# DEFAULT OF CREDIT CARD CLIENTS

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#### Our Team



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#### PROCESS DESCRIPTION

We chose to predict whether a client will default on their credit card payment by a machine learning tool

We chose to use 5 machine learning algorithms:

- Knn
- Logistic Regression
- PCA
- Random Forest
- Adaboost

Our dataset is the file call "default of credit card clients.csv"
(the link to download the dataset can be found in the file call "description")

#### OUR PROBLEM

- PREDICT WHETHER A CLIENT WILL DEFAULT ON THEIR CREDIT CARD PAYMENT
- FEATURES OF CREDIT CARD CLIENT
- MITIGATE POTENTIAL LOSSES
- EVALUATION:
   F1,ACCURACY,PRECISION,RECALL

#### DATA DESCRIPTION

• 30000 INSTANCES 25 FEATURES

PERSONAL DATA:
 AGE,GENDER,EDUCATION, MARITAL
 STATUS

FINANCIAL DATA:
 HISTORY OF PAST PAYMENT/DEBT
 LIMIT BALANCE

# DATA DESCRIPTION

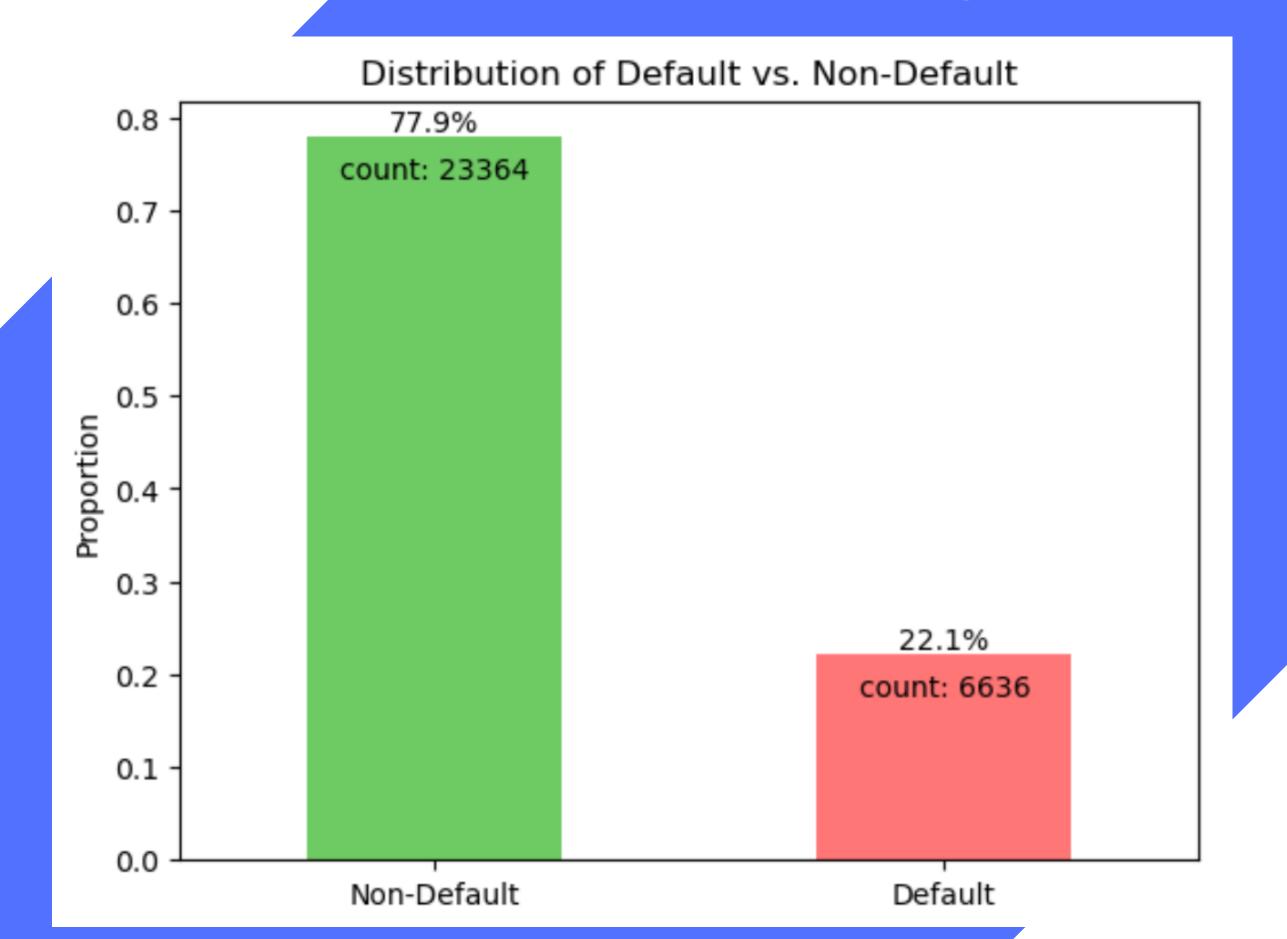
|            | אפריל | מאי | יוני | יולי | אוגוסט | ספטמבר |
|------------|-------|-----|------|------|--------|--------|
| Bill_Amt   | 100   | 200 | 1000 | 400  | 500    | 1000   |
| Pay_Amt    | 0     | 100 | 200  | 1000 | 0      | 0      |
| Pay_status | -1    | -1  | -1   | 1    | 2      | 3      |

