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SECONDARY MARKET OVERVIEW & SUGGESTIONS

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- What represents Secondary Market ?

Index

- What represents Secondary Market ?
- Overview of Secondary Market

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- What represents Secondary Market ?
- Overview of Secondary Market
- Conclusions

Index

- What represents Secondary Market ?
- Overview of Secondary Market
- Conclusions
- Suggestions

What represents Secondary Market ?

CINDY CRAWFORD.

CHOICES.


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What represents Secondary Market ? For Clients

CINDY CRAWFORD.

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What represents Secondary Market ? For Clients

- Investment

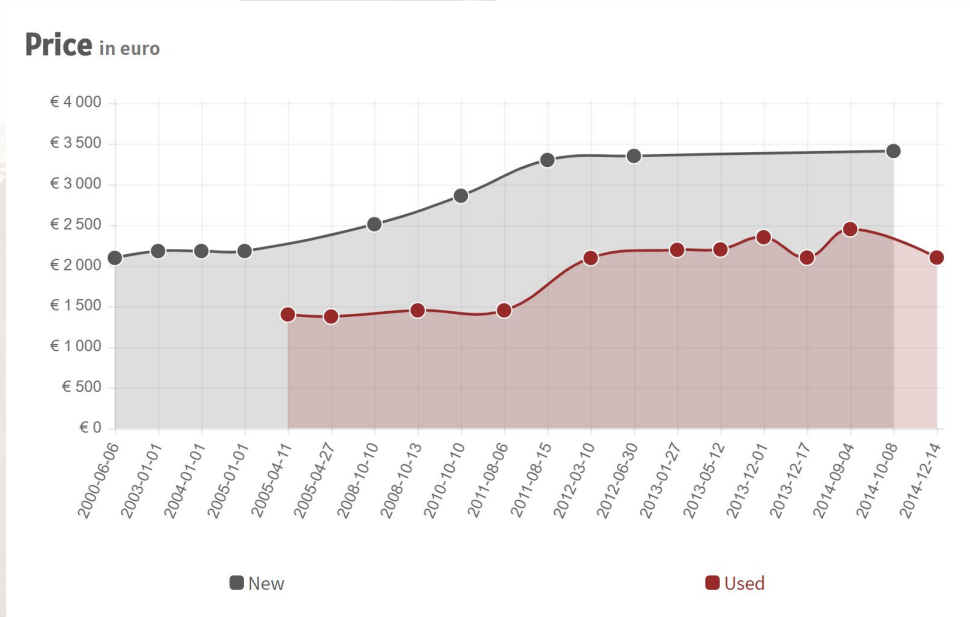
CINDY CRAWFORD.

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What represents Secondary Market ? For Clients

- Investment



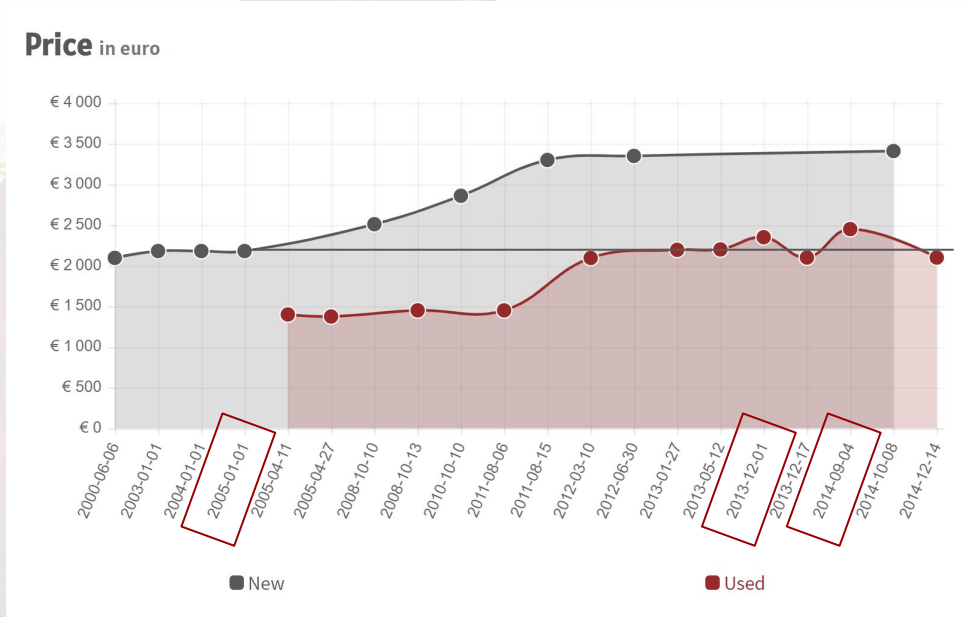
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What represents Secondary Market ?

