Hi! I'm
Mathilde Menoret

PRODUCT OWNER / MANAGER

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📍 Talence (33400)

- **7 years of Product expertise in a B2B tech start-up**
- **Looking for a Product position where my skills in tech, data and product management will contribute to developing creative and efficient solutions for your customers**

`Communication and collaboration`   `Analytical mind`   `Strong tech & data knowledge`   `Leadership`

PROFESSIONAL EXPERIENCE

2021 – 2023

PRODUCT MANAGER
Displayce – Bordeaux

- **Define a vision** aligned with the company's objectives, share it and apply it within the teams
- Use **KPIs to assess product performance**, monitor its entire life cycle
- Coordinate the **launch of a new product** with a precise strategy and motivate the team to achieve the product objectives
- Create support for customers and organize training

2019 – 2021

PRODUCT OWNER
Displayce – Bordeaux

- **Product backlog management**
- **Communication** with development teams and stakeholders.
- Validation of functionality for compliance with **specifications**.
- **Planning and supervising iterations** (sprints/cycles).
- Constant **adaptation of the strategy** according to user feedback and changes in priorities.

2016 – 2018

ENGINEER
Displayce – Bordeaux

- **Creation of interfaces** based on a deep understanding of user needs
- **Creation of interactive prototypes** to quickly test and iterate
- **Implementation of tests** to evaluate the usability of interfaces.

LANGUAGES

English   Professional level

Spanish   Beginner level

HOBBIES

🧵 Couture / Crochet   ⚙ Web dev   🕺 Dance   🎨 Drawing
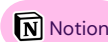
SKILLS

- **Analysis of user needs and definition of requirements**: collection, writing, validation
- **Backlog and priority management**: defining and planning tasks
- **Stakeholder Communication**: Collaboration with Teams and Clients
- **Animation of SCRUM rituals** and technical workshops (sprint planning, daily, retro, task breakdown, design, etc.)
- **KPI monitoring** (measurement and analysis)
- **Risk management and problem solving**: identifying and resolving obstacles
- **Test management** (front, API, etc.); supervision of test notebooks
- **Negotiation and decision-making skills** (managing compromises and strategic decisions)
- **Competitive intelligence**

TOOLS

`Yes` `Notion` `Linear`
`Grafana` `Metabase` `Figma`
`Postman` `Canva` `ProductBoard`

STUDIES

- **National School of Cognitive Sciences (INP) – Bordeaux**   2013 – 2016
  Cognitive engineer

OTHER ACHIEVEMENTS

- Co-author of a search paper : Brain–Computer Interface: Analysis of Different Virtual Keyboards for Improving Usability (2018)

- Web app development (hobby)
  mathildemenoret.vercel.app
  ⧉ @MathildeMnrt

`NextJS` `React` `MongoDB` `Typescript`
`Tailwind` `PostGre` `NestJS` `Python`