

Mateo Fowler

A job where I can use my skills: Graphic Design, Multimedia, PR & Advertising.

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EXPERIENCE

The Vault, San Francisco, Ca — *Brand Ambassador*

August 2016 - PRESENT

60% Represent The Vault at a variety of events. 20% Create meaningful interactions with community members. 20% Publicize The Vault to raise awareness and participation by targeted audience.

Momentum Venture Partners & Accelerator, San Francisco, Ca — *Content Specialist*

January 2015 - May 2015

50% Social Media Management. 25% of the position was Content Creation and Curation. 25% of this position was E-mail Marketing.

Mateo's Tech Travels, Oakland, Ca — *Blogger & Producer*

January 2012 - PRESENT

30% I write a blog about international Technology and Business. 25% pushing content thru social channels(Facebook, Twitter, & LinkedIn). 40% going to events for content and filming. 5% uploading to YouTube.

EDUCATION

CSU East Bay, Hayward, Ca — *Bachelor of Arts, Art*

September 2005 - July 2009

Majored in Graphic Design and Multimedia, minor in Advertising.

General Assembly, San Francisco, Ca — *Certificate of Completion*

July 2016 - August 2016

Digital Marketing

CSU East Bay, Hayward, Ca — *Master of Arts, Multimedia*

September 2016 -To Be Completed: July 2018

The Multimedia Graduate Program at California State University, East Bay provides artists and musicians from diverse media backgrounds an opportunity to work collaboratively while pursuing a degree.

SKILLS

Microsoft Office, WordPress, HubSpot, HootSuite, Google Analytics, Google Adwords, Salesforce, Adobe Creative Cloud and Adobe Marketing Cloud, HTML, CSS, JavaScript, JQuery.

LINKS

LinkedIn:<https://www.linkedin.com/in/mateofowler>

Twitter:<https://twitter.com/mateofowler>

Blog:<http://mateotech.blogspot.com/>

Portfolio:

<http://ada.csueastbay.edu/~ik7488/>

LANGUAGES

ENGLISH: Fluent

SPANISH: Conversational