



# ENGLISH

## Chapter 22 Session A

**3rd**  
SECONDARY

**IN THE NEWS**

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 **SACO OLIVEROS**

## Talking about the Internet & Social Media



**Samantha**



**Tony**



# In the news



**WDYT?**  
(What do you think?)



**World Cup winners announce wedding**

How do we know if news is reliable?



- 1** Which types of media do you sometimes read/watch/listen to? In one minute, write a list of specific examples from your country.


radio

television

newspapers

the internet

magazines

- 2  Complete the table with the types of media in the box. Which ones are more 'traditional'?

blog magazine newspaper podcast radio  
satellite TV social media TV website

Broadcast media	TV	radio	satellite TV
Print media	magazine	newspaper	
Digital media	blog	podcast	social media website

3



Look at the word cloud. Find words related to pictures 1–6.

1 *journalism, mass media* tabloid

2 headlines

3 interviewer, interviewee, reporter

4 newscaster, broadcast, reliable, trust

5 pop-up ads

6 blogger

4



Look at the word cloud again. Find the people to match definitions 1–5.

8

Vocabulary

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1 someone who interviews people

interviewer

2 someone who is being interviewed

interviewee

3 someone who reads the news on television or radio

newscaster

4 someone who writes a blog

blogger

5 someone whose job is to write articles or make broadcasts about the news


reporter

## Match definitions 1–6 to words in the word cloud. Are they nouns, verbs or adjectives?

- 1 websites, newspapers, TV, radio, etc. **mass media (n)**
- 2 the activity of reporting the news for a website, newspaper, TV channel, radio program, etc. **journalism (n)**
- 3 to be confident that someone is honest and fair **trust (v)**
- 4 someone/something that provides information **source (n)**
- 5 someone/something that can be trusted to be accurate and truthful or true **reliable (adj)**
- 6 extremely surprising or upsetting **shocking (adj)**





**6**  **52** Listen to four short extracts related to the news. Match them with a–d.

**2 a** TV


**4 c** word of mouth

**1 b** radio

**3 d** podcast

## 7 Work in pairs. Discuss the questions.

- 1 What are the headlines in your country today?
- 2 Where do you find out about the news?
- 3 Which news sources do you trust most?

**8**  Watch the video. Which headline do you think is true?

**8**

Vocabulary

Page 97

- a Horse passes school exam
- b** Octopus predicts football result
- c Reindeer forecasts the weather



9



**Work in pairs. Discuss the questions.**

- 1 How are text and images used and why?
- 2 Which adjectives describe the video:  
informative, entertaining, funny, persuasive?



## CELEBRITY CORNER

Marcus Rashford made headlines with his charity work fighting child poverty. Who's been in the news recently for charity work in your country?

If you see an interesting story online, can you trust it? Ask yourself these questions ...

**What's the source?** Is this a reliable media organization or the site of an individual blogger? Is there an 'About Us' section where you can find contact information?

**What can the photos tell us?** Fake news stories often use recycled or manipulated images. What is the source of the photo?

**What's the whole story?** Headlines are often shocking to attract the reader's attention. Can you find the same story on other websites or in print media?

**Who's the journalist?** Can you find the name of the reporter? If it's an interview, is the interviewee a real person?

**Are there lots of ads?** Fake news sites are often packed with annoying pop-up ads. Most reliable news sites limit their ads.

## 2 Look at the text on p99. What kind of text is it?

- a a story about the benefits of a new product
- b advice about how to prepare for exams
- c an information brochure that helps you to evaluate whether a news story is real or fake

The screenshot shows a news website interface. At the top, the URL 'New4You.com.co' is visible. Below it are navigation tabs for 'Latest news', 'International', and 'Entertainment news'. The main content area features a large photo of a mountain landscape. The headline reads 'FRESH MOUNTAIN AIR IMPROVES EXAM RESULTS!'. Below the headline is a paragraph of text: 'Incredible new research has confirmed that fresh mountain air can improve exam results. And now this magic air is available in bottles, wherever you live! According to Noah Kidding, founder of the Fresh Mountain Air company, the bottled air also improves a variety of health conditions including acne and headaches. In an exclusive interview with News4You, Kidding told us that this amazing new product was now available online. He added that they were offering News4You readers a special discount and customers could buy each bottle for just \$9.99. To demonstrate the huge benefits of Fresh Mountain Air for students, Kidding carried out an extensive survey of high school students. He explained that half the students in the survey had consumed the air before their exams, and half had not. All those who had consumed the air had better exam results, he said. Kidding's nephew Wayne, who took part in the survey, said that his memory had improved since he started consuming Fresh Mountain Air. 'I bottle it here in my garden and can send it anywhere around the world,' said Kidding. 'And if you buy two bottles before tomorrow,' said Kidding, 'we'll send you a free gift!'

