC LC-39A had the most successful rate of any sites.
- CCAFS C40 had the most successful amount of launches.
- While test accuracy is practically equal for the different models, decision tree shows a slightly better prediction accuracy in train data.
- A bigger sample is needed to determine if this trend persists, and if its, indeed, the best prediction model.

