

# ECON 4360: Empirical Finance

## Mean-Variance Frontier and HJ Bounds

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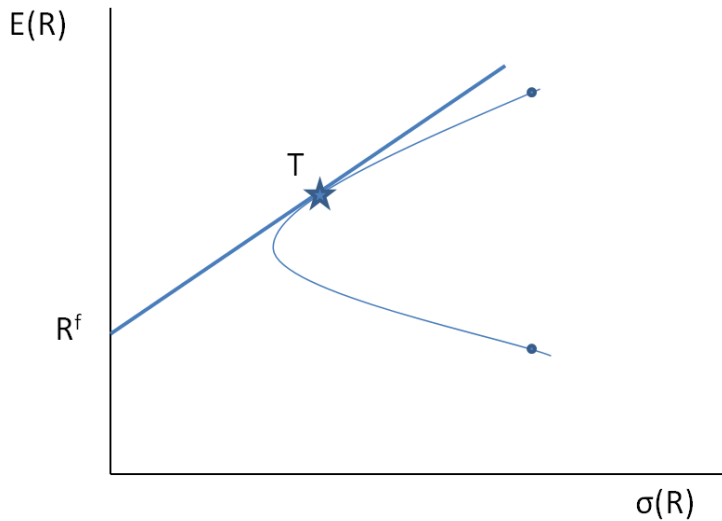
Theory Lecture #13

# What are we doing today?

- Mean-Variance Frontier
- HJ Bounds

- Now, we're going to switch gears and talk about the Mean-Variance Frontier again.
- Recall, that the MV Frontier - for a given set of assets - gives us a boundary of the set of means and variances for the returns on all portfolios of those assets.
  - We showed how a two-asset portfolio traces out a hyperbolic curve through those assets.
  - As the two assets become less correlated, the curve becomes sharper, since portfolio variance benefits from the increasing diversification.
- We also showed how adding a risk-free asset would give rise to a new MV Frontier as a straight line between the risk-free rate and a portfolio of the risky assets.

# MV Frontier



# MV Frontier - Orthogonal Characterization

- Now, we're going to think about a geometric interpretation of the MV Frontier.
  - We've already started to think about payoffs, discount factors, and other random variables as vectors in payoff space
- Why?
  - Analyzing the MV Frontier through portfolio problems that requires us to solve a minimization problem is cumbersome
- Where we're going:
  - We can describe (any) return as a three-way orthogonal decomposition
  - Then, we'll see how the MV Frontier "pops out" easily, expressed in terms of this decomposition

# Definition of $R^*$

- Recall that  $x^*$  was the "mimicking portfolio" that can act as a discount factor.
- Let's now consider a *payoff*  $x^*$  - we can think of it like any generic payoff  $x$ .
  - The price of  $x^*$  is then just

$$p(x^*) = E(x^* x^*) = E(x^{*2})$$

- Now define  $R^*$  as the return corresponding to the payoff  $x^*$ , so that

$$R^* = \frac{x^*}{p(x^*)} = \frac{x^*}{E(x^{*2})}$$

- Note that  $R^*$  is a vector that points in the same direction as  $x^*$ , but has a price of 1.

# Definition of $R^*(e)$

- Now, think of the space of all excess returns as  $\underline{R^e}$ , i.e., the set of all payoffs that have a price of zero.
- We define  $R^{e*}$  as

$$R^{e*} = \text{proj}(1 | \underline{R^e})$$

- What we're trying to find here are essentially means in the space of  $\underline{R^e}$ .
- Means (absent a scale factor) in the space of  $\underline{R^e}$  can be represented as an inner product, or projection, for a vector of ones on  $\underline{R^e}$ , so

$$E(R^e) = E(1 \times R^e) = E[\text{proj}(1 | R^e) \times R^e] = E(R^{e*} R^e)$$

