

The MDS plot visualizes the relationships between various Lithuanian media entities. The entities are grouped into five clusters based on their media type and reach. Cluster 0 (red) includes print and online news outlets like 'Lietuvos nacionalinis radijas ir televizija' and 'Delfi'. Cluster 1 (olive) features television channels such as 'Laisvės TV' and '15min'. Cluster 2 (teal) consists of cultural and niche media like 'Husarai Official' and 'Bernuželiai'. Cluster 3 (blue) represents digital and social media entities like 'Diana ir draugai' and 'Tortasis'. Cluster 4 (purple) includes specialized and independent media like 'Žvejų kelias su Ricardu' and 'Audrius Unikis'.

