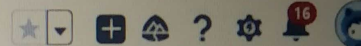




Search Setup



Setup

Home

Object Manager ▾



SETUP

New Custom Object

The singular and plural labels are used in tabs, page layouts, and reports.

Label

Example: Account

Plural Label

Example: Accounts

Starts with vowel sound ☐

The Object Name is used when referencing the object via the API.

Object Name

Example: Account

Description

Context-Sensitive Help Setting

☒ Open the standard Salesforce.com Help & Training window