ENGLISH REVIEW

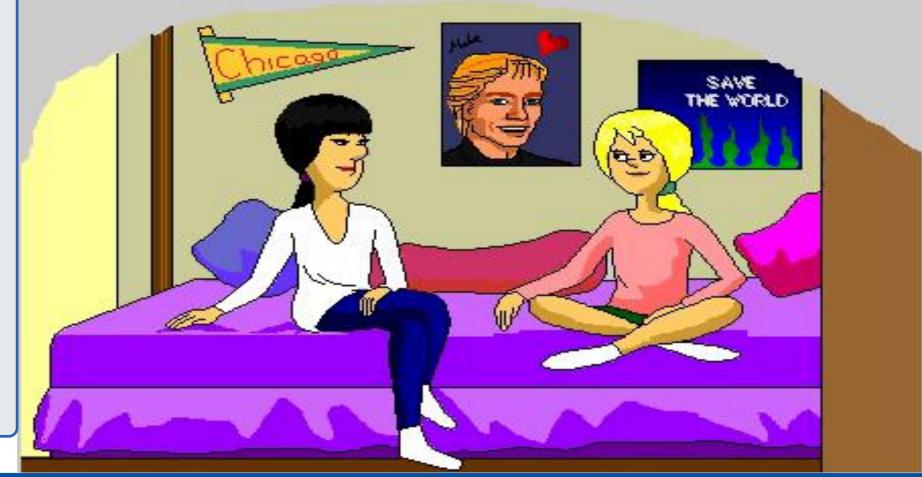


EN

Chapters 7-8-9

Session A





Social media

Complete the expressions with the verbs in the box. There may be more than one possible answer.

```
follow
change
          comment create
     (re)set send share
                             taq
       change
___ your privacy
   settings
a password
        send
a friend request
        follow
_
                  a celebrity on
   social media
       comment
on a post
6
         tag
                  a friend in a photo
        share
7
                  a link with a friend
create
                  an account
```

Influencers

2 Complete the crossword puzzle. What is the hidden word?

					1	и	n
	2 r	E	V	I	E	W	
		3 b	0	0	S	Т	
4 m	E	E	Т	U	Р		
	5 p	R	0	M	0	Т	E
		e I	A	U	N	С	Н
7 a	Т	Т	E	N	D		-

a blog run review shows boost readership 3 meet up with fans promote a brand launch products 6 attend an event RESPOND Hidden word: tocomments

3 A Complete the sentences with the correct form of the verbs in exercise 2.

- 1 I've often thought about <u>running</u> a blog, but I can't decide on the content.
- 2 My favorite influencer always **responds** to my comments.
- 3 If I had to attend events for different brands, I'd soon get bored.
- 4 My aunt's posted a photo of her watch because she 's promoting _ the brand.
- 5 Some influencers regularly <u>meet up</u> their fans, while others prefer more privacy.
- 6 I'd love to get a job for a magazine where I had to review shows or concerts.
- 7 Before a company **launches** a new product, they do a lot of research.

HOW TO 1 attract subscribers TO YOUR CHANNEL

Create new content and delete all the old. 3 Identify your audience and make sure you upload videos that people really want to watch.



- Check out the content of your competitors' videos. How do they appeal to and engage with their followers? Could you do it any better and attract even more people?
- Before you 6 shoot a video , plan it and write a script. You won't boost the number of views if what you're saying is weak.
- Make the first ten seconds of the video count. Nobody's going to subscribe to your channel f you lose their attention.

5 AAAA Complete the questions with suitable verbs. Then answer them for you.

a video? What was it about? 1 Have you ever ___

Personal answers

2 How often do you to comments on social media?

Personal answers

Adjective clauses

1 circle the correct option.

- 1 There are many famous football players who/ which/whose are also top influencers.
- 2 I once attended an event which/that/where we could ask famous DJs our questions.
- 3 Never reset your password to something who/ which/whose is easy to guess.
- 4 My brother plays in a band whose/who/who's name is Red Dog.
- 5 Don't forget to give me a call where/which/ when you get in.

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*** Correct the mistake in each sentence.

