

## Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

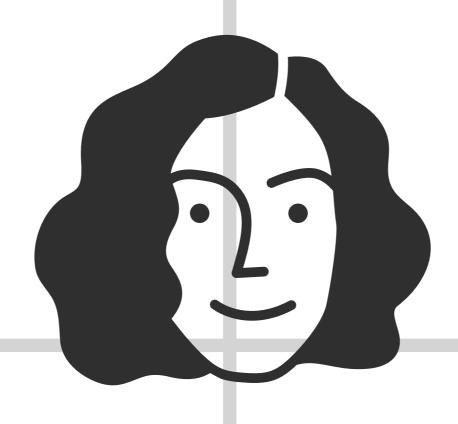


Agriculture is the major source of occupation and significant contributor in the Indian economy

Farmer grow crops not just for his family but for the families of our country

To produce high yields the new strains required chemical fertilizers, pesticides, and irrigation

Biotechnology and tissue culture with hybridisation have provided farmers with many good varieties of crops



Team leader X.Sahayavinotha

Title: India's agriculture crop production analysis

Agriculture is the cultivation of animals, plants and some other organisms such as fungi, for the production of food, fibre, fuel, and medicines used by the society

Agriculture is the wisest pursuit because it will in the end contribute most

to real

wealth,good,morals

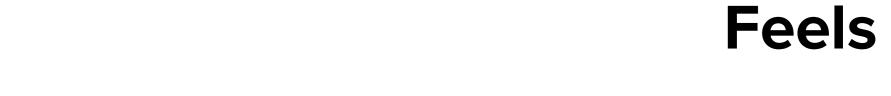
and happiness

Crops withering under record high temperature s,cycles of drought and extreme rainfall and pest infestations

The goal is to improve the working condition and productivity while avoiding production loses due to bad climate condition

## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



