MATEO BERTELLO

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GitHub: github.com/Mateober | LinkedIn: linkedin.com/in/mateo-bertello

SKILLS

Frontend Skills: HTML5, CSS3, SASS, JavaScript, React, Redux, Tailwind CSS, TypeScript, Astro, Next.js
Backend Skills: Node.js, PostgreSQL, Sequelize, Redis
Tools: Axios, Git, GitHub, Postman, Socket.IO, Canva
Languages: Spanish (native), English (B1)

WORK EXPERIENCE

FUTBOLAR - SOCIAL PLATFORM

Full Stack Developer - Independent Project   Aug 2024 - Jan 2025
- Designed and developed a real-time forum-based social platform for football fans with over 200 registered users, using React, Node.js, and PostgreSQL.
- Integrated real-time messaging with Socket.IO, Google OAuth for authentication, and donation system via Mercado Pago Checkout Pro.
- Managed full VPS deployment, including frontend, backend, database, and Redis, with a strong focus on security and performance.
- Enhanced system performance using Redis for session management and response time optimization.

Live demo: https://futbolar.com.ar

IGNEO DIGITAL - DIGITAL INNOVATION AGENCY

Co-founder   Jan 2025
- Managed end-to-end web projects — from strategy and design to front-end development and SEO optimization. Delivered custom digital solutions that improved performance, conversion rates, and each client's online presence.
- Designed and developed IGNEO's website using Next.js, TypeScript, and Tailwind CSS, implementing a fully responsive interface and smooth animations with the Framer Motion library.

Live demo: https://igneo.digital

"SOL" KINDERGARTEN & DAYCARE – LANDING PAGE

Frontend Developer - Freelance   Feb 2025
- Designed and developed a fast and accessible landing page using Astro and SASS.
- Applied advanced SEO techniques to improve search engine visibility and optimize site structure.
- Integrated analytics tools like Google Analytics and Microsoft Clarity to gather user behavior and interaction metrics.

Live demo: https://jardinsolrosario.com.ar

EL LIBRERO SCOUT - E-COMMERCE

Frontend Developer - Freelance   Sep 2025
- Designed and developed a scout book e-commerce catalog using Next.js, TypeScript, and Tailwind CSS, implementing React Server Components and SEO optimization.
- Integrated Google Sheets as a CMS with Google APIs, managing in-memory cache and TTL to enhance performance.
- Implemented a persistent cart with Zustand and a dynamic WhatsApp purchase flow, generating personalized messages and enhancing user experience.

Live demo: https://libreroscout.com

EDUCATION

Instituto de la Sagrada Familia N.9110   Rosario, Santa Fe, Argentina
High School Diploma   Mar 2016 - Dec 2020