

# Introduction

June 28, 2020

## **1 Capstone Project - Restaurant in Ottawa**

### **1.1 Introduction**

### **1.2 Problem Bcakground**

Ottawa is the capital of Canada, which is also a place full of diverse cultures. Recently, Ottawa has attracted many tourists and students with its unique scenery and quiet learning environment.

However, the number and diversity of existing restaurants cannot satisfy the rapidly growing population. Thus, many investors are preparing to invest in various restaurants to meet the growing demand.

#### **1.2.1 Problem Description**

A large restaurant chain is preparing to open its own store in Ottawa. The company needs to review the current restaurant location, and the category of these restaurants. Then, they can evaluate whether it is worth opening a restaurant in Ottawa. If they decide to open, where is the best location to start their first restaurant.

#### **1.2.2 Project Goal**

The project will analyze the distribution of the restaurants in Ottawa. Then come up with a report to show which neighborhood will be the best choice to start the first restaurant.

#### **1.2.3 Target Audience**

Restaurant company would be very interested in the analysis of restaurant distribution. Investors who are interested in investing a restaurant will also be the target audience.