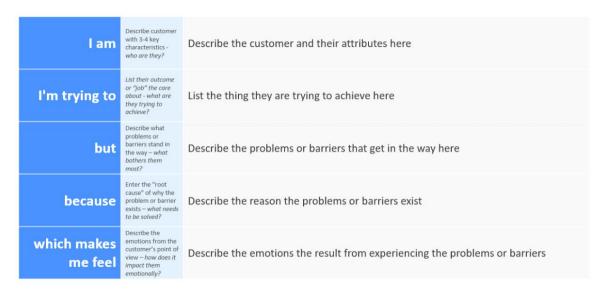
## Ideation Phase Define the Problem Statements

Date	06 May 2023	
Team ID	NM2023TMID14082	
Project Name	Project - Green Thumbs: A Comprehensive	
	Guide to Caring for Your Houseplants	
Maximum Marks	2 Marks	

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

## **Example:**



Problem	l am	I'm trying	But	Because	Which makes me
Statement (PS)	(Customer)	to			feel
PS-1	former	say news for	i am	ressource is	happy

former	unable	all over	
	find i	former	
	IIIIu I	TOTTILET	
	need		