



# ENGLISH

## Chapter 13 Session B

**3rd**  
SECONDARY

**SMILE!**

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 **SACO OLIVEROS**

HELICOMOTIVATION

DAVE SLATER



## An online article

- 1 Describe the main photo on p63. Do you think it is a selfie or a portrait? Why?



## ► Subskill: Using images and captions to help understand a text

Images and captions can often give you clues about the key themes in an article.

**2** Look at all the photos and read the captions.



**Wildlife charities now benefit  
every time Naruto's photo is used.**



Macaques are fascinated by their own image – in Indonesian towns and villages they are often seen sitting on scooters, looking at themselves in the mirror.



Photographer David Slater was  
sued by a macaque from Indonesia.




Circle the option you think is correct.

- 1 Naruto is **a monkey** / a wildlife charity.
- 2 David Slater **works for an animal charity** / **is a wildlife photographer**.
- 3 David Slater gets **75%** / **25%** of the money from the photo.





**3**  30 Read and listen to the article. Check your answers to exercises 1 and 2. Which sentences in the text confirm the answers?

SMILE PLEASE!

It's monkey business for wildlife photographer

'Every photographer dreams of a photograph like this,' says British wildlife photographer David Slater speaking to *The Guardian* newspaper. You have to admit it's an amazing picture – a close-up portrait of a macaque with his fabulous smile. The picture soon went viral on social media, but Slater couldn't make money from it because people argued that he didn't own the copyright. A macaque called Naruto had taken the photo. It was the first ever monkey selfie!



But can a monkey own copyright? This was the subject of a two-year legal battle. After the photos were published in a book called *Wildlife Personalities*, Slater was sued by Naruto. The monkey was represented by PETA (People for the Ethical Treatment of Animals), who argued that Naruto owned the copyright, since he had taken the photo. Slater argued that he was the owner of this image and all the others that he took while he was working with the macaques on the Indonesian island of Sulawesi.

It's true that one of the monkeys pressed the shutter for this photo, but only after Slater had already spent days earning their trust while he was setting up the photo shoot in the tropical forest. The tripod wasn't set up by Naruto, he argued. The lighting and the composition and the background weren't designed by the monkey.



Eventually a settlement was reached. Judges agreed that Slater was the legal owner of the monkey selfie, and Slater agreed to donate 25% of the money from it to wildlife charities that protect the macaques. Although he hopes never to fight another legal battle with a macaque, Slater is glad that his photos have raised awareness. 'Hopefully the picture contributed to saving the species,' he says to *The Guardian*. 'That was the original intention all along.'

The crested macaques, known locally as 'yaki', are an endangered species in Indonesia. Their population has decreased by 90% in the last 30 years – there are now only a few thousand left in the wild. Although it's illegal to hunt macaques, the hunters aren't usually arrested, and baby monkeys are often adopted as family pets. The animals are also forced out of their habitat by human activity.

**4** Read the information about macaques. Then match 1–5 with a–e to make sentences.

1 Crested macaques are b

2 The macaque population has d

3 People who hunt macaques aren't e

4 The macaques' habitat is a

5 People sometimes c

a threatened by human activity.

b called 'yaki' in Indonesia.

c capture baby macaques.

d been reduced by 90%.

e often punished.

## 6 Read the text again and answer the questions.

1 Why couldn't David Slater make money from the photo?

Because people argued that he didn't own the copyright.

2 What is PETA?

People for the Ethical Treatment of Animals.

3 Why did PETA say that Naruto owned the copyright?

Because he had taken the photo.

4 Where did David take the macaque photos?

On the Indonesian island of Sulawesi.

5 What did David do to make the monkey selfie possible?

He earned the trust of the monkey, he set up the tripod, he designed the lighting, composition and background.


6 Who won the legal battle?

David Slater



**7** Circle the best option to complete the sentences, according to the text.

- 1 David Slater
  - a sued Naruto
  - b was a member of PETA
  - c wanted to help the endangered monkeys
- 2 Naruto
  - a helped David to set up the photographic equipment
  - b used David's camera to take a selfie
  - c was captured by a hunter
- 3 In the settlement, David Slater agreed
  - a to adopt Naruto
  - b not to use the monkey selfie
  - c to give money to charity every time the monkey selfie is used

**8**  Work in pairs. In your opinion, why does David Slater say 'every photographer dreams of a photograph like this'? Discuss.

- fame
- money
- personal satisfaction
- professional success



**1 Apply** Write a list of places where your photos are published. Think about:

- a** photos that you take and share
- b** photos of you that other people take

**2 Analyze** Who do you think should own copyright of the photos in a and b above? Is it the person who takes the photo, the person who appears in the photo, or the place where the photo is published?

**3 Evaluate** Identify situations where this could be a problem.

- 5** **Word work** Complete sentences 1–5 with the verbs in the box. Then find the expressions in the text and check the meaning.

earn own raise reach sue

- 1 If you \_\_\_\_\_ the copyright of an image, you can decide how it is used.
- 2 If you \_\_\_\_\_ someone, you make a legal complaint against them.
- 3 You \_\_\_\_\_ someone's trust when you have a good relationship for a long time.
- 4 Two people \_\_\_\_\_ a settlement when they agree on the result of a negotiation.
- 5 Wildlife charities often \_\_\_\_\_ awareness of endangered species.

**HOMEWORK**  
from 1 to 5