

Reputation System

Generalized Ontology, Temporal Graph Architecture,
Temporal Weighted Liquid Rank

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Reputation System – Solving Problems

Marketplaces

Churning and gaming ratings

News filtering

Fake news, information wars

Social Networking

Spam, abuse, harassment

Socio-psychological security

Broken relationships

Financial security

Scam

Blockchain consensus

Consensus takeover

Democratic Governance

State instability

Reputation System - Ingredients

Data:

Ratings

Stakes

Payments

Spending

Reviews

Mentions

Tips

etc.

Principles:

Liquid ranking!

Weighted ranking!

Time scoping!

Data openness!

Code openness?

Human precedence?

Non-anonymity?

No right to oblivion?

Results:

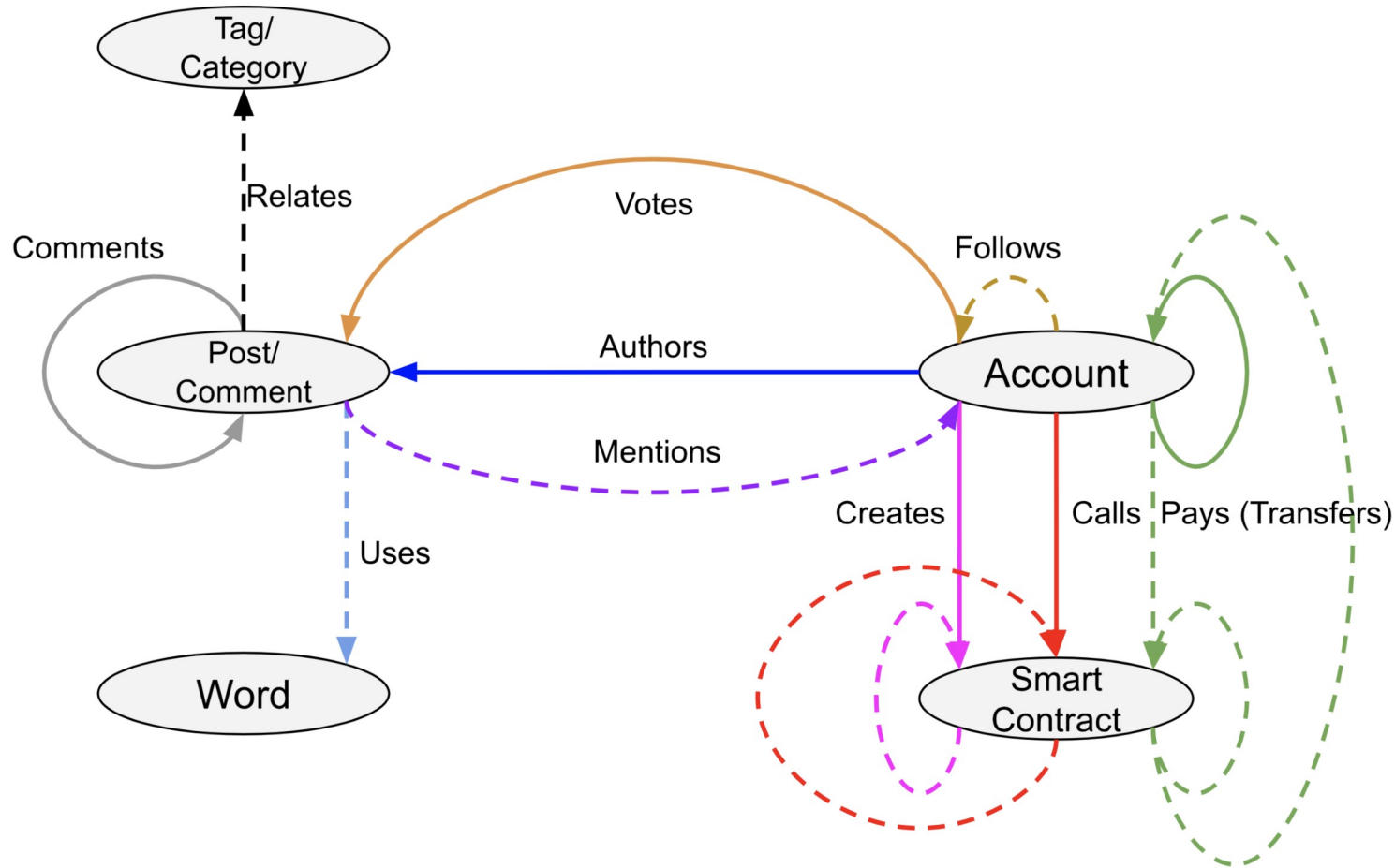
Rank

Reputation

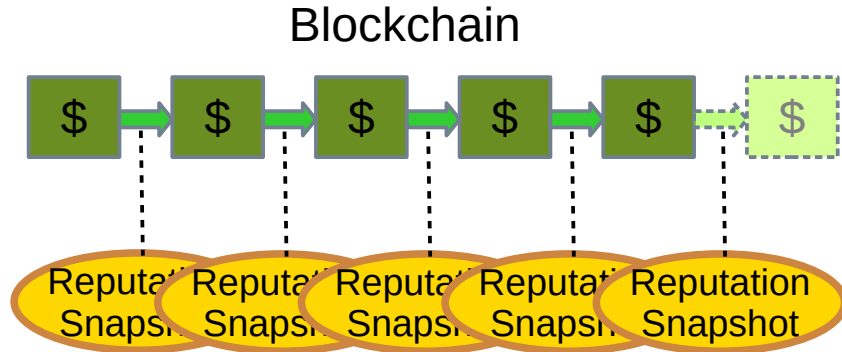
Karma

Social capital

Reputation System – Generalized Ontology

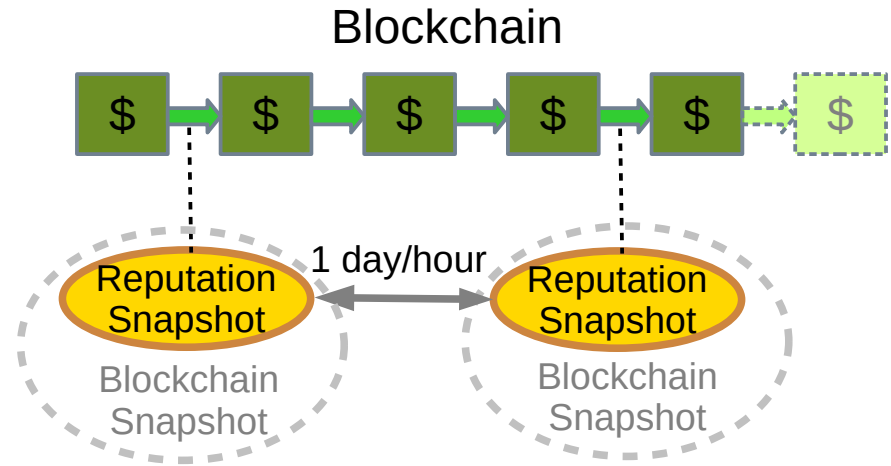


Reputation Temporal Graph and Synchronization Options



Block-wise
(expensive)

Transaction-wise
(prohibitively expensive)



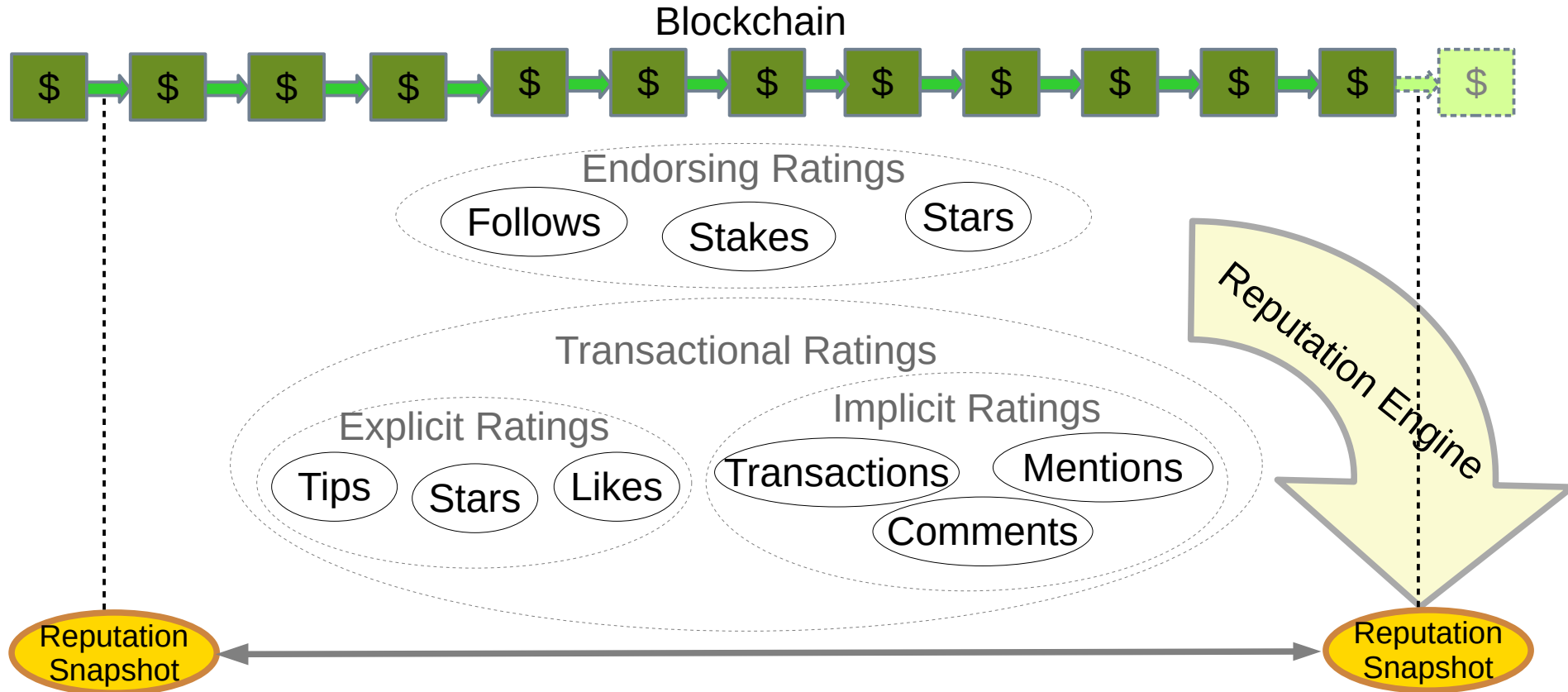
Periodic
(optimal)

A Reputation System for Artificial Societies

Anton Kolonin, Ben Goertzel, Deborah Duong, Matt Ikle

<https://arxiv.org/pdf/1806.07342.pdf>

Reputation Snapshots and Rating Sources



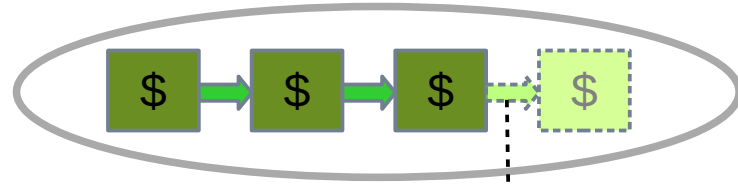
A Reputation System for Artificial Societies

