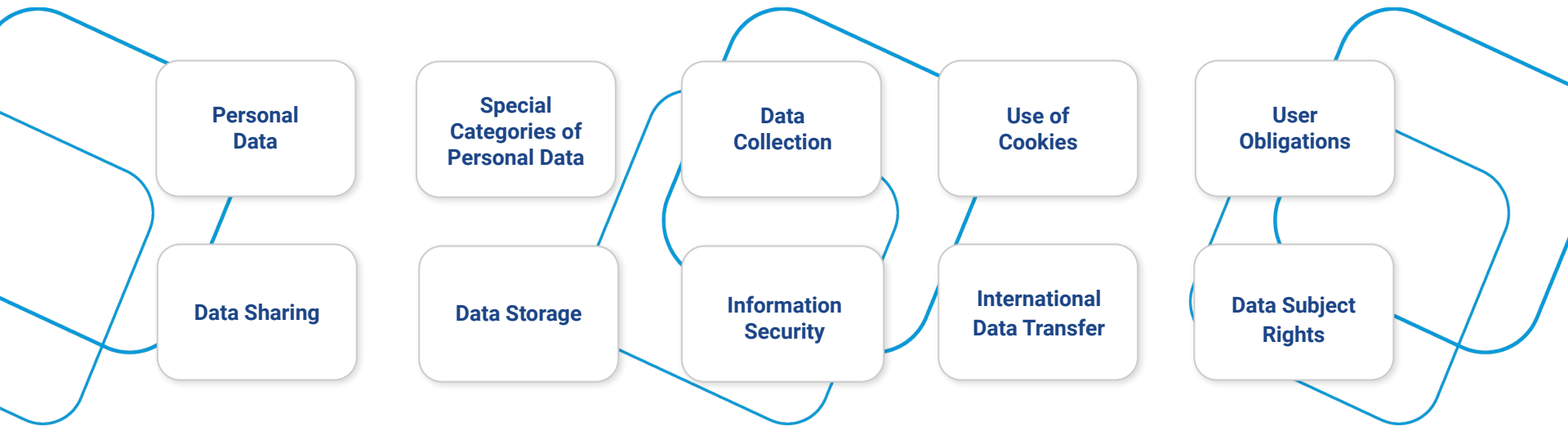


USER PRIVACY POLICY

Our Privacy Policy is made so that we can, based on your consent, provided in the General Data Protection Law (art. 7, item I, LGPD) and GDPR (art. 6, 1 (a), GDPR), process your data for the purposes listed here.



This Privacy Policy presents the general conditions, offered by BLOCK FACTORY TECNOLOGIA LTDA., registered at CNPJ nº 35.119.988/0001-97, with headquarters at Rua Haddock Lobo, 585, conj. 4A, Bairro Cerqueira César, São Paulo/SP, Brazil, CEP 01414-001, for the treatment of your personal data, while making use of its website and based on the General Data Protection Regulation, of the EU, and Brazilian General Data Protection Law.



Personal Data

These are the data related to the natural/physical person, identified or identifiable, provided by the User, such as first name, surname, date of birth, identification document, residential or business address, telephone, e-mail, among others.



Special Categories of Personal Data

Personal data on racial or ethnic origin, religious conviction, political opinion, union membership or religious, philosophical or political organization, data concerning health or sexual life, genetic or biometric data when linked to a natural/physical person.

As will be demonstrated below, we do not collect **special categories of personal data**.

Data Collection

4CADIA follows the principle of data minimization established by the General Data Protection Regulation (Art. 5, 1, (c), GDPR), as well as the principle of necessity of the Brazilian General Data Protection Law (Art. 6, III, Law No. 13.709/2018).

