How to break Apple's NeuralHash

Introduction to adversarial preimage attacks





Apple's PSI protocol

- Used to detect CSAM on iCloud
- Verification is on-device only
- Privacy-preserving crypto

Apple's PSI protocol

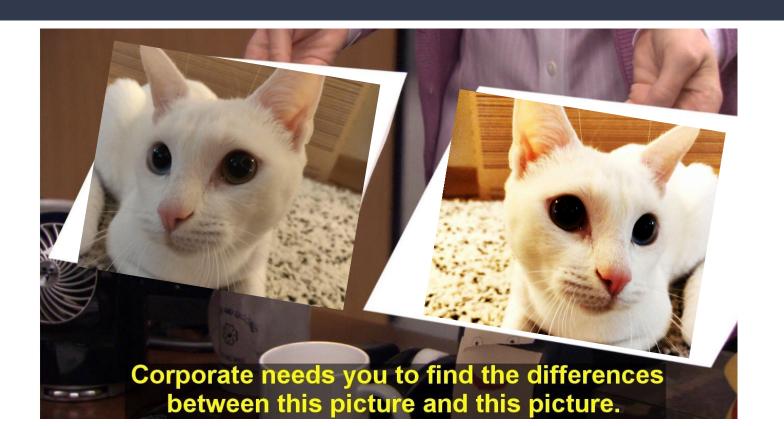
- Detection is based on a watchlist of known hashes
- Standard hashing is inefficient (easy to avoid detection by flipping any bit)
 - → use Neural Networks!

NeuralHash

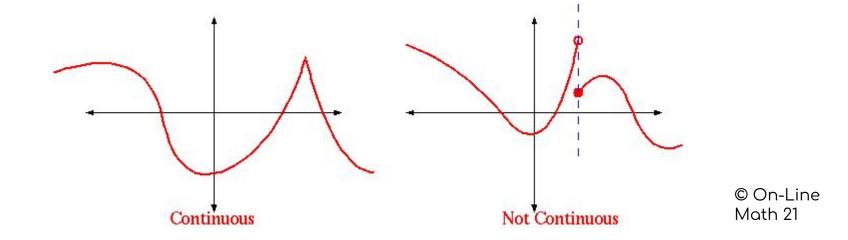
Neural network trained to give the same hash to <u>similar</u> images

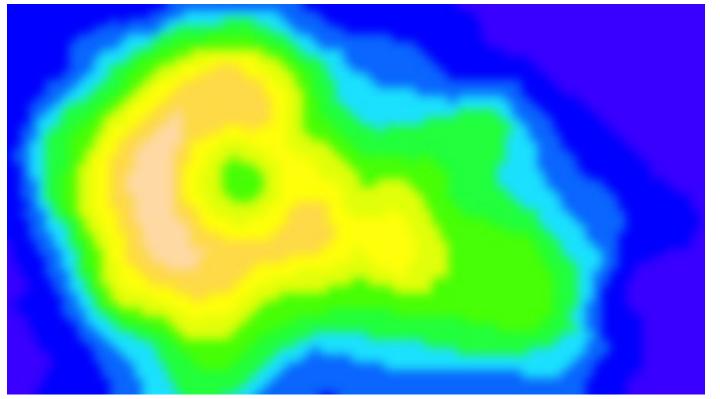
Very similar to FADA's FaceNet!

How it's trained



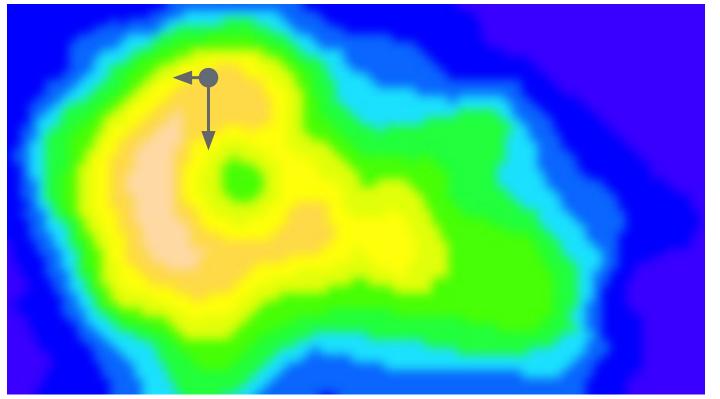
Neural networks are <u>continuous</u> functions Small input change = small output change