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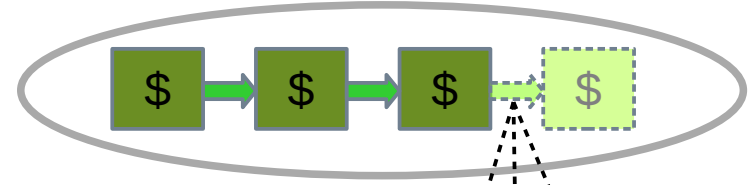
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Reputation Consensus Engine – Design Options



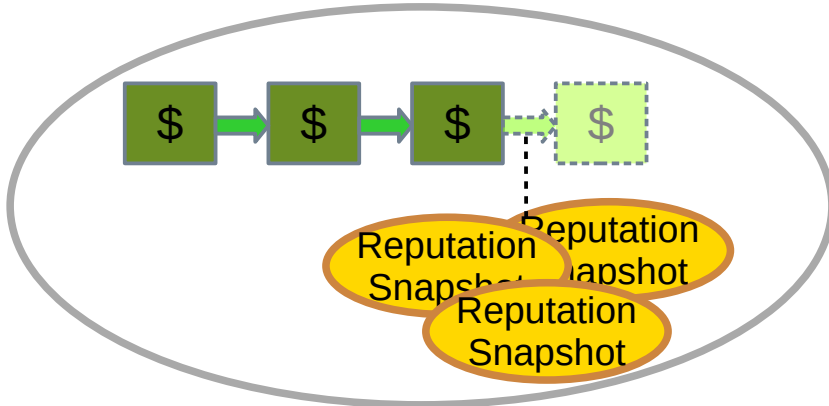
Reputation
Snapshot

Centralized off-chain

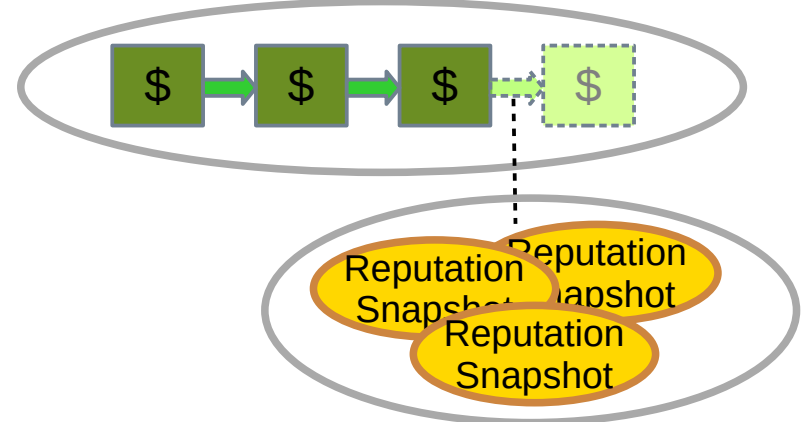


Reputation
Snapshot
Reputation
Snapshot
Reputation
Snapshot

Decentralized off-chain



Decentralized on-chain (reputation mining)



Decentralized side-chain (reputation consensus)

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Temporal Weighted Liquid Rank

A Reputation System for Multi-Agent Marketplaces

Anton Kolonin, Ben Goertzel, Cassio Pennachin, Deborah Duong, Matt Iklé, Nejc Znidar, Marco Argentieri

<https://arxiv.org/pdf/1905.08036.pdf>

<https://github.com/singnet/reputation>

<https://github.com/aigents/aigents-java/blob/master/src/main/java/net/webstructor/peer/Reputationer.java>

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Reputation System Engine

Algorithm 1 Weighted Liquid Rank (simplified version)

Inputs:

- 1) Volume of rated transactions each with financial value of the purchased product or service and rating value evaluating quality of the product/service, covering specified period of time;
- 2) Reputation ranks for every participant at the end of the previous time period.

Parameters: List of parameters, affecting computations - default value, logarithmic ratings, conservatism, decayed value, etc.

Outputs: Reputation ranks for every participant at the end of the previous time period.

```
1: foreach of transactions do
2:   let rater_value be rank of the rater at the end of
     previous period of default value
3:   let rating_value be rating supplied by
     transaction rater (consumer) to ratee (supplier)
4:   let rating_weight be financial value of the
     transaction of its logarithm, if logarithmic ratings
     parameter is set to true
5:   sum rater_value*rating_value*rating_weight for
     every ratee
6: end foreach
```

```
7: do normalization of the sum of the multiplications
   per ratee to range 0.0-1.0, get differential_ranks
8: do blending of the old_ranks known at the end of
   previous period with differential_ranks based on
   parameter of conservatism, so that new_ranks =
   (old_ranks*conservatism+N*(1-differential_ranks)),
   using decayed value if no rating are given to ratee
   during the period
9: do normalization of new_ranks to range 0.0-1.0
10:return new_ranks
```

- R_d - default initial reputation rank;
- R_c - decayed reputation in range to be approached by inactive agents eventually;
- C - conservatism as a blending “alpha” factor between the previous reputation rank recorded at the beginning of the observed period and the differential one obtained during the observation period;
- *FullNorm* – when this boolean option is set to *True* the reputation system performs a full-scale normalization of incremental ratings;
- *LogRatings* - when this boolean option is set to *True* the reputation system applies $\log_{10}(1+value)$ to financial values used for weighting explicit ratings;
- *Aggregation* - when this boolean option is set to *True* the reputation system aggregates all explicit ratings between each unique combination of two agents with computes a weighted average of ratings across the observation period;
- *Downrating* - when this boolean option is set to *True* the reputation system translates original explicit rating values in range 0.0-0.25 to negative values in range -1.0 to 0.0 and original values in range 0.25-1.0 to the interval 0.0-1.0.
- *UpdatePeriod* – the number of days to update reputation state, considered as observation period for computing incremental reputations.