For Clients

- Investment



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What represents Secondary Market ?

For Clients

- Investment
- Sustainability

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What represents Secondary Market ?

For Clients

- Investment
- Sustainability



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What represents Secondary Market ?

For Our Business

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What represents Secondary Market ?

For Our Business

- Indicator of desirability

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What represents Secondary Market ?

For Our Business

- Indicator of desirability



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What represents Secondary Market ?

For Our Business

- Indicator of desirability
- Lack of control

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What represents Secondary Market ?

For Our Business

- Indicator of desirability
- Lack of control



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What represents Secondary Market ?

For Our Business

- Indicator of desirability
- Lack of control
- Adjust Stocks & Prices

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What represents Secondary Market ?

For Our Business

- Indicator of desirability
- Lack of control
- Adjust Stocks & Prices



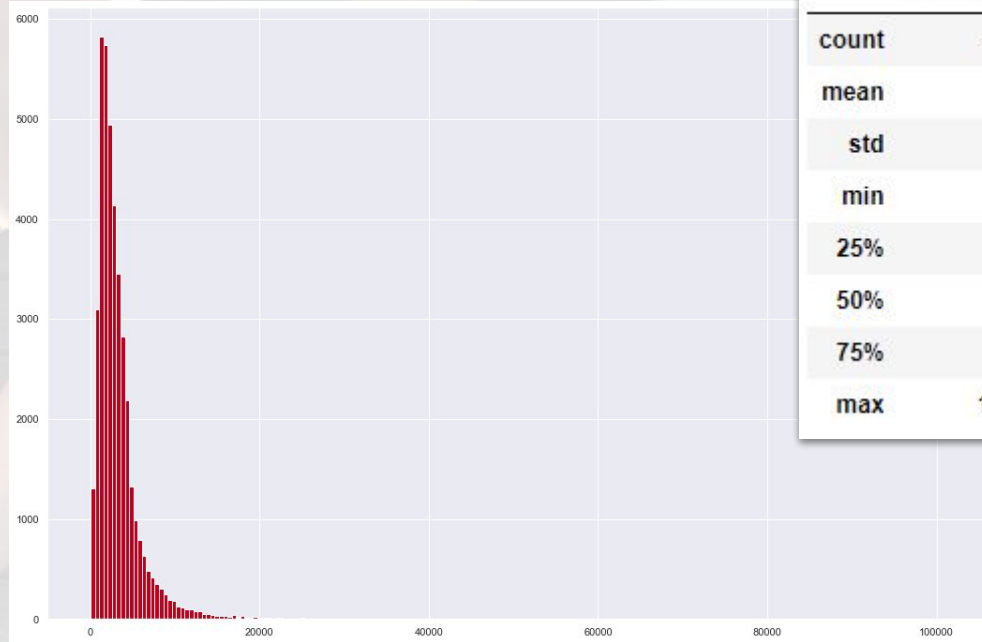
BY CRAWFORD.

