

# LUCIA MATA

*Web Development /  
UX Research & Design*

## PERSONAL PROFILE:

Detail-oriented and hard-working web developer with problem solving skills and a passion for designing and developing the best experience for the user.

## PROFESSIONAL SKILLS:

- Creative and critical thinker
- Results-oriented problem solver
- Excellent written and verbal communication
- Quick and curious learner
- Team worker and ready to take the lead

## CONTACT DETAILS:

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LinkedIn: <https://www.linkedin.com/in/lucia-mata/>

## EMPLOYMENT HISTORY:

*About.com*  
*August 2011 - May 2016*

- Responsible for writing SEO friendly content for About Decoracion, a section of the Spanish version of About.com (now About Español), in the topics of interior design and decorating.
- Managed the site's blog and social media profiles (Facebook and Twitter) to increase traffic to the site.
- Used a WordPress platform to publish content, upload web friendly images, and update the home site and featured articles.
- Light use of HTML.
- Used Google Analytics to measure and improve traffic. Accomplished a traffic of over 500k individual monthly views, with a starting traffic of 0, in three years.

## ACADEMIC BACKGROUND:

**BRIGHAM YOUNG UNIVERSITY**  
*Master of Science, Information Technology*  
2020-2022

**BRIGHAM YOUNG UNIVERSITY- IDAHO**  
*B.S Web Design and Development, Emphasis in Development*  
Class of 2020  
GPA 3.94

Excelled in core courses that included front end and back end web development, databases, human computer interaction and user experience.

## CORE SKILLS:

- HTML
- CSS/SCSS
- Javascript
- PHP
- Node.js
- SQL
- Git
- Adobe XD
- UX Research
- Usability Testing
- Prototyping