

Project Design Phase-I Proposed Solution Template

Date	06 May 2023
Team ID	NM2023TMID14082
Project Name	project- Green Thumbs: A Comprehensive Guide to Caring for Your Houseplants

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
•	Problem Statement (Problem to be solved)	A houseplant, sometimes known as a pot plant, potted plant, or an indoor plant, is an ornamental plant that is grown indoors. As such, they are found in places like residences and offices, mainly
•	Idea / Solution description	gardening is a great way to stay active throughout every season, which is important for managing incontinence. Get outside this fall and unleash your inner green thumb with these five gardening tips for growing success—because you don't need to be a pro to grow delicious fresh ingredients right in your own backyard. Be sure to wear Depend® FIT-FLEX® Underwear for maximum comfort and protection
•	Novelty / Uniqueness	Nearly every time someone shows an affinity to coaxing seeds into lush plants or a talent for turning fallow backyards into thriving gardens, somebody will inevitably say that they have “a green thumb.” Some people treat it as if it's a mythical ability, evoking the imagery of druids revitalizing forests or harvest deities blessing fields with the bounty of nature. It's like a superpower to some, an ability that you have to be born with to make beautiful bonsai plants or pretty window boxes of basil. But the idiom has far more mundane origins and the truth about the mythic “green thumb” has more to do with hard work than a genetic gift.
•	Social Impact / Customer Satisfaction	Impact of Green Banking Initiatives on Customer Satisfaction: A Conceptual Model of Customer Satisfaction on Green Banking
•	Business Model (Revenue Model)	research model is developed within the framework of the study. Overall customer

		<p>satisfaction on green banking is considered as the dependent variable. The model considers “features of green banking initiatives” as its main independent variable and the same is further divided into four sub independent variables as Security and trust features, ease of use features, value creation features and environmental and social concern features.</p>
•	Scalability of the Solution	<p>Primary data will be collected from 500 customers of Bank of Ceylon by using a structured questionnaire. Likert scale with seven points will be used to measure the customer satisfaction on features of green banking initiatives and overall customer satisfaction on green banking. Descriptive statistics and the regression analysis will be used to analyze data with the help of SPSS package which is the most applicable statistical package for social sciences. Findings will be presented in graphical and tabular form together with descriptions.</p>