

zwolnieni^z
teorii

REAL-LIFE-CERTIFICATE™

Zwolnieni z Teorii confirms that

Mateusz Gontarek

has completed a social action project along with the course

Digital Skills

The Real-Life-Certificate™ confirms that the participant applied professional business tools from the course in a real social action project. This learning method pioneered by - called the Social Action Project Method™ - enables participants to apply the course content in a real-life business situation and receive valuable feedback from local partners, which in turn helps them make radical improvements in their skills.

Course ID: DS

Course created by:



Paula Bruszewska

Marcin Bruszewski

Rafal Flis

Board of Directors
Zwolnieni z Teorii
08/05/2024, Warsaw

Real-Life-Certificate™ Supplement

This Real-Life-Certificate™ proves that the participant accomplished the Digital Skills course created with Google. The certificate confirms the following experience and knowledge of the certificate holder:

DS

Scaling up
an Audience

The certificate holder knows how to use the Internet to expand the scale of his/her project's audience.

Online Presence

The certificate holder knows how to ensure an online presence of his/her project by using such tools as websites, search engines, social media and videos.

Online
Marketing
tools

The certificate holder knows the basics of the available marketing tools in social media and search engines [SEM].

Data Analysis

The certificate holder knows effective ways of measuring the success of his or her online activity.

About Author:

Internetowe Rewolucje - this educational program of Google aims to empower the broad public to make use of the technological revolution. The curriculum of the program has been adapted to the needs of the Zwolnieni z Teorii platform and social action projects, so that the certificate holder can gain practical experience based on this knowledge.

Learn more on: www.rewolucje.withgoogle.com

About Zwolnieni z Teorii:

The Real-Life Certificate™ is provided by Zwolnieni z Teorii, the go-to platform for creating original social action projects and developing skills of the future. Zwolnieni z Teorii pioneered the Social Action Project Method™ – a learning method which enables participants to apply the course content in a real-life business situation and receive valuable feedback from local partners, which in turn helps them make radical improvements in their skills. For it's work, Zwolnieni z Teorii has received awards such as: MIT Innovators Under 35, Forbes 30 Under 30 Europe and the Effie Awards.

Zwolnieni z Teorii' purpose is to create an accountable society prepared for the careers of the future. We act to ensure that by the year 2030 all young people, who graduate from college worldwide, have completed a social action project as a way to prepare themselves for the careers of the future and learn accountability.

Learn more on: www.zwolnienizteorii.pl/eng