

Single Father Jamie



Job Title

Bank Director

Age

30-40 years old

Highest Level of Education

Bachelor's degree (e.g. BA, B)

Social Networks



Industry

Economic

Preferred Method of Communication

Email, social media

Biggest Challenges

Time

Job Responsibilities

Manage a bank

Goals or Objectives

Secure a future for him and his children

Change furniture

Relationship Status

Divorced

Children

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Since Jamie is a single father, he has little free time, and he spends most of it with his children. He works and has meetings often. He is recently divorced and he is looking to change the furniture in his home. He is comfortable with technology and often uses it for his job.