



COFFEE SHOP SALES PERFORMANCE

Sales Report

Month Feb 2023 ✓

Feb 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Hover on this visual to see details

Sales by Weekday / Weekend



Sales by Store Location

Hell's Kitchen \$25.72K
▼ -7.6% -2.1K vs LM
Lower Manhattan \$25.32K
▼ -4.6% -1.2K vs LM
Astoria \$25.11K
▼ -8.1% -2.2K vs LM

Total Sales

\$76K

▼ -6.8% | -5.5K vs LM

Total Orders

16K

▼ -5.5% | -1.2K vs LM

Total Quantity Sold

24K

▼ -5.3% | -1.3K vs LM

Sales Trend over the period

\$4K Avg. Sales: \$2.71K

Avg Sales: \$2,719



Sales by Product category

Coffee \$29.27K	 ▼ -6.4%
Tea \$21.73K	 ▼ -3.9%
Bakery \$9.04K	 ▼ -5.2%
Drinking Chocolate \$8.13K	 ▼ -2.5%
Coffee beans \$4.08K	 ▼ -22.3%
Loose Tea \$1.28K	 ▼ -1.2%
Branded \$1.24K	 ▼ -34.7%
Flavours \$0.93K	 ▼ -4.5%
Packaged Chocolate \$0.45K	 ▲ 13.6%

Sales by Products (Top 10)

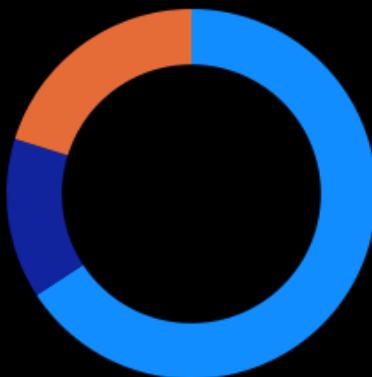
Barista Espresso \$10.03K	▼ -4.1%
Brewed Chai tea \$8.38K	▼ -4.3%
Hot chocolate \$8.13K	▼ -2.5%
Gourmet brewed coffee \$7.65K	▼ -5.2%
Brewed Black tea \$5.37K	▼ -3.0%
Brewed herbal tea \$5.23K	▼ -4.0%
Premium brewed coffee \$4.15K	▼ -8.4%
Organic brewed coffee \$4.08K	▼ -11.5%
Scone \$3.98K	▼ -8.4%
Drip coffee \$3.36K	▼ -6.1%

Sales by Days | Hours

1 January, 2023

Total Sales

\$698,812



- Sales
- Orders
- Quantity

Total Orders

149116

Total Quantity Sold

214470

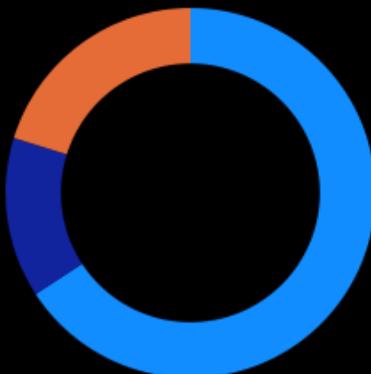
▼ vs LM

Fri

Hour No: 12

Total Sales

\$698,812



Sales

Orders

Quantity

Total Orders

149116

Total Quantity Sold

214470

▼ vs LM