



Matilde Daniela dos Santos Ferreira

[Portfolio](#)[LinkedIn](#)[YouTube](#)[Behance](#)

Hello! I'm Matilde and my primary passion is **UI/UX Design**, through a **human-centered approach**.

Throughout my academic and professional journey, I developed projects that allowed me to explore various disciplines, particularly **interface design**, **user experience**, **interaction design**, **communication design**, **branding** and **editorial design**.

Personal Info

Location: Porto, Portugal

Nationality: Portuguese

Birthdate: 11/02/1999

Native Language: Portuguese

Proficient Language: English

Driver's License: B

Contacts

matilde.daniela@hotmail.com

Design Tools

Figma

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premiere Pro

Blender

Technologies

HTML & CSS

JavaScript (jQuery & p5.js)

PHP

WordPress

Professional Experience

Nov. 2023

Present

Freelance Designer

[APPDA Norte](#) | Website Design & Visual Identity
4Humanz

[BULL & STEIN](#) | Website & Online Store Re-Design
4Humanz

[Populations](#) | Board Game Design for i3S
4Humanz

[Anglophone Travellers in Portugal](#) | Website Design
CETAPS — Centre for English, Translation, and Anglo-Portuguese Studies

Sep. 2022

July 2023

Research Scholarship

[2SMART](#) | Website, Book Editorial Design & Exhibitions' Communication
i2ADS — Institute of Research in Art, Design and Society

Education

Sep. 2022

July 2024

Multimedia | Master Degree

Faculty of Engineering, University of Porto

Classification: 19

Dissertation: [Designing for Adaptivity: Challenges and Guidelines for Adaptive User Interface Design](#) | Grade: 19

Oct. 2021

June 2022

Interaction Design, Web and Games | Specialization

Faculty of Fine Arts, University of Porto

Classification: 19

Project Highlight: [Anathema](#) (Partnership with FhP-AICOS)

Sep. 2017

July 2021

Communication Design | Bachelor Degree

Faculty of Fine Arts, University of Porto

Classification: 16

Internship: [Mint Insight](#) (LGP, Faculty of Engineering, University of Porto)

Extracurricular: [\[UP\]arte](#) (Student's Association Magazine)