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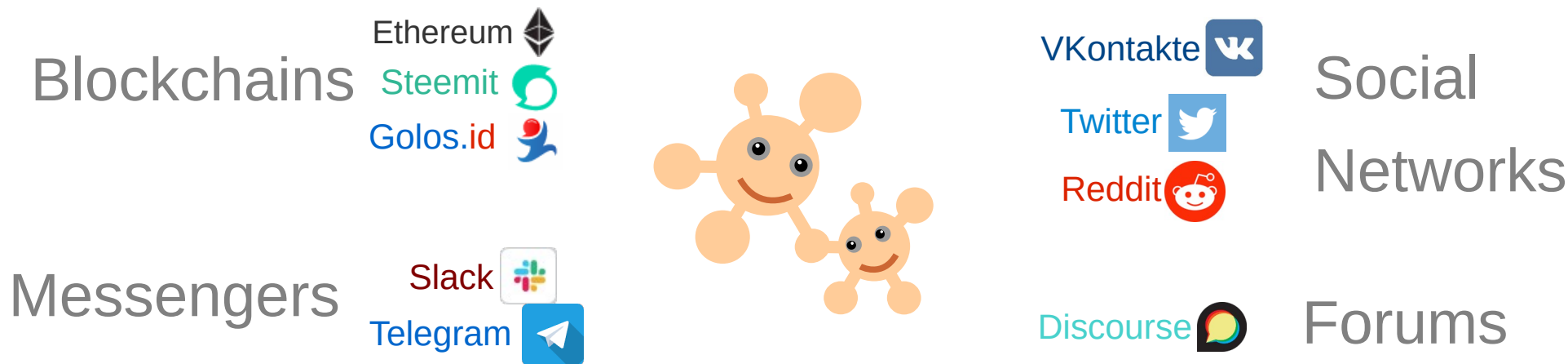
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<https://github.com/singnet/reputation>

<https://github.com/aigents/aigents-java/blob/master/src/main/java/net/webstructor/peer/Reputationer.java>

Reputation System for Social and Online Media

Aigents[®] Social Computing Platform



Unified Liquid Rank Reputation computation
across diverse social media platforms

<https://arxiv.org/abs/1912.00176>

<https://aigents.medium.com/aigents-bot-for-telegram-groups-1dba32140047>

<https://aigents.com/>

<https://github.com/aigents/aigents-java>

Reputation System - Fraud Resistance

“Weighted Liquid Rank” algorithm for protection from scam identifying dishonest suppliers.



Ranks of Suppliers, dishonest Supplier (including alias) in red and honest suppliers in blue

<https://arxiv.org/pdf/1905.08036.pdf>

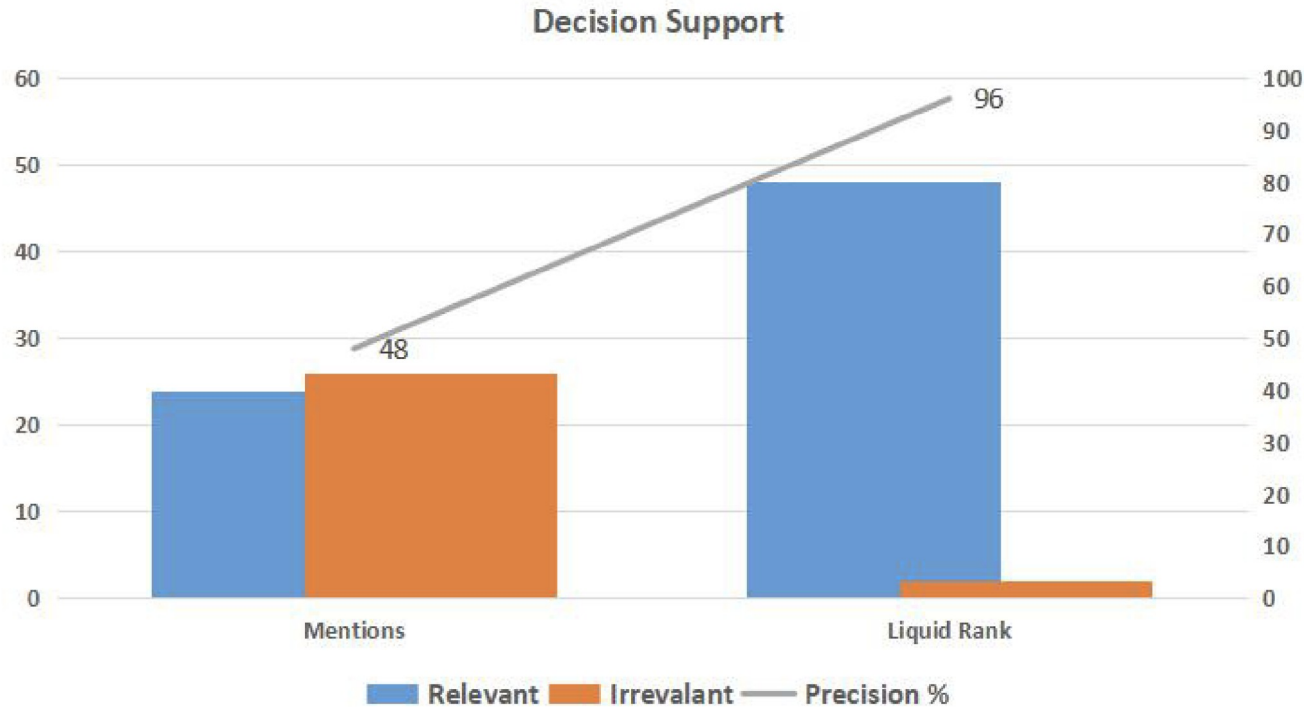
<https://blog.singularitynet.io/minimizing-recommendation-fraud-7dabbee8fc00>