# Confused? Don't Be.

- Remember how we represented prices as an inner product by constructing  $x^*$  from the payoff space to write

$$p(x) = E(mx) = E[\text{proj}(m|X)x] = E(x^*x).$$

- The mimicking portfolio  $x^*$  is just a payoff in  $\underline{X}$
- Now, we have *analogously* that
  - The excess return  $R^{e*}$  is just an excess return in the space of excess returns  $\underline{R^e}$
  - Why? We're trying to get a handle on  $E(R^e)$  so we can head towards the construction of a MV Frontier...
  - To do this, we need a variable construction that allows us to change means

$$E(R^e) = E(R^{e*}R^e)$$



# Theorem: Return Decomposition

- Every return  $R^i$  can be expressed as

$$R^i = R^* + w^i R^{e*} + n^i$$

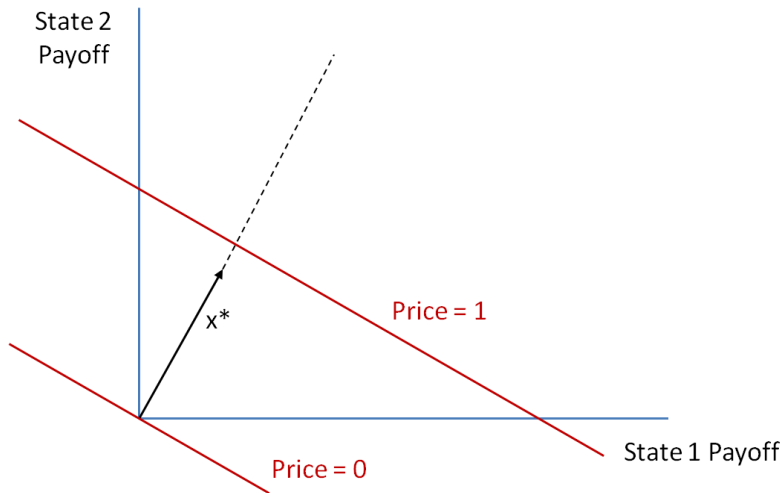
where  $w^i$  is a real number and  $n^i$  is an excess return with the property that  $E(n^i) = 0$ .

- The three components are orthogonal

$$E(R^* R^{e*}) = E(R^* n^i) = E(R^{e*} n^i) = 0.$$

# Back to Basics: State Space Representation

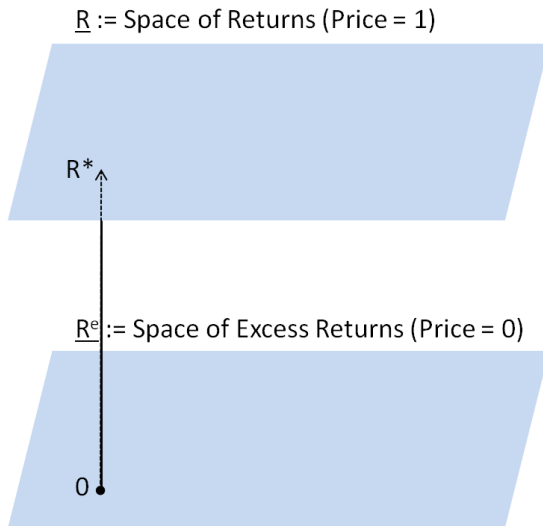
- To see what this means, recall our state-space representation



# From the State-Space Representation to $R^*$

- Recall that
  - The discount factor,  $x^*$ , is a vector perpendicular to the constant price planes
  - The price = 1 plane corresponds to Returns
  - The price = 0 plane represents Excess Returns
- So if  $R^* = \frac{x^*}{E(x^{*2})}$ , then the  $R^*$  vector is also perpendicular to the constant price planes
- Now, let's re-draw and re-label our diagram...

