

Matt Breithaupt

mattbreithaupt.com

SUMMARY

Seeks to design top-notch user interfaces and experiences through in depth front-end style guide material, intuitive & efficient navigation, and engaging digital interactions.

EDUCATION

Columbia College, Chicago, IL

Bachelor of Arts, Cinema Art + Science

Focus in Animation, User Interface/User Experience Design, Digital Design
Graduated Cum Laude Spring 2015

College of DuPage, Glen Ellyn, IL

Associate of Applied Science

Focus in Film/Video Production, Motion Graphics
Graduated Spring 2011

HONORS

- Graduated Cum Laude
- David R. Rubin Scholarship
- Dean's List Columbia College (Fall 2013 – Spring 2015)

SKILLS

TOOLS

- Sketch 3
- Marvel App
- InVision
- Axure RP Pro
- Zeplin
- Photoshop/Illustrator
- JIRA, Confluence, HelpSpot

METHOD/DESIGN

- Front-End Living Style Guides
- Wireframing
- Prototyping
- Mockups
- Responsive Web Design
- Motion Graphics
- Visual Design
- Interaction Design
- Flow Mapping

DEVELOPMENT

- HTML/CSS
- JSON
- XML
- Bootstrap
- GitHub/Repository Managers
- Brackets/Atom/Visual Studio Code
- Prepros Compiler
- Front-End Optimization

EXPERIENCE

Development Sabbatical (Self Funded) – Self-Employed

August 2017-Present

- Interactive front-end living style guide (LSG) with code elements.
- Streamlined design-to-development-to-deployment pipeline.
- Front end optimization: (image formatting, compression, srcset scaling, dependency source mapping & concatenation, minification, service worker/cache management).
- Progressive Web App, favicon, manifest.json, and browserconfig.xml implementation.
- SEO, Robots.txt & sitemap.xml for web crawlers. Google Analytics, Tag Manager, & Search Console. Responsive query, cross browser, and device compatibility testing.
- ARIA Accessibility Landmarks. JSON-LD structured data in schema markup. Open Graph protocol standards. Link canonicalization. Server-side 301 redirects/URL forwarding.
- Lazy loading below the fold. Scroll triggered SVG animation. Custom loader/splash & 404 pages.
- Extensive involvement with Sketch 3, Marvel App, InVision, Axure RP Pro 8.0, Zeplin, Prepros compiler, HTML, CSS, SASS, JSON, XML, Bootstrap, GitHub, Brackets, mobile-first web design.

PROFESSIONAL EXPERIENCE

Cloud5 Communications – Tier 1 Technical Support Temp

Chicago, IL – December 2016-July 2017

- Performed QA and tier 1 technical support contract work for Cloud5 Communication's cloud based platform, hosted PBX/VOIP phone systems, and hospitality industry specific network design.
- Focused on a large-scale migration project of site configuration and automation system data to a new Chicago/Secaucus hosting environment.

- Troubleshoot Polycom/Cisco VOIP phones and landline functionality with clients, through professional and courteous customer service, for an average of 600 Extended Stay Hotel and 500 La Quinta Inn & Suites branded sites nationwide.
- Tracked discrepancies, auto attendant menu navigation faults, inbound/outbound audio connections, Polycom mapping issues, other migration bugs and logged trouble tickets through the Helios platform by Innflux.

BackStop Solutions – Product Management Temp

Chicago, IL – July-September 2016

- Contract work focused on QA (quality assurance) for an IT company specializing in the investment management industry.
- Assisted on a proprietary software-as-a-service platform used globally by over 90 firms to operate efficiently, invest intelligently and communicate effectively.
- Worked closely with UI/UX, engineering and quality assurance team members during implementation of a multiple-document-download feature to the InvestorBridge platform.
- Heavily documented, through excel sheets and screen-shots, the InvestorBridge program prior to, during, and post MDD implementation.
- Tracked and maintained consistency of client sites & portals, in addition to testing web content/document tables to assure proper functionality from end-user's perspective.
- Wrote bug-tickets within the JIRA program, noting when MDD implementation resulted in: server errors, style/CSS errors and broken functionality.
- Implemented missing metadata for a backlog of over 2,000 JIRA bug tickets.
- Migrated internal company knowledge book/wiki content from HelpSpot over to Confluence.

Lisle Township – Receptionist

Lisle, IL – February-April 2016, October-November 2016

- Provided information and assisted clients on our general assistance services.
- Guided seniors and disabled through the reduced bus fare (RTA card) application process.
- Fielded calls from struggling families about our food pantry monthly pickups & logged their information.
- Took messages, handled outbound & inbound mail, and transferred calls.

EXPERIENCE, COLUMBIA COLLEGE

Sushi restaurant app UX/UI Design

Computational Media – February-May, 2015

- Fleshed out in-depth personas and scenarios that delve into the needs of target users.
- Planned out intuitive user-flows and sitemaps, with a focus on effective navigation and functionality.
- Designed responsive wireframes within Bohemian Sketch 3, following a mobile first methodology.
- Built initial prototypes with Axure RP Pro 7.0 and transferred interactive deliverables to phone for user testing. Built online prototypes with Marvel App.

Competitor analysis & digital strategy

Internet & Mobile Business – February-May, 2015

- Assessed current website goals and digital marketing strategy of the 3D printing marketplace and community website Cubify.com.
- Comparatively analyzed Cubify.com's channels, lead and site traffic stats against its competitors Thingiverse.com and Shapeways.com, using web analytics tools SEO Quake, Alexia, Spyfu, and Compete.
- Created an improved digital marketing strategy that involves a more focused list of behaviorally targeted SEO keywords, encouraging repeat visitors through content marketing with a weekly rotating list of free premium 3D models, and driving link referrals back to Cubify.com by indexing the premium files within 3D model search engines (such as Yeggi.com and Yobi3d.com).