

# Matilde Daniela dos Santos Ferreira

Portfolio

LinkedIn

YouTube

Behance

I'm a young **UI/UX Designer**, with a focus on a **human-centered approach**.

Throughout my academic and professional journey, I have developed projects that allowed me to explore various methods, such as conducting and analyzing user research and usability testing, as well as creating user personas, usage scenarios, requirements, and low and high fidelity prototypes.

#### Personal Info

Location: Porto, Portugal Nationality: Portuguese Birthdate: 11/02/1999

Native Language: Portuguese
Proficient Language: English

Driver's License: B

#### **Contacts**

matilde.daniela@hotmail.com

## **Professional Experience**

Nov. 2023 Freelance Designer

Dec. 2024 <u>APPDA Norte</u> | Website & Visual Identity Design

4Humanz

BULL & STEIN | Website & Online Store Re-Design

4Humanz

Populations | Board Game Design for i3S

4Humanz

Anglophone Travellers in Portugal | Website Design

i2ADS — Institute of Research in Art, Design and Society

CETAPS — Centre for English, Translation, and Anglo-Portuguese Studies

**2SMART** | Website, Book & Exhibitions' Communication Design

### **Design Tools**

Figma

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premiere Pro

Blender

## Education

Sep. 2022

July 2023

Sep. 2022 Multimedia | Master's Degree

July 2024 Faculty of Engineering, University of Porto

Research Scholarship

Classification: 19

Dissertation: Designing for Adaptivity: Challenges and Guidelines for

Adaptive User Interface Design | Grade: 19

Oct. 2021 Interaction Design, Web and Games | Specialization

June 2022 Faculty of Fine Arts, University of Porto

Classification: 19

Project Highlight: Anathema (Partnership with FhP-AICOS)

Sep. 2017 Communication Design | Bachelor Degree

July 2021 Faculty of Fine Arts, University of Porto

Classification: 16

Internship: Mint Insight (LGP, Faculty of Engineering, University of Porto)

Extracurricular: [UP]arte (Student's Association Magazine)

### **Technologies**

HTML & CSS

JavaScript (JQuery & p5.js)

PHP

WordPress