# Graphical Illustration



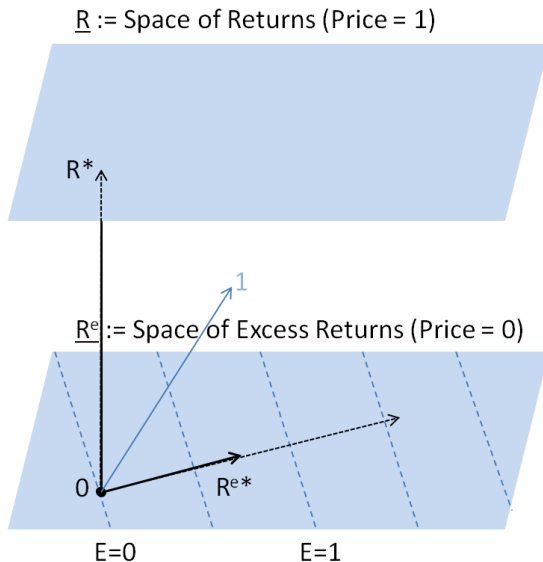
## Now for $R^*(e^*)$

- Since we define  $R^{e*}$  as

$$R^{e*} = \text{proj}(1 | \underline{R^e})$$

- $R^{e*}$  is the excess return that is closest to the vector 1.
  - The vector  $R^{e*}$  lies at right angles to planes in  $\underline{R^e}$  of constant *mean* return
  - (Like the return  $R^*$  lies at right angles to planes of constant price)
- And since we know that  $R^{e*}$  is an excess return, it is orthogonal to  $R^*$

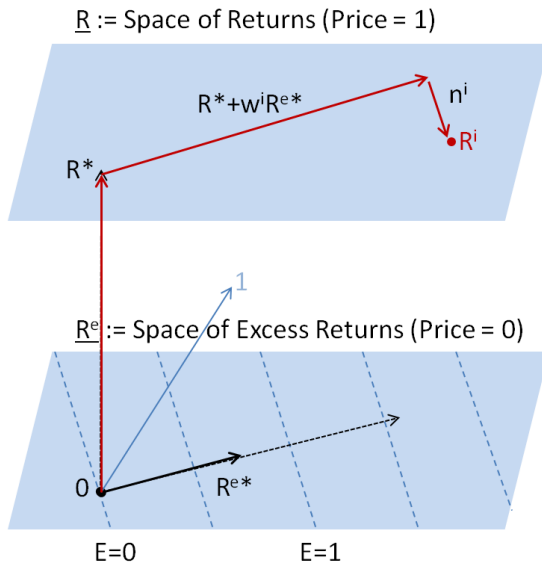
# Graphical Illustration



# Finding a Return

- Now, to find a return in this space (i.e., get a return's orthogonal decomposition),
- We know that any return  $R^i$  begins at the origin and terminates in the hyperplane that represents the space of returns.
  - So, to get to the end of  $R^i$ 
    - Start at the origin and travel to the end of  $R^*$
    - Then travel along  $R^{e*}$  for a distance of  $w^i$
    - Next, the excess return  $n^i$  is the little bit of extra (in an orthogonal direction) you need to reach  $R^i$

# Graphical Illustration





# The Mean-Variance Frontier

- Now, think about what the MV Frontier is:
  - Given an expected return, what is the portfolio that has the smallest variance?
- If we fix the expected return, then minimizing the variance is the same as minimizing the second moment, since

$$E(R^2) = \sigma^2(R) + E(R)^2$$

- Since the second moment is the same as the length of a vector, the vector that has the shortest length (for a given expected return) is on the MV Frontier.
  - The shortest vector for a given expected return,  $R^{mv}$ , is simply one with  $n^i = 0$ , or

$$R^{mv} = R^* + wR^{e*}$$

All we have to do is vary the scalar  $w$  to sweep out the efficient frontier.

