

Credit Card Transaction Report

Revenue

57M

Total Interest

7.98M

Amount

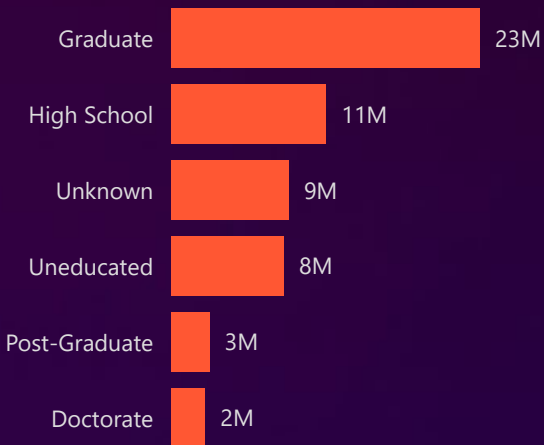
46M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6,614,172.62
Gold	2533682	2091362	384,755.16
Platinum	1135608	953314	161,629.05
Silver	5659109	4647596	821,922.98
Total	56517011	45533021	7,982,479.81

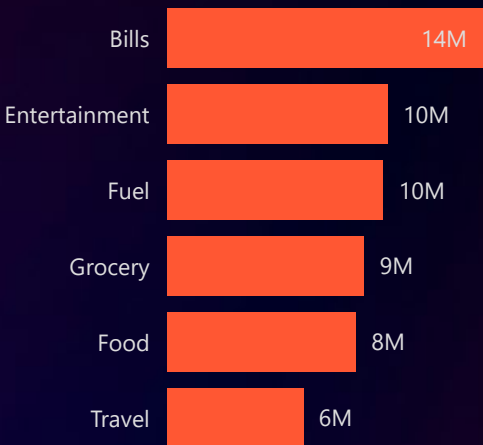
Revenue by Education



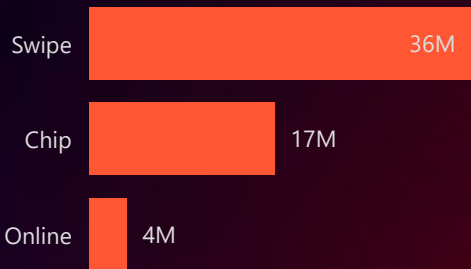
Revenue by Customer Job



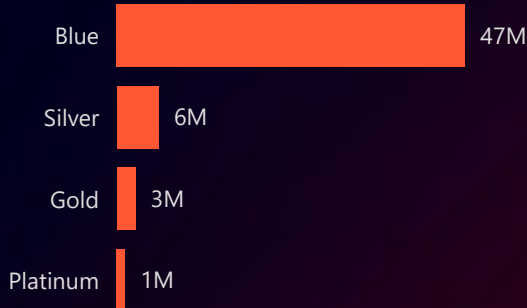
Revenue by Expenditure type



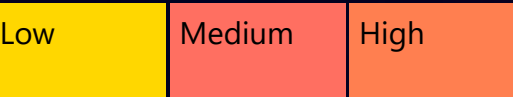
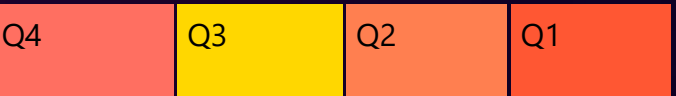
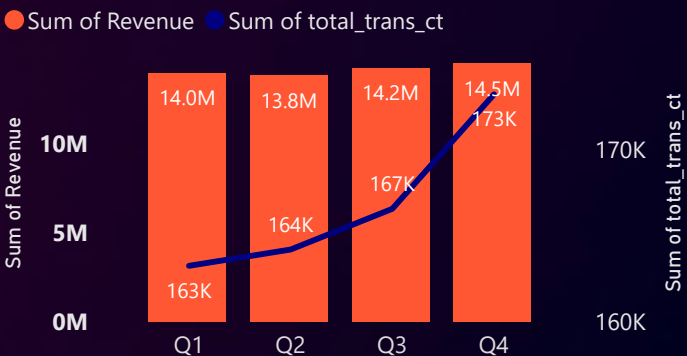
Revenue by Use Chip



