



RavaHacks

Sponsorship Package

February 2 - 3



Who We Are

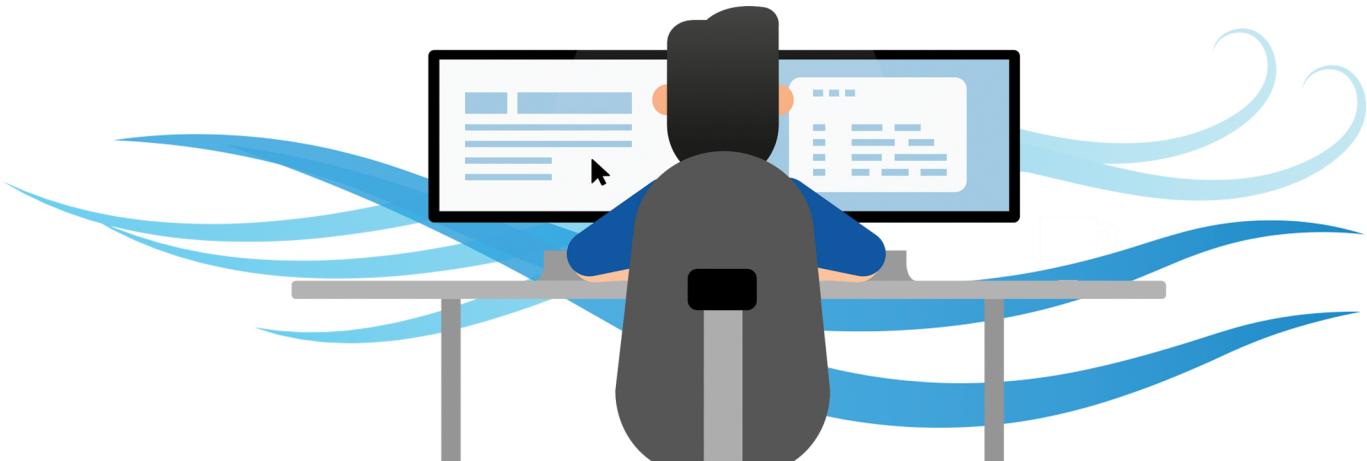


The Ryerson AR/VR Association (RAVA) is a student-run organization seeking to bring the Ryerson community together along with industry experts and professionals interested in Augmented Reality and Virtual Reality. The RAVA team is planning to host a 24 hour hackathon with the theme of AR/VR + integration with other emerging technologies (Artificial Intelligence, Computer Vision) open to all post-secondary schools.

Our Vision



We're driven by a vision to build a community at Ryerson that revolves around innovation, learning, sharing, and building. Our commitment to inclusivity and creating a fun, beginner-friendly hackathon is reflected in the applicants we accept. Out of the attendees, 25% are females and 60% are first-time hackers. All applicants vary from different educational backgrounds including, but not limited to, Business, Engineering, and Design. In addition, a hallmark of RAVA Hacks is mentors working side-by-side with students on a team. Multiple partnerships with different departments and groups such as the Digital Media Experience Lab have already been established to find ways in bringing together designers and developers at the hackathon. RAVA Hacks strives to build an environment that fosters creativity.



Why Sponsor?



Sponsoring the first ever hackathon for Augmented and Virtual Reality will put your brand at the forefront for developers looking into exploring this realm. The AR/VR industry will be worth up to \$200 billion around 2025 and to have access to its developers now will give you a chance to impact how they view your company and what it can do in this industry. You will have access to tomorrow's leaders in AR/VR technologies today.

Don't miss the opportunity to...



Access the resumes and portfolios of our hackers



Showcase your own brand to make innovative hacks that may involve your API or design problem



Mentor and encourage students to create awesome new experiences



Sponsorship Tiers

Package	Diamond	Platinum	Gold	Silver	Bronze
Amount	\$6000	\$4000	\$3000	\$2000	\$1000
General					
Logo on Website & shirts	✓	✓	✓	✓	✓
Verbal Mentions	✓	✓	✓	✓	✓
Promo Items In Swag Bag	✓	✓	✓	✓	✓
Distribute Swag	✓	✓	✓	✓	✓
Social Media Mentions	✓	✓	✓	✓	
Sponsor Booth	✓	✓	✓	✓	
Open Source Donation	✓	✓	✓	✓	
Catering	✓	✓	✓	✓	
Broadcast email	✓	✓	✓		
Hiring & Resume	✓	✓	✓		
Eligibility To Award Company Prizes	✓	✓	✓		
Send Mentors (Optional)	✓	✓	✓		
Hosting workshops	✓	✓	✓		
Pre-Hackathon Tech Talk + API Demo	✓	✓			
Keynote Speaker	✓	✓			
Eligibility For Headline Event	✓				
Customized Lounge	✓				



 <http://www.ryersonarvr.com>

 @ryersonarvr

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