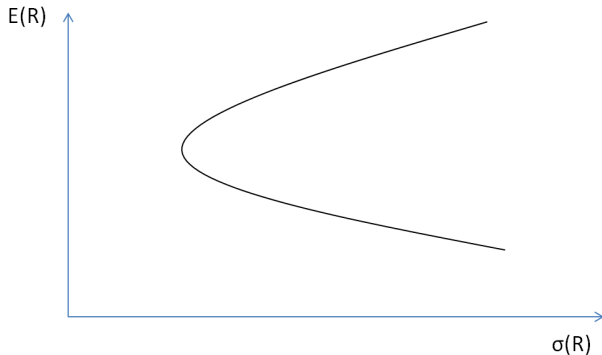
# MV Frontier in Mean-Standard Deviation Space

- Now we have an orthogonal decomposition for returns.
  - We're going to show how we can also graph that decomposition in mean-standard deviation space.
- Recall that our decomposition is expressed

$$R^i = R^* + w^i R^{e*} + n^i$$

- And recall what a typical mean-variance frontier looks like in mean-standard deviation space...

# MV Frontier in Mean-Standard Deviation Space



# Decomposition in Mean-Standard Deviation Space

- For our decomposition

$$R^i = R^* + w^i R^{e*} + n^i$$

- Let's first try to find the return with the smallest second moment.
  - Let's look at the second moment of a return expressed this way, found as

$$E(R^2) = E(R^{*2}) + w^2 E(R^{e*2}) + E(n^2)$$

- (Where did all the covariance terms go?)

# Decomposition in Mean-Standard Deviation Space

- For

$$E(R^2) = E(R^{*2}) + w^2 E(R^{e*2}) + E(n^2)$$

- The return with the smallest second moment is found where  $w = 0$  and  $n = 0$ , which is just  $R^*$

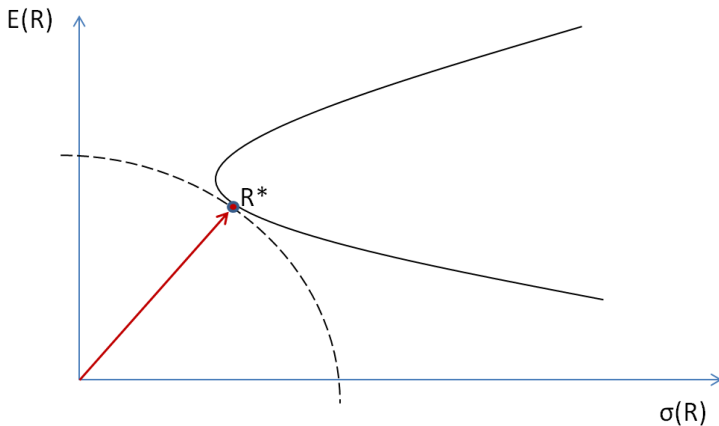
- Now, think about

$$E(R^2) = \sigma^2(R) + E(R)^2$$

- Returns of constant second moment trace out a circle in mean-standard deviation space...
  - (E.g.,  $x^2 + y^2 = 1$  is the equation of a unit circle centered at the origin.)
- Now we know that  $R^*$  is on the MV Frontier and we know that it is the return with the smallest second moment...

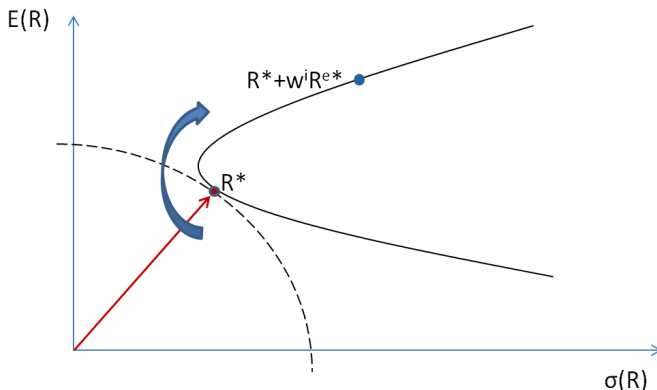
# Decomposition in Mean-Standard Deviation Space

- So we get that  $R^*$  is the return with the smallest "length" from the origin to the MV Frontier.



