

Syllabus (FIN 302) Financial Management Principles

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SUNY POLYTECHNIC INSTITUTE
SCHOOL OF BUSINESS ADMINISTRATION

Instructor: Matthew Brigida, Ph.D.

Office: Online Summer 2022 | On Campus Office is Donovan 1277

Office Hours: On-request I will create a BB Collaborate session where you can log in and ask questions.

Email: matthew.brigida@sunypoly.edu

Class Location: Online (Asynchronous)

Class Day/Time: Asynchronous Online

Text: Essentials of Corporate Finance, 7th ed, ISBN: 978-0073382463 | Used Copies usually starting from about \$4 You also may use other editions of the text.

Lecture Videos: Introduction to Corporate Finance

Lecture Notes: Financial Education

1 Description

Course Catalog Description: General principles of corporate/managerial finance are presented. Topics include the tax environment, an overview of financial planning and control, working capital management, long term financing, time value of money, capital budgeting, cost of capital, dividend policy, agency theory, and international financial issues. Responsibilities and functions performed by financial analysts, financial managers, and chief financial managers are discussed. (Pre-requisite: ACC 201 or equivalent.)

1.1 Overview

- This course will present the fundamentals of managerial finance as a vital part of the complete business ecosystem. Importance is placed on becoming familiar with the rudimentary tools and techniques that act as the basis for all further study and function of finance.
- Emphasis is also placed on exploring the human, technological, and environmental impacts on financial decision making and the societal variables that facilitate positive (financial and social) outcomes.
- Attention to current events and linkage between financial markets and corporate decision-making and vis-a-vis is discussed.
- Introduction to the role of the change agent and changing technology in financial analysis and financial decision-making processes.

1.2 Course Learning Outcomes & Objectives

CLO 1. Technical Competence: Adept in applying technology to solve institutional problems and enable effective financial decision making.

CLO 2. Analytical Problem Framing: Demonstrate individual capacity to evaluate and deploy analytical methods selected from a diverse portfolio of tools analyze and manage common financial decisions.

CLO 3. Strategic and Integrative Thinking: Understand the baseline resources available for analyzing and managing a firm's financial performance. Including collecting data, processing information and evaluating and communicating outcomes with partners; differentiate between the accounting function as a preparer of data and information and the finance function as a user of information for decision making and the role of ethics in the process.

CLO 4. Leadership and Communication: Be capable of expressing key financial concepts and terms commonly used in the field; by using effective written, oral and interpersonal communications to contribute to the financial performance of domestic firms, global organizations and other international relationships.

2 Exams

There will be two exams. The exams will be multiple choice. Failure to complete an exam by the due date will result in a grade of 0.

3 Assignments

There are 4 assignments under Content > Assignments in BlackBoard.

4 Attendance/Quizzes/Participation

There is no attendance/participation grade.

5 Grading

Item	Points
Exam 1	40
Exam 2	40

Assignments	20
Total Points	100

Final grades will be assigned according to the following scale:

- 90 - 100 A
- 80 - 89.9 B
- 70 - 79.9 C
- 60 - 69.9 D
- < 60 F

+/- grades may be assigned at the instructors discretion.

5.1 An Important Note on Grading

There is no special consideration if you need a certain grade in this course to graduate. **If you require a certain grade in this class to graduate it is your responsibility to earn that grade.** Specifically if you receive a 'D' in this course I will not allow you to do extra assignments after the course is complete in exchange for a higher grade.

6 Tentative Outline by Week

We will cover chapters 1 through 14. Since this course is asynchronous, you have a measure of flexibility regarding when you cover each chapter. The due dates for the exams/assignments are listed below.

You will receive a 0 if you do not hand in an exam or assignment by the due date. Because you have a month to complete the exams/assignments, I will not accept late submissions for any reason.

6.1 Exam Due Dates

- June 24: Exam 1 Due
- July 24: Exam 2 Due

6.2 Assignment Due Dates

- June 24: DEF14A and Debt to Equity Ratio
- July 24: Stock Market and CAPM

7 How To Ask Questions

How to properly phrase a question is important in the workplace as well as in courses, such as ours, where much of the interaction is online. Remember when formulating your question, **you get what you give**. If you simply say, "I don't understand", then I have very little information to work with and so I can't help. I'll just say to rewatch the relevant video.

Alternatively, if you say, "I calculated a stock's expected return using the CAPM and it is negative. Can this be correct?". Here you have (1) let me know what you have done, (2) your result, and (3) what you don't understand. In this case I can ask (1) which stock, and (2) is your beