

R Training for Marketing

SESSION 3

During Session 3 you will get more experience applying your freshly acquired R skills and you will be able to get help for solving the different problems.

Step 0: If you have not finished the materials of Session 1 and Session 2, please make sure you've completed those first.

Step 1: Complete the following R-exercises on Linear Regressions:

(a) `Boston Regression Exercises`

Step 2: Complete the following R-exercises on Multiple Regressions:

(a) `Multiple Regression (Part 1)`

(b) `Multiple Regression (Part 2) - Diagnostics`

Step 3: Complete the following R-exercises on Group Comparison with ANOVA:

(a) `Group Comparison with ANOVA Exercises | Part 1`

(b) `Group Comparison with ANOVA Exercises | Part 2`

Step 4: Complete the following R-exercises on Neural Networks:

(a) `Neural Network Exercises | Part 1`

(b) `Neural Network Exercises | Part 2`

(c) `Neural Network Exercises | Part 3`

Step 5: Go through the R tutorial on machine learning with Kaggle.