

# ECON 4360: Empirical Finance

## Portfolio Theory

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Theory Lecture #10

# What are we doing today?

- Portfolio Theory

# Portfolio Theory - Overview

- Harry Markowitz
  - 1952 Article: "Portfolio Selection" in the Journal of Finance
  - 1990 Nobel Prize
- Investors are risk-averse, so they want to minimize risk while maximizing return. How do they do this?

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  - 1952 Article: "Portfolio Selection" in the Journal of Finance
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- Investors are risk-averse, so they want to minimize risk while maximizing return. How do they do this?
  - If you combine different securities into a portfolio with less than perfect correlations, part of the portfolio variance is "diversified away"

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  - Expected Portfolio Return and Portfolio Risk
- Portfolio Theory relates concepts of diversification to investing, using only a handful of simple statistics.
  - What about, e.g., firm earnings, dividend policies, financial statements, etc.?
  - Portfolio theory advanced the mathematical modelling of finance by suggesting that investors could ignore a lot of information about the individual firms themselves...

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  - Easy enough:  $(1/2) 8\% + (1/2) 2\% = 5\%$ .

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- $E(\tilde{R}^p)$  is the expected return...it is not random.

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- But what about portfolio risk?
  - It's *not* a simple weighted average of individual stock risks...

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- To see this, suppose we have two companies AAPL and HP, both selling at \$300 per share
  - Next year AAPL will be at \$375 or \$250 with equal probability
  - HP is exactly like AAPL, except when AAPL is \$375/share, HP is \$250 per share (and vice-versa).
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  - $E(\tilde{R}^i) = \$312.50$  for both.

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- Knowing how stocks move together is important in determining the risk of a portfolio.
  - This is where we need correlation coefficients...

- To measure the "risk" - i.e., standard deviation - of the portfolio, we have to account for how stocks move together.

- For two stocks,  $X$  and  $Y$ ,

$$\sigma_p = \sqrt{w_x^2 \sigma_x^2 + w_y^2 \sigma_y^2 + 2w_x w_y \sigma_{xy}}$$

- Note that  $\sigma_{xy}$  is the covariance between the returns of  $X$  and  $Y$ , and

$$\sigma_{xy} = \rho_{xy} \sigma_x \sigma_y$$

- You can easily see that as the covariance gets more negative, the portfolio is made less "risky"
  - In general, the lower the correlation between the stocks, the lower the risk of the portfolio

# Portfolio Risk - Example

- As another example, suppose that we invest half our money in BBB stock and half in Wal-Market.
  - Suppose that  $\sigma_{BBB} = 15\%$  and  $\sigma_{WAL} = 11\%$ , and that the correlation between the two stocks is  $-0.85$ .
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- This tells us something very important - the risk of the portfolio can be less than the risk of either stock by itself.



# Efficient Portfolio Frontier

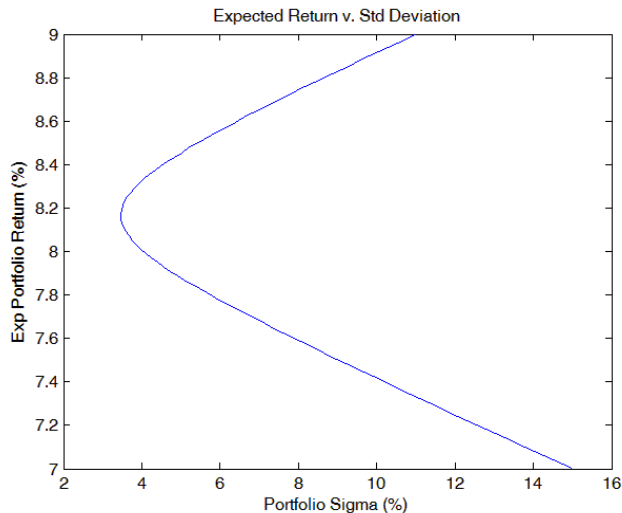
- If an investor's goal is to maximize return and minimize risk...
  - Investors can choose the weights of different stocks in their portfolio to attain different risk-return combinations.
- What are the possible risk-return combinations for two stocks,  $X$  and  $Y$ , if

$E(R^X) = 7\%$	$E(R^Y) = 9\%$
$\sigma_X = 15\%$	$\sigma_Y = 11\%$

and the correlation is  $\rho = -0.85$ ?

- What would this look like?