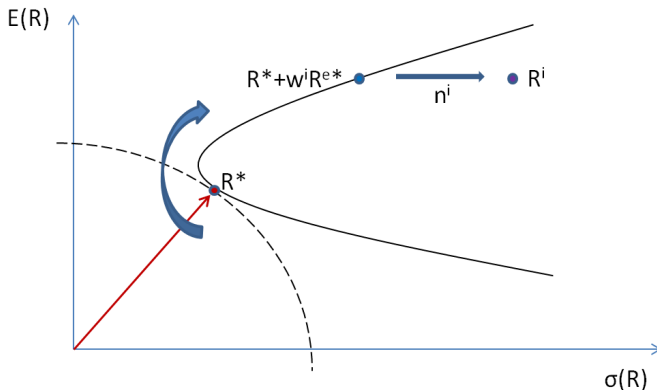
# Decomposition in Mean-Standard Deviation Space

- Now what happens is that as you vary  $w$ , you move along the curve to trace out the MV Frontier
  - As you change  $w$ , you change  $E(R)$  and  $\sigma(R)$ , but as long as  $n = 0$ , the returns are on the Frontier.



# Decomposition in Mean-Standard Deviation Space

- What about  $n$ ? We have that  $E(n) = 0$ , so adding more  $n$  doesn't change the expected return, but it will increase the second moment and return standard deviation.
  - This is the idiosyncratic, or diversifiable, risk.





# Finding the Mean Variance Frontier

- Recall that we can write the expected return of an asset as follows

$$E(R) = R^f - \frac{\rho \sigma(m) \sigma(R)}{E(m)}$$
$$\frac{E(R) - R^f}{\sigma(R)} = -\frac{\rho \sigma(m)}{E(m)}$$

- And since  $-1 \leq \rho \leq 1$  and  $R^e = R - R^f$  is an excess return

$$\frac{|E(R^e)|}{\sigma(R^e)} \leq \frac{\sigma(m)}{E(m)}$$

- Earlier, we interpreted this expression as providing a bounds on the set of possible returns that we should see (i.e., the mean-variance frontier), given a particular discount factor
  - How did we do this?

# Alternatively...

- Use

$$0 = E(mR^e)$$

$$0 = E(m) E(R^e) + \rho_{m,R^e} \sigma(m) \sigma(R^e)$$

And re-arrange...

# Hansen-Jagannathan Bounds

- Now we're going to use this expression and interpret it the other way around

$$\frac{|E(R^e)|}{\sigma(R^e)} \leq \frac{\sigma(m)}{E(m)}$$

- We can also ask the following question:
  - Given a set of returns (and their means and variances), what are the bounds on all the possible discount factors?
- This is the interpretation for the H-J Bounds.

# Hansen-Jagannathan Bounds

- Recall that if markets are incomplete, there is an infinite set of discount factors that can be used to price payoffs.
  - Why?
- We want to be able to narrow that down a bit... So
  - What can we tell about the set of  $[E(m), \sigma(m)]$  that is consistent with a given set of returns?

