

# Digital Sales Performance Management

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%

YTD Profit

\$1.34M

▲ 4.50%

YTD Quantity

#107.2 K

▼ -7.29%

YTD Profit Margin

11.58%

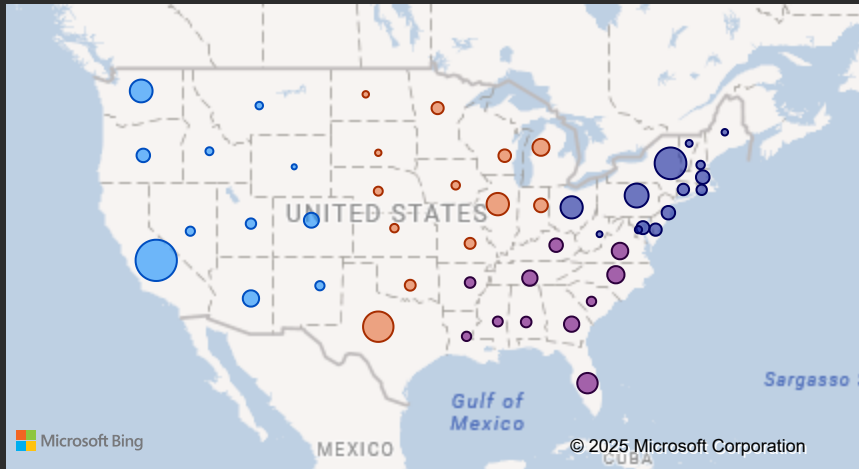
▲ 5.37%

## Sales By Category

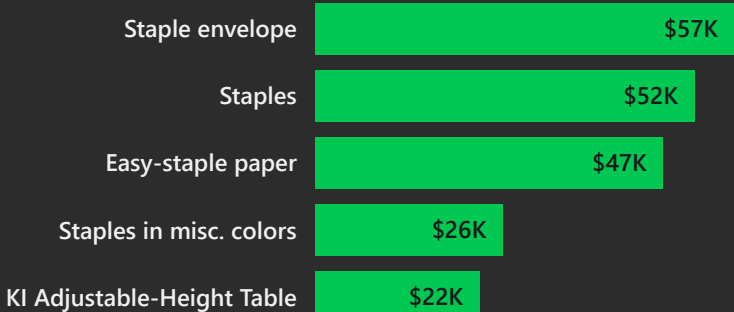
Category	YTD Sales	PYTD Sales	YoY Sales	Trend
Furniture	\$2.52M	2.50M	0.73%	▲
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Technology	\$2.10M	2.13M	-1.37%	▼

## Sales by State

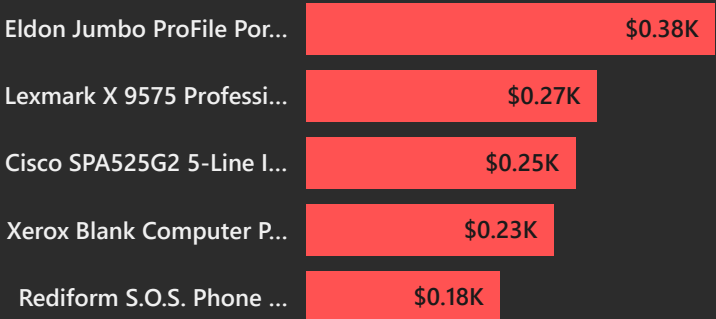
customer\_region ● Central ● East ● South ● West



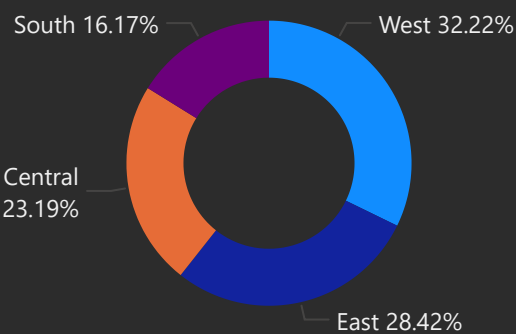
## Top 5 Products by YTD Sales



## Bottom 5 Products by YTD Sales



## YTD Sales by Region



## YTD Sales by Shippment Type

