

ENGLISH

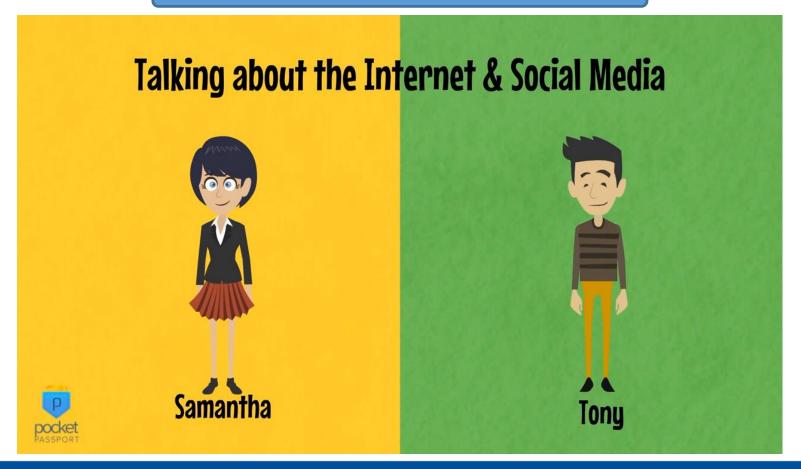
Chapter 22 Session A

3rd SECONDARY EN

IN THE NEWS



HELICOMOTIVATION





In the news



How do we know if news is reliable?

WDYT?

(What do you think?)



NEWS

World Cup winners announce wedding



Media and news



1 Which types of media do you sometimes read/watch/listen to? In one minute, write a list of specific examples from your country.

Page 96

radio

television

newspapers

the internet

magazines

Page 96

2 Complete the table with the types of media in the box. Which ones are more 'traditional'?

blog magazine newspaper podcast radio satellite TV social media TV website

Broadcast media	TV	radio	S	atellite TV	
Print media	maga	azine	ne	ewspaper	
Digital media	blog	podca	ast	social media	website

3 **(2)** Look at the word cloud. Find words related to pictures 1–6.

Page 97

- 1 journalism, mass media tabloid
- 2 headlines
- 3 interviewer, interviewee, reporter
- 4 newscaster, broadcast, reliable, trust
- 5 pop-up ads
- 6 blogger

Page 97

- 1 someone who interviews people
- 2 someone who is being interviewed
- 3 someone who reads the news on television or radio
- 4 someone who writes a blog
- **5** someone whose job is to write articles or make broadcasts about the news

interviewer

interviewee

newscaster

blogger

reporte

- 1 websites, newspapers, TV, radio, etc. mass media (n)
- 2 the activity of reporting the news for a website, newspaper, TV channel, radio program, etc. journalism (n)
- 3 to be confident that someone is honest and fair trust (v)
- 4 someone/something that provides information source (n)
- **5** someone/something that can be trusted to be accurate and truthful or true **reliable** (adj)
- 6 extremely surprising or upsetting shocking (adj)

Page 97



6 10 52 Listen to four short extracts related to the news. Match them with a-d.

2 a TV

4 c word of mouth

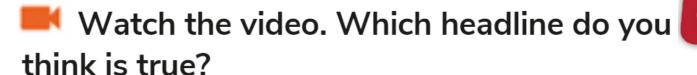
1 **b** radio

3 d podcast



Work in pairs. Discuss the questions.

- 1 What are the headlines in your country today?
- **2** Where do you find out about the news?
- **3** Which news sources do you trust most?





8 Vocabulary



Page 97

- a Horse passes school exam
- Octopus predicts football result
 - Reindeer forecasts the weather



Work in pairs. Discuss the questions.

- **1** How are text and images used and why?
- **2** Which adjectives describe the video: informative, entertaining, funny, persuasive?

Page 97



CELEBRITY CORNER

Marcus Rashford made headlines with his charity work fighting child poverty. Who's been in the news recently for charity work in your country?

How to spot fake news

If you see an interesting story online, can you trust it? Ask yourself these questions ...

What's the source? Is this a reliable media organization or the site of an individual blogger? Is there an 'About Us' section where you can find contact information?

