DOMAIN-SALESFORCE DEVELOPER

USECASE - IMPLEMENTING CRM FOR RESULT TRACKING OF A CANDIDATE WITH INTERNAL MARKS

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WHAT IS SALESFORCE?

>Salesforce a is CRM platform and its an saas Cloud . Apart from this, It is game-changing technology, with a host of productivity- boosting features, that will help you sell smarter and faster.

>Salesforce has everything you need to run your business from anywhere. Using standard products and features, you can manage relationships with prospects and customers, collaborate and engage with employees and partners, and store your data securely in the cloud.

>Salesforce is your customer success platform, designed to help you sell, service, market, analyze, and connect with your customers.

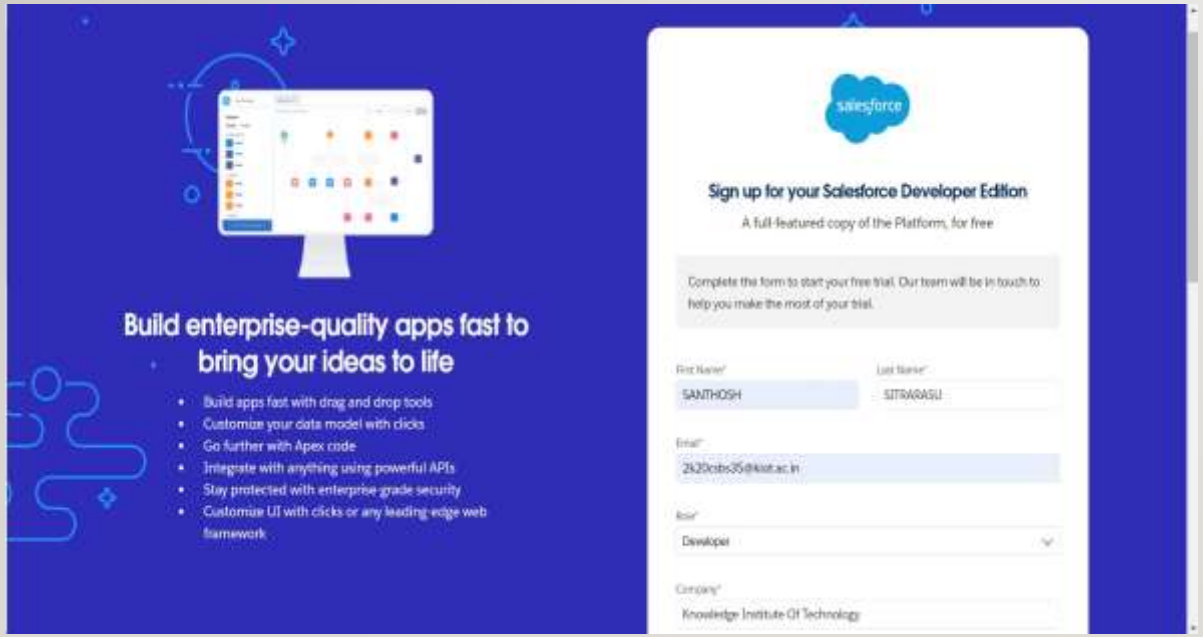
IMPLEMENTING CRM FOR RESULT TRACKING OF A CANDIDATE WITH INTERNAL MARKS

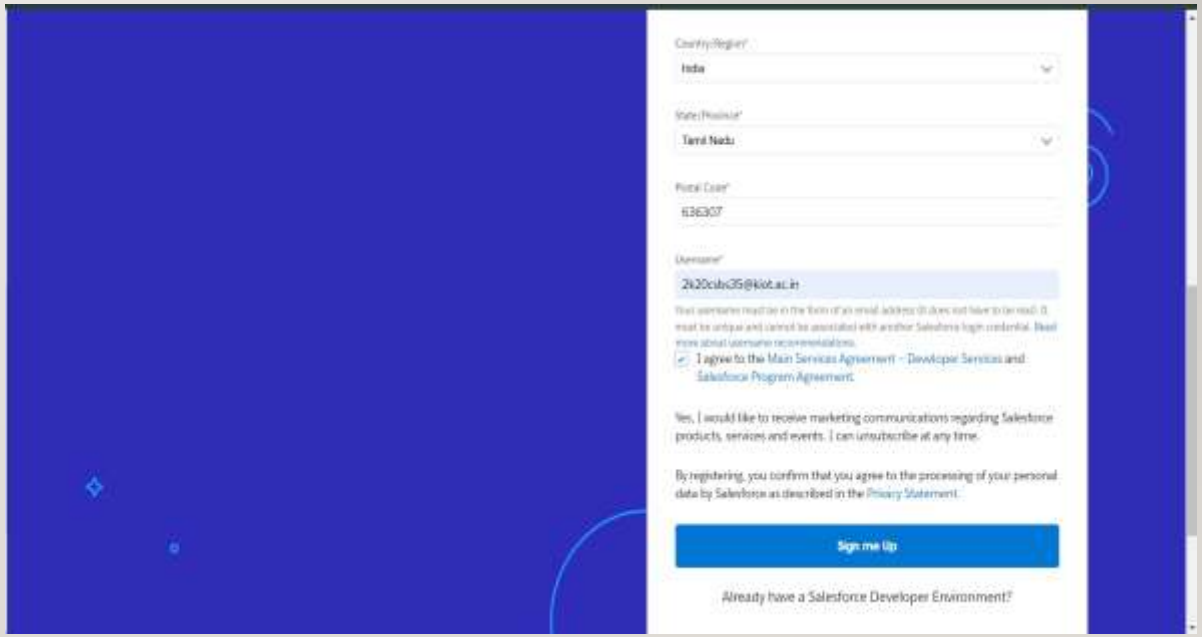
- The Candidate Internal Results Card project is a comprehensive Salesforce solution designed to streamline the process of recording, tracking, and managing candidate performance and results. Whether in an educational institution, recruitment agency, or HR department, this project serves as a powerful tool for maintaining an organized and up-to-date record of candidates' academic or professional achievements.

