




Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Edu connect learning center
P.kanmani
M.mahalakshmi
S.nanthini
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Helps to track expenses related to educational programs

This software makes easier to track our donors

I'm worried to financial reports

How to generate donor receipt?

How to manage our donations?

It is possible to track all expenses?

Classify the donors receipts

It helps financial transparency

Making records for each transaction

Feeling stressed for network issues

Lack of clarity

Helps to improve my efficiency



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?