

MATHIEU FORTUNE

Ready to bring value to any team looking for an experienced and polyvalent UX Designer

✉ pro.mathieu.fortune@gmail.com

🌐 <https://mathieufortune.github.io>

📍 Willing to relocate anywhere

EXPERIENCES

CTO - Co-Founder *MoGraph Mentor*

01/2019 — present

- Starting 2019, I joined MoGraph Mentor as Chief Technical Officer and Co-Founder. MoGraph Mentor is an online school in Motion Graphics offering a 9 month mentorship program and on-demand courses.
I'm in charge of all the technical parts of the company as well as directing and applying the marketing strategy to grow our customer base.
- Stack: Branding, Design Thinking, Adobe Creative Suite, HTML, CSS, JS, Wordpress, Web Marketing.

Freelance UX Designer, *Freelance*

01/2017 — present

- Started doing freelance UX Design gigs when I was based in SE Asia for 6 month then move to USA. I have been fortunate to work with amazing teams and company while helping them on UX role as well as web development and front-development.
- Stack: User experience design, Responsive Web Design, Motion Design, HTML, CSS, Javascript, SASS, Webpack, Wordpress, Shopify, Adobe Creative Suite.

UX designer — Graphic Designer — Web Developer, *Bakerly LLC*

02/2018 — 10/2018 (9 months)

- Bakerly sell deli bakery products to stores across all the U.S. My job was to help the team better know their customers both on the digital space and in physical. Research, ideate, implement solutions to improve the user experience of the main website. In charge of designing and developing the digital solutions of the brand (landing, newsletter, e-commerce platform). Worked in collaboration with the marketing team to develop customer knowledge. Assisted product design tasks (packaging, in store displays, photo shoots) as well as video editing and motion graphics for commercials.
- Stack: User experience design, Adobe creative suite, Sketch, Wordpress, WooCommerce, Amazon Marketplace, HTML, CSS, Javascript, Lean approach and Design thinking.

UX designer — Front-End developer, *1001pharmacies.com*

01/2015 — 01/2017 (2 years)

- Successful French start-up. E-commerce marketplace selling parapharmaceutical products online. Fast paced Agile environment with a Lean UX approach of projects (MVP, short feedback loop with users and the team). Worked on a user centric redesign of the e-commerce website as Front-end Developer & UX Designer. Provided the marketing team with the proper research tools to get to the root of any problem. Animated workshops revolving around UX and Web topics to improve team efficiency on projects. Also in charge of Front-End development of 1001Pharmacies.com's applications such as responsive website, email newsletters and landings.
- Stack: User experience design, Responsive web design, Sketch, Invision, HTML, CSS, Sass, Webpack, Javascript, Symfony3.

Front-End developer, *Publika*

01/2012 — 01/2015 (3 years)

- Web Digital Agency focused on tailored website development and SEO for small to medium businesses. I was in charge of the Front-End web development of client's website in various industries (fashion, real estate, food, tourism, etc). Also assisting web design team (design animations & web components). I was responsible of teaching clients how to manage their websites along side with the project manager.
- Stack: Adobe Creative Suite, HTML, CSS, Javascript, PHP.

EDUCATION

Associate Degree - Web Designer/Developer, *Objectif3D School*

A year (2011)

- Learned the fundamentals of web design and front-end development during a year in a private school named Objectif 3D.

I HAVE

- Passion for my work
- Great communication and collaboration skills
- High self-motivation in working individually and closely with others
- Positive attitude and open mind
- Pragmatic point of view
- ROI driven approach
- Expertise in HTML, CSS and Javascript languages
- Experience in responsive web design, cross-browser coding techniques and troubleshooting
- Ability to lead user research, design ideation and implementation
- Strong sense of design theory and typography
- Successful experience in E-commerce start-up environment
- Experience in web digital agency

SKILLS

Front-end development

HTML/CSS Less/Sass
Javascript Webpack
Gulp Twig Css framework
A11y Performances

UX/UI design

Adobe CC Sketch Invision
Design Thinking A/B test
Research, Surveys, Interviews
Lean UX Mobile First
Responsive web design

Miscellaneous

Git Agile
Scrum Kanban
Motion design Logo design
E-commerce optimizations

SOCIALS

🔗 <https://goo.gl/k98n7L>

🐦 <https://goo.gl/45GxPw>

🌐 <https://goo.gl/gnfgL4>

📦 <https://goo.gl/KPXaxd>