#### DATA DESCRIPTION

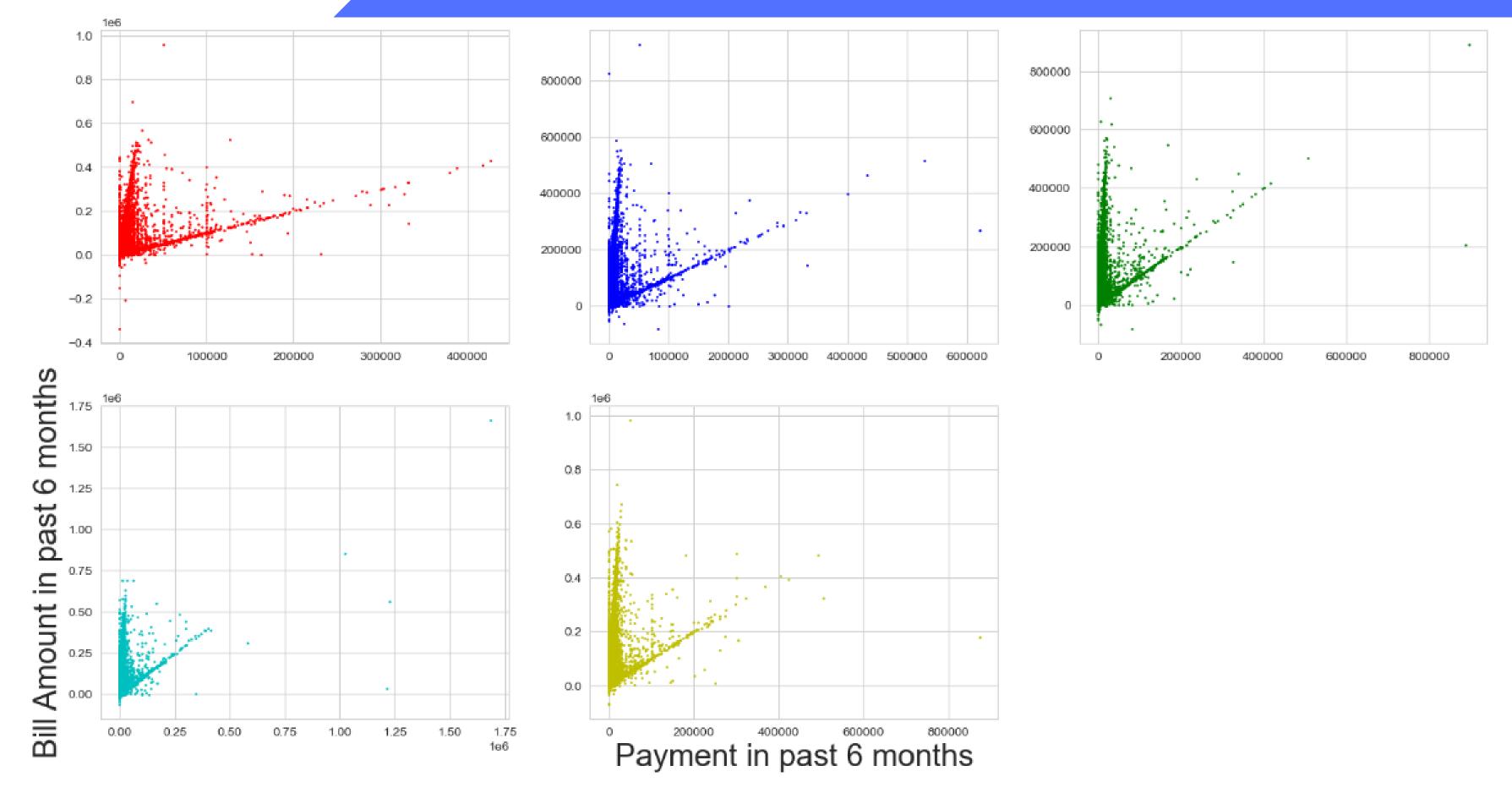
• NA'S: MARRIAGE- 0.18% NA, EDUCATION - 0.05% NA

