

Logo Versions



GREEN SWEEP



Primary

Wordmark Only

Icon

Colours



Primary

Hex #374C1E RGB rgb(55,76,30)

CMYK 28 0 61 70

Pantone 19-0230

Secondary

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601



Accent

Hex #C4946B

RGB rgb(196,148,107)

CMYK 0 24 45 23

Pantone 15-1425



Background

Hex #FBF7D7

RGB rgb(251,247,215)

CMYK 0 2 14 2

Pantone 11-0609

Typography

Primary

DM Serif Display Regular

Aa Bb Cc