



Napul.ETH

Startup Challenge Pitch Deck



NapulETH Open Village 2024: Info

When;

From Sep. 12th to Sep. 14th 2024

Where;

Complesso monumentale Santa Maria la Nova, Napoli.

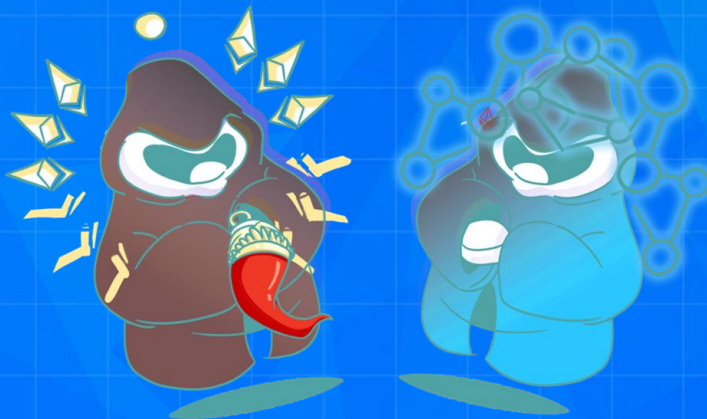
What;

Talks, Panels, Workshops, Blockchain Startup Challenge.

Who;

International Sponsors, Speakers and attendees. More than 1000 visitors expected.

<https://napul.eth.limo>



NapulETH Startup Challenge: **Summary**

The **NapulETH startup challenge** is an **invite-only** event held during the NapulETH Open Village 2024.

Of the startups that apply, **a total of 24 will be pre-selected**: 12 in the **early idea** phase (pre-seed) and 12 in the **mature idea** phase (seed), the difference being how far the startups are in the product design cycle.

The 24 selected startups will have the opportunity to pitch in front of a panel of representatives from participating VCs. **Each presentation will be bound at 30m**, inclusive of Q&A and feedback.

A winning startup for each category will be selected. The winning startups will have access to **extra perks** - extensive feedback, 1-on-1 calls - provided by the participating VCs.

NapulETH Startup Challenge: **Startups**

The main benefit for participating startups is the possibility of receiving **invaluable feedback** from the participating VCs.

On average, a VC spends only 1-2 minutes on a pitch deck. Startups selected to present at the startup challenge will have a **30 minutes slot for their presentation**, inclusive of Q&A and feedback.

Besides that, startups will have the **possibility to network** and chat with VC representatives during the event.

Winning startups will have access to additional perks, such as supplementary time and feedback from the VCs in a follow-up call.

NapulETH Startup Challenge: **for VCs**

The main benefit for participating VCs is the possibility to **access a vastly untapped market**.

Raw talent in Southern Italy is **abundant** but has no clear way of express itself locally. By being present on the territory, VCs will have the possibility of **accessing and harvesting this talent** before everyone else.

VCs will also have the possibility to **meet and network** with other VCs present.

VC Requirements for Participation

The requirement for participating to the startup competition is a sponsorship.

Tier	Participate to selection process	Part of the Challenge jury	Panel/Talk at NapuLETH	Masterclass	Access to deal flow 2025
2.5k€	YES	YES	NO	NO	NO
5k€	YES	YES	YES	YES	NO
10k€	YES	YES	YES	YES	YES

All participating VCs will receive ad space – online and on printed material – proportional to their sponsorship tier.

VCs will have freedom in choosing which kind of perks to give to winning startups.

Participation Perks: **Description**

Participate to selection process means that participant will be part to the initial screening process. They will be able to see all the applicants and select the 12 that will participate to the Startup Challenge

Part of the Challenge jury means that the participant will be part of the Startup Challenge jury, and will have a vote in electing the winning startup. The participant will also listen to all pitches, and will be able to ask questions and giving feedback during the Q&A time.

Masterclass means that the participant will have a 30 minute slot to give a lecture about dos and don'ts in business fundraising, or any other related topic of their choice. The public will include participating startups. The masterclass can be recorded should the participant wish so.

Panel at NapuLETH means participation to a panel in the main NapuLETH Open Village event.

Talk at NapuLETH means a 20m talk slot in the main NapuLETH Open Village event.

The NapuETH Team

We are a bunch of experts, entrepreneurs and working professionals in the web3 world.

We work in different fields, including research, infra, architecture, smart contract dev, dapp front end, marketing and art.

We created NapuETH with the goal of fostering new talent and stimulating local networking opportunities.



Fabrizio R. Genovese
Strategy Lead



Andrea Paesano
Event Lead



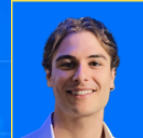
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Community Lead



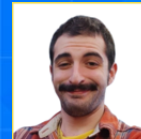
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Grazie!
Let's keep in touch!