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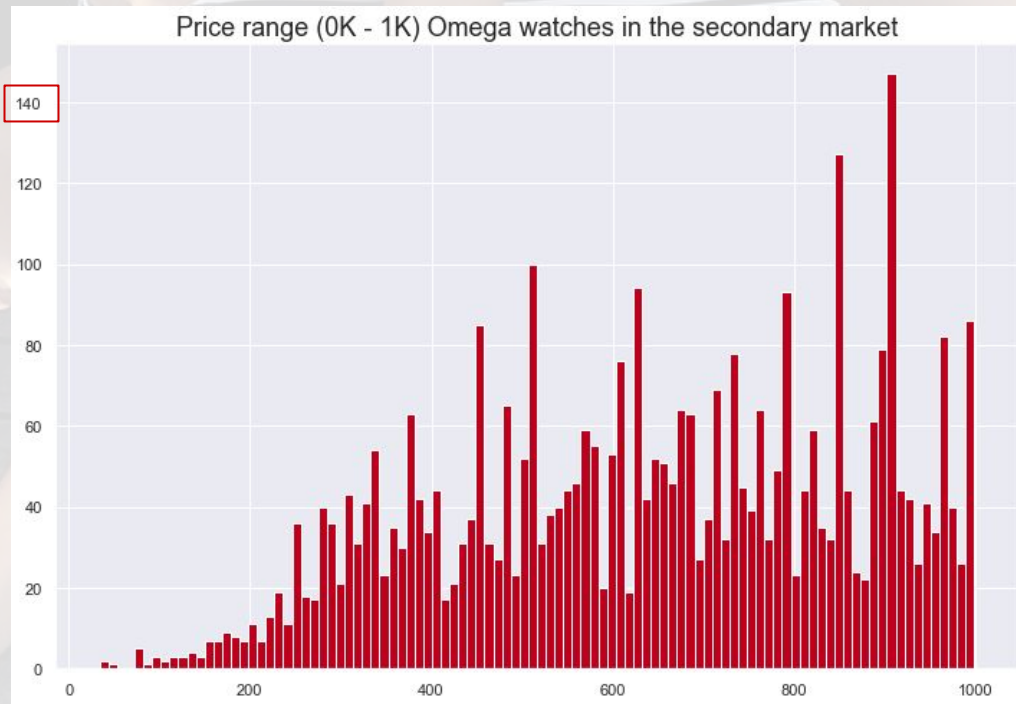
Overview of Secondary Market

Price Distribution



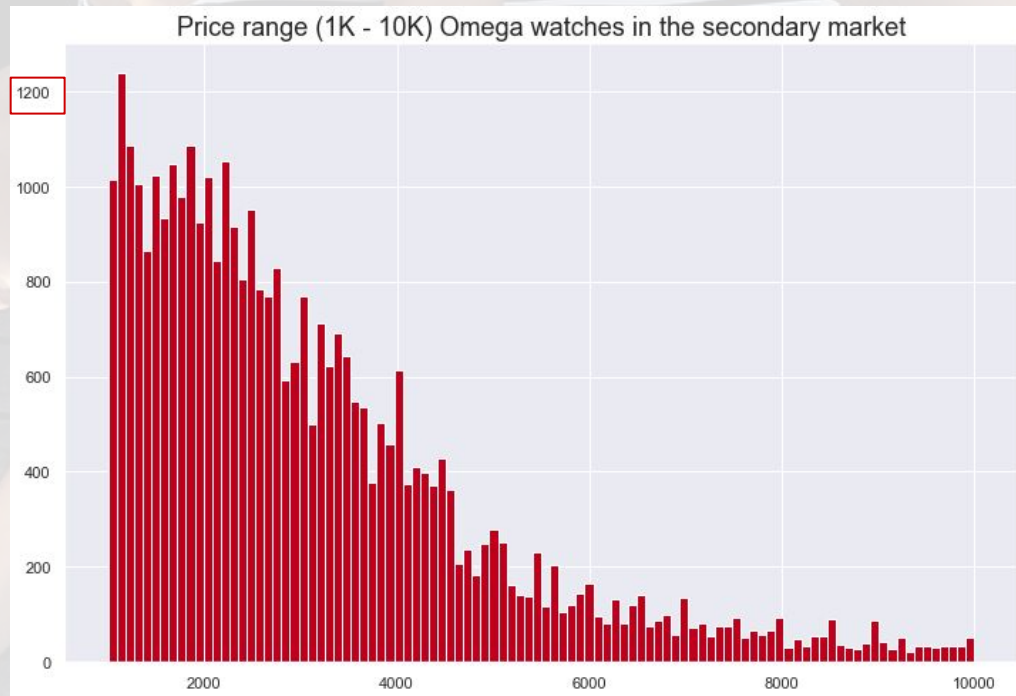
currency_USD	
count	40558.0
mean	3266.0
std	3387.0
min	34.0
25%	1543.0
50%	2499.0
75%	3932.0
max	101153.0