- 1 There's a site which you can find tips for bloggers. ___where
- 2 My father who has his own My father, who has his own social channel shoots great video media cannel shoots great videos.
- 3 The woman who was sitting over there spess a well-known influencer. ___is____
- 4 My cousin runs a blog which I read it every time there's a new post. __ I read _____
- 5 My math teacher, that joined our school this year, has nearly 500 followers. _____ Who _____
- 6 He's someone loves responding to comments.

 _ who loves ____
- 7 I don't use social media much, but I have a friend wbe's posts get hundreds of likes. Whose

Finding fame online

Do you know anyone **1** ____ who ___ hasn't downloaded TikTok®? This app, **2** _ first appeared in 2017, is a social network 3 Where users can share 15-second videos, 4 Which range from lip synching to challenges. People on TikTok help promote videos **5**____ hey like. Montero Hill, 6 Whose ___ stage name is Lil Nas X, is an example of someone **7**______ the community promoted. He uploaded his song 'Old Town Road', he was liked and then he shot to stardom 8 ____ When ___ record labels noticed his popularity.

- Join the sentences using a relative pronoun. Add commas and make other changes where necessary.
- I'd love to have my own channel. I would upload fun videos there. I'd love to have my own channel where I would upload fun videos.
- I remember that time. You fell in the lake. I remember when you fell in the lake.
- Later, I'll be meeting my sister Lara. She's just Later, I'll be meeting my sister Lara, who has just bought a

- 4 I often lose my keys. This really annoys everyone.
- I often lose my keys, which really annoys everyone.
- 5 Last night I was chatting with a friend. His band is getting really popular.

 Last night I was chatting with a friend whose band
 - is getting really popular.
- My grandma is a wonderful person. I look up to her a lot.

My grandma, who I look up to a lot, is a wonderful person. PAGE 21

Word formation: nouns

1 write the noun form of the words.

1	bored	boredom
2	lonely	loneliness
3	strong	strength
4	young	youth
5	relation	relationship
6	necessary	necessity
7	satisfy	satisfaction
8	enjoy	enjoyment
9	warm	warmth
10	equal	equality

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Complete the sentences with the correct noun form of one of the words in bold.

- 1 Winning that prize was a wonderful <u>achievement</u>. ACHIEVE/HAPPY
- 2 Our team is competing in a hockey championship this weekend.

 RELATION/CHAMPION
- 4 I didn't have enough **strength** to move that cupboard. **STRONG/WARM**
- 5 If magazines want to boost their readership __, they should give away more free things.
 PARTICIPATE/READER
- 6 We always try to take lots of photos during family _ Celebration . CELEBRATE/INVOLVE
- 7 A beach vacation is best for rest and relaxation EXCITE/RELAX

3 A Complete the texts with the correct noun form of the words in the box.

achieve excite free happy lonely relation satisfy star



DOES FAME AND FORTUNE ALWAYS BRING 1 happiness ?

I think making a movie or signing a contract with a record label is a great 2 _ achievement _ and that would certainly make me happy. William, 16

Yes, but don't you think 3 **startdom** could lead to losing friends which would bring 4 **loneliness**? Ciara, 15

I think so. You would also lose a lot of
 5 ___ freedom . Famous people can't go out when

or where they like. I think their **6 relationships** with

their family and friends often suffer, too. **Kai, 14**

I see your point, but seeing your name in all the newspapers and reading positive reviews must bring enormous 7 Satisfaction. And also, don't forget the 8 excitement of waiting to see if you've won an award like an Oscar! Julia, 16

4 Correct the mistake in each question.

- 1 Is making mistakes necessary for personal grow?
 growth
- 2 Is participate in a competition as satisfying as winning it? Personal answers
- 3 Do you think being boredom is always a bad thing? What about loneliness? Personal answers
- 4 Some people say that today's young are given too much freedom. Do you agree? Personal answers
- **5** On weekends do you prefer to relaxation with friends or do lots of exciting things? ___ Personal answers
- 5 Answer two of the questions in exercise 4 for you. Remember to say why.

Personal answers