ENGLISH REVIEW

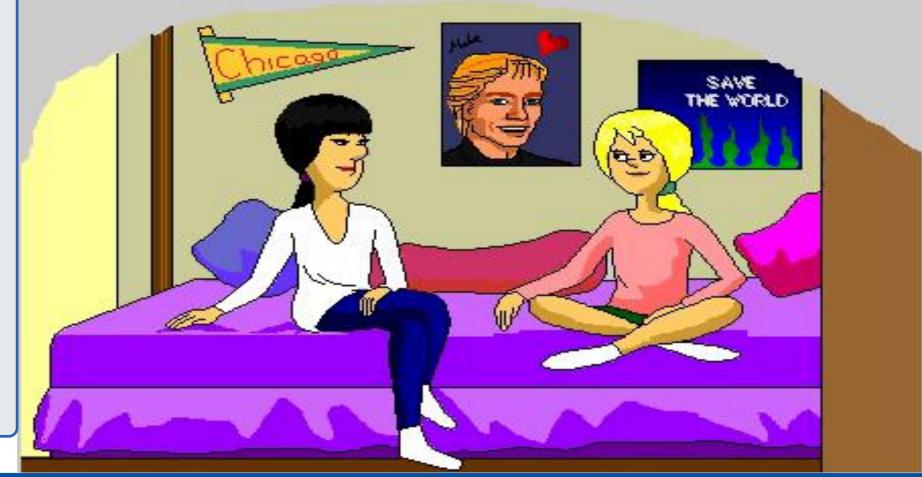


EN

Chapters 7-8-9

Session A





Social media

```
follow
          comment create
change
     (re)set send share tag
       change your privacy
1
   settings
       (re)set
2
                  a password
       send
3
                  a friend request
       follow
                 _ a celebrity on
   social media
      comment
5
                  on a post
        tag
6
                  a friend in a photo
       share
7
                  a link with a friend
       create
8
                  an account
```

Influencers

					1 r	и	n
	2 r	E	V	I	E	W	
		3 b	0	0	S	T	
4 m	E	E	T	U	Р		
	5 p	R	0	M	0	T	E
		6 	A	U	N	С	Н
7 a	T	T	E	N	D		

```
run
                     a blog
          review
                     shows
          boost
                     readership
         meet up
                     with fans
         promote
                     a brand
                     products
          launch
                     an event
          attend
Hidden word:
                      RESPOND
                                    to
comments
```

3 A Complete the sentences with the correct form of the verbs in exercise 2.

- 1 I've often thought about <u>running</u> a blog, but I can't decide on the content.
- 2 My favorite influencer always responds to my comments.
- 3 If I had to attend events for different brands, I'd soon get bored.
- 4 My aunt's posted a photo of her watch because she 's promoting _ the brand.
- 5 Some influencers regularly <u>meet up</u> their fans, while others prefer more privacy.
- 6 I'd love to get a job for a magazine where I had to review shows or concerts.
- 7 Before a company **launches** a new product, they do a lot of research.

attract subscribers boost the number of views check out the content create new content engage with their followers identify your audience shoot a video subscribe to your channel

HOW TO 1 attract subscribers TO YOUR CHANNEL

Create new content and delete all the old. 3 Identify your audience and make sure you upload videos that people really want to watch.



- Check out the content of your competitors' videos. How do they appeal to and engage with their followers. Could you do it any better and attract even more people?
 - Before you 6 shoot a video , plan it and write a script. You won't boost the number of views what you're saying is weak.
 - Make the first ten seconds of the video count. Nobody's going to subscribe to your channel you lose their attention.

5 Complete the questions with suitable verbs. Then answer them for you.

Have you ever ______ a video? What was it about?
 Personal answers
 How often do you _____ to comments on social media?
 Personal answers

Adjective clauses

1 circle the correct option.

- 1 There are many famous football players who/ which/whose are also top influencers.
- 2 I once attended an event which/that/where we could ask famous DJs our questions.
- 3 Never reset your password to something who/ which/whose is easy to guess.
- 4 My brother plays in a band whose/who/who's name is Red Dog.
- 5 Don't forget to give me a call where/which/ when you get in.

