Dashboard

Distribuição de Genêro

- FEMALE
- MALE

360
TOTAL
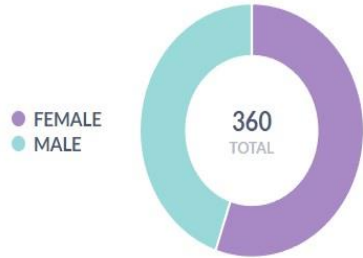
Quantidade de leads por grau de escolaridade

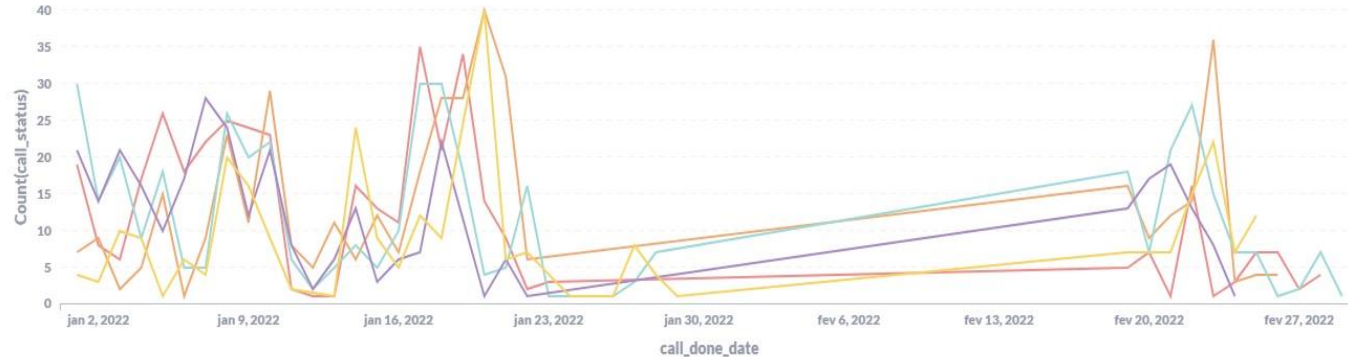current_education

(bars: 10th Completed, Intermediate Completed, Intermediate, Degree, Looking for Job, B.Tech)
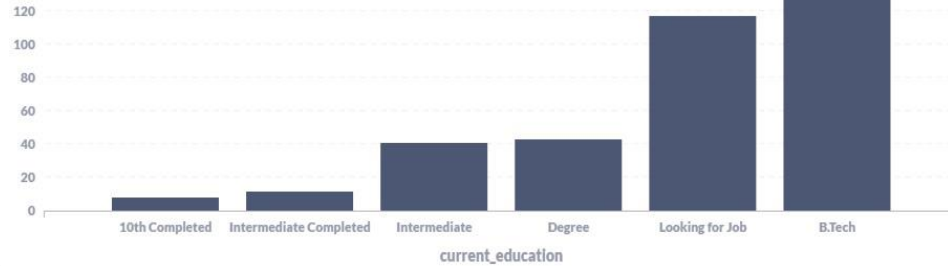
22
Média de Idade

Quantidade de ligações atendidas por plataforma

- email marketing
- SEO
- social media
- user referrals
- website

Count(call_status) / call_done_date

(jan 2, 2022 — fev 27, 2022)

Médias de Watched

language	porcentagem
Telugu	0.76
Hindi	0.69
English	0.82

Gráfico 1 - (coloque o nome usado)

```
select count(gender) as Total, gender from
leads_basic_details
group by gender
```

Gráfico 2 - (coloque o nome usado)

```
select avg(age) as "medida de idade" from
leads_basic_details
```

Gráfico 3 - (coloque o nome usado)

```
select current_education, count(lead_id) as
Quantidade from leads_basic_details
group by current_education
order by count(lead_id) asc
```

Gráfico 4 - (coloque o nome usado)

```
select language, avg(watched_percentage)
as porcentagem from
leads_demo_watched_details
where watched_percentage > 0.5
group by language
```
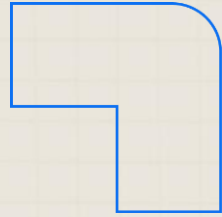
Gráfico 5 - (coloque o nome usado)

```
select lead_gen_source, Count(call_status),
call_done_date from leads_basic_details
left join leads_interaction_details on
leads_basic_details.lead_id =
leads_interaction_details.lead_id
where call_status = "successful"
group by call_done_date, lead_gen_source
order by call_done_date asc
```