• 30% TEST /70% TRAIN

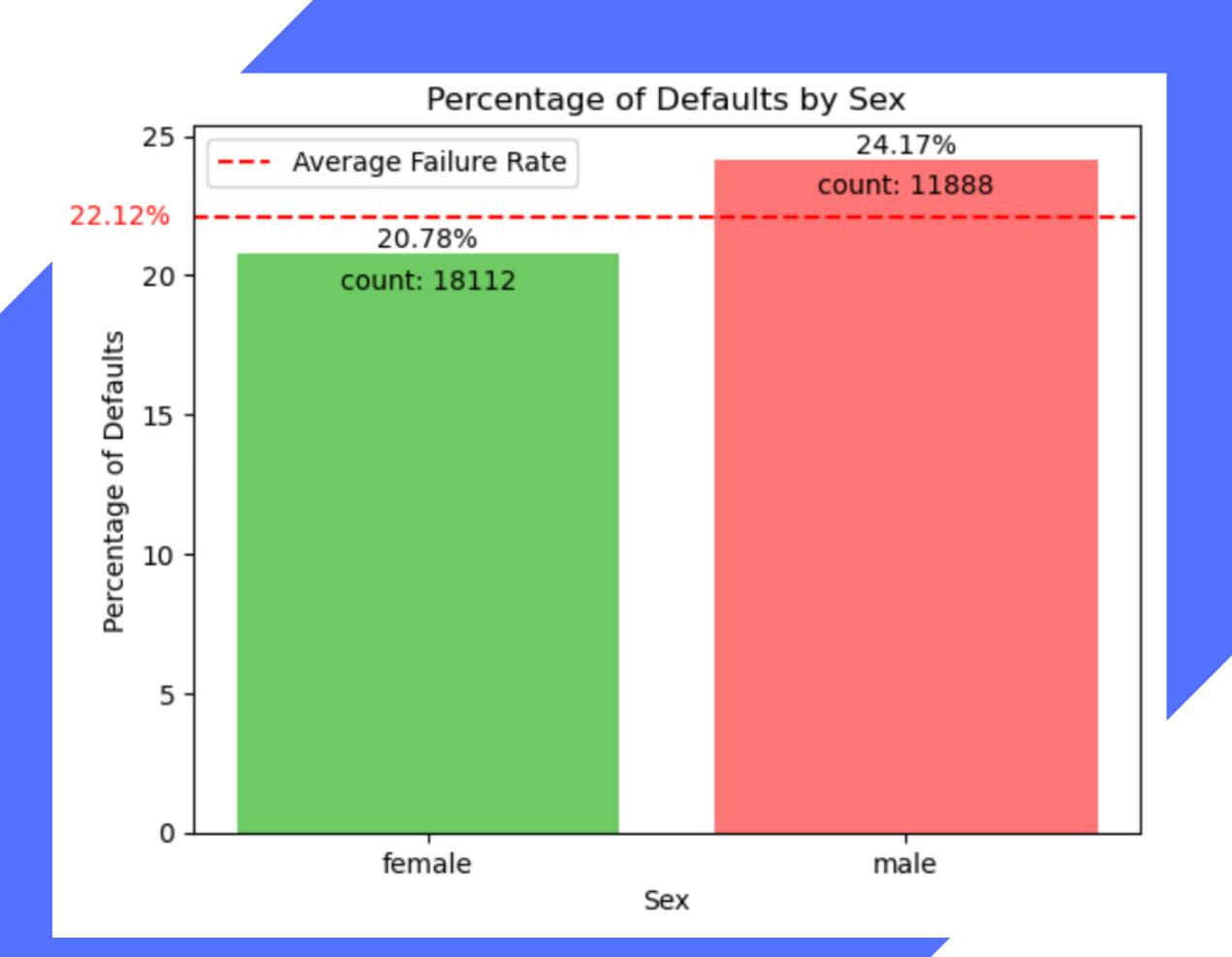
#### DATA DISTRIBUTION



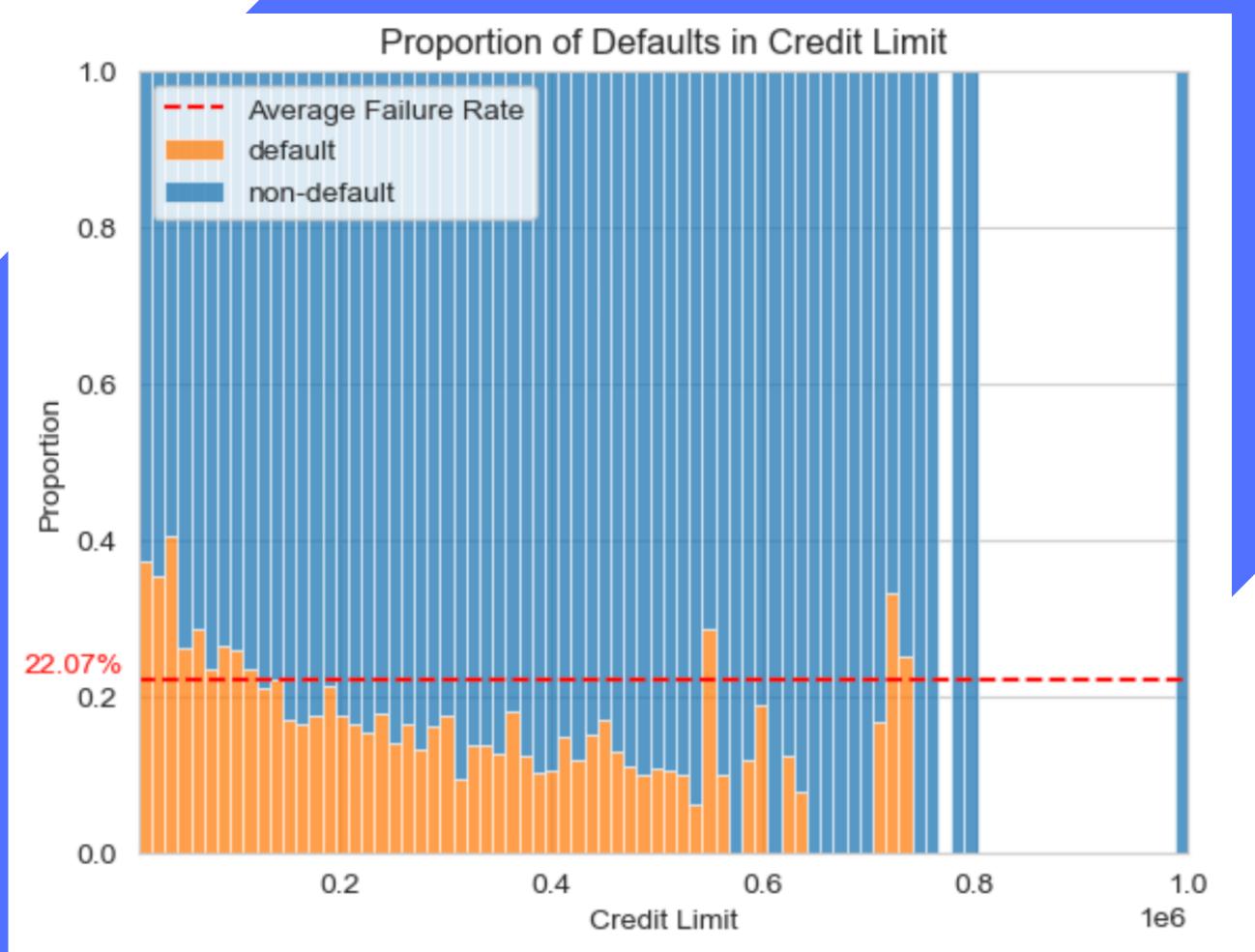
