

PROJECT WORK DOCUMENTATION

cia
(common interest assignment)



Josephine Schlegel - Lana Piršl - Nikola Vojtkova
Daniel Bajtoš - Mateusz Walkowski

Common interest group assignment

ORIGINAL MEMBERS (MONDAY 17.02.2020): Nikola Vojtkova, Daniel Bajtoš, Mateusz Walkowski
ADDED MEMBERS (THURSDAY 20.02.2020): Josephine Schlegel, Lana Piršl

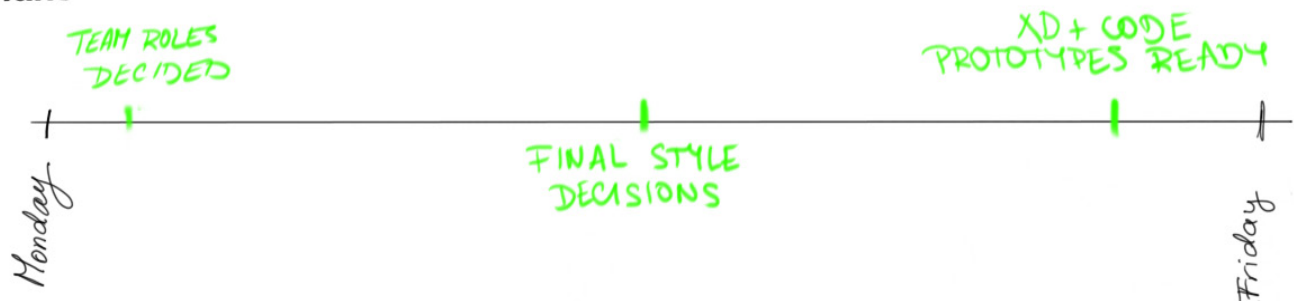
DAY ONE

On Monday we have made the first basic but important decisions such as picking out the common interest - MUSIC.

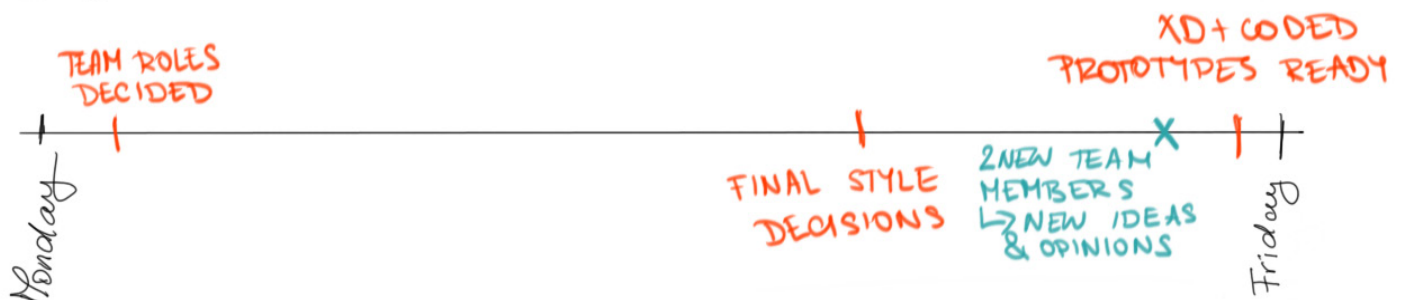
We have talked about our individual roles in team and filled out a team canvas, roughly planned out the week in 3 basic milestones that we wanted to reach.

digital sketch #1

plans



reality

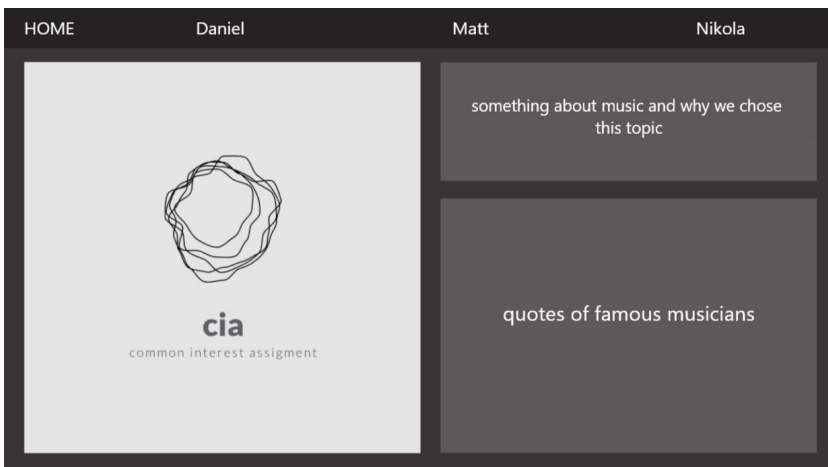


DAY TWO

On Tuesday we talked about important time management and time prediction in order to plan out the work thoroughly.

We took lectures on visual design and business model canvas. More precisely we learned about different aspects that we need to consider when designing a project dedicated for audience viewing and using. Based on this knowledge we created the first Xd prototype of a home page and a individual section. First brief of a logo was created in this part.

