Mathis Lefranc

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EDUCATION

McGill University – Desautels Faculty of Management, Montreal, Canada
BCom, Finance, IT Management & Computer Science – GPA: 3.77/4.00   Sep. 2020 – Dec. 2023
Relevant Courses: Software Design, Developing Business Application, Design Thinking & Innovation, Managing Data & Databases, Venture Capital & Entrepreneurial Finance, Introduction to Software Systems

Comillas Pontifical University – ICADE, Madrid, Spain
Semester Abroad   Jan. 2022 – May 2022

Collège Jean-de-Brébeuf (CEGEP), Montreal, Canada
Social Sciences College Diploma, Business Administration   Sep. 2018 – Jun. 2020

WORK EXPERIENCE

Corweb (Self-Employed), Remote
Full Stack Web Developer   August. 2023 – Present
- Spearheaded the development of key functionalities for the beta of a web-based, mental health SaaS product
- Established comprehensive developer documentation, including ERD diagrams and flowcharts
- Introduced CASE tools, optimizing Agile development practices and systematizing development efforts

Corweb (Self-Employed), Remote
Python & Web Development Programming Teacher   Feb. 2023 – Present
- Introduced programming fundamentals to 15+ children aged 12-18 over weekly 1-on-1 Zoom meetings
- Cultivated safe and supportive learning environments to bolster student confidence and increase participation
- Crafted individualized feedback to address learning difficulties and improve students' coding weaknesses

Equitalle, Montreal, Canada
Growth & Operations Associate   Jan. 2023 – Present
- Restructured and refined the startup's business plan to prepare future debt and equity fundraising efforts
- Crafted market research material to collect data about customer pain points and support problem statement
- Reviewed and refined assumptions around customer acquisition and pricing to solidify financial projections

EXTRACURRICULAR ACTIVITIES

Director of Sponsorships (BOLT McGill), Montreal, Canada   Aug. 2023 – Present
- Cultivated impactful partnerships with corporate entities, strengthening the club's ties with key local employers
- Secured $3,000 from sponsors for the club's flagship event, ensuring maximal member engagement and value
- Recruited 8 skilled professionals to lead dynamic speaker panels, networking sessions and technical workshops

Hack The Globe 2023, Toronto, Canada   Mar. 2023
- Participated as one of 250 students out of 1300+ applicants in Global Spark's annual sustainability hackathon
- Led a 2-week ideation period focused on researching health issues identified by the United Nations' SDGs
- Gathered empirical evidence to support our tech solution addressing mental health support for trauma victims

McHacks 10, Montreal, Canada   Jan. 2023
- Competed as part of a team of 4 in the 10th edition of McGill's hackathon regrouping 500+ Canadian students
- Ideated the selected solution and prototyped mobile UI wireframes using Figma to orient front-end efforts
- Crafted a pitch deck to showcase market opportunities to an array of judges during multiple demo rounds

BOLT Winter 2023: Reshaping Retail, Montreal, Canada   Jan. 2023
- Reached the 4-team final stage of the BOLT Winter 2023 group case competition out of a pool of 12 teams
- Conducted research on technology-enabled trends and customer pain points in the fashion retail space
- Generated a customer journey analysis and contributed to the design of UI wireframes for the final solution

SKILLS AND INTERESTS

Language Skills: Intermediate: Spanish; Fluent: French, English
Technology Skills: Beginner: C; Intermediate: React, Java, Python, Figma, Git/GitHub, JavaScript
Interests: Stand-Up Comedy, Dancehall, Chess, League of Legends, Football, Surfing, Traveling