B&J Biscuit Dashbord

Quantity Sold	Total COGS	Total Revenue	Total Profit	% Profit Margin
17,543	$196,623	$313,231	$116,608	37%

Profitable Brand	Profitable Location	Profitable Customer	Top Salesperson	Profitable Age-Group
Ginger Snaps	Chicago	Jeffrey Watson	April Watkins	45-59

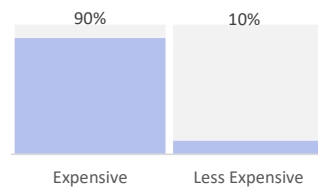**Cash** | Credit Card | Debit Card | Mobile Paym... | Clear Slicer 🗑 | Absolute Value ● | ○ Percentage
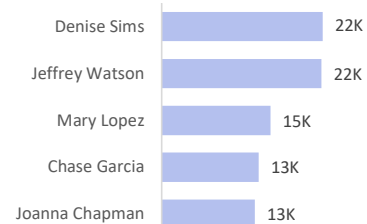
Revenue Distribution by Product Price Category
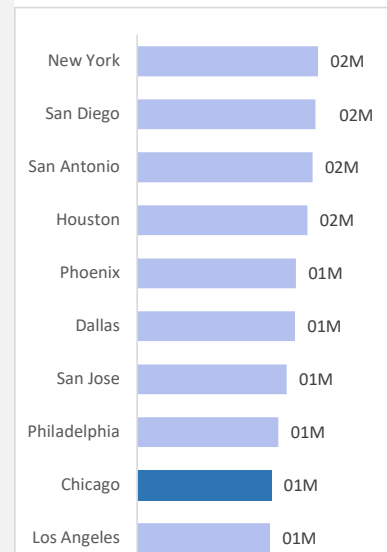### Revenue from High vs Low Price Product

- Expensive: 90%
- Less Expensive: 10%

Revenue Contribution by Age Group

- 15-29: 272K
- 30-44: 430K
- 45-59: 313K
- 60-74: 333K
- 75-89: 154K
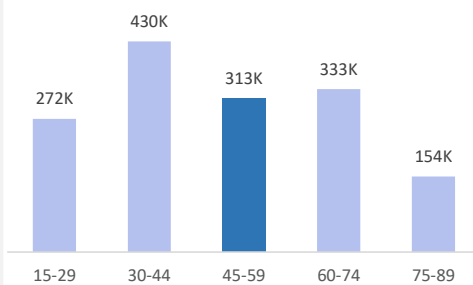
Top 5 Customers by Revenue Contribution

- Denise Sims: 22K
- Jeffrey Watson: 22K
- Mary Lopez: 15K
- Chase Garcia: 13K
- Joanna Chapman: 13K

Revenue Share by Geographic Location

- New York: 02M
- San Diego: 02M
- San Antonio: 02M
- Houston: 02M
- Phoenix: 01M
- Dallas: 01M
- San Jose: 01M
- Philadelphia: 01M
- Chicago: 01M
- Los Angeles: 01M

Revenue Breakdown by Gender

- Other: 08K — 2.5%
- Male: 274K — 87.3%
- Female: 32K — 10.2%
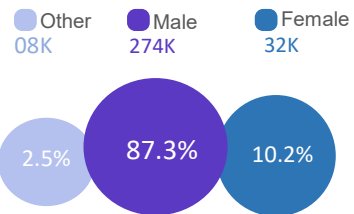
Revenue Distribution by Payment Method

- Cash: 02M
- Credit Card: 01M
- Debit Card: 01M
- Mobile Payment: 01M
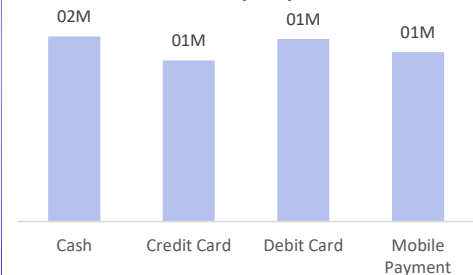
Filter by Location:

Chicago	Dallas
Houston	Los An...
New Y...	Philad...
Phoenix	San An...
San Di...	San Jose

Filter by Age-Group:

- 15-29
- 30-44
- 45-59
- 60-74
- 75-89