CREATION OF DEVELOPER ACCOUNT

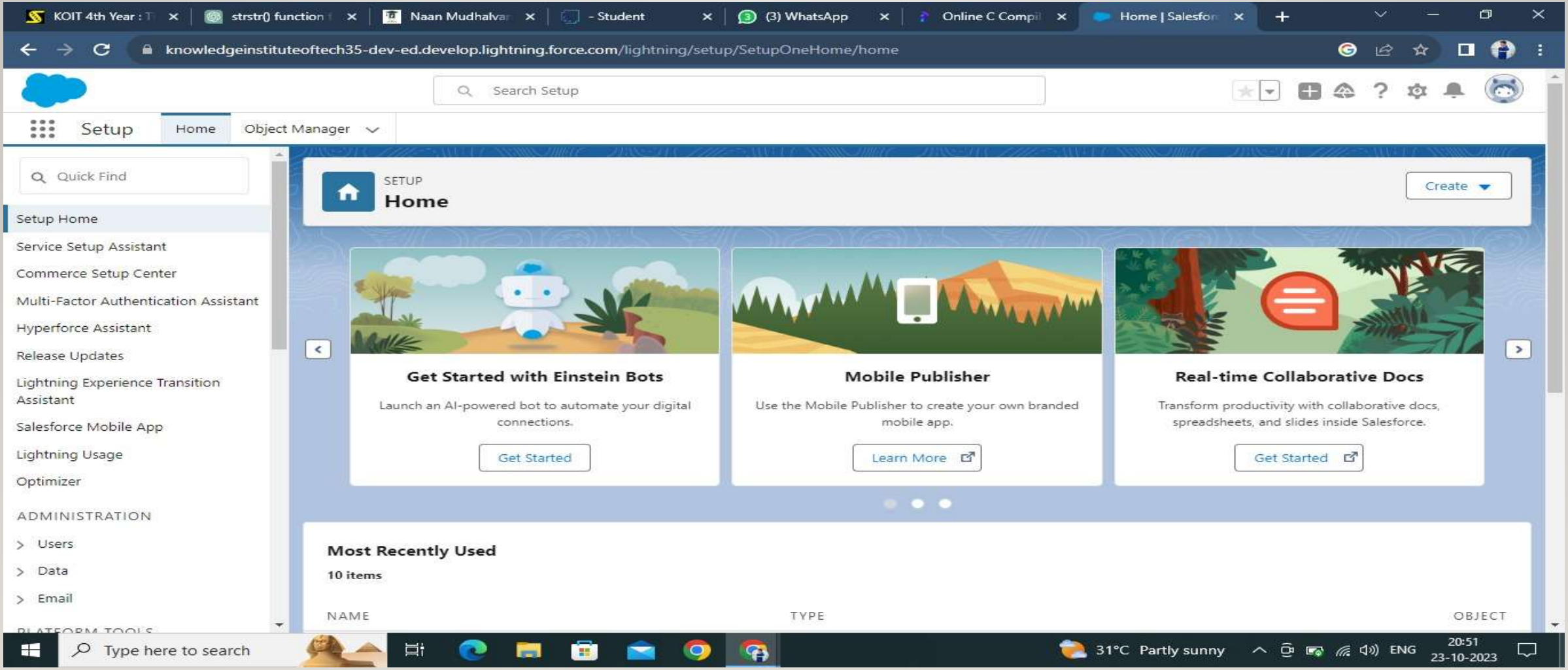
>A Developer org has all the features and licenses you need to get started with Salesforce.