# BILL vs. PAY



#### DEFAULTERS BY GENDER



#### CREDIT LIMIT DEFAULTERS



# DATA ENGINEERING

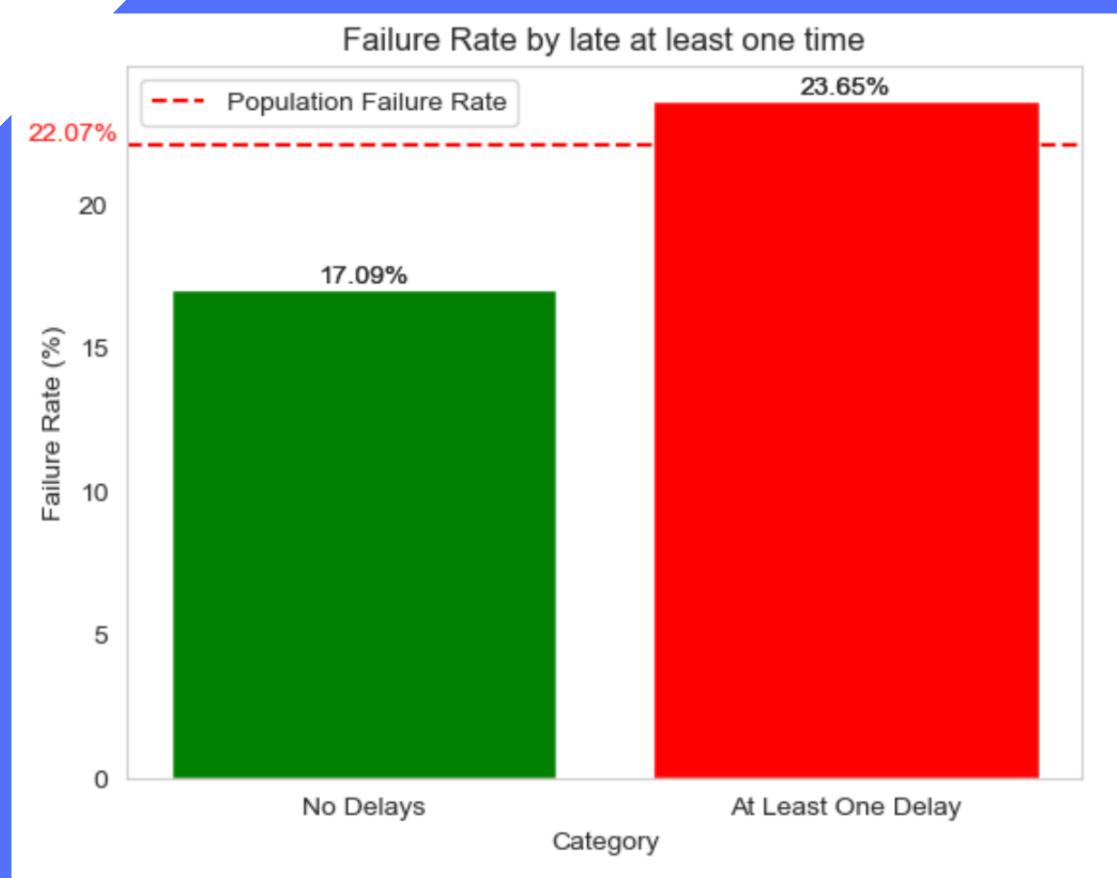
#### **MISSING VALUES:**

- NA's: Marriage- 0.18% NA,
   Education 0.05% NA
- 3 Different Metrics: Remove, Knn, Binning