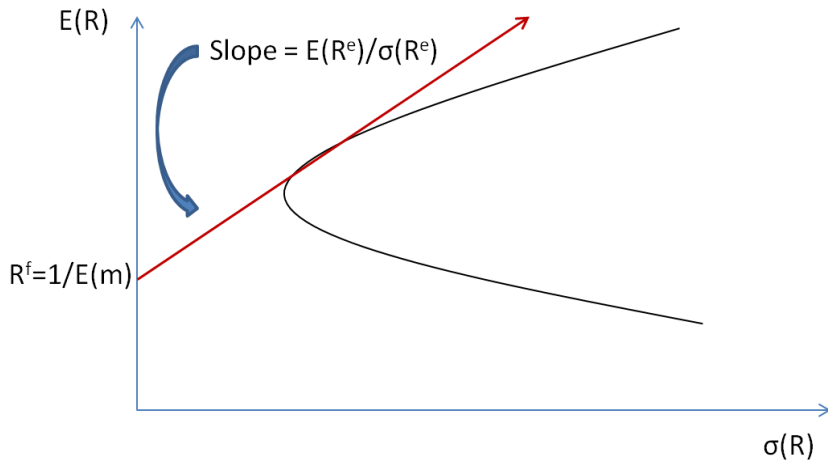
# Hansen-Jagannathan Bounds

- Using

$$\frac{|E(R^e)|}{\sigma(R^e)} \leq \frac{\sigma(m)}{E(m)}$$

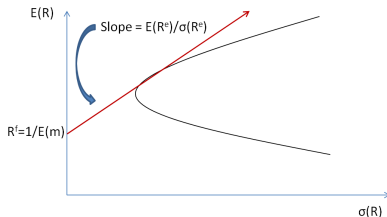
- We can get the following from this equation, using the H-J interpretation:
  - For a given risk-free rate, the tightest (most restrictive) bound on discount factors is obtained when the Sharpe ratio is the highest.
- The H-J Bounds are found by finding the smallest  $\sigma(m)$  for any given  $E(m)$  that prices assets
  - For any hypothetical risk-free rate...find the highest Sharpe ratio
  - The highest Sharpe ratio shows the slope of the line through that hypothetical risk-free rate and the tangency portfolio that gives the lowest bound on the volatility of  $m$

# Hansen-Jagannathan Bounds



# Hansen-Jagannathan Bounds

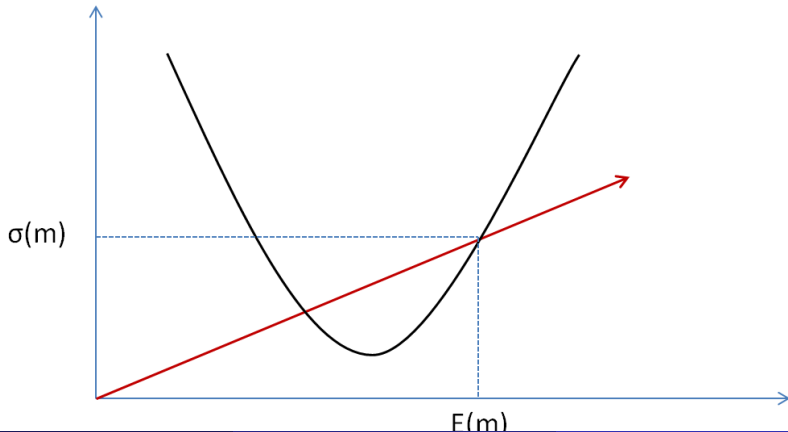
- From



- If we know the risk-free rate, then the MV Frontier has a V shape, and H-J Bound is just a bound on variance.
- But if we don't know  $R^f$ , then we can trace out all the possible  $[E(m), \sigma(m)]$  possibilities and plot them...

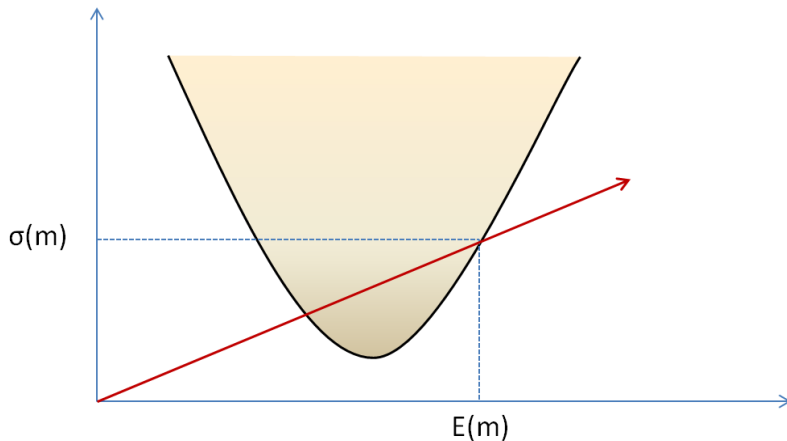
# Hansen-Jagannathan Bounds

- Now, since the question we want to ask is what is the smallest variance  $\sigma(m)$  for any given  $E(m)$  that prices assets, we flip the graph around
  - (What is the slope of the red line pictured here?)