# Efficient Portfolio Frontier: $\rho = -0.85$



# Efficient Portfolio Frontier: Matlab

- % Asset Statistics: Expected Returns and Std Deviations

- $ER\_X = 0.07;$
- $ER\_Y = 0.09;$
- $\sigma\_X = 0.15;$
- $\sigma\_Y = 0.11;$
- $\rho_{XY} = -0.85;$
- $\sigma_{XY} = \rho_{XY} * \sigma_X * \sigma_Y;$

- % Portfolio Weights

- $w\_X = \text{linspace}(0,1,100);$
- $w\_Y = \text{linspace}(1,0,100);$

- % Portfolio Exp Returns and Std Deviations

- $ER\_P = w\_X * ER\_X + w\_Y * ER\_Y;$
- $\sigma\_P = \sqrt{(w\_X.^2) * (\sigma_X.^2) + (w\_Y.^2) * (\sigma_Y.^2) + 2 * w\_X * w\_Y * \sigma_{XY}};$

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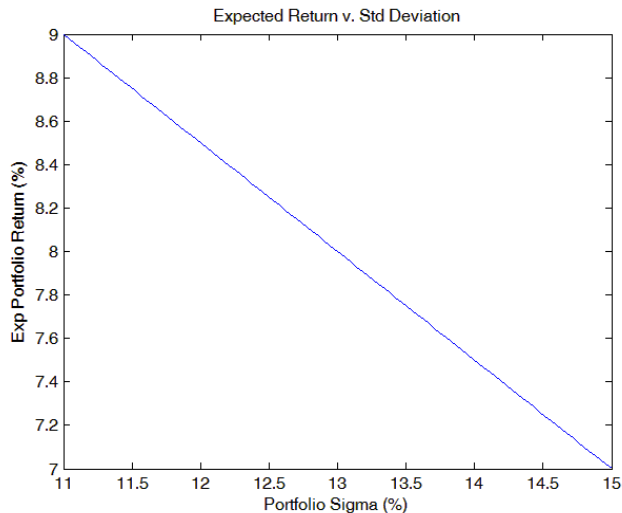


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- How do investors choose a portfolio?
  - I.e., how do investors make mean-variance trade-offs?

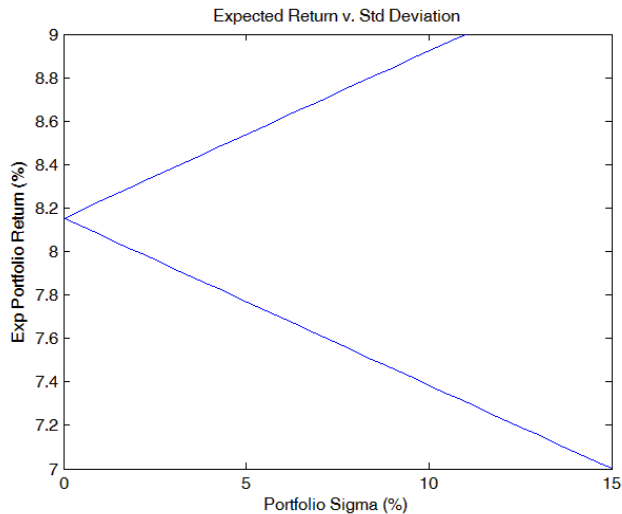
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  - The correlation coefficient is now  $\rho_{X,Y} = 1$ ?

# Efficient Portfolio Frontier: $\rho = 1$



- What do you think the graph would look like if everything stays the same, except
  - The correlation coefficient is now  $\rho_{X,Y} = -1$ ?

# Efficient Portfolio Frontier: $\rho = -1$



# A Portfolio of N Securities

- It's easy to see how diversification can reduce risk for a two security portfolio
  - This general result still holds for  $N$  securities: Diversification reduces risk
- Again, the expected return of a portfolio of  $N$  securities is

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- And the standard deviation of the portfolio's return is

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- Where  $\sigma_{ij}$  is the covariance between stocks  $i$  and  $j$



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  - If we define  $w$  as a  $3 \times 1$  vector of portfolio weights and  $\Sigma$  as a  $3 \times 3$  covariance matrix, we can just write

$$\sigma_p^2 = w' \Sigma w$$

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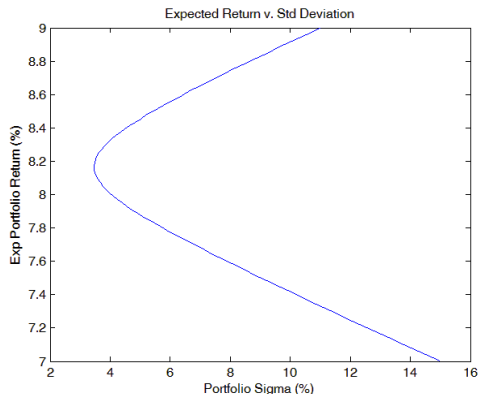
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- You can (easily) program Matlab to find the solution (Check out the function "fmincon").



# Application: Finding Optimal Weights

- If we use our two asset example from earlier, we get that the optimal portfolio contains 25% of asset  $X$  and 75% of asset  $Y$ , with  $\sigma_p = 5.43\%$ .
  - Check this: Is this what our graph says we should get?



# Risk-Free Borrowing and Lending

- Let's continue to use our example with 2 risky securities,  $X$  and  $Y$ .
- Suppose, in addition, there is now a risk-free asset that has a return of 7.5%
  - How does the possibility of investing in the riskless asset change our risk-return opportunities?