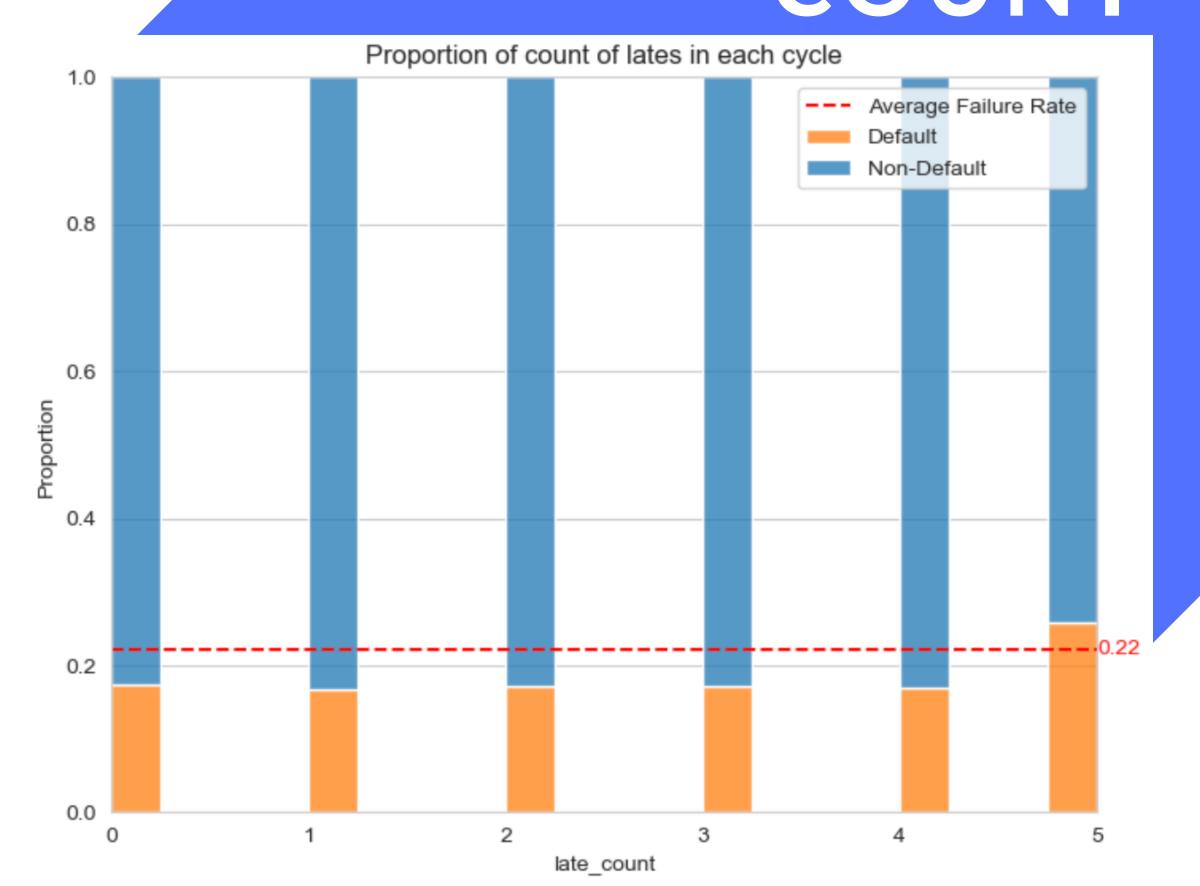
#### **FEATURE ENGINEERING:**

- 8 new features
- Late payment (yes/no, count)
- Std of bill/payment

# DEFAULT RATE FOR LATE CUSTOMERS



# PROPORTION OF LATE COUNT



# BASELINE MODEL

- BASELINE MODEL
- MAJORITY OF NON DEFAULT INSTANCES:
  - Training Accuracy: 0.77
  - Test Accuracy: 0.78

- Knn
- Logistic Regression
- Random Forest
- Ada-Boost
- SVM
- PCA



#### <u>Knn</u>

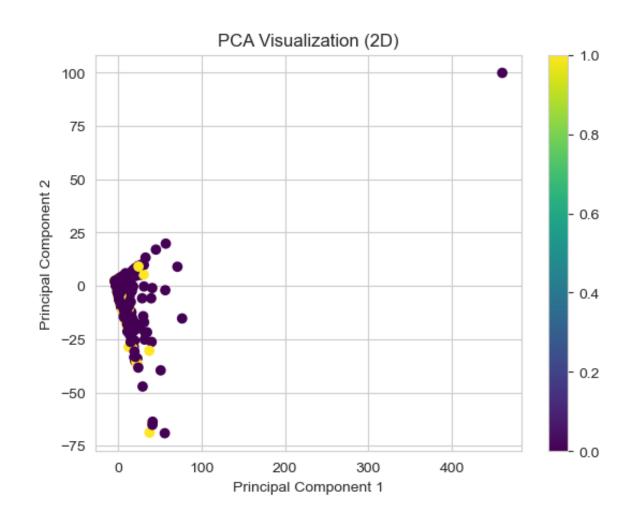
Assigns a class or value to a new data point based on the majority class or average of its nearest neighbors in feature space, using a predefined number of neighbors (k).

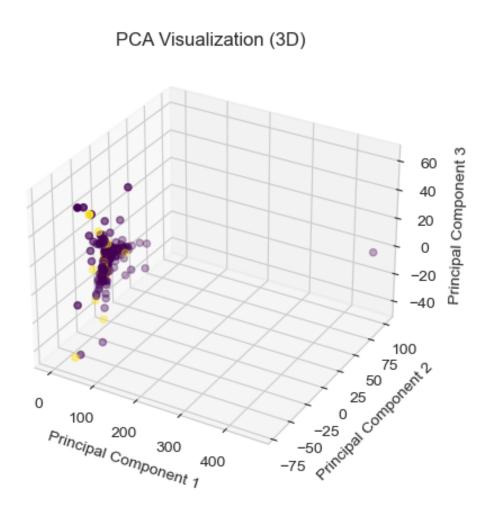
#### Logistic regression

A statistical method used for binary classification tasks, which predicts the probability that an instance belongs to a certain class.

#### **PCA**

Dimensionality reduction technique that transforms high-dimensional data into a lower-dimensional space while preserving the variance in the data, aiming to identify and represent patterns in the data efficiently.





