



Coffee Shop

Overview

Sales by Location

Time Analysis

Product Analysis

Clear All Slicers

Location

☐ Astoria

☐ Hell's Kitchen

☐ Lower Manha...

Quareter

1

2

Month

1

4

2

5

3

6

Total sales

\$699 tys.

Average Monthly Number of Transactions

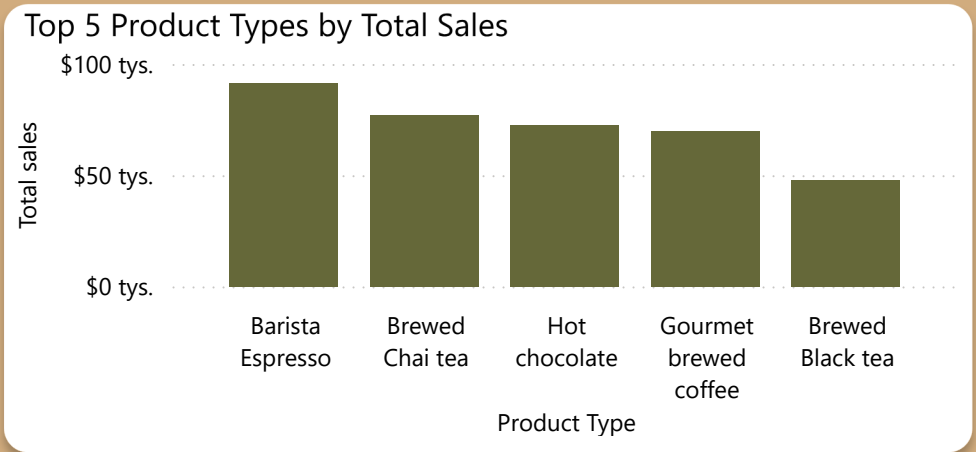
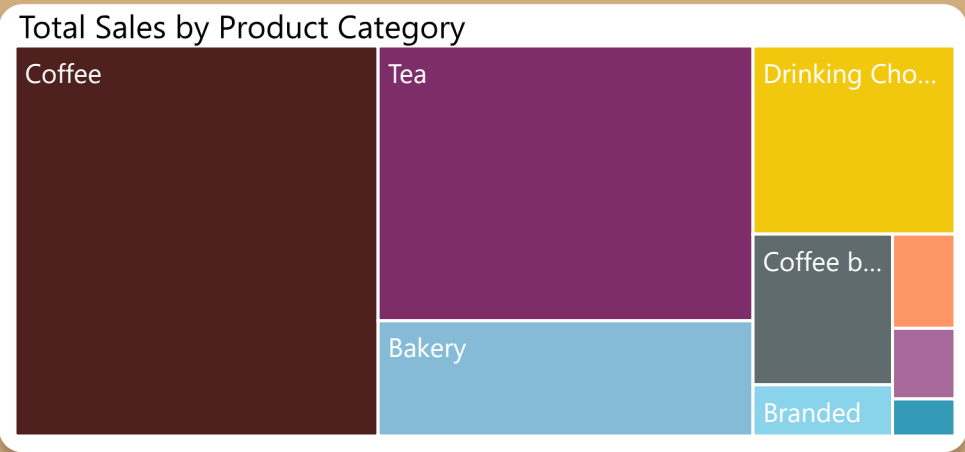
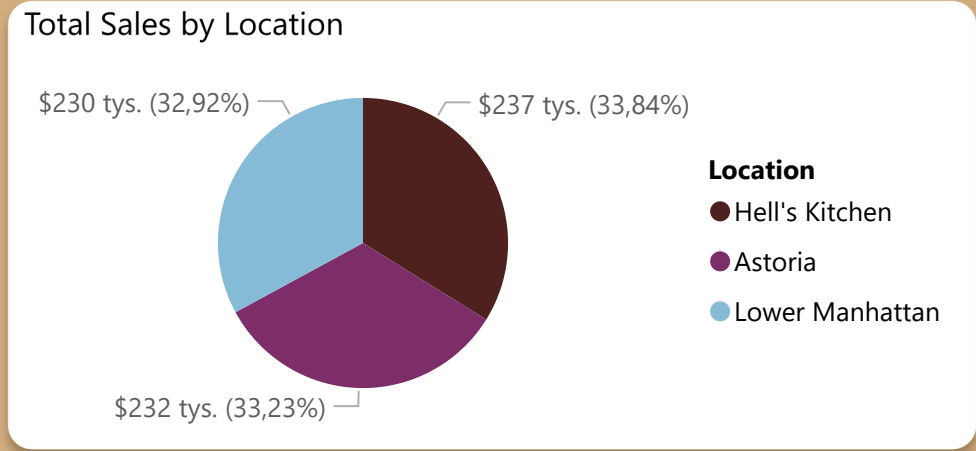
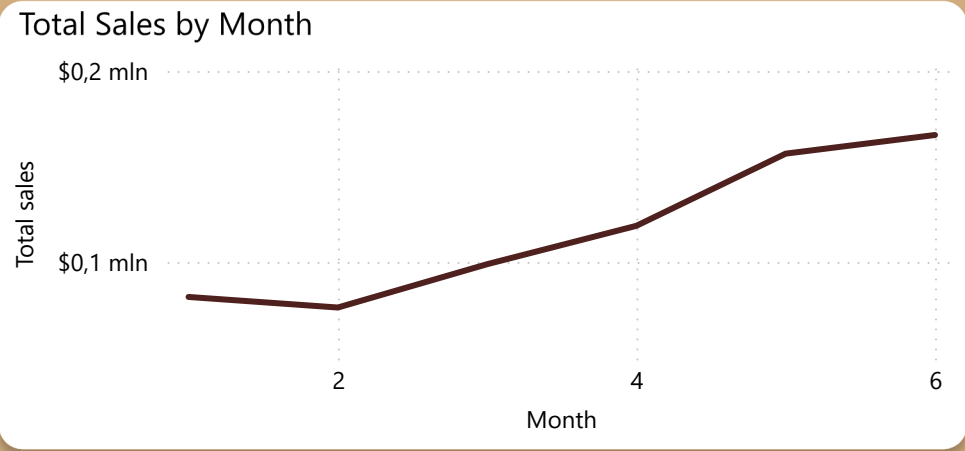
25 tys.

