

LORNA KAARI MATHENGE

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SUMMARY

- Creative technology student with experience in front-end web development, user interface design, and multimedia production.
- Ability to deliver responsive, user-focused web applications and visually compelling digital content.
- Experience in digital marketing, product design, and web development.
- Promoted to Lead Digital Marketer within one month, leading a team of four while delivering impactful campaigns.
- Skilled in designing user-focused digital solutions and passionate about leveraging technology for innovation and social good.

EDUCATION

KCA University

Bachelor of Science in Information Technology

Nairobi, Kenya

Expected Graduation: 2026

CERIFICATIONS

Cisco

Career Readiness Job Simulation (Forage)

Issued - May 2025

Skills: Communication, Data Analysis, Data Presentation, Project Management, Project Planning

Accenture Nordics

Software Engineering Job Simulation (Forage)

Skills: Agile, SSDLC, Waterfall, Code Debugging, Code Analysis, Reading Code, Maturity Level Assessments, Problem Identification

Clyde & Co

UK Commercial Law Job Simulation (Forage)

Skills: Legal Drafting, Legal Research, Commercial Law, Intellectual Property, Critical Thinking.

Oliver Wyman

Financial Services: Climate Change Job Simulation (Forage)

Skills: Communication, Data Analysis, Critical Thinking, Research Skills

PwC Switzerland

Audit Job Simulation (Forage)

ALX Academy

Certificate in Frontend Web Development

Issued - July 2024

Skills: HTML, HTML5, CSS, JavaScript, Node.js, React.js, JSON, Bootstrap

Royal Prince Media

Certificate in Film/Video and Photographic Arts

Issued - Aug 2022

Skills: Adobe Photoshop, Adobe Premiere Pro, Adobe Lightroom, Photography, Videography, Video Editing, Audio Editing

PROFESSIONAL EXPERIENCE

Contract**Nairobi, Kenya**

UI/UX Designer

Jan 2025 – Current

- Designing and prototyping models for the ongoing app and web app
- Collaborating with developers to enhance navigation and visual consistency

E-Elimu**Nairobi, Kenya**

Data Collection Assistant

May 2023 – Present

- Conducted on-ground data collection using digital tools
- Ensured data integrity and completeness
- Participated in reporting and analysis of findings

Kahustle**Nairobi, Kenya**

Lead Digital Marketer

Jul 2025 – Sept 2025

- Promoted to team lead after one month, managing a team of three
- Directed social media campaigns, achieving measurable engagement growth
- Oversaw full content production pipeline: strategy, video shoots, editing and publishing

Kahustle**Nairobi, Kenya**

Digital Marketer

Jun 2025 – Jul 2025

- Created and managed social media content (Instagram, Facebook, LinkedIn)
- Designed promotional posters, campaigns, and offer visuals
- Wrote targeted captions and contributed to strategic planning
- Used analytics tools to refine content based on engagement
- Collaborated across teams to ensure cohesive branding

Royal Prince Media**Nakuru, Kenya**

Photography Intern

Apr 2022 – Aug 2022

- Assisted in pre- and post-production of photo and video projects
- Captured high-quality visuals and edited using Adobe tools
- Supported the creative team in client projects and marketing shoots

COMMUNITY SERVICE

Inspired Generation (Non-profit organization)

South B, Nairobi

Community Volunteer

Present - Jan 2025

- Support community outreach and media creation for Rems Children's Center
- Assist with documentation, storytelling, and social media coverage for events
- Engage with children through creative sessions and educational support

TECHNICAL SKILLS

1. Web Development: HTML5, CSS3, JavaScript, Node.js, React.js, Bootstrap, JSON
2. Responsive Design: Mobile-first and adaptive layouts
3. Version Control: Git, GitHub
4. Debugging & Optimization: Front-end performance tuning
5. Creative Tools: Adobe Photoshop, Premiere Pro, Lightroom
6. Data Skills: Data Analysis, Data Presentation, Research
7. Project Management: Project Planning, Communication, Collaboration
8. Other: Social Media Strategy, SEO, Data Analysis, Data presentation, Research

PROJECTS

1. EcoDon – <https://mathenge001.github.io/ecoDon/>
2. Ordering System – <https://mathenge001.github.io/Serena/home-page.html>
3. Natty Gym Website – <https://mathenge001.github.io/Natty/>

Portfolio

<https://mathenge001.github.io/MathengePortfolio/>

LinkedIn

<https://www.linkedin.com/in/lorna-mathenge-96a572276/>