https://aiforgood2019.github.io/papers/IJCAI19-AI4SG_paper_28.pdf

 SingularityNET
<https://singularitynet.io>

Reputation System - Content Recommendation

RESULTS QUALITATIVE ANALYSIS: DECISION SUPPORT

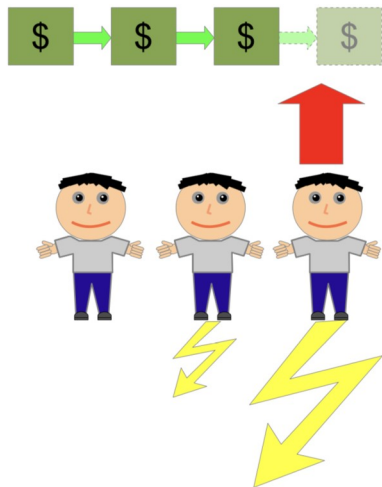


<https://arxiv.org/abs/2209.07641>

<https://ieeexplore.ieee.org/document/9923352>

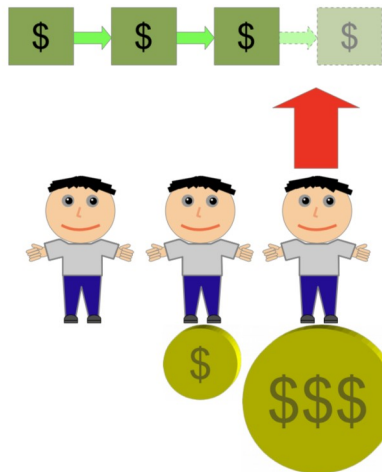
Reputation System for Blockchain Consensus

Proof-Of-Work



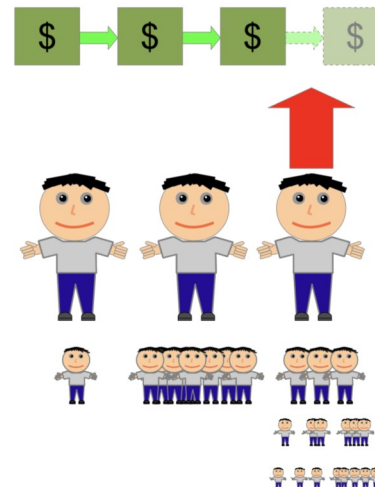
Force is Power:
Those who own more
computing resources
govern the network.

Proof-Of-Stake



Money is Power:
Those who have
more money govern
the network.

Proof-Of-Reputation



$$R_i = \sum_t \sum_j (R_j * V_{ijt})$$

Reputation is Power:
Those who earn a better
reputation and a greater
long-term audience base
govern the network.

<https://steemit.com/blockchain/@aigents/proof-of-reputation-as-liquid-democracy-for-blockchain>
<https://research.nsu.ru/en/publications/reputation-systems-for-human-computer-environments>
<https://ieeexplore.ieee.org/document/8109887>

Reputation Consensus for Blockchain - Experiments

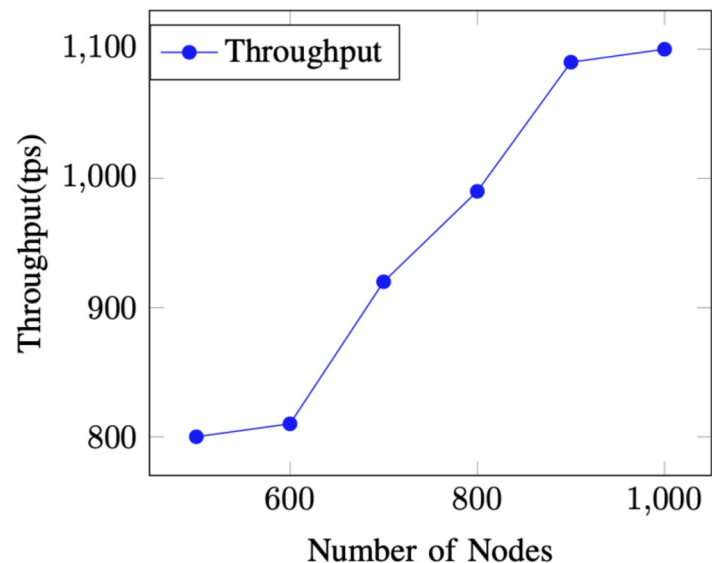


Figure 1: Throughput vs Number of network nodes

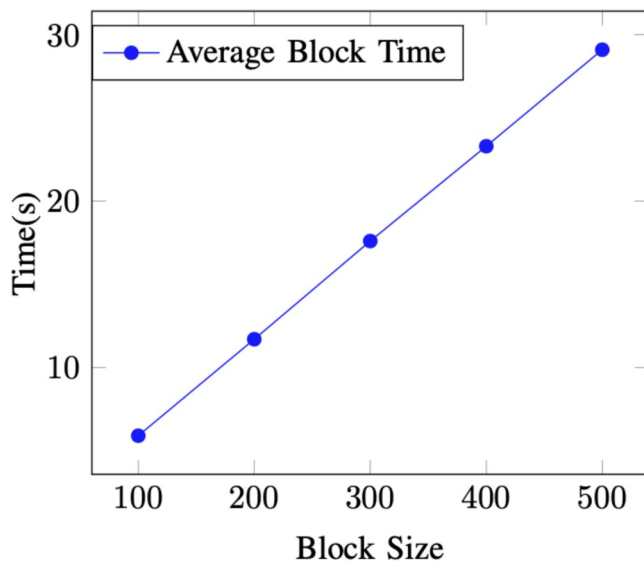


Figure 2: Average Block Time as the number of transactions in a single Block is varied

