



# MARCELINO MANNETTI

## PROFESSIONAL SUMMARY

With eight years of diverse experience as a self-taught Graphic Designer, I bring a unique blend of creativity, technical expertise, and strategic insight to every project. My background spans both digital and print media, serving clients across various industries, including clothing, advertising, hospitality, and e-commerce. As a dedicated and detail-oriented professional, I am driven by a commitment to excellence and thrive on surpassing client expectations. Proficient in Adobe Creative Cloud, Indesign, Photoshop Illustrator and CMS web technologies such as WordPress and October CMS, Shopify. I specialize in crafting compelling corporate brand identities, impactful web designs, and effective marketing and e-commerce strategies. From leading teams to consulting and working autonomously, I have honed my adaptability and efficiency, consistently delivering high-quality work under tight deadlines. My passion for innovation and my relentless pursuit of perfection make me a valuable asset in any creative endeavor.

## EDUCATION

2018 - 2019 THE COLLEGE OF THE ARTS (COTA)  
CERTIFICATE IN MEDIA DESIGN

## MY SKILLS

EXPERTISE	SOFTWARE
BRANDING	PHOTOSHOP
CORPORATE ID	INDESIGN
LAYOUT	ILLUSTRATOR
ECOM STORES	AFTER EFFECTS
ILLUSTRATION	HTML&CSS5
UI/UX	FIGMA

## WORK EXPERIENCES

2018 - 2020	JUNIOR GRAPHIC DESIGNER AT STREETHOUSE CLOTHING, WINDHOEK, NAMIBIA.	<b>JOB DESCRIPTION :</b> I led and managed the graphics team, overseeing the design process for all print materials. Additionally, I spearheaded the manufacturing operations for multiple clothing brands.
2019 - 2020	CO-OWNER MAERUA PRINTING & SIGNS, WINDHOEK, NAMIBIA.	<b>JOB DESCRIPTION :</b> As a co-owner of a printing shop, I'm dedicated to delivering top-quality service and fostering business growth. Working closely with my partner, I ensure smooth operations and exceed client expectations.
2021 - 2022	HEAD OF MARKETING AT STUTTAFORDS NAMIBIA, WINDHOEK, NAMIBIA.	<b>JOB DESCRIPTION :</b> My role encompassed overseeing all aspects of the online store and social media channels, where I implemented targeted campaigns to engage customers and enhance their online shopping experience
2022 - 2024	ADVANTAGE ADVERTISING - SENIOR DESIGNER WINDHOEK, NAMIBIA.	<b>JOB DESCRIPTION :</b> As a Senior Designer at Advantage Advertising, My role involves leading brainstorming sessions, developing brand identities, and creating diverse marketing collateral across print, digital, and social media platforms.

## FREELANCE EXPERIENCE

In my freelance endeavors, I've collaborated with diverse clients, ranging from international luxury brands like Hilton Hotel to bespoke furniture shops and political party websites. I've traveled to meet and work closely with international clients, showcasing my commitment to delivering exceptional results. Recently, I've garnered attention from a company, and I've also ventured into starting my own freelancing company, further expanding my portfolio and entrepreneurial pursuits.

### CONTACT ME

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### PERSONAL INFORMATION

BIRTHDAY	August 8 <sup>TH</sup> , 1989
RELATIONSHIP	Single
GENDER	Male
LANGUAGES	English (Exelent) Afrikaans (Mother Toung)

### SOCIAL MEDIA

INSTAGRAM: [instagram.com/matim01](https://www.instagram.com/matim01) | BEHANCE: [www.behance.net/matim01](https://www.behance.net/matim01)

### REFERENCE

AVAILABLE UPON REQUEST