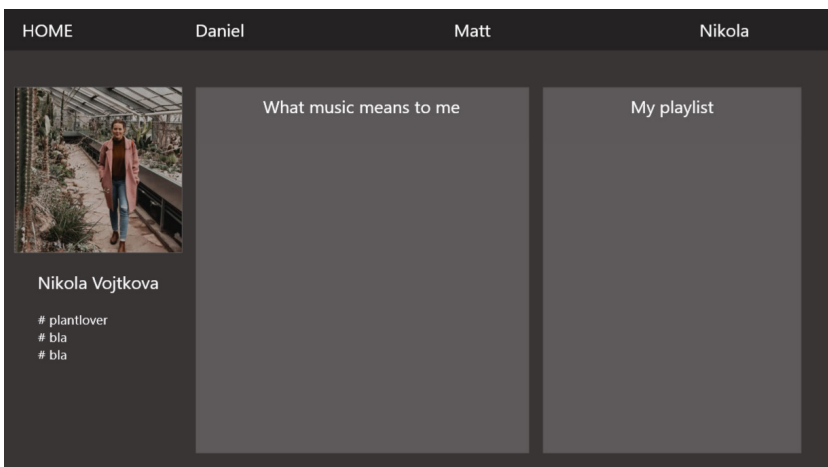
Xd prototype screenshot #1



First idea for the home page of our website was to use a dominant logo using an icon that represents sound waves and typography which simply represents used group name. Basic layout has been predicted to keep content organized and clean.

Color theory was not further discussed at this starting point.

Xd prototype screenshot #2



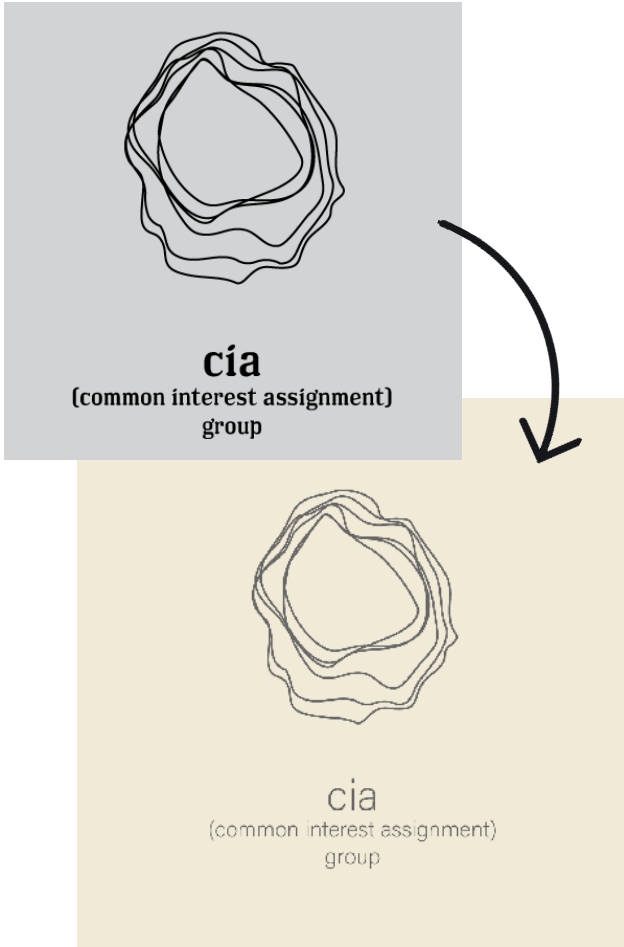
In the next step we have set a template that will later be used for individual sections of the page. To make our site personal, playful and friendly we have decided to present ourselves in a form of a profile picture, 3 most relevant #, short description of our feels about music and a playlist.

Color theory was not further discussed at this starting point.

DAY THREE

visual elements

Logo



The idea for the logo came with the theme we chose. As the characteristics of the site indicate, we went for something modern, sort of playful and dynamic with a drop of minimalism.

The lines show the “waviness” of the music and the rhythm of the different sounds at the same moment.

The color scheme should represent the relax and comfort - both of which the user of our site should experience when scrolling through and interact with our website.

(The logo was made with the Envelope distort option in Illustrator.)

Gif



As with everything we do, we want to make our own designs.

For example, we have created this interactive .gif “playbutton” for our music videos on the website. (using Illustrator for the design + Photoshop frame animation tool)

style tiles

STYLE TILE

Common interest assignment

Nikola Vojtkova

Color theory



Buttons



Typography

A sample header

Font family: Roboto

An example of a sub header

Font family: Lato

This sample paragraph has **strong parts** and *emphasized parts*. Vestibulum tortor quam, feugiat vitae, ultricies eget, tempor sit amet, ante. Donec eu libero sit amet quam egestas semper. Aenean ultricies mi vitae est. Mauris placerat eleifend leo. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas.

Font family: Lato

Key words

clean

playful

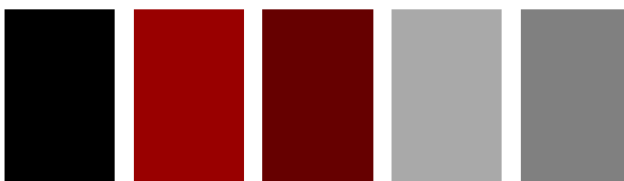
interesting

STYLE TILE TEMPLATE

Common interest website

Style tile
Version 1

Colour swatches



Buttons



Typography

A sample header

An example of a sub header

This sample paragraph has **strong parts** and *emphasized parts*. Vestibulum tortor quam, feugiat vitae, ultricies eget, tempor sit amet, ante. Donec eu libero sit amet quam egestas semper. Aenean ultricies mi vitae est. Mauris placerat eleifend leo. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas.

This is an example of a text link.

Key words

Playful

Interesting

Uniting

CIA - COMMON INTEREST ASSIGNMENT GROUP

Style tile

DBworks Ver. 1.0

Colour scheme



Button example

PRESS ME

Typography

A sample header

Rajdhani, #202020

An example of a sub header

Rajdhani, #202020

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Rajdhani, #202020

This is an example of a text link.

Rajdhani, #706354

Characterstics

Relaxing

Wavy

Uniting

Lavish

DAY FOUR