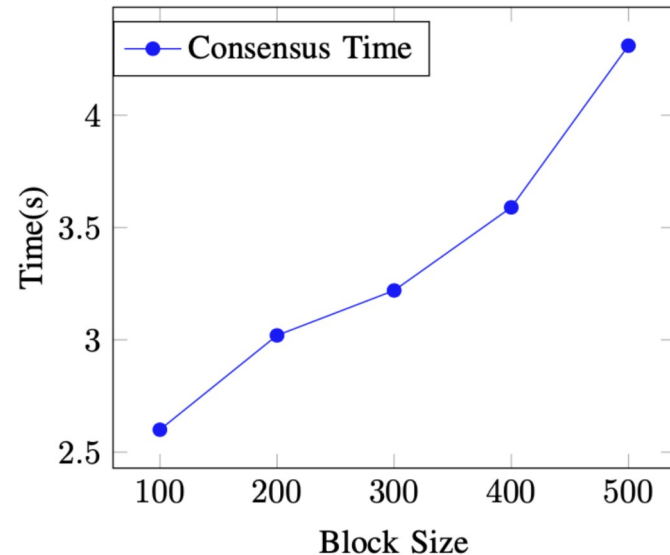


Figure 3: Consensus Time as the number of transactions in a single Block is varied

Proof-of-Reputation: An Alternative Consensus Mechanism for Blockchain Systems

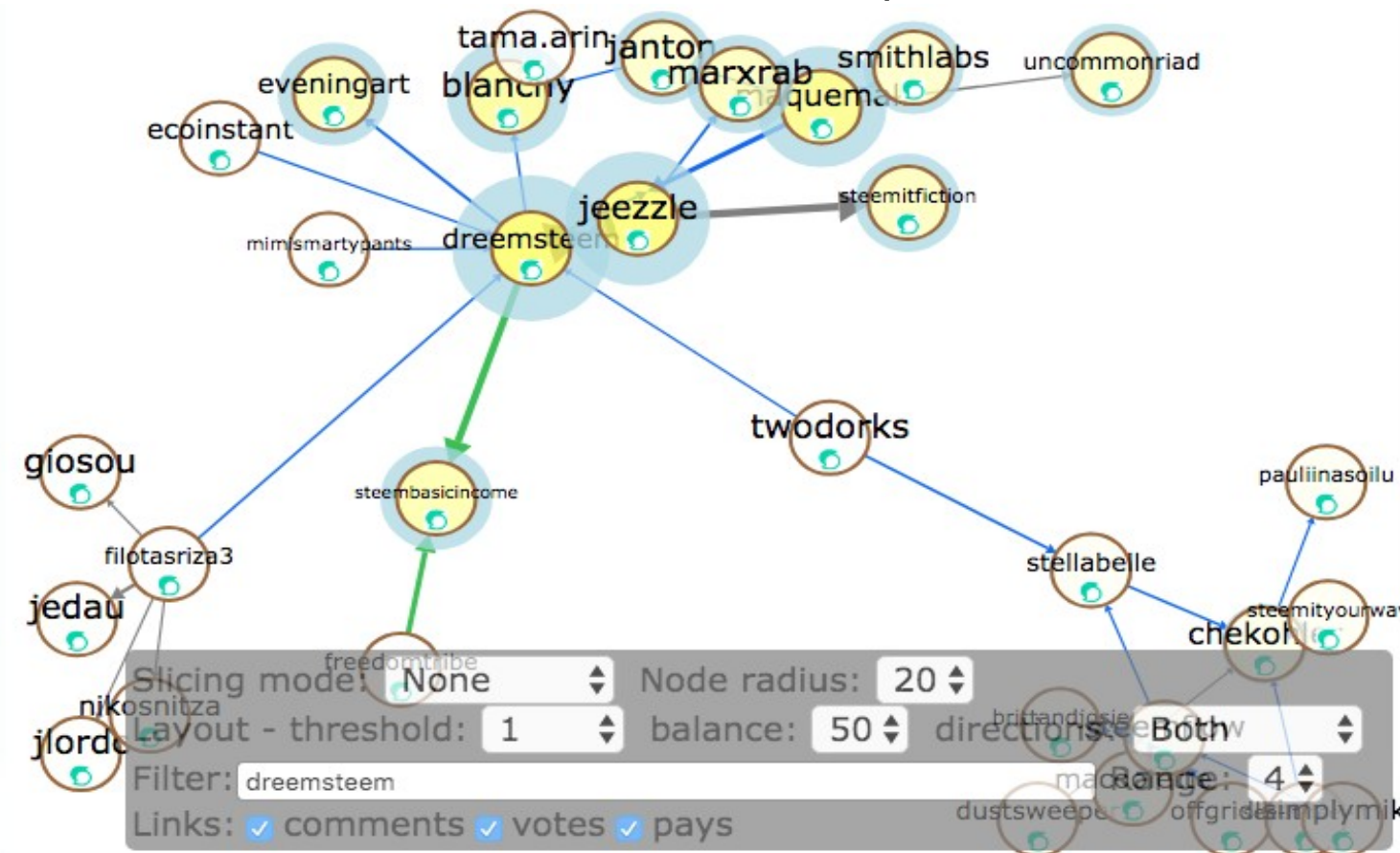
Oladotun Aluko, Anton Kolonin

<https://arxiv.org/abs/2108.03542>

<https://aircconline.com/ijnsa/V13N4/13421ijnsa03.pdf>

Reputation System for Financial Security

Making sense of complex socio-financial network dynamics based on synergy of financial, textual and emotional interactions in distributed online platform such as Steemit



