

Credit Card Transaction Report

Total Revenue
55.32M

Total Interest
7.84M

Transaction Amount
45M

Transaction Count
656K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,61,39,397.74	64,95,887.74	2685635
Silver	55,86,332.28	8,12,081.28	187505
Gold	24,54,072.16	3,73,784.16	56210
Platinum	11,35,608.05	1,61,629.05	20665
Total	5,53,15,410.23	78,43,382.23	2950015

Q4 Q3 Q2 Q1

Week_Start_Date

All

F

M

Silver

Blue

Gold

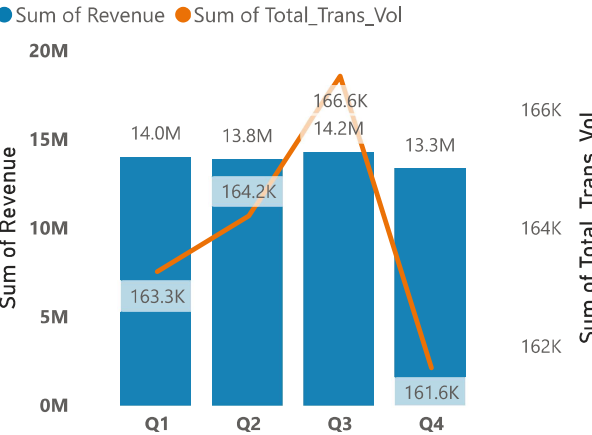
Platinum

Low

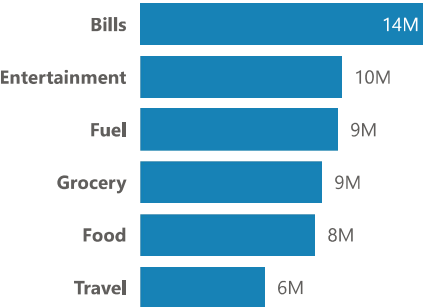
Med

High

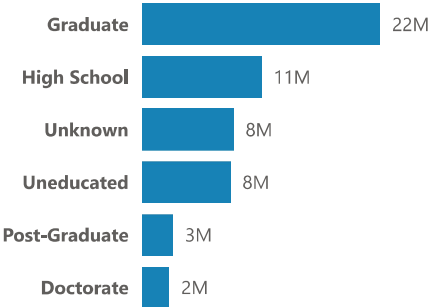
Qtr Revenue & Transaction Count



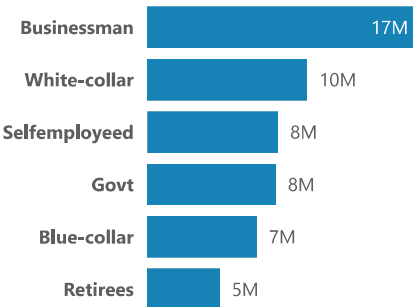
Revenue by Expenditure Type



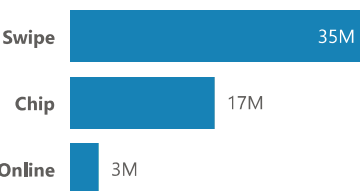
Revenue by Education



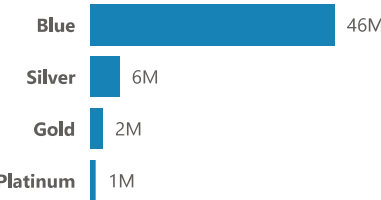
Revenue by Customer Job



Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Total Revenue
55.32M

Total Interest
7.84M

Total Income
576M

CSS
3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

Low

Med

High

M

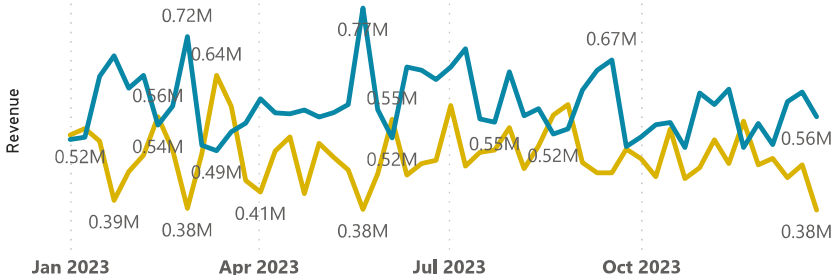
F

30M

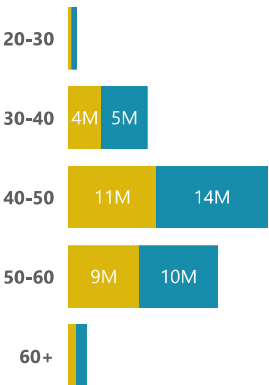
25M

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	69,04,278.57	5488838	72262158
Businessman	1,73,87,832.31	14285412	186959919
Govt	81,11,701.37	6507875	88773989
Retirees	45,35,184.24	3623120	48675030
Selfemployee	82,61,757.81	6395026	75313288
Total	5,53,15,410.23	44522013	575914439

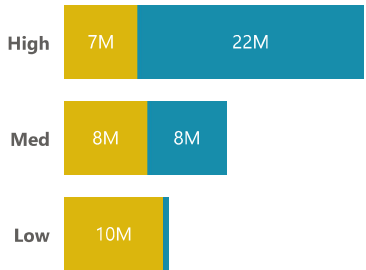
Revenue Vs Gender



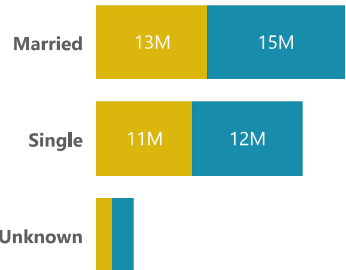
Age Group



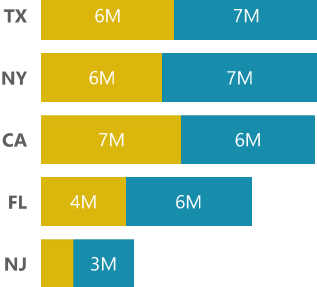
Salary Group



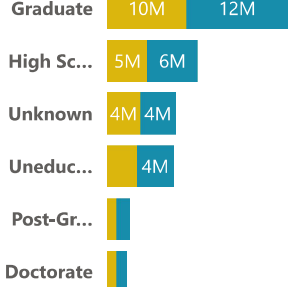
Marital Status



Top 5 State



Education Level



Dependent Count

