

B&J Biscuit Dashbord



Quantity Sold
17,543



Total COGS
\$196,623



Total Revenue
\$313,231



Total Profit
\$116,608



% Profit Margin
37%

Profitable Brand

Ginger Snaps

Profitable Location

Chicago

Profitable Customer

Jeffrey Watson

Top Salesperson

April Watkins

Profitable Age-Group

45-59

Cash

Credit Card

Debit Card

Mobile Paym...

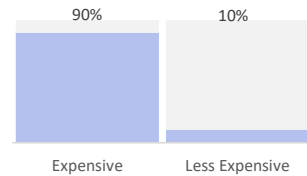
Clear Slicer

Absolute Value ☒

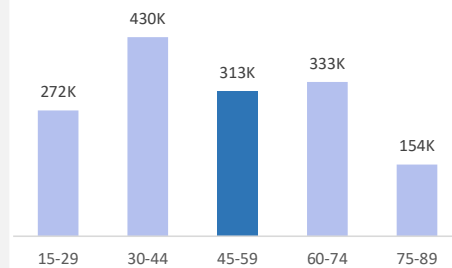
☐ Percentage

Revenue Distribution by Product Price Category

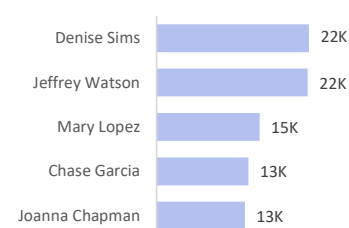
Revenue from High vs Low Price Product



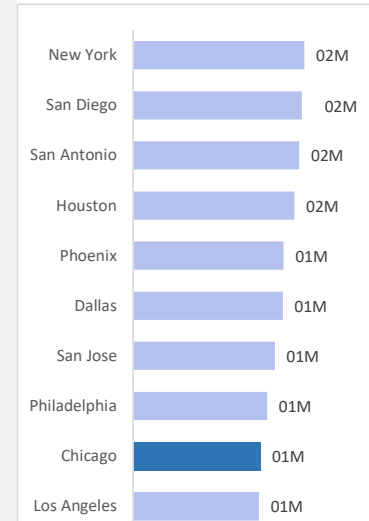
Revenue Contribution by Age Group



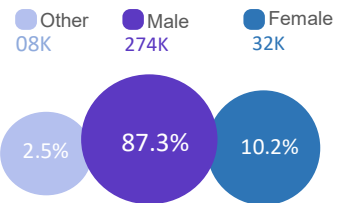
Top 5 Customers by Revenue Contribution



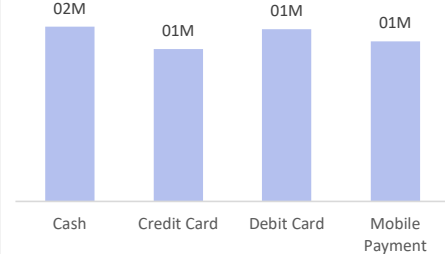
Revenue Share by Geographic Location



Revenue Breakdown by Gender



Revenue Distribution by Payment Method



Filter by Location:

Chicago Dallas
Houston Los An...
New Y... Philad...
Phoenix San A...
San Di... San Jose

Filter by Age-Group:

15-29
30-44
45-59
60-74
75-89