Overview of Secondary Market



10%

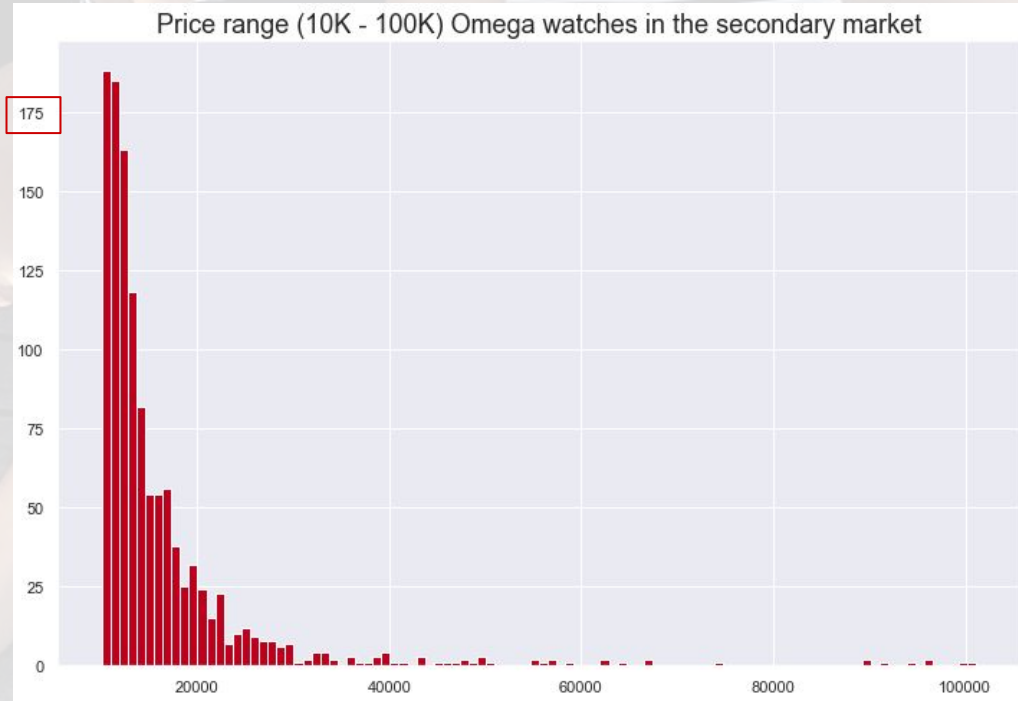
Overview of Secondary Market



87%

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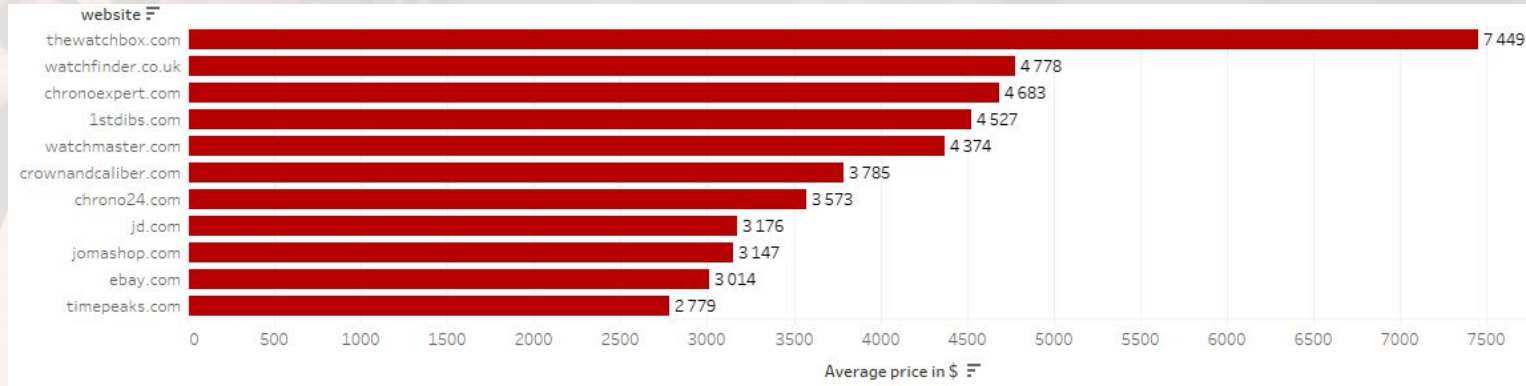
Overview of Secondary Market