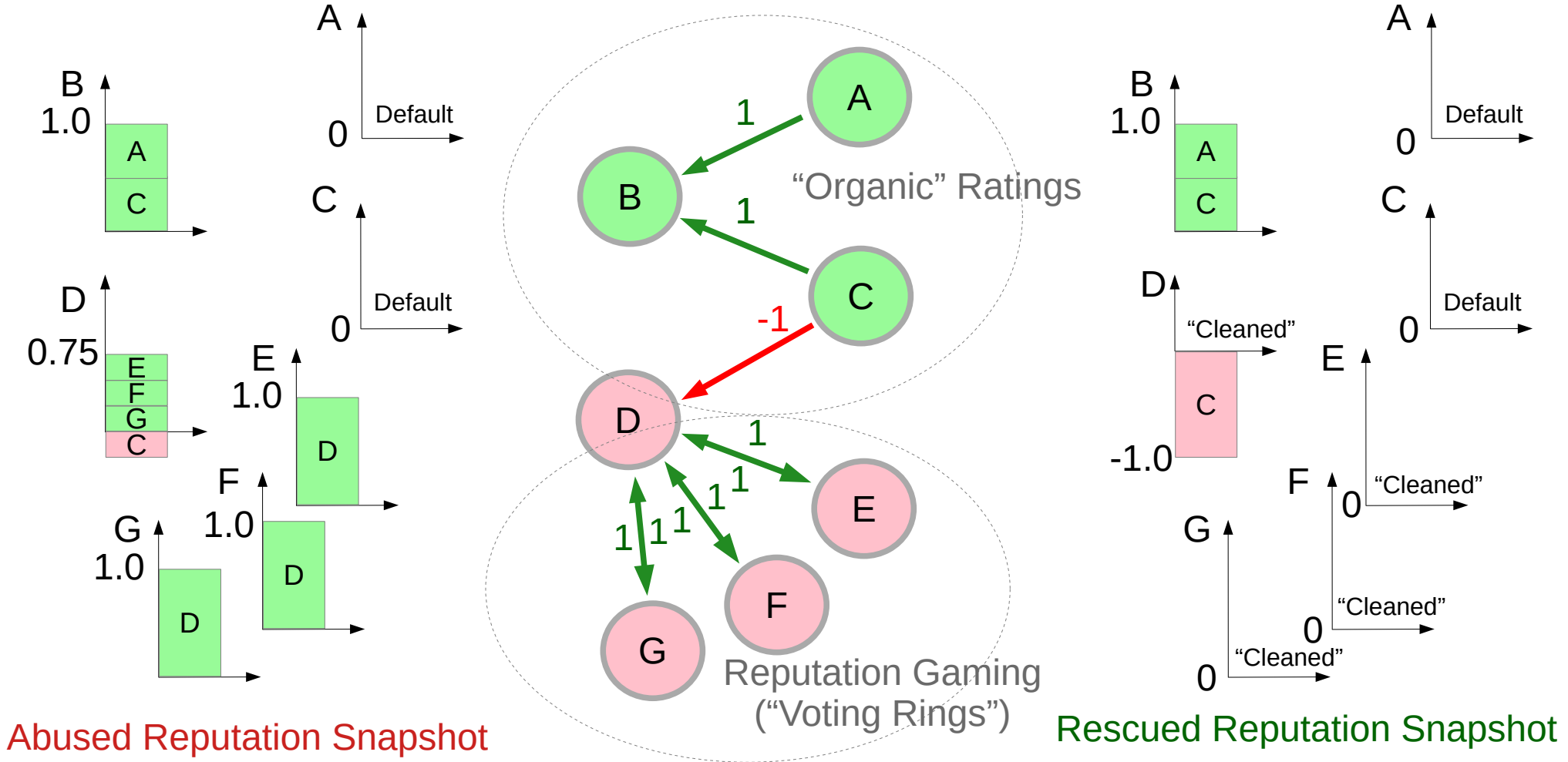
Reputation System for Financial Security

Evaluate trustworthiness and its dynamics for anonymous accounts in open public networks based on reputations computed on explicit and implicit rating data

Reputation ranks in Steemit blockchain on combined social and financial interactions over time period



