

Mateus Gündel

Senior Data Engineer

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PROFILE

Data engineer with 6+ years of experience designing scalable architectures, building reliable ETL/ELT pipelines, and enabling data-driven decision-making across marketing and product domains. Deep expertise in Databricks, Apache Spark, and cloud-based data platforms. Comfortable in client-facing environments and cross-functional collaboration. Currently pursuing a Master's degree focused on Artificial Intelligence and Industrial Systems.

CORE EXPERTISE

- › Data Architecture Design
- › ETL/ELT Pipeline Design
- › Medallion Architecture
- › Data Integration Strategy
- › Batch & Streaming Processing
- › Data Modeling & Governance
- › Marketing Analytics
- › Cross-Platform Consolidation
- › Stakeholder Communication

PROFESSIONAL EXPERIENCE

Senior Data Engineer

Sicredi – Marketing Data Team, Financial Sector Dec 2024 – Present

- Design and orchestrate scalable data pipelines on Databricks (Apache Spark, Auto Loader for incremental ingestion, CDC for change data capture) with CI/CD managed through GitLab on AWS-backed infrastructure.
- Build a 360° view of brand metrics and marketing actions by integrating paid and organic data from multiple ad platforms (Meta, Google, TikTok, LinkedIn, Bing, and others) via Sprinklr and Supermetrics.
- Ingest and consolidate partner and third-party data sources to enrich marketing analytics.
- Own the data modeling and governance strategy, serving as the go-to technical authority for cross-functional teams on data standards, lineage, and best practices.
- Deliver reliable datasets to BI tools (Power BI, Denodo) supporting data-driven decisions.

Data Engineer

Compass.uol – Technology Consulting Mar 2020 – Dec 2024

- Outsourced to Sicredi's BI team as a Full Stack Python Developer, building a load management platform for non-technical users.
- Maintained and optimized Oracle procedures and packages supporting critical data workflows.
- Transitioned to a new team within Sicredi to lead the Databricks deployment for a business domain, bringing marketing data into the data lake.
- Automated ingestion processes and managed enterprise data integrations using ODI, CKAN, and Denodo.

Full Stack Software Developer

Velsis – Road Infrastructure & Traffic Systems Jul 2018 – Mar 2020

- Developed computer vision solutions (OCR, object detection) using Python and TensorFlow.
- Contributed to radar system development using Java, PostgreSQL, and AngularJS.
- Containerized and deployed traffic monitoring applications using Docker and GitLab CI/CD.

EDUCATION

Master's Degree in Industrial Systems and Processes

Universidade de Santa Cruz do Sul (UNISC) 2024 – Present

Bachelor's Degree in Computer Engineering

Universidade de Santa Cruz do Sul (UNISC) 2017 – 2023

TECHNICAL SKILLS

- Programming:** Python, SQL, Bash/Shell, Java, JavaScript
Data Engineering: Databricks, Apache Spark, Delta Lake, Unity Catalog, ODI, Denodo
Cloud & DevOps: AWS, Azure, Terraform, Docker, Git, GitLab CI/CD
ML & Vision: TensorFlow, OpenCV, Neural Networks

CERTIFICATIONS

AWS Certified Cloud Practitioner – Amazon Web Services Dec 2021
PCEP – Certified Entry-Level Python Programmer – Python Institute Oct 2020

LANGUAGES

Portuguese (Native) | English (B2 – Professional) | Spanish (A2 – Basic)