3%

Overview of Secondary Market

Top 10 Marketplace by Average Price

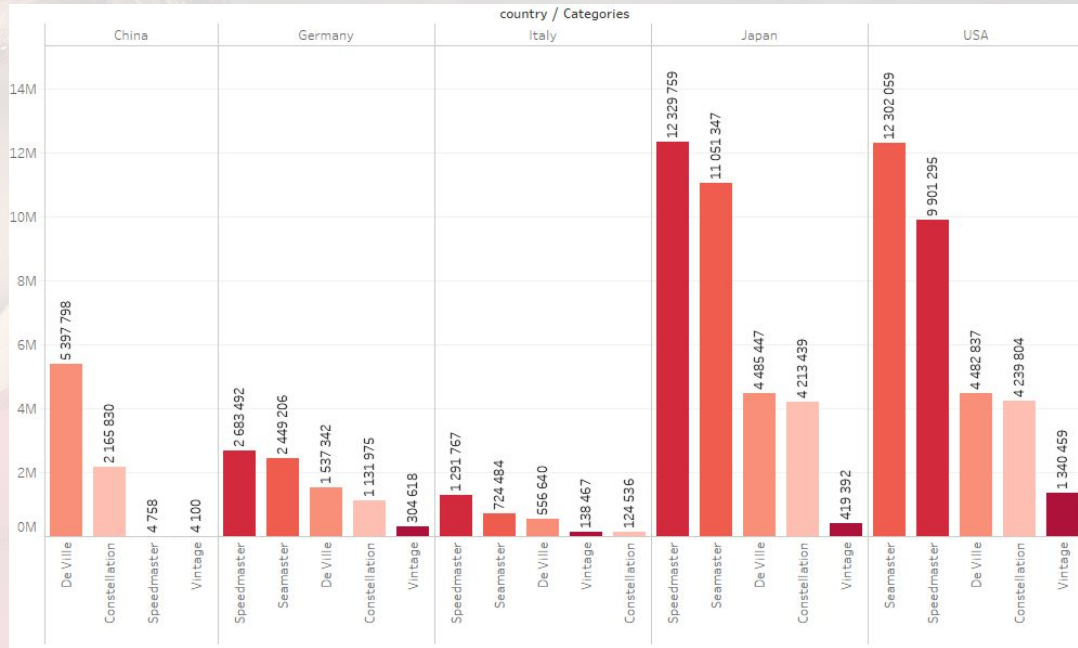


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Overview of Secondary Market