#### Random Forest

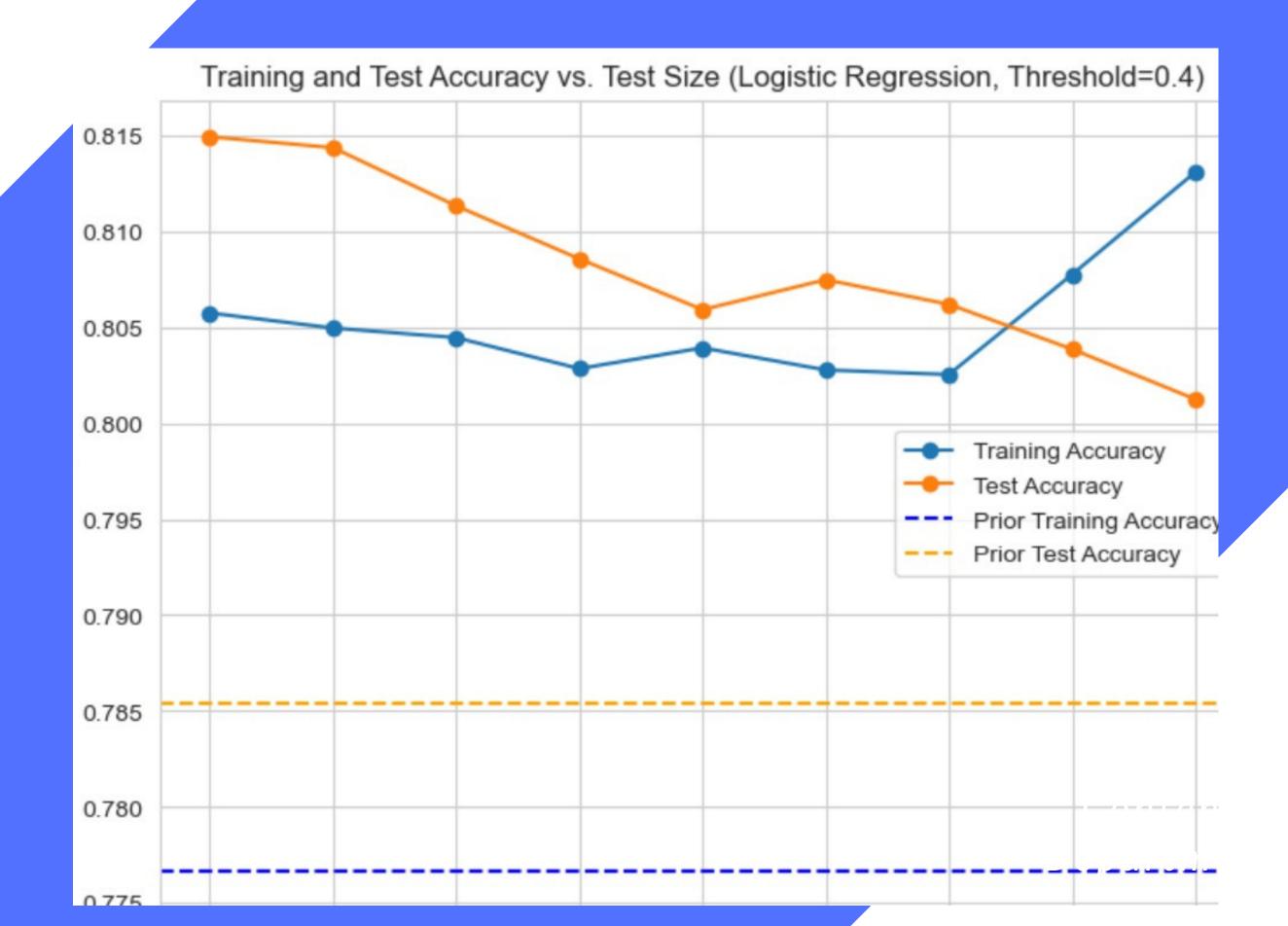
Group decision-making process where many decision trees (like different experts) vote on a prediction for each input, and the most popular choice wins. This helps to make accurate predictions while reducing the risk of making decisions based on just one tree's biases or errors.

