

RAVA



HACKS

RavaHacks

Sponsorship Package

February 2 - 3

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Who We Are



RavaHacks is a student-run organization seeking to bring the Ryerson community together along with industry experts and professionals interested in Augmented Reality and Virtual Reality. The RavaHacks team is in the process of planning out a 24 hour hackathon with the theme of AR/VR + integration with other emerging techs (Artificial Intelligence, Computer Vision) open to all post-secondary schools. We would like to use the George Vari Engineering and Computing Centre for the Hackathon.

Our Vision



We're driven by a vision to build a community at Ryerson that revolves surrounding learning, sharing, and building. Our commitment to inclusivity and creating a fun and beginner-friendly hackathon is reflected in our numbers. 25% of our attendees this year are females, 60% are first time hackers and the rest are computer science students. In addition, a hallmark of Hack@RAVA is mentors working side-by-side with students on a team. All applicants vary from different educational backgrounds consisting of students from Business, Design & Technology. Finally, we're partnering with DME to find ways to bring together designers and developers at the hackathon, and truly create an environment that fosters creativity.



Why Sponsor?



Sponsoring the first ever hackathon for Augmented and Virtual Reality will put your brand at the forefront for developers looking into exploring this realm. The AR/VR industry will be worth up to \$200 billion around 2025 and to have access to its developers now will give you a chance to impact how they view your company and what it can do in this industry. You will have access to tomorrow's leaders in AR/VR technologies today.

Don't miss the opportunity to...



Access the resumes and portfolios of our hackers



Showcase your own brand to make innovative hacks that may involve your API or design problem



Mentor and encourage students to create awesome new experiences



Sponsorship Tiers

Package	Diamond	Platinum	Gold	Silver	Bronze
Amount	\$6000	\$4000	\$3000	\$2000	\$1000
General					
Logo on Website & shirts	✓	✓	✓	✓	✓
Verbal Mentions	✓	✓	✓	✓	✓
Promo Items In Swag Bag	✓	✓	✓	✓	✓
Distribute Swag	✓	✓	✓	✓	✓
Social Media Mentions	✓	✓	✓	✓	
Sponsor Booth	✓	✓	✓	✓	
Open Source Donation	✓	✓	✓	✓	
Catering	✓	✓	✓	✓	
Broadcast email	✓	✓	✓		
Hiring & Resume	✓	✓	✓		
Eligibility To Award Company Prizes	✓	✓	✓		
Send Mentors (Optional)	✓	✓	✓		
Hosting workshops	✓	✓	✓		
Pre-Hackathon Tech Talk + API Demo	✓	✓			
Keynote Speaker	✓	✓			
Eligibility For Headline Event	✓				
Customized Lounge	✓				

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