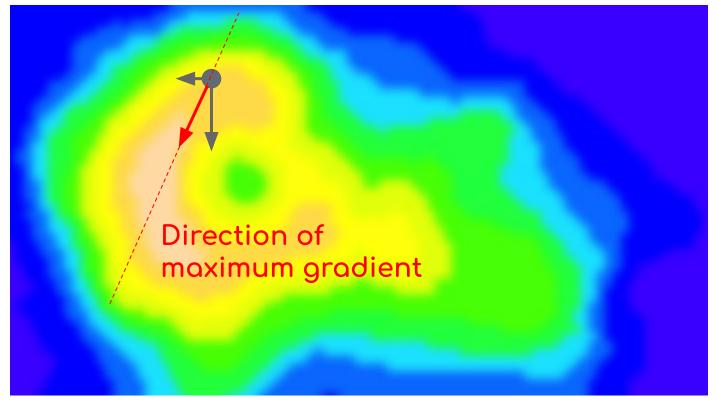


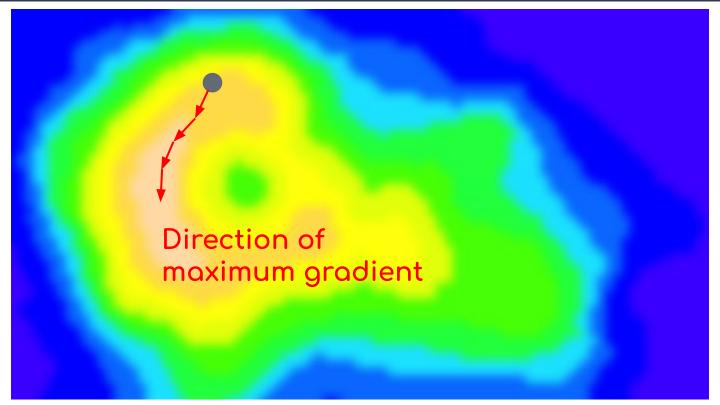


Differentiability

is a crucial property of neural networks







Much more complex in practice (1080p image is more than 6M dimensions)

But the principle is the same : small changes towards target using gradient

Let's hack NeuralHash!

Result

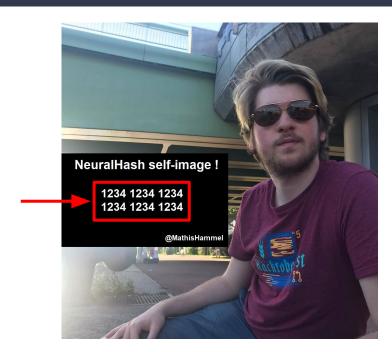


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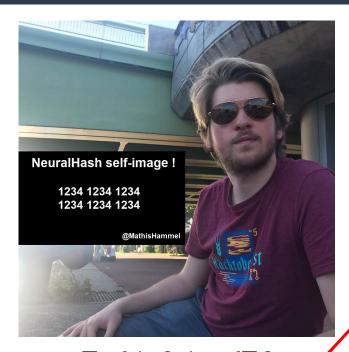
Conclusion

- All neural networks have this vulnerability <u>by definition</u>
- Some mitigations exist
- Do not use NNs for critical tasks in adversarial environments

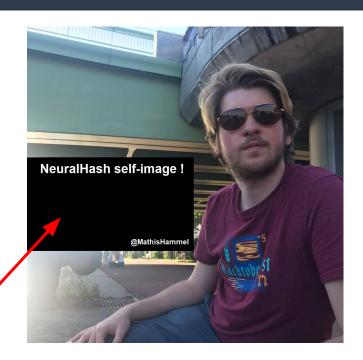


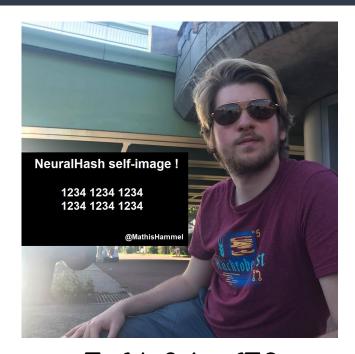


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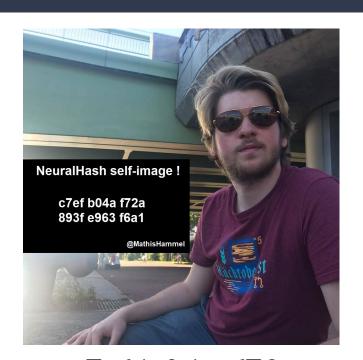


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Thanks!

