

# Project Brief

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# Summary

The Brooklyn Film Festival is hosting a film-festival from the 3rd to 5th August 2018. The company Inter Design will be making their website via. Bootstrap, HTML, CSS to create a aesthetic design and to publicize and display the events.

## Stakeholders

- Matilde Enevoldsen, the web designer.
- Jennifer Viala, the client.

## Goals

The goals is to create and release a responsive website with a contact form, reservation and information about the films to get approx. 5,000 attendances to the event. The goal is also to have 5,000 pre-registrations from the registration form in the website.

## Budget

This budget includes all fees for getting the website up and running, including the fees for the design of the site:

Service	Rate	Total
Hosting Website (Jan to October, 10 months)	\$25	\$250
Domain	\$20	\$20
Sneaky Expensives	\$100	\$100
Web Design Wage	\$3130	\$3130
Total Cost		\$3370

*All prices are displayed in USD.*

# Timeline

*This timeline goes from the first week in December to first week in January.*

First week	Second week	Third Week	Fourth Week	Fifth Week
Getting content for the site, texts, dates, links, e.t.c.  Buying Domain Name Hosting Purchase.	Preparing the websites design mockups, css, on the clients need.	Adding the photos to the site.	Updating the CSS for a customized Bootstrap theme.	Site presentation and launching the site.
1 hr work front-end, and purchasing.	5 hrs work front-end.	5 hrs work front-end.	5 hrs work front-end.	5 hrs work front-end.

## Technical specifications

- Using bootstrap to ensure a responsive design.
- Displaying film posters and highlighted films on the site.
- Allow users to register for the film festival.
- Contact information and a contact form.
- Single page application (only one page).
- Twitter announcements embed on the site. To ensure the websites guests have access to the latest news about the film festival.
- Access the website by filmfestival.com domain.