# Hansen-Jagannathan Bounds



# Hansen-Jagannathan Bounds

- KEY: Classical mean-variance analysis places bounds on the moments of portfolio payoffs, given  $m$ .
  - H-J analysis places bounds on the moments of  $m$ , given the portfolio payoffs.
- Given a set of data, we would like to be able to compute the H-J Bounds - that is, we want to compute the mean-variance frontier *for discount factors*.

# Constructing H-J Bounds

- The first step is to decompose an SDF  $m$  into three orthogonal parts (just like we did with returns)

$$m = x^* + we^* + n$$

- What is this?
  - $m$  is a discount factor, represented as a vector that starts at the origin and terminates in hyperplane  $\underline{M}$ , the space of all discount factors
  - $x^*$  is what we've defined before, the projection of  $m$  onto the payoff space  $\underline{X}$ . (Do  $\underline{M}$  and  $\underline{X}$  intersect?)
  - $e^*$  is the projection of the 1 vector onto the space spanned by  $m - x^*$ .
    - It generates means of  $m$  just as  $R^{e^*}$  did for returns.

# Constructing H-J Bounds

- To construct H-J Bounds from

$$m = x^* + we^* + n$$

- We need to find the discount factor that has the smallest second moment for any given  $E(m)$  and  $w$ . So from

$$E(m^2) = E(x^{*2}) + w^2 E(e^{*2}) + E(n^2)$$

we see that points on the H-J Bounds have  $n = 0$ , so are given by

$$m = x^* + we^*$$

# Equations for H-J Bounds

- We would like to be able to construct the H-J Bounds using what we know...
  - Assume we have  $x$  as a  $k \times T$  matrix of observed returns ( $k$  assets for  $T$  time periods)

- First, recall that we've already found  $x^*$  as

$$x^* = p' E (xx')^{-1} x$$

- Now, we also have that

$$1 = e^* + proj(1|\underline{X})$$

where  $proj(1|\underline{X})$  is just a regression of the vector 1 onto the space spanned by  $x$ ,  $\underline{X}$ .

# Equations for H-J Bounds

- So, from

$$proj(1|\underline{X}) = E(x') E(xx')^{-1} x$$

- We get that

$$\begin{aligned} e^* &= 1 - proj(1|\underline{X}) \\ &= 1 - E(x') E(xx')^{-1} x \end{aligned}$$

# Equations for H-J Bounds

- Now, we can write  $m^*$ , which has the smallest second moment for a given  $E(m)$  in terms of observed returns

$$\begin{aligned}m &= x^* + we^* \\&= p' E(xx')^{-1} x + w[1 - E(x') E(xx')^{-1} x] \\&= w + [p - wE(x)]' E(xx')^{-1} x\end{aligned}$$

- So then we get our variance-minimizing discount factors with

$$\begin{aligned}E[m^*] &= w + [p - wE(x)]' E(xx')^{-1} x \\ \sigma^2(m^*) &= [p - wE(x)]' cov(xx')^{-1} [p - wE(x)]\end{aligned}$$

# Equations for H-J Bounds

- So, given a set of asset returns, the equations

$$\begin{aligned}E[m^*] &= w + [p - wE(x)]' E(xx')^{-1} x \\ \sigma^2(m^*) &= [p - wE(x)]' cov(xx')^{-1} [p - wE(x)]\end{aligned}$$

give bounds for the first and second moments of the  $m$ 's that map payoffs into prices,  $p = E[mx]$ .

- The H-J Bounds are a useful diagnostic for asset pricing models
  - Given a set of returns, we know in what region any SDF that is able to price all the assets must be.



# Questions for Understanding

- In the traditional mean-variance framework, what will adding assets do to the mean-variance bounds on returns?

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# Questions for Understanding

- In the traditional mean-variance framework, what will adding assets do to the mean-variance bounds on returns?
  - Adding assets should expand the mean-variance frontier.
- What does that mean for the H-J Bounds?
  - It should raise the H-J Bounds.

# End of Today's Lecture.

- That's all for today. Today's material corresponds roughly to parts of Chapter 5 (2005).