Average Daily Number of Transactions

824

Average Transaction per Customer

\$4,69



Clear All Slicers

Quareter

1

2

Month

1

2

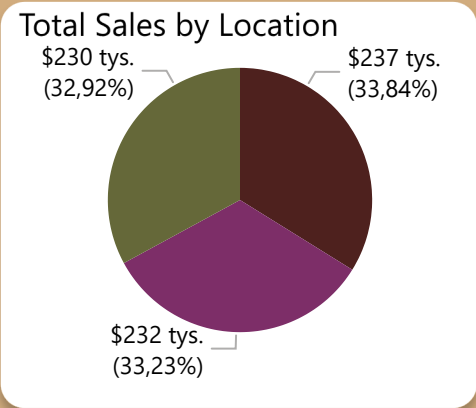
3

4

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6

Total Sales
\$699 tys.



Total Sales Astoria
\$232 tys.

\$1 283
Avg. Daily Sales

\$4,59
Avg. Transaction per Customer

280
Avg. Transactions per Day

Total Sales Hell's Kitchen
\$237 tys.

\$1 307
Avg. Daily Sales

\$4,66
Avg. Transaction per Customer

280
Avg. Transactions per Day

Total Sales Lower Manhattan
\$230 tys.

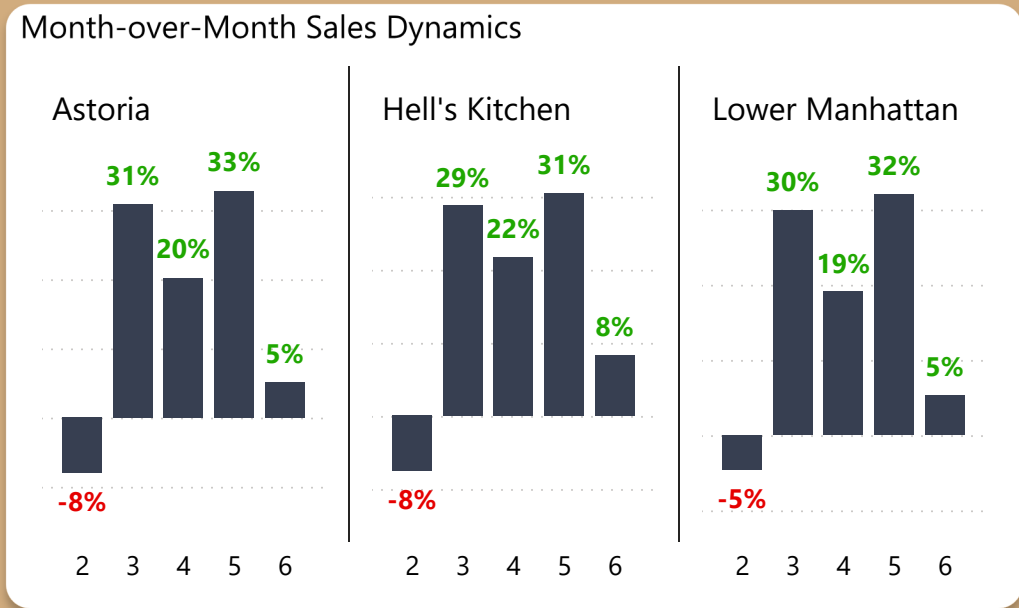
\$1 271
Avg. Daily Sales

\$4,81
Avg. Transaction per Customer

264
Avg. Transactions per Day

Restaurant Sales by Product Category

| Product Category | Astoria | Hell's Kitchen | Lower Manhattan | Total |
|--------------------|-----------|----------------|-----------------|-----------|
| Coffee | \$89 744 | \$91 223 | \$88 986 | \$269 952 |
| Tea | \$67 840 | \$64 701 | \$63 865 | \$196 406 |
| Bakery | \$26 600 | \$27 387 | \$28 329 | \$82 316 |
| Drinking Chocolate | \$26 335 | \$23 586 | \$22 495 | \$72 416 |
| Coffee beans | \$10 219 | \$18 635 | \$11 231 | \$40 085 |
| Branded | \$5 457 | \$1 942 | \$6 208 | \$13 607 |
| Loose Tea | \$3 194 | \$4 461 | \$3 558 | \$11 214 |
| Flavours | \$1 765 | \$2 877 | \$3 767 | \$8 409 |
| Packaged Chocolate | \$1 090 | \$1 699 | \$1 619 | \$4 408 |
| Sum | \$232 244 | \$236 511 | \$230 057 | \$698 812 |



Clear All Slicers

Location

☐ Astoria

☐ Hell's Kitchen

☐ Lower Manha...

