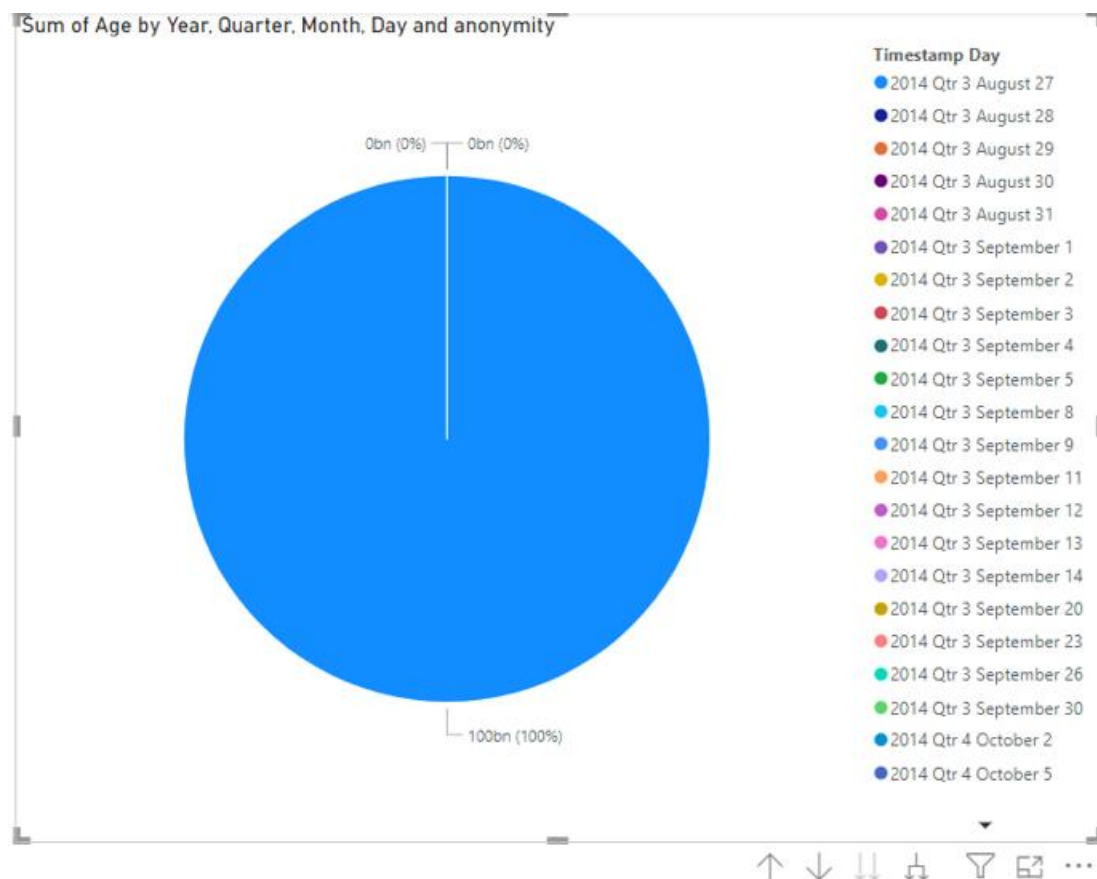
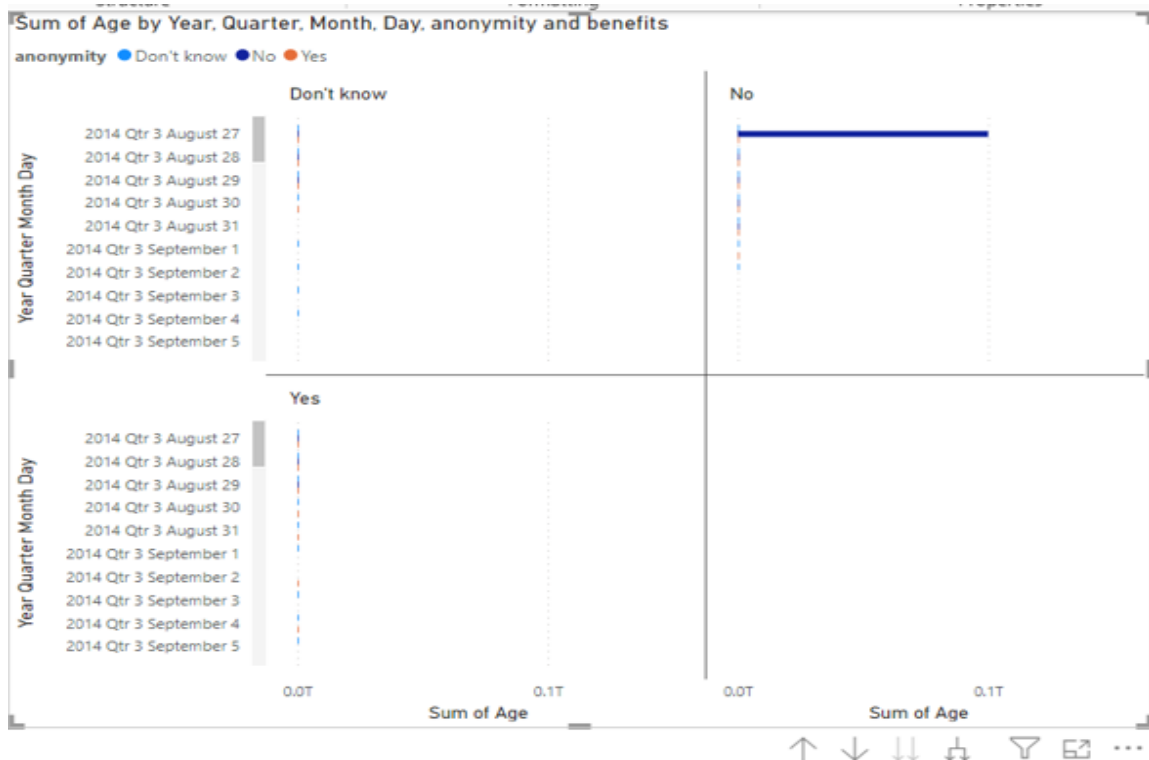


# PUBLIC HEALTH AWARENESS CAMPAIGN ANALYSIS

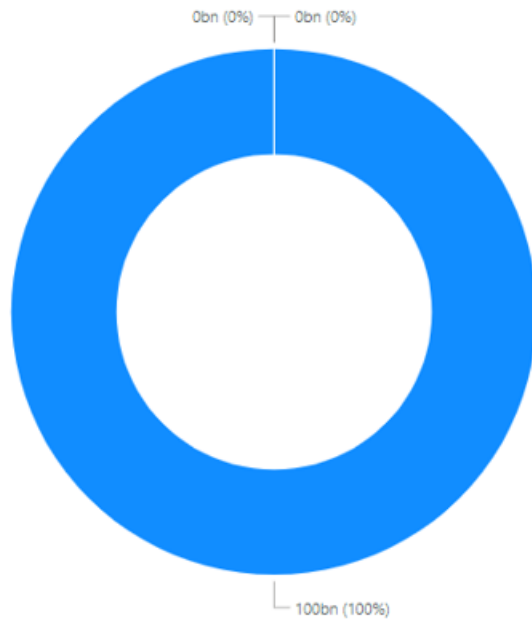
## INTRODUCTION:

A public health awareness campaign analysis project aims to assess the effectiveness and impact of a specific public health campaign. This project involves evaluating the strategies, messaging, and overall outcomes of the campaign in promoting healthy behaviors and addressing a particular the generation of insights to inform future campaigns and public health policies. The project's focus may vary, such as campaigns related to vaccination, disease prevention, mental health, or nutrition, among others. The ultimate goal is to improve public health by understanding what works and what doesn't in health communication and education efforts.

Timestamp	Age	Gender	Country	state	self_employe	family_history	treatment	work_interfere	no_employee	remote_work	tech_company	benefits	care_options	wellness_program	seek_help	anonymity	
27-08-2014 11:29	37	Female	United States	IL	NA	No	Yes	Often	Jun-25	No	Yes	Yes	Not sure	No	Yes	Yes	!
27-08-2014 11:29	44	M	United States	IN	NA	No	No	Rarely	More than 10	No	No	Don't know	No	Don't know	Don't know	Don't know	!
27-08-2014 11:29	32	Male	Canada	NA	NA	No	No	Rarely	Jun-25	No	Yes	No	No	No	No	Don't know	!
27-08-2014 11:29	31	Male	United Kingdom	NA	NA	Yes	Yes	Often	26-100	No	Yes	No	Yes	No	No	No	!
27-08-2014 11:30	31	Male	United States	TX	NA	No	No	Never	100-500	Yes	Yes	Yes	No	Don't know	Don't know	Don't know	!
27-08-2014 11:31	33	Male	United States	TN	NA	Yes	No	Sometimes	Jun-25	No	Yes	Yes	Not sure	No	Don't know	Don't know	!
27-08-2014 11:31	35	Female	United States	MI	NA	Yes	Yes	Sometimes	01-May	Yes	Yes	No	No	No	No	Yes	!
27-08-2014 11:32	39	M	Canada	NA	NA	No	No	Never	01-May	Yes	Yes	No	Yes	No	No	Yes	!
27-08-2014 11:32	42	Female	United States	IL	NA	Yes	Yes	Sometimes	100-500	No	Yes	Yes	Yes	No	No	No	!
27-08-2014 11:32	23	Male	Canada	NA	NA	No	No	Never	26-100	No	Yes	Don't know	No	Don't know	Don't know	Don't know	!
27-08-2014 11:32	31	Male	United States	OH	NA	No	Yes	Sometimes	Jun-25	Yes	Yes	Don't know	No	No	No	Don't know	!
27-08-2014 11:32	29	male	Bulgaria	NA	NA	No	No	Never	100-500	Yes	Yes	Don't know	Not sure	No	No	Don't know	!
27-08-2014 11:33	42	female	United States	CA	NA	Yes	Yes	Sometimes	26-100	No	No	Yes	Yes	No	No	Don't know	!
27-08-2014 11:33	36	Male	United States	CT	NA	Yes	No	Never	500-1000	No	Yes	Don't know	Not sure	No	Don't know	Don't know	!
27-08-2014 11:33	27	Male	Canada	NA	NA	No	No	Never	Jun-25	No	Yes	Don't know	Not sure	Don't know	Don't know	Don't know	!
27-08-2014 11:34	29	female	United States	IL	NA	Yes	Yes	Rarely	26-100	No	Yes	Yes	Not sure	No	No	Don't know	!
27-08-2014 11:34	23	Male	United Kingdom	NA	NA	No	Yes	Sometimes	26-100	Yes	Yes	Don't know	No	Don't know	Don't know	Don't know	!
27-08-2014 11:34	32	Male	United States	TN	NA	No	Yes	Sometimes	Jun-25	No	Yes	Yes	Yes	No	Don't know	Don't know	!
27-08-2014 11:34	46	male	United States	MD	Yes	Yes	No	Sometimes	01-May	Yes	Yes	Yes	Not sure	Yes	Don't know	Yes	!
27-08-2014 11:35	36	Male	France	NA	Yes	Yes	No	NA	Jun-25	Yes	Yes	No	No	Yes	No	Yes	!
27-08-2014 11:35	29	Male	United States	NY	No	Yes	Yes	Sometimes	100-500	No	Yes	Yes	Yes	No	No	No	!
27-08-2014 11:35	31	male	United States	NC	Yes	No	No	Never	01-May	Yes	Yes	No	No	No	No	Yes	!
27-08-2014 11:35	46	Male	United States	MA	No	No	Yes	Often	26-100	Yes	Yes	Yes	Yes	No	No	Don't know	!
27-08-2014 11:36	41	Male	United States	IA	No	No	Yes	Never	More than 10	No	No	Don't know	No	No	Don't know	Don't know	!
27-08-2014 11:36	33	male	United States	CA	No	Yes	Yes	Rarely	26-100	No	Yes	Yes	Not sure	Don't know	Yes	Yes	!
27-08-2014 11:37	35	male	United States	TN	No	Yes	Yes	Sometimes	More than 10	No	No	Yes	Yes	No	Don't know	No	!
27-08-2014 11:37	33	male	United States	TN	No	No	No	NA	01-May	No	Yes	Don't know	Not sure	No	Don't know	Don't know	!



Sum of Age by Year, Quarter, Month, Day and anonymity



Timestamp Day

- 2014 Qtr 3 August 27
- 2014 Qtr 3 August 28
- 2014 Qtr 3 August 29
- 2014 Qtr 3 August 30
- 2014 Qtr 3 August 31
- 2014 Qtr 3 September 1
- 2014 Qtr 3 September 2
- 2014 Qtr 3 September 3
- 2014 Qtr 3 September 4
- 2014 Qtr 3 September 5
- 2014 Qtr 3 September 8
- 2014 Qtr 3 September 9
- 2014 Qtr 3 September 11
- 2014 Qtr 3 September 12
- 2014 Qtr 3 September 13
- 2014 Qtr 3 September 14
- 2014 Qtr 3 September 20
- 2014 Qtr 3 September 23
- 2014 Qtr 3 September 26
- 2014 Qtr 3 September 30
- 2014 Qtr 4 October 2
- 2014 Qtr 4 October 5



Sum of Age by Year, Quarter, Month and Day

● Increase ● Decrease ● Total

