



MAT BUSCH

CONTACT

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mathewbusch.com 

EDUCATION

University of Sydney
Design Computing
2015 - 2018

SKILLS

Design

UX/UI design

Interaction design

Design thinker

Sketch, Figma, Studio

Adobe CC & MC

InVision

Development

HTML, CSS, JS

React, Angular, jQuery, Bootstrap

React Native

API's including Google Maps

ABOUT ME

I am a easy going light hearted guy who enjoys the challenge of taking complex user flows and turning them into simple user experiences through use of data.

I come from a strong broadcast and media centric background having worked on TV shows to media products and now in house at Suncorp, helping to personalise the customers journey thorough their range of Insurance and Banking products. I love a coffee or a cheeky beer after work too.

EXPERIENCE

Wunderman Bienalto 2018 - Present

Delivery Lead Optimisation Team

Hands on designing and developing new experiences for financial and Insurance institutions on both the website and application spaces through the use of data and customer insights.

VPA Technologies (Ligr Systems) Jan 2015 - Feb 2018

Head of Design and Development

UX design and creation of an in house graphics engine product used to automate graphics for sporting bodies like Cricket Australia, Athletics Australia and Football NSW.

REFERENCES

Tikali Nicholls - Visit Victoria (0413975335)

Adam Burke - LIGR Systems CTO (0402430658)

Dr Caitilin de Berigny - University Of Sydney
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