2 Arrange Correct the mistake in each sentence.

- 1 There's a site which you can find tips for bloggers. ___where___
- 2 My father who has his own social channel shoots great videos.

 My father, who has his own social media cannel shoots great videos.
- 3 The woman who was sitting over there she's a well-known influencer. ___is
- 4 My cousin runs a blog which I read it every time there's a new post. ___ I read ____
- 5 My math teacher that joined our school this year, has nearly 500 followers. ____ who ____
- 6 He's someone loves responding to comments.

 who loves
- 7 I don't use social media much, but I have a friend who's posts get hundreds of likes. ___ whose ___

3 & Complete the text with a suitable relative pronoun. If you can omit the pronoun, write '-'.

Finding fame online

Do you know anyone **1** who hasn't which downloaded TikTok®? This app, 2 first appeared in 2017, is a social network 3 where users can share 15-second videos, 4 which range from lip synching to challenges. People on TikTok help promote videos 5 they like. Montero Hill, 6 whose stage name is Lil Nas X, is an example of someone 7 the community promoted. He uploaded his song 'Old Town Road', he was liked and then he shot to stardom 8 When record labels noticed his popularity.

- 4 🏠 Join the sentences using a relative pronoun. Add commas and make other changes where necessary.
 - 1 I'd love to have my own channel. I would upload fun videos there.
 I'd love to have my own channel where I would upload fun videos.
 - 2 I remember that time. You fell in the lake.

I remember when you fell in the lake.

3 Later, I'll be meeting my sister Lara. She's just bought a scooter.

Later, I'll be meeting my sister Lara, who has just bought a scooter.

4 I often lose my keys. This really annoys everyone.

I often lose my keys, which really annoys everyone.

5 Last night I was chatting with a friend. His band is getting really popular.

Last night I was chatting with a friend whose band is getting really popular.

6 My grandma is a wonderful person. I look up to her a lot.

My grandma, who I look up to a lot, is a wonderful person.

Word formation: nouns

1 Write the noun form of the words.

1	bored	boredom		
2	lonely	loneliness		
3	strong	strength		
4	young	youth		
5	relation	relationship		
6	necessary	necessity		
7	satisfy	satisfaction		
8	enjoy	enjoyment		
9	warm	warmth		
10	equal	equiality		

- 2 Arr Complete the sentences with the correct noun form of one of the words in bold.
 - 1 Winning that prize was a wonderful achievement . ACHIEVE/HAPPY
 - 2 Our team is competing in a hockey championship this weekend.

RELATION/CHAMPION

- 3 You need a lot of **Creativity** to make an appealing video. **CREATIVE/GROW**
- 4 I didn't have enough <u>Strength</u> to move that cupboard. <u>STRONG/WARM</u>
- 5 If magazines want to boost their

 readership, they should give away more free things.

 PARTICIPATE/READER
- 6 We always try to take lots of photos during family Celebration. CELEBRATE/INVOLVE
- 7 A beach vacation is best for rest and relaxation. EXCITE/RELAX

3 Arr Complete the texts with the correct noun form of the words in the box.

achieve excite free happy lonely relation satisfy star



I think making a movie or signing a contract with a record label is a great achievement and that would certainly make me happy. William, 16

Yes, but don't you think: startdom could lead to losing friends which would bring 4 loneliness ? Ciara, 15

I think so. You would also lose a lot of

freedom
. Famous people can't go out when
or where they like. I think their relationships with
their family and friends often suffer, too. Kai, 14

I see your point, but seeing your name in all the newspapers and reading positive reviews must bring enormous satisfaction. And also, don't forget the excitement of waiting to see if you've won an award like an Oscar! Julia, 16

4 Correct the mistake in each question.

- 1 Is making mistakes necessary for personal grow?
 growth
- 2 Is participate in a competition as satisfying as winning it?____ Personal answers
- 3 Do you think being boredom is always a bad thing?
 What about loneliness?

 Personal answers
- 4 Some people say that today's young are given too much freedom. Do you agree? Personal answers
- 5 On weekends do you prefer to relaxation with friends or do lots of exciting things?
 Personal answers
- 5 Answer two of the questions in exercise 4 for you. Remember to say why.

Personal answers