At the bottom of the article is a 'Read more' button and a 'Limited offer - today only!' banner. The banner says 'Fresh Mountain Air - buy three for the price of two!' and 'BUY NOW - ONLY \$19.98'. There is also a small image of a bottle of Fresh Mountain Air.

Annotations on the left side of the screenshot include:

- the URL
- the tab bar
- the photo
- the headline
- the article text
- the pop-up ad



### 3 53 Read and listen to the brochure.

#### How to spot fake news

If you see an interesting story online, can you trust it? Ask yourself these questions ...

#### What's the source?

Is this a reliable media organization or the site of an individual blogger? Is there an 'About Us' section where you can find contact information?

#### What can the photos tell us?

Fake news stories often use recycled or manipulated images. What is the source of the photo?



## What's the whole story?

Headlines are often shocking to attract the reader's attention. Can you find the same story on other websites or in print media?

## Who's the journalist?

Can you find the name of the reporter? If it's an interview, is the interviewee a real person?

## Are there lots of ads?

Fake news sites are often packed with annoying pop-up ads. Most reliable news sites limit their adverts.





## Fresh Mountain Air improves exam results!!

Incredible new research has confirmed that fresh mountain air can improve exam results. And now this magic air is available in bottles, wherever you live! According to Noah Kidding, founder of the Fresh Mountain Air company, the bottled air also improves a variety of health conditions including acne and headaches. In an exclusive interview with News4You, Kidding told us that this amazing new product was now available online. He added that they were offering News4You readers a special discount and customers could buy each bottle for just \$9.99.



To demonstrate the huge benefits of Fresh Mountain Air for students, Kidding carried out an extensive survey of high school students. He explained that half the students in the survey had consumed the air before their exams, and half had not. All those who had consumed the air got better exam results, he said. Kidding's nephew Wayne, who took part in the survey, said that his memory had improved since he started consuming Fresh Mountain Air.

'I bottle it here in my garden and can send it anywhere around the world,' said Kidding. 'And if you buy two bottles before tomorrow,' said Kidding, 'we'll send you a free gift!'

Limited offer – today only!

Fresh Mountain Air – buy three for the price of two!

Buy now - only \$19.98



## 6 Complete the sentences with the correct words or phrases, according to the text.

- 1 Reliable sources are more likely to have a tab where you can find contract information
- 2 A headline is to attract the reader's attention
- 3 The source could be unreliable if you can't find the name of the reporter / journalist / interviewee
- 4 The images in fake news stories are often manipulated .
- 5 Most reliable news sites don't have annoying pop-ups ads

## 7 Read the brochure again and answer the questions.

- 1 Who is Noah Kidding? **The founder of the Fresh Mountain Air Company**
- 2 According to Kidding, what health conditions can be improved with his product? **It also helps with acne and headaches.**
- 3 How much does a bottle of Fresh Mountain Air cost? **\$9.99**
- 4 What was the objective of Kidding's survey? **He wanted to demonstrate the benefits of Fresh Mountain Air.**
- 5 Who is Wayne? **Kidding's nephew**
- 6 How does Kidding obtain the bottled air? **He bottles it in his garden.**



## 8 Circle the best answers.

1 Fresh Mountain Air

a cures many health problems.

b contains more oxygen than normal air.

**c** is the name of Noah Kidding's company.

2 A reporter from News4You

a had bought two bottles of air.

**b** interviewed Noah Kidding.

3 In the survey, (...) had consumed Fresh Mountain Air.

a all the students

**b** 50% of the students

c only Kidding's family

4 Fresh Mountain Air

a is only available online.

**b** is sold by Noah Kidding.

c is bottled at a factory.

## 5 Word work Match the definitions to the words in bold in the text.

- 1 a special offer where you pay for two products and receive three
- 2 photos that have been changed digitally
- 3 an interview with only one company
- 4 ads that open in a new window
- 5 ask the same questions to a lot of people for statistical information
- 6 show the advantages of something

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**HOMEWORK**  
from 1 to 5

demonstrate the benefits

