

Mateo Krössler

Proactive and motivated by challenge. Italian and Argentinian passport

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EXPERIENCE

Kavak — Solutions & Innovation Analyst

JANUARY 2022 - PRESENT

- In charge of aligning business and development teams by defining and prioritizing product initiatives for app, internal tools, CRM and ERP.

Kavak — Customer Success Intern / Supply Analytics Intern

JANUARY 2021 - JANUARY 2022

- Management of improvements for key app used in operation and performance monitoring.
- Functional analysis for Salesforce implementation.
- Optimization and automation of manual processes.
- Created reports and dashboards for c-levels and operational users.
- Recommendation and implementation of a project management tool and 2 integration tools.

Club Trama ITBA — Consulting Club & Podcast Coordinator

AUGUST 2020 - SEPTEMBER 2021

- Organization and participation in 12 podcast episodes, where multiple leaders, entrepreneurs and CEOs were interviewed.
- Organization of 11 events for students with 7 different consulting firms.
- Organization of a business case practice group (> 70 members).

Freelance Web Development

JANUARY 2019 - MARCH 2021

- Development of multiple big projects: A virtual exhibition platform (>6000 international users), a job board (> 1200 international users) and a platform for the sale of online courses, among others.

Global Building Supply Chain — Junior Assistant

MARCH 2017 - JULY 2017

- Preparation of sales presentations for prospects.
- Communication with international clients and suppliers (China, India & Latin America).
- Recommendation and implementation of cloud software and automated spreadsheets.

EDUCATION

Eindhoven University of Technology — Exchange Program

JANUARY 2020 - JULY 2020

- Courses in data science, innovation management, infomics, development, and HTI.

Instituto Tecnológico Buenos Aires (ITBA) — Bachelor's in Business Administration and IT

MARCH 2017 - DECEMBER 2021

- Academic Average: 8.16

Florida Day School — Bilingual Bachelor in Natural Sciences

2001 - 2016

SKILLS

Web Development (HTML5, CSS3, JS, PHP, jQuery, Sass, Node)

SQL, Google Data Studio

Office (Microsoft Access, Microsoft Excel, Microsoft PowerPoint, Microsoft Word)

Intermediate Python

Google Apps Script, Google AppSheet

Adobe Photoshop, Adobe Lightroom, Adobe Illustrator, Figma

CERTIFICATIONS

IBM - Enterprise Design Thinking Practitioner

Innovative Dutch - Innovation Management Game

Cambridge International Examinations - International Certificate of Education with Merit

LANGUAGES

Native Spanish

Advanced English (111/120 TOEFL & B2 Certificate FCE)