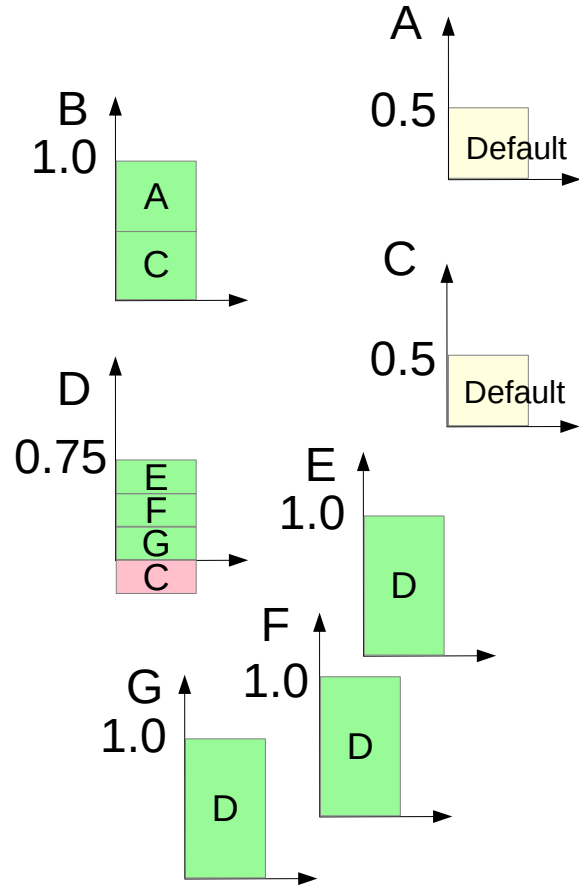
Next: Resisting Reputation Gaming (Churning) [1.0..-1.0]



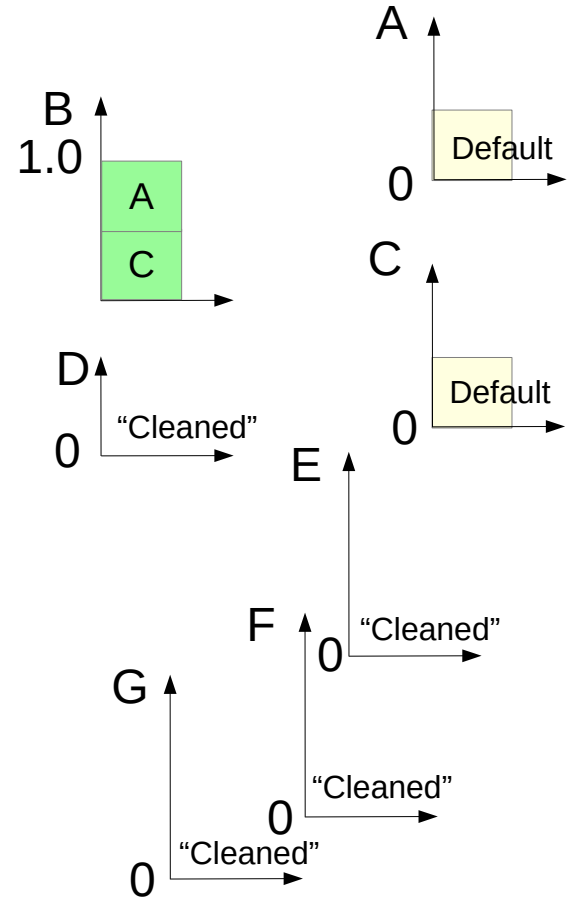
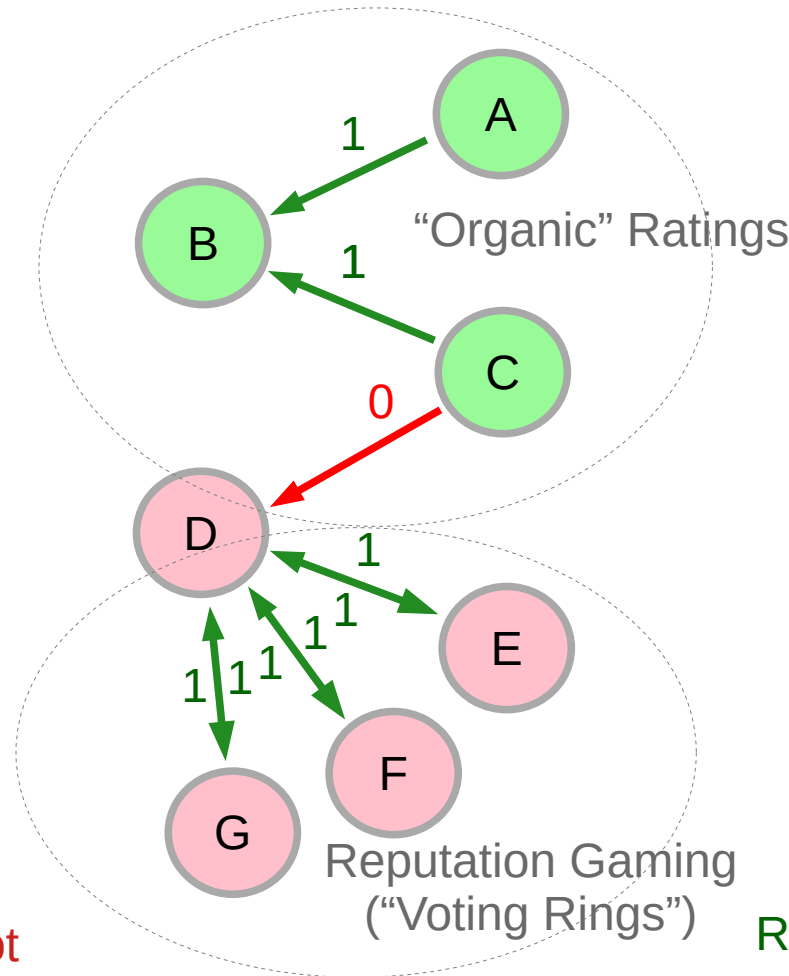
Abused Reputation Snapshot

Rescued Reputation Snapshot

Next: Resisting Reputation Gaming (Churning)



Abused Reputation Snapshot



Rescued Reputation Snapshot

Thank You and Welcome!

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