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  - Call this portfolio  $c$
- Second, note that we can treat the risk-free asset as a "risky" asset
  - Its expected return is 7.5% and it has a standard deviation of 0.0



# Risk-Free Borrowing and Lending

- First, note that we can treat a portfolio of the risky stocks  $X$  and  $Y$  as a single risky asset.
- Let's take a particular portfolio of  $X$  and  $Y$  for an example...
  - E.g., if  $w_X = 0.4$  and  $w_Y = 0.6$ , then the portfolio has an expected return of 8.2% and a standard deviation of 3.5%.
  - Call this portfolio  $c$
- Second, note that we can treat the risk-free asset as a "risky" asset
  - Its expected return is 7.5% and it has a standard deviation of 0.0
  - Call this asset  $f$

# Risk-Free Borrowing and Lending

- Now, we can find the various risk-return tradeoffs by combining these two assets in a portfolio

$$\begin{aligned} E(\tilde{R}^p) &= w_c E(\tilde{R}^c) + w_f E(\tilde{R}^f) \\ \sigma_p &= \sqrt{w_c^2 \sigma_c^2 + w_f^2 \sigma_f^2 + 2w_c w_f \sigma_{cf}} \end{aligned}$$

- What can we infer about  $\sigma_f$  and  $\sigma_{cf}$ ?

# Risk-Free Borrowing and Lending

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- Using this information, we can create a table of possible risk-return tradeoffs as we did before and plot them...

# Risk-Free Borrowing and Lending

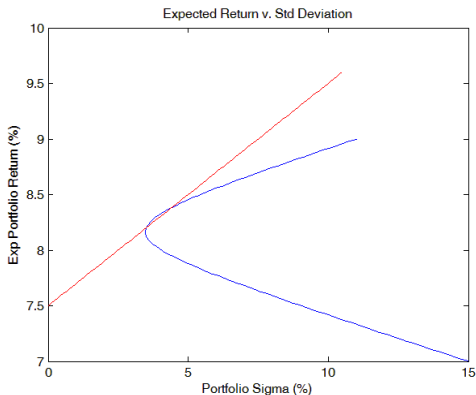
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- What can we infer about  $\sigma_f$  and  $\sigma_{cf}$ ?
- Using this information, we can create a table of possible risk-return tradeoffs as we did before and plot them...
  - What is the shape of the portfolio risk-return tradeoff when one of the assets is riskless?

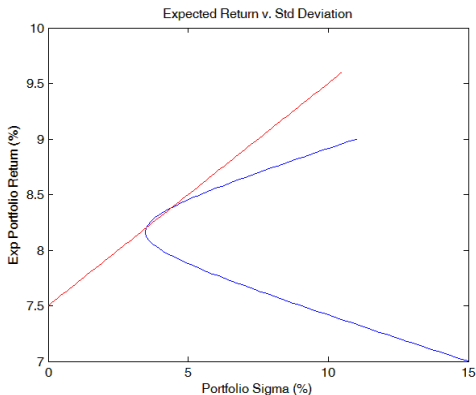
# Efficient Frontier with a Risk-Free Asset

- Now, we have a new efficient frontier.



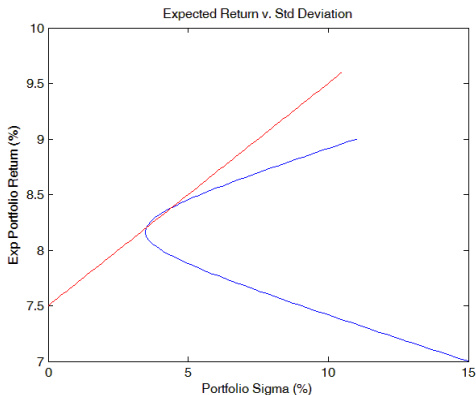
# Efficient Frontier with a Risk-Free Asset

- Now, we have a new efficient frontier.
  - What is the graphical distinction between borrowing and lending at the risk-free rate?



# Efficient Frontier with a Risk-Free Asset

- Now, we have a new efficient frontier.
  - What is the graphical distinction between borrowing and lending at the risk-free rate?
  - Is there a "better" efficient frontier than this one?

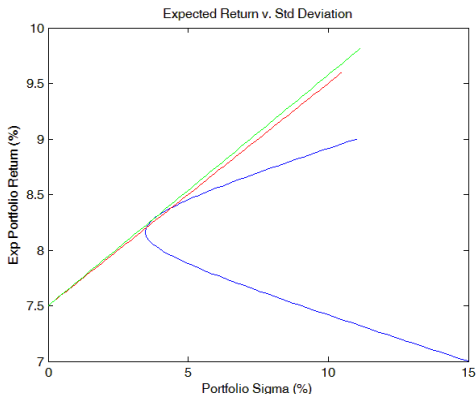


# Efficient Frontier with a Risk-Free Asset

- The "tangency portfolio" maximizes

$$\text{slope} = \frac{E(R^p) - R^f}{\sigma_p}$$

- In this example, it's found where  $w_X = 0.3636$  and  $w_Y = 0.6364$





# End of Today's Lecture.

- That's all for today.