>Search **developer.salesforce.com/signup**





HOME PAGE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Hyperforce Assistant
Release Updates
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Salesforce Mobile App
Lightning Usage
Optimizer
ADMINISTRATION
Users
Data
Email
SETUP
Home
Create
Get Started with Einstein Bots
Launch an AI-powered bot to automate your digital connections.
Get Started
Mobile Publisher
Use the Mobile Publisher to create your own branded mobile app.
Learn More
Real-time Collaborative Docs
Transform productivity with collaborative docs, spreadsheets, and slides inside Salesforce.
Get Started
Most Recently Used
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NAME
TYPE
OBJECT
Type here to search
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23-10-2023

OBJECTS

>WHAT IS AN OBJECT?

Salesforce objects are database tables that permit you to store data that is specific to an organization. It consists of fields (columns) and records (rows).

>SALESFORCE OBJECTS ARE OF 2 TYPES

1.Standard Objects: Standard objects are the kind of objects that are provided by salesforce.com such as users, contracts, reports, dashboards, etc.

2.Custom Objects: Custom objects are those objects that are created by users. They supply information that is unique and essential to their organization. They are the heart of any application and provide a structure for sharing data.

In This Application We Use 5 Custom Objects:

- Semester
- Candidate
- Course Detail
- Lecturer Detail
- Internal result

TABS

Tabs in Salesforce help users view the information at a glance. It displays the data of objects and other web content in the application.

There are mainly 4 types of tabs:

>Standard Object Tabs:

Standard object tabs display data related to standard objects.

>Custom Object Tabs:

Custom object tabs display data related to custom objects. These tabs look and function just like standard tabs.

>Web Tabs:

Web Tabs display any external Web-based application or Web page in a Salesforce tab.

>Visualforce Tabs:

Visualforce Tabs display data from a Visualforce Page.

LIGHTNING APP

Apps in Salesforce are a group of tabs that help the application function by working together as a unit. It has a name, a logo, and a particular set of tabs. The simplest app usually has just two tabs.

There are 2 types of Salesforce applications

>Standard apps:

These apps come with every occurrence of Salesforce as default. Community, Call Center, Content, Sales, Marketing, Salesforce Chatter, Site.com, and App Launcher are included in these apps. The description, logo, and label of a standard app cannot be altered.

>Custom apps:

These apps are created according to the needs of a company. They can be made by putting custom and standard tabs together. Logos for custom apps can be changed.

FIELDS AND RELATIONSHIP

Fields in Salesforce represent what the columns represent in relational databases. It can store data values which are required for a particular object in a record.

There are 2 types of fields in salesforce:

>Standard fields:

There are four standard fields in every custom object that are Created By, Last Modified By, Owner, and the field created at the time of the creation of an object. These fields cannot be deleted or edited and they are always required.

>Custom fields:

The Custom fields which are added by the administrator/developer to meet the business requirements of any organization. They may or may not be required.

USER

>What is a user?

A user is anyone who logs in to Salesforce. Users are employees at your company, such as sales reps, managers, and IT specialists, who need access to the company's records. Every user in Salesforce has a user account. The user account identifies the user, and the user account settings determine what features and records the user can access.

>NOTE

As Salesforce license can only be used by 2 Users at a time in Dev Org, so If you don’t find salesforce license then deactivate a user who has salesforce license Or change the license type from Salesforce to any other.

USER ADOPTION

Salesforce user adoption is the act of enabling a user to use SFDC's full CRM capabilities by creating strategies around onboarding, training, and continued development – all to drive overall digital adoption.

REPORTS

A report is a list of records that meet the criteria you define. It's displayed in rows and columns, and can be filtered, grouped, or displayed in a graphical chart. Every report is stored in a folder. Folders can be public, hidden, or shared, and can be set to read-only or read/write.

DASHBOARDS

Dashboards provide more insights than reports as they combine the data from many reports and show a summarized result. Looking at many reports at a time gives the flexibility of combining the results from them quickly. Also summaries in dashboards help us decide on action plans quicker. The dashboards can contain charts, graphs and Tabular data.

FLOWS

Flows In Salesforce, a flow is a tool that automates complex business processes. Simply put, it collects data and then does something with that data. Flow Builder is the declarative interface used to build individual flows. Flow Builder can be used to build code-like logic without using a programming language. Flows fall into five categories: Screen Flows Schedule-Triggered Flows Auto launched Flows Record-Triggered Flows Platform Event-Triggered Flows.

THANKYOU