Top 5 Reseller Countries

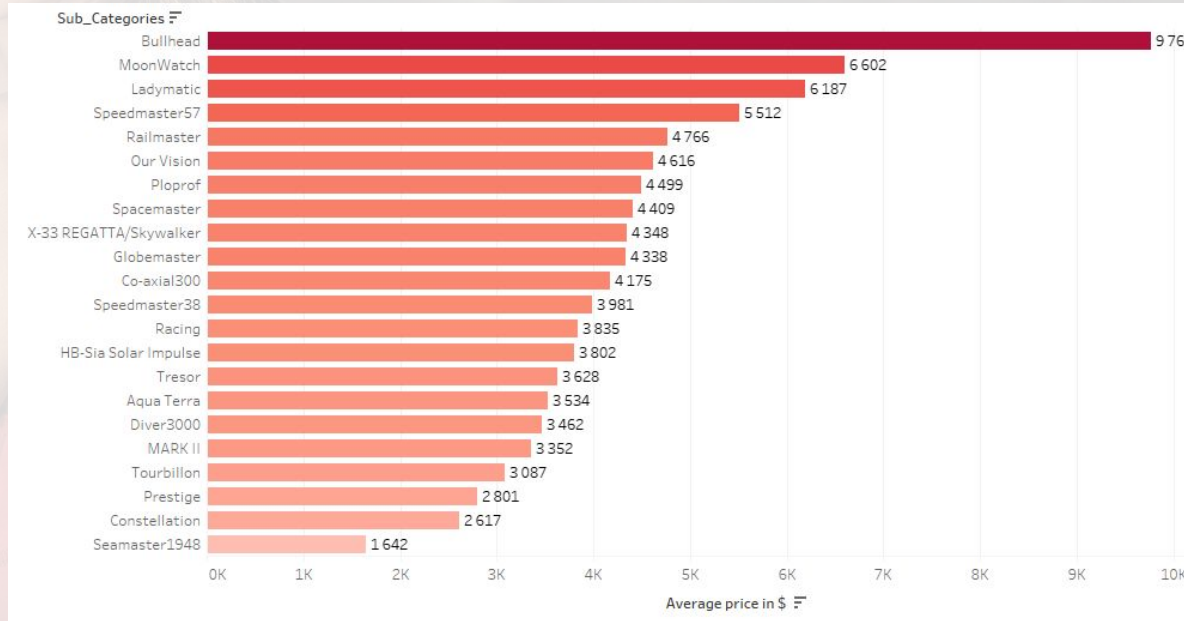


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Overview of Secondary Market

Most Expensive Watches on Average

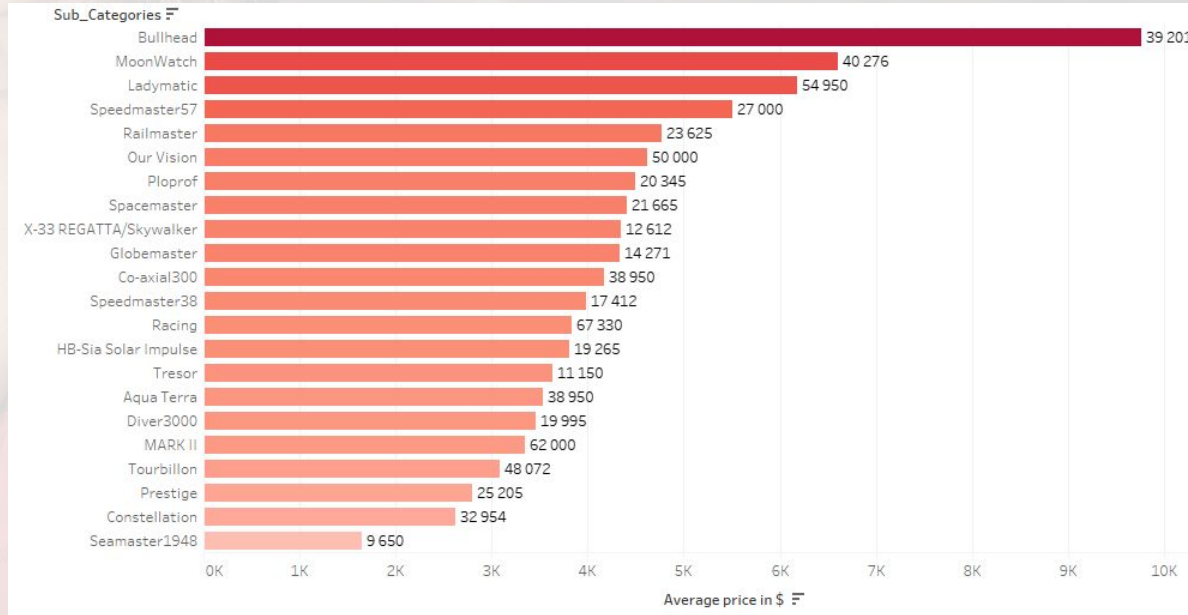


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Overview of Secondary Market