#### <u>Adaboost</u>

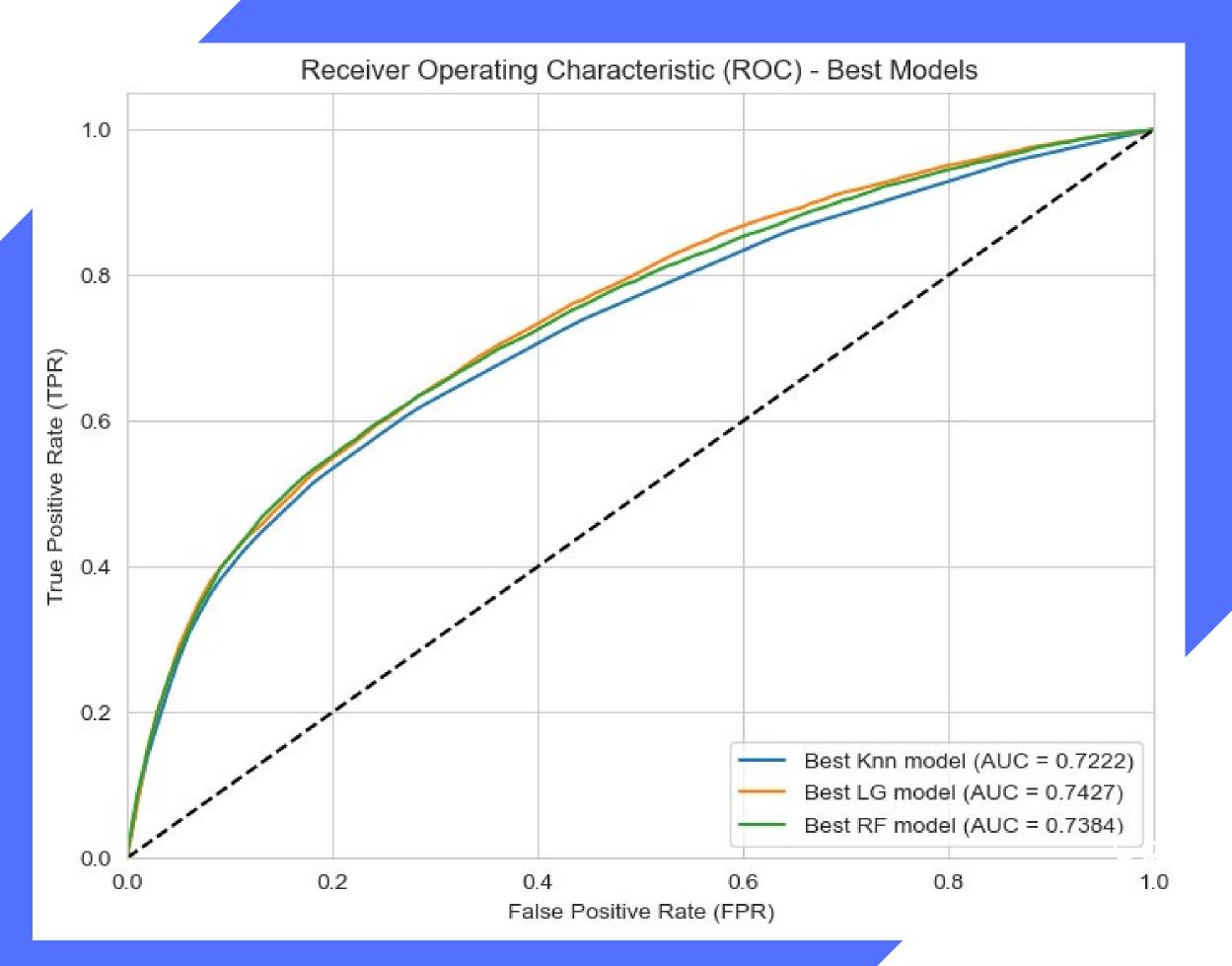
Adaboost combines multiple weak classifiers into a strong one by iteratively giving more weight to misclassified data, improving overall classification accuracy.

# RESULTS

# BEST MODEL VS BASELINE MODEL



# ROC CURVE



#### TIME IMPACT ANALYSIS

#### 4 Months

```
Metric
                 Value
             0.783383
             0.808244
recall
             0.7<mark>85415</mark>
precision |
           0.808244
accuracy
```

#### 6 Months

```
Metric
               Value
F1
            0.776789
recall
           0.802819
precision
           0.779792
            0.802819
accuracy
```

#### SVM

INITIALLY, WE ATTEMPTED TO RUN AN SVM MODEL- HOWEVER, DUE TO THE LARGE SIZE OF OUR DATASET, THE PROCESS DID NOT COMPLETE EVEN AFTER RUNNING FOR 5 HOURS.

CONSEQUENTLY, WE DECIDED TO APPLY THE PCA ALGORITHM TO REDUCE THE DIMENSIONALITY OF THE DATA.

UNFORTUNATELY, EVEN WITH PCA, THE MODEL FAILED TO FINISH RUNNING AFTER APPROXIMATELY 4 HOURS, LEADING US TO TERMINATE THE ATTEMPT.

WE DID IT BECAUSE CONSIDERED EXPLORING OTHER MODEL WITH DIFFERENT ASSUMPTIONS.

#### PROBLEMS WE FACED

- SVM took alot of time and didnt finish after 4 hours
- We lack certain qualities in our data
- We had difficulty decoding the data and turning it into numbers
- Data modeling took a long time
- Learning to use new tools such as SKLEARN and matplotlib to display the results

#### CODE

#### GitHub link to our code:

https://github.com/MatanAdar/default-of-credit-card-clients

