

MAT BUSCH

CONTACT



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mathewbusch.com

EDUCATION

University of Sydney
Design Computing
2015 - 2018

SKILLS

Design

UX/UI design

Interaction design

Design Thinking

Sketch, Figma, InVision & Studio

Adobe CC & MC

InVision

Development

HTML, CSS, JS

React, Angular, jQuery, Bootstrap,

React Native, Gatsby

API's including Google Maps

ABOUT ME

I am a easy going light hearted guy who enjoys the challenge of taking complex user flows and turning them into simple user experiences through use of data.

I come from a strong broadcast and media centric background having worked on Live Broadcast graphics and now at an agency working on both Financial and Grocery services clients.

EXPERIENCE

Wunderman Thompson. Oct 2017 - Present
Delivery Lead Optimisation Team

Utilising data to design, develop and personalise refreshing new experiences that increase both UX and conversions for Financial and Supermarket clients in both their website and application spaces.

VPA Technologies. Nov 2015 - Sep 2016
Design and Development

Design and development of the company website.
Media and content production for the site and clients.
Camera operations and video editing.

REFERENCES

Alice Leather - Manager Wunderman Thompson
(0413975335)

Adam Burke - LIGR CTO (0402430658)

Goivanni Scaffidi - Senior Test and Personalisation - Suncorp
(0402181637)