

Privacy Policy

Last Updated: 20 de abriu de 2022

Thank you for visiting the Privacy Policy of Gurusol - Energia Solar. This Privacy Policy explains how Gurusol - Energia Solar (collectively, “Gurusol - Energia Solar”, “we”, “us”, or “our”) collects, uses, and shares information about you (“you”, “yours” or “user”) when you access or use our websites (“Services”).

Users are responsible for any third-party data they provide or share through the Services and confirm that they have the third-party's consent to provide such data to us.

Information We Collect

We may collect and combine information about you when you access or use the Services, including:

Contact Information: such as:

- first and last name
- email address
- phone number
- address (street address, city, state, zip code)

How We Use Your Information

We use information we collect about you to provide, maintain, and improve our Services and other interactions we have

with you. For example, we use the information collected to:

- Facilitate and improve our online experience;
- Provide and deliver products and services, perform authentication, process transactions and returns, and send you related information, including confirmations, receipts, invoices, customer experience surveys, and product or Services-related notices;
- Process and deliver promotions;
- Respond to your comments and questions and provide customer service;
- If you have indicated to us that you wish to receive notifications or promotional messages;
- Detect, investigate and prevent fraudulent transactions and other illegal activities and protect our rights and property and others;
- Comply with our legal and financial obligations;
- Monitor and analyze trends, usage, and activities;
- Provide and allow our partners to provide advertising and marketing targeted toward your interests.

How We May Share Information

We may share your Personal Information in the following situations:

- **Third Party Services Providers.** We may share data with service providers, vendors, contractors, or agents who complete transactions or perform services on our

behalf, such as those that assist us with our business and internal operations like shipping and delivery, payment processing, fraud prevention, customer service, gift cards, experiences, personalization, marketing, and advertising;

- **Change in Business.** We may share data in connection with a corporate business transaction, such as a merger or acquisition of all or a portion of our business to another company, joint venture, corporate reorganization, insolvency or bankruptcy, financing or sale of company assets;
- **To Comply with Law.** We may share data to facilitate legal process from lawful requests by public authorities, including to meet national security or law enforcement demands as permitted by law.
- **With Your Consent.** We may share data with third parties when we have your consent.
- **With Advertising and Analytics Partners.** See the section entitled “Advertising and Analytics” below.

Google Analytics

We use Google Analytics, an analytics service provided by Google LLC. We use this service to help analyze how users use the Service, with a view to analyzing usage across devices and offering improvements for all users. To learn more about Google Analytics, please visit their [Privacy Policy](#). To opt-out of this feature by installing the Google Analytics Opt-out Browser Add-on, please click [here](#).

Data Security

We implement commercially reasonable security measures designed to protect your information. Despite our best efforts, however, no security measures are completely impenetrable.

Data Retention

We store the information we collect about you for as long as necessary for the purpose(s) for which we collected it or for other legitimate business purposes, including to meet our legal, regulatory, or other compliance obligations.

California Privacy Rights

If you are a California resident and the processing of personal information about you is subject to the California Consumer Privacy Act (“CCPA”), you have certain rights with respect to that personal information. Under the CCPA, subject to certain exceptions, “personal information” is any information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular California resident or household.

If you are a CA resident, you have a right to request that we provide you with the following information:

- The categories and specific pieces of personal information we have collected about you. We have disclosed the categories of information under “Information We Collect”, above.

- The categories of sources from which we collect personal information. We have disclosed the categories of sources under “Source of Information and Tracking Technologies”, above.
- The purposes for collecting, using, or selling personal information. We have disclosed these purposes under “How We Use Your Information” and “How We May Share Information” above.
- The categories of third parties with which we share personal information. We have disclosed the categories of third parties under “How We May Share Information” above.
- The categories of personal information disclosed about you for a business purpose. We have disclosed the categories of third parties under “How We May Share Information” above.

You also have a right to request that we delete your CCPA personal information under certain circumstances, subject to certain exceptions.

Finally, you have a right not to be discriminated against for exercising rights set out in the CCPA.

Please note we have the right to take reasonable steps to verify your identity and the authenticity of your request.

Age Limitations

Our Service is intended for adults ages 18 years and above. We do not knowingly collect personally identifiable information from children. If you are a parent or legal guardian and think your child under 13 has given us

information, please email or write to us at the address listed at the end of this Privacy Policy. Please mark your inquiries “COPPA Information Request.”

Changes to this Privacy Policy

Gurusol - Energia Solar may change this Privacy Policy from time to time. We encourage you to visit this page to stay informed. If the changes are material, we may provide you additional notice to your email address or through our Services. Your continued use of the Services indicates your acceptance of the modified Privacy Policy.

Storage of Information in the United States

Information we maintain may be stored both within and outside of the United States. If you live outside of the United States, you understand and agree that we may transfer your information to the United States, and that U.S. laws may not afford the same level of protection as those in your country.

Contact Us

If you have questions, comments, or concerns about this Privacy Policy, you may contact us at:

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