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6IB Nr.5

# English

Text defending GIP

Hello everybody my name is Mathias Verhoeven and I’m in my last year of IT, I’m the founder of Vinc. I founded Vinc because of my GIP. The main task for the GIP was to make a company and a website. To do this I had to look up quite a lot of things that were necessary for a company like the enterprise number and a bank to open accounts for the employees and other things. The name of the company comes from the first letter of my last name which is V and inc which stands for incorporated meaning it is a legal company.

Vinc is an IT company that teaches IT related modules to people of all age. Vinc is a young company that started in October of 2022. Vinc wants to give people a change of heart about IT because it is the future of our world and we think people should know more about IT not just how to turn on a television.

For Vinc there aren’t really any threats of other companies because there aren’t many to compete with, because of this Vinc can get more opportunities to grow bigger and become more noticeable. The weakness of Vinc is probably the same as all new companies that it isn’t known and because of that it is harder to find work, of course this weakness will disappear once Vinc becomes big and get multiple customers who hire us multiple times per year that will be the strength of Vinc.

I will now talk a bit more about our website. Starting off with the background of our website we chose white because we see a bright future ahead of us. We see a bright future ahead of us because we believe once Vinc becomes a big company we can make a big impact on the amount of people choosing to go for an IT-related job. For the logo I chose a Finch because in Dutch the name of the company sounds the same as the name of the bird. Then we have our mission and vision which are not finished yet because we are still working on the website. But we have an idea for the mission, the mission will be something like inspiring people to choose for IT related studies to increase the speed at which technology is evolving, for the vision we don’t know yet but I’m sure it will come along just fine.

Then for the tasks we got I find it really nice that we get quite a bit of time to prepare so I don’t need to rush to complete them most of them are also not that big which makes it even easier to complete them, but even though we get a lot of time I’m still a procrastinator by heart so yeah I still need to rush to get them done if they are bigger tasks. The thing that I still need to improve is making enough text not just the minimum we need for the tasks but a bit more. The task that took the longest up until this point was making the website because it took quite a lot of work and a lot of tries to make it work, it also took a long time making it because I wasn’t sure how I wanted it to look so I just did something and changed it quite a lot of times till I found something that is was happy with. The task I hated the most was the talk with the ICT of the school because I’m not that social and I don’t like talking to people I don’t know.

Last I will be talking about what I think of the GIP. Up until this point I found the working on my GIP pretty nice and frustrating at the same time especially with the website because it just never works from the first time and it’s really frustrating because it sometimes takes quite a while to figure something out.