Quareter

1

2

Month

1

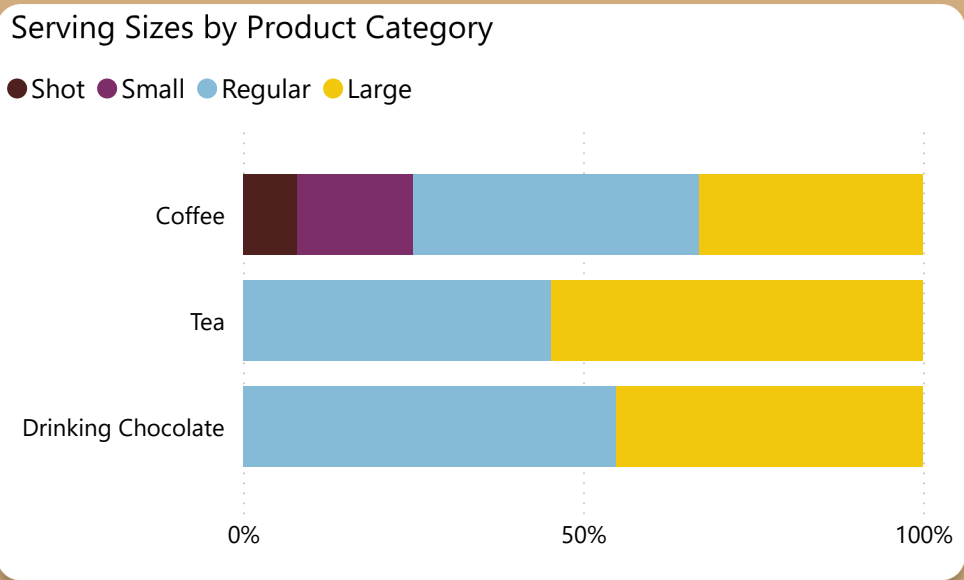
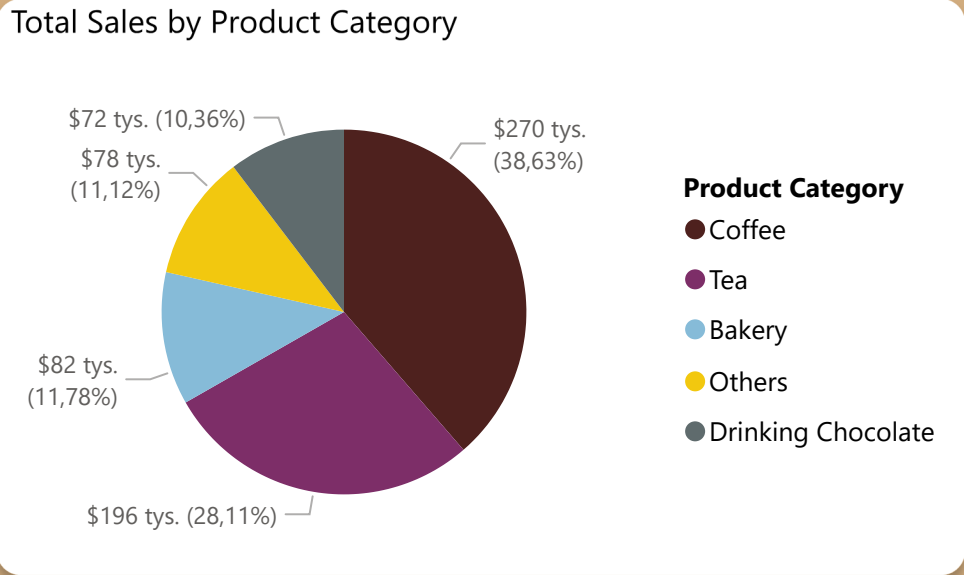
4

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5

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6



Category and Product Insights

Select Product Type for Analysis

Wszystkie

Total sales

| Product Type | Total sales |
|------------------|-------------|
| Barista Espresso | \$91 406 |
| Brewed Chai tea | \$77 082 |
| Hot chocolate | \$4 301 |

| Product Type | Quantity of Products Sold | Average Unit Price | Total sales |
|-------------------|---------------------------|--------------------|-------------|
| Barista Espresso | 16403 | 3,66 | \$91 406 |
| Biscotti | 5711 | 3,42 | \$19 794 |
| Black tea | 303 | 8,95 | \$2 712 |
| Brewed Black tea | 11350 | 2,74 | \$47 932 |
| Brewed Chai tea | 17183 | 2,94 | \$77 082 |
| Brewed Green tea | 5671 | 2,74 | \$23 853 |
| Brewed herbal tea | 11245 | 2,74 | \$47 540 |
| Chai tea | 443 | 9,71 | \$4 301 |
| Sum | 149116 | 3,38 | \$698 812 |

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Total Sales Before 11 AM

\$342 tys.

Total Sales After 11 AM

\$357 tys.

Total Sales on Working Days

\$504 tys.

Total Sales on Weekend

\$195 tys.