Customer Acq Cost



Qtr Revenue & Transaction Count



Credit Card Customer Report

Revenue

57M

Income

588M

Average Age

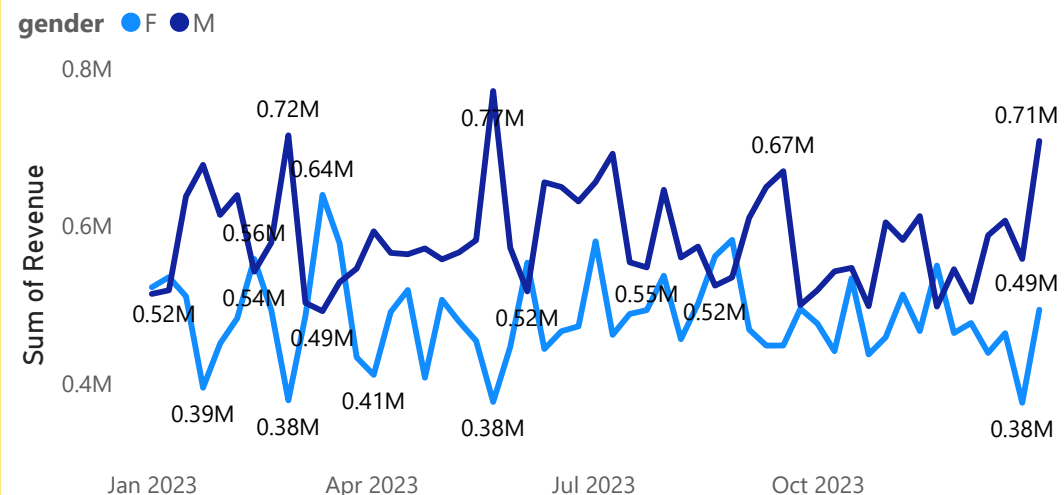
46

Rating

3

customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	7040606	73516911	967,751.42
Businessman	17697472	190350431	2,584,604.01
Govt	8335534	90834727	1,182,230.84
Retirees	4617448	49619308	641,692.22
Selfemployeed	8542826	77659931	1,141,510.40
White-collar	10283124	105618475	1,464,690.92
Total	56517011	587599783	7,982,479.81

Revenue by Week



Q4

Q3

Q2

Q1

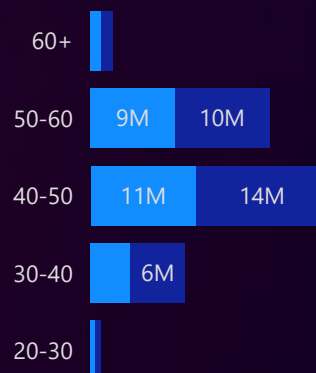
Gold

Silver

Blue

Platinum

Revenue by Age group



Top 5 States



week_start_date

All

F

M

Low

Medium

High

M

F

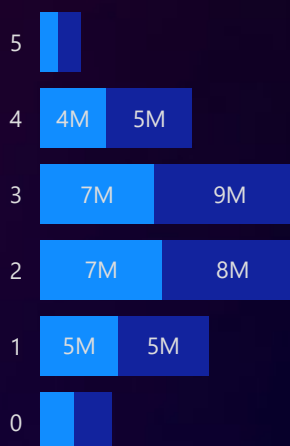
31M

26M

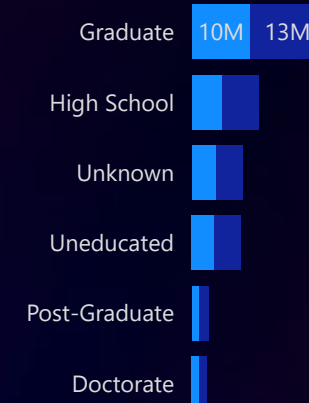
Revenue by Marital Status



Revenue by Dependent



Revenue by Education level



Revenue by Income group

