

## Says

What have we heard them say?
What can we imagine them saying?

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



TABLEAU OFFERS SELF-DRIVEN LEARNING,LIVE,VITURAL TRAINING CLASSES,AND A FREE COURSE ON DATA LITERACY.

FORRESTER
CONSULTING
STUDY
COMMISSIONED
BY TABLEAU
FOUND THAT
DATA LITERACY

TABLEAU'S DATA
LITERACY FOR ALL FREE
ELEARNING OFFERS FIVE
HOURS OF PRACTICAL
TRAINING AND
RESOURCES TO HELP
EVERYONE ESTABLISH
AS A FUNDAMENTAL
SKILL.

TABLEAU IS COMMITTED TO SPREADING DATA LITERACY, WHICH HAS BENIFITES INCLUDING IMPROVED DECISION MAKING, INCREASED PRODUCTIVITY, BETTER CUSTOMER AND EMPLOYEE EXPERIENCE, AND MUCH

THAT'S WHY
TABIEAU IS
COMMITTED
TO SPREADING
DATA
LITERACY

DATA LITERACY IS
THE ABILITY TO
EXPLORE
,UNTERSTANT
AND
COMMUNICATE
WITH DATA



DATA LITERACY AND TABLEAU

TEAM I
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THAT'S WHY TABLEAU IS COMMITTED TO SPREADING DATA LITERACY WITH A DATA-LITERACY WORKFORCE, YOUR ORGANIZATION AND CULTURE WILL THRIVE THAT'S WHY TABLEAU IS COMMITTED TO SPREADING DATA LITERACY

WITH A DATA-LITERACY WORKFORCE,YOUR ORGANIZATION AND CULTURE WILL THRIVE CREATING A
CULTURE OF DATA
LITERACY AT
YOUR COMPANY
CAR PROVIDE
MANY BENEFITS,
INCLUDING

JUST WANTED TO
CHECK WHAT IS THE
MAXIMUM SIZE YOU
MIGHD HAVE SEEN IN
WORKING SCENARIOS
TABLEAU SERVER



What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





