

TeraForge Hub: Foundational Identity



Name: TeraForge Hub.

"Where progress is forged."

Vision Statement

To become Rwanda's leading tech innovation hub that empowers individuals, supports sustainable development, and drives digital transformation through hands-on solutions.

Mission Statement

1. Deliver reliable repair and maintenance services
2. Provide accessible, practical tech training
3. Incubate and support local tech-based innovations
4. Partner with communities, schools, and organizations to solve real-life challenges using technology

Core Values (T.E.R.A.)

Value	Meaning
Trust	We build confidence through reliability and honesty.
Empowerment	We grow talent through skills and support.
Resilience	We solve problems with creativity, innovation, and perseverance.
Advancement	We push for sustainable and scalable impact

Slogan: Fix. Build. Empower.

Tagline: Forging Tech. Empowering People.

TeraForge Hub Sectors

Sectors	Role & Services
TeraRepair	Electronics and ICT maintenance & repair (phones, computers, TVs, etc.)
TeraLab	Prototyping space for IoT, Embedded systems, and electronics innovations.
TeraAcademy	Training programs: IoT/Embedded Systems, ML/AI, Computer Basics, etc.
TeraConsult	Advisory for small businesses, schools, NGOs (network setup, tech strategy)
TeraConnect	Youth outreach programs, internships, and rural ICT expansion (future)

Brand Promise

At TeraForge Hub, we commit to fixing your tech challenges, building innovative solutions, and empowering every individual to be a creator of technology together forging a better future.

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