Most Expensive Watches on Average



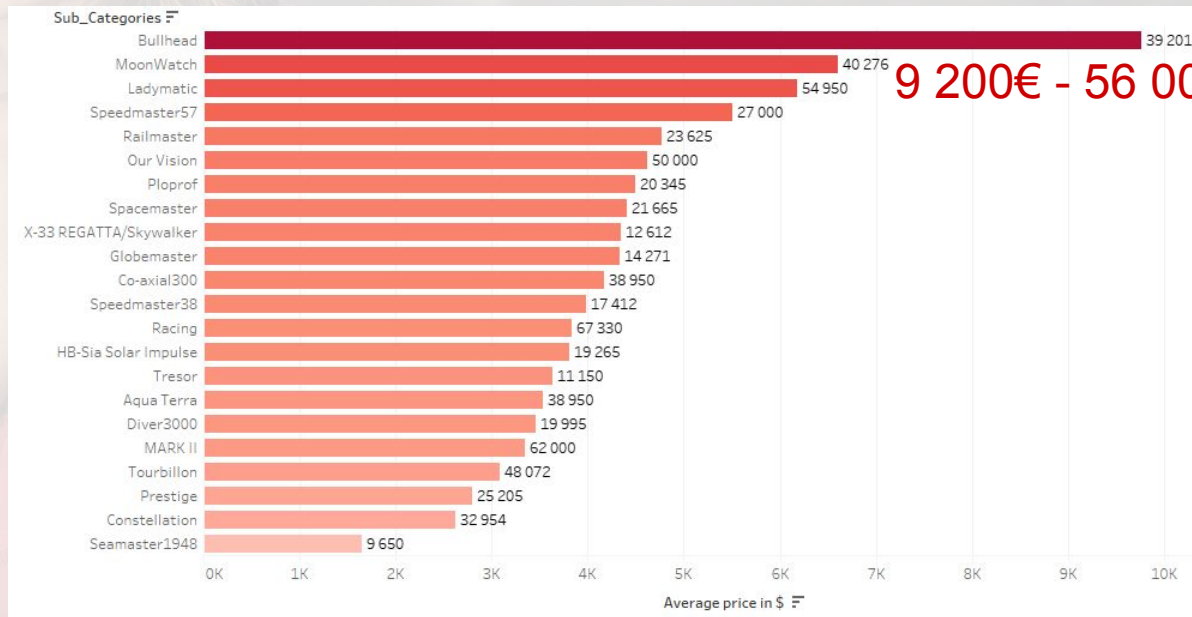
8 100€

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Overview of Secondary Market

