

PROJECT REPORT TEMPLATE

1 INTRODUCTION

1.1 Overview

Designing Professional Business Cards

Project Description:

Wholesaling or distributing is the sale of goods to retailer to industrial, commercial, institutional or other professional businessman to other wholesalers (wholesale businesses) and related subordinated services. Wholesaling is buying goods in bulk quantity, usually directly from the manufacturer or source, at a discounted rate. The retailer then sells the goods to the end consumer at a higher price making a profit.

The consumption and production of marketed food are spatially separated. Production is primarily in rural areas while consumption is mainly in urban areas. In today's highly competitive business landscape, gaining deep market insights is essential for businesses to thrive and grow. This project aims to analyze customer spending behavior and identify opportunities for growth by leveraging data analytics and data-driven decision-making.

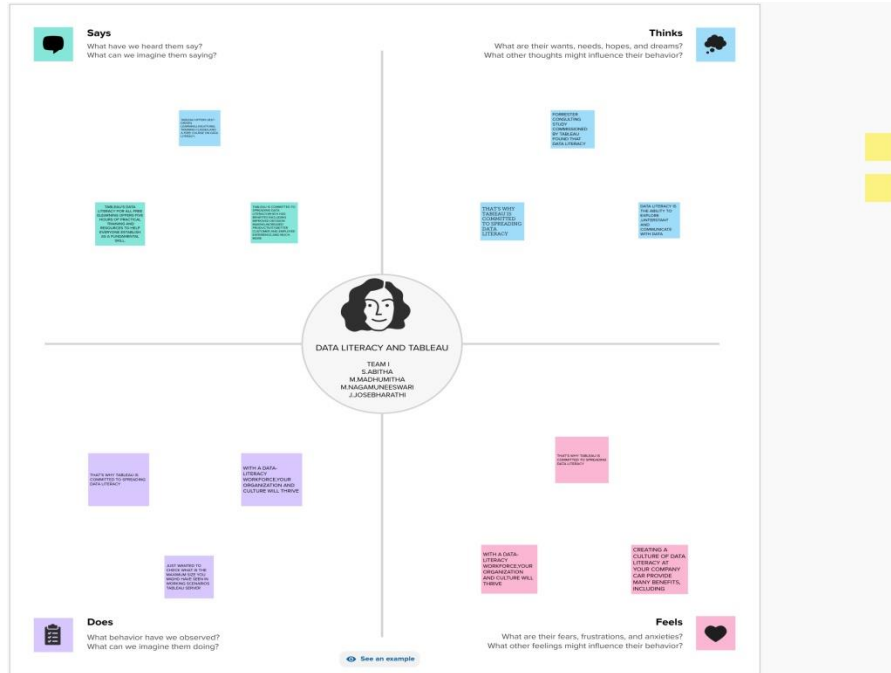
The primary objective of this project is to understand customer spending patterns, preferences, and trends across various dimensions.. By conducting a comprehensive analysis, businesses can optimize their marketing strategies, improve product offerings, and enhance customer engagement to drive revenue growth

1.2 Purpose

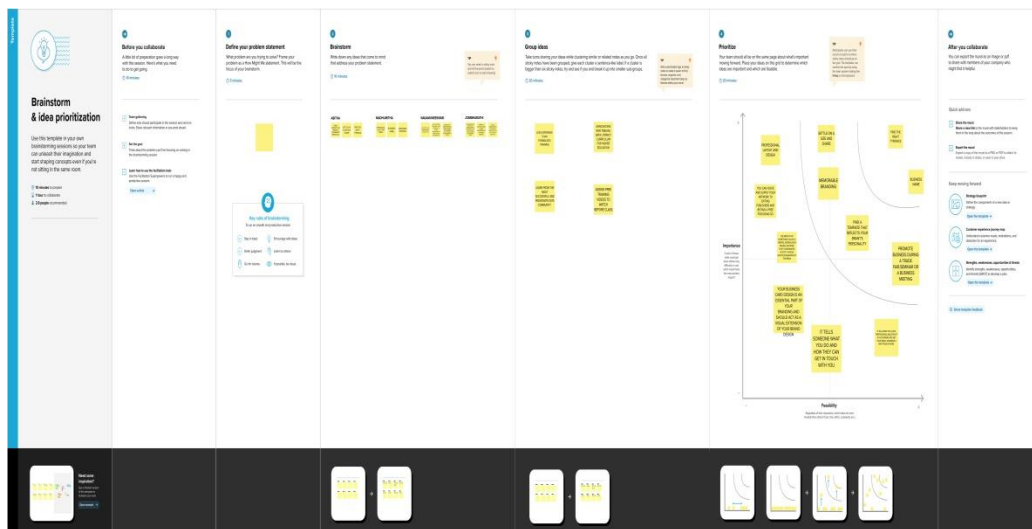
Market insights help you understand what your target market actually thinks (versus what you think) — broadening your realities of competition or solidifying the truth that if you don't put your B2B innovation to market quickly, someone else will.

2 Problem Definition & Design Thinking

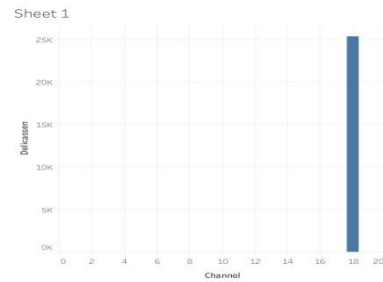
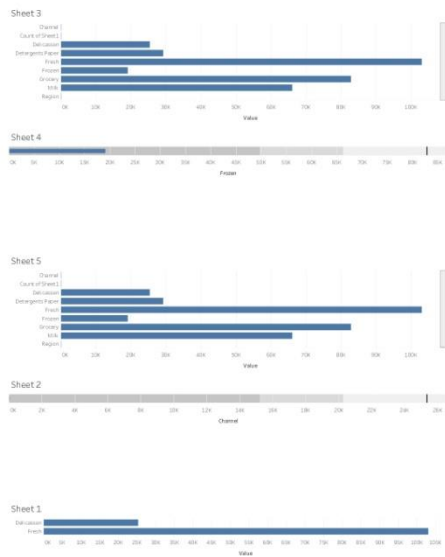
2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3 RESULT



4 ADVANTAGES & DISADVANTAGES

As the global market becomes increasingly competitive, the significance of market research cannot be understated. Businesses today must understand their target audience, competitors, market trends, and more to gain a competitive edge.

Market research plays a crucial role in helping businesses make informed decisions and stay ahead in today's competitive landscape. However, it's essential to weigh the advantages and disadvantages of market research before investing considerable company time and resources.

In this article, we will explore the benefits and drawbacks of market research. We'll also look at primary market research advantages, as well as those of secondary market research.

The cost to design and print, they have limited information, take up a lot of space, Require Frequent Redesigning.

5 APPLICATIONS

Tableau Desktop delivers everything you need to access, visualize, and analyze your data. With an intuitive drag and drop interface, you can uncover the hidden insights you need to make impactful business decisions faster, even when you are offline. All while leveraging trusted and governed data in a secure self-service environment.

6 CONCLUSIONS

In this section, we covered different ways to create calculated fields in Tableau as well as different types of calculated fields: basic, table calculations, and level of detail calculations. Our data sources will not have all the possible fields we want to use in our analysis. Calculated fields allow us to derive values based on logic and expressions; they ultimately add more flexibility and drive more insights into our Tableau dashboards.