What can the photos tell us? Fake news stories often use recycled or manipulated image). What is the source of the photo?

What's the whole story? Headlines are often shocking to attract the reader's attention. Can you find the same story on other websites or in print media?

Who's the journalist? Can you find the name of the reporter? If it's an interview, is the interviewee a real person?

Are there lots of ads? Fake news sites are often packed with annoying pop-up ads. Most reliable news sites limit their ads.



Reading and critical thinking 8



- **2** Look at the text on p99. What kind of text is it?
 - **a** a story about the benefits of a new product
 - **b** advice about how to prepare for exams
 - c an information brochure that helps you to evaluate whether a news story is real or fake





How to spot fake news



What's the source?

Is this a reliable media organzsation or the site of an individual blogger? Is there an 'About Us' section where you can find contact information?

What can the photos tell us?

Fake news stories often use recycled or manipulated images. What is the source of the photo?







What's the whole story?

Headlines are often shocking to attract the reader's attention. Can you find the same story on other websites or in print media?

Who's the journalist?

Can you find the name of the reporter? If it's an interview, is the interviewee a real person?

Are there lots of ads?

Fake news sites are often packed with annoying pop-up ads. Most reliable news sites limit their adverts.





Fresh Mountain Air improves exam results!!

Incredible new research has confirmed that fresh mountain air can improve exam results. And now this magic air is available in bottles, wherever you live! According to Noah Kidding, founder of the Fresh Mountain Air company, the bottled air also improves a variety of health conditions including acne and headaches. In an exclusive interview with News4You, Kidding told us that this amazing new product was now available online. He added that they were offering News4You readers a special discount and customers could buy each bottle for just \$9.99.



To demonstrate the huge benefits of Fresh Mountain Air for students, Kidding carried out an extensive survey of high school students. He explained that half the students in the survey had consumed the air before their exams, and half had not. All those who had consumed the air got better exam results, he said. Kidding's nephew Wayne, who took part in the survey, said that his memory had improved since he started consuming Fresh Mountain Air.

'I bottle it here in my garden and can send it anywhere around the world,' said Kidding. 'And if you buy two bottles before tomorrow,' said Kidding, 'we'll send you a free gift!'

Limited offer - today only!

Fresh Mountain Air - buy three for the price of two!

Buy now - only \$19.98

6 Complete the sentences with the correct words or phrases, according to the text.

- 1 Reliable sources are more likely to have a tab where you can find contract information
- 2 A headline is to attract the reader's attention
- The source could be unreliable if you can't find the name of the <u>reporter / journalist / interviewee</u>
- The images in fake news stories are often manipulated .
- 5 Most reliable news sites don't have annoying pop-ups ads

7 Read the brochure again and answer the questions.

- 1 Who is Noah Kidding? The founder of the Fresh Mountain Air Company
- 2 According to Kidding, what health conditions It also helps with acne can be improved with his product? and headaches.
- 3 How much does a bottle of Fresh Mountain \$9.99 Air cost?
- 4 What was the objective of Kidding's survey? He wanted to demonstrate the benefits of Fresh Mountain Air.
- 5 Who is Wayne? Kidding's nephew
- 6 How does Kidding obtain the bottled air? He bottles it in his garden.

Circle the best answers.

- Fresh Mountain Air
 - a cures many health problems.
 - **b** contains more oxygen than normal air. **3**
 - **(c)**is the name of Noah Kidding's company.
- A reporter from News4You
 - **a** had bought two bottles of air.
 - **(b)**interviewed Noah Kidding.

- In the survey, (...) had consumed Fresh Mountain Air.
 - **a** all the students
- **(b)** 50% of the students
- c only Kidding's family
- Fresh Mountain Air
 - **a** is only available online.
 - **(b)** is sold by Noah Kidding.
 - **c** is bottled at a factory.



Word work Match the definitions to the words in bold in the text.

- 1 a special offer where you pay for two products and receive three
- 2 photos that have been changed digitally
- **3** an interview with only one company
- 4 ads that open in a new window
- **5** ask the same questions to a lot of people for statistical information
- 6 show the advantages of something

from 1 to 5

demonstrate the benefits