Most Expensive Watches on Average

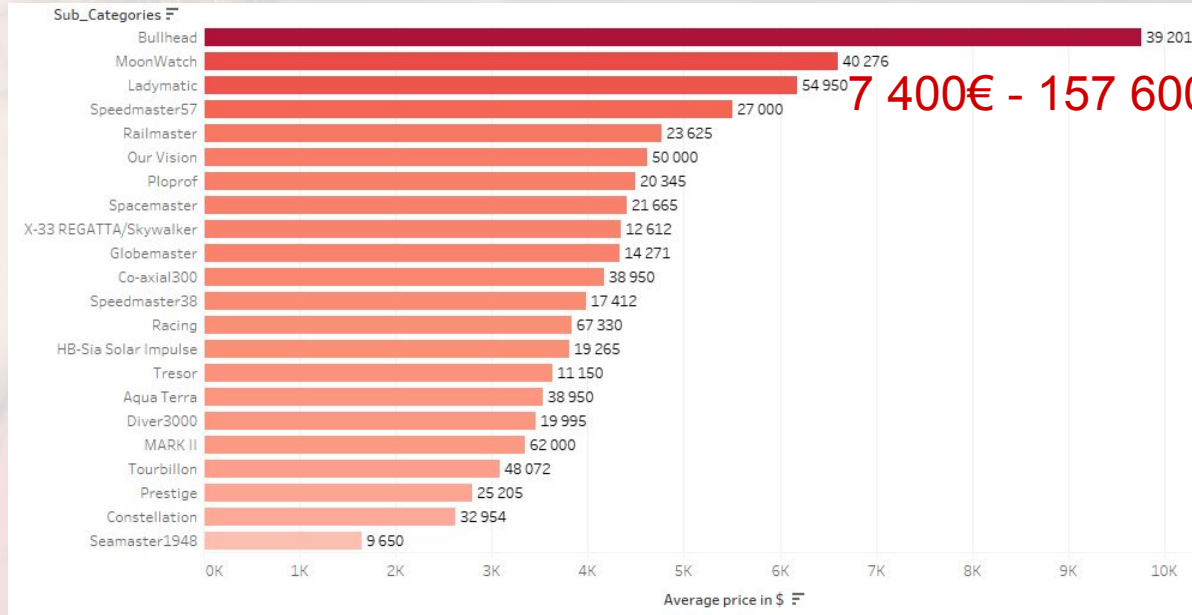


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Overview of Secondary Market

Most Expensive Watches on Average



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Overview of Secondary Market

The most expensive watch of the DataBase



Omega Seamaster 300 Military Stainless Steel ST 165.024 - W5903

84 views in 48 hours

\$99,966

+ \$100 shipping to France

[How does the Escrow Service work?](#)


BUY

SUGGEST A PRICE

Chrono24 Buyer Protection

- ✓ Secure payment via an escrow account
- ✓ Verified dealers
- ✓ Authenticity Guarantee

[More information](#)



Seamaster

SEAMASTER 300
OMEGA MASTER CO-AXIAL 41 MM

Platine sur bracelet en cuir
233.93.41.21.03.001

35 600,00 €*

* Prix de vente recommandé (TVA incl.)




Masquer le prix

CONTACTER UNE BOUTIQUE POUR CET ARTICLE

[Voir 16 versions de cette montre](#)

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What Happens for Rolex ?

 <p>TOP</p>	 <p>TOP</p>	
<p>Rolex Cosmograph Daytona Everose Rainbow Watch</p> <p>● \$365,999</p> <p>Verified Dealer ★★★★★ 205 US</p>	<p>Rolex Daytona Eye of The Tiger Pave Diamond Dial 40MM</p> <p>● \$136,499</p> <p>Verified Dealer ★★★★★ 205 US</p>	<p>Rolex Daytona La Montoya 116508 Yellow Gold 2019</p> <p>● \$191,521 Free shipping</p> <p>Verified Dealer ★★★★★ 93 AT</p>

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What about Vintage ?

- Lower Price (< 800 \$)

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What about Vintage ?

- Lower Price (< 800 \$)
- Broken Watches

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What about Vintage ?

- Lower Price (< 800 \$)
- Broken Watches
- No Capital Gain

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Conclusion ?

- Vintage



Conclusion ?

- Vintage
- Main Part



Conclusion ?

- Vintage
- Main Part
- Lower Part (< 1k \$)

Conclusion ?

- Vintage
- Main Part
- Lower Part (< 1k \$)
- Higher Part (>10k \$)

What do we do ?

- Lower Product Range

What do we do ?

- Lower Product Range
- Limited Options

What do we do ?

- Lower Product Range
- Limited Options
- Less Limited Editions

What do we do ?

- Lower Product Range
- Limited Options
- Less Limited Editions
- Communication

What do we do ?

- Lower Product Range
- Limited Options
- Less Limited Editions
- Communication
- Control it !

An Omega Seamaster watch with a black dial and a black rubber strap is shown underwater. The watch is surrounded by many bubbles, creating a dynamic and aquatic scene. The dial features the Omega logo, 'Seamaster', 'CO-AXIAL', 'MASTER CHRONOMETER', and '300m / 1000ft'. The watch has a rotating bezel with a triangle at the 12 o'clock position and a date window at 6 o'clock.

Thank you !

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Communiquer sur des classiques avec moins de modèles différents mais plus d'options avec quelques options en éditions limités

Faire des Editions limités plus rares (nouveaux modèles)