Thus, we collect the following data provided by users, with the following purposes and legal basis:



PURPOSE	PERSONAL DATA	LAWFULNESS OF PROCESSING
Contact	Name, e-mail, phone, company and position	Consent (art. 6, 1, (a), of GDPR) (Art. 7, I, LGPD)
Sending content	Name, e-mail, phone, company and position	Consent (art. 6, 1, (a), of GDPR) (Art. 7, I, LGPD)

The purpose of collecting this data is exclusively to contact the User and to send contents. The stored data will not be used for other purposes.

When collecting the data provided by the User we are responsible for adopting safe measures for the treatment of data, always adapting to the proper purpose.

We do not collect any identifying data without your explicit consent.

In case the User wants to eliminate the personal data informed in the form of our website, under the terms of art. 18, VI, from LGPD, just send an email to 4cadia@4cadia.com.



Use of Cookies

We do not use cookies, except those captured by the company Yandex.Metrica, which will be kept in their possession.

Further, this Policy does not cover the use of cookies by third parties and we are not responsible for their privacy policies and practices.



User Obligations

For everything to work out and be within legal parameters, you should read this Privacy Policy and our Terms of Use and browse our site only if you agree to them.



Data Storage

We store the data provided by users in our database.

The data provided by users are stored for the period necessary to prove the relationship maintained between the parties, or until the User withdraws consent.

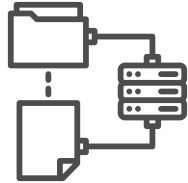
After the respective conservation period has elapsed, the data is deleted.

Data Sharing

We can operate together with other companies in a wide range of activities, mainly in the use of services ancillary to the operation of the Site and to obtain information about Users.

Thus, we may share all information we collect about Users of the Site with partners and/or contractors, who are hired exclusively to be able to offer the Services contained in the Site.

Our partners are only authorized to use the personal data for the specific purposes they have been hired, therefore, they will not use the personal data for other purposes, besides the provision of the services contractually foreseen.



The current partners with whom we share your data are:

PARTNERS	SERVICE DESCRIPTION
Google Analytics (https://analytics.google.com/)	Obtain statistical information about the use of our websites.
Firebase (https://firebase.google.com/)	Database hosting
AWS (https://aws.amazon.com/)	Hosting of pages, files, services, servers and databases
Yandex.Metrica (https://metrica.yandex.com/)	Digital analysis system

In addition, there will be data sharing in the following hypotheses:

- With competent judicial, administrative or governmental authorities, whenever there is a legal determination, request, requisition or judicial order;
- Automatically in case of corporate transactions, such as mergers, acquisitions and incorporations.

Information Security



We take all technical and organizational measures to protect the personal data of Users of the site against loss, unauthorized use or other abuses. The data will be stored in a secure operating environment that is not accessible to the public.

We strive to protect the privacy of the personal data we store, but unfortunately we cannot guarantee total security. Unauthorized use of accounts, hardware or software failure and other factors may compromise the security of your personal data at any time.

We use third-party services. To understand the level of security of our partners, please consult their privacy policies on their websites.



International Data Transfer

We may transfer personal data collected anywhere in the world internationally. We use the services of third parties who seek to adopt appropriate standards in privacy and protection of personal data, in accordance with art. 44 of GDPR and art. 33 of LGPD.

Data Subject Rights

You, as a data subject, have the following rights, in accordance with articles 13 to 20, of GDPR, and art. 18, of LGPD:



- Access to the data we have about you;
- The rectification of any personal data that is wrong;
- The right to restriction of processing of any personal data. You can do this by asking us to delete all your personal and identifiable data that are under our care;
- The portability of data to another service or product provider, upon express request and observance of trade and industrial secrets, in accordance with the regulations of the controlling body;
- The communication of information from public and private entities with whom we carry out shared use of data.

If you have any questions or wish to request any of the above, please send an e-mail to 4cadia@4cadia.com.

Do you NOT agree with our Terms of Use?

We are sorry! We recommend that you stop accessing our site immediately.

Do you agree with our Privacy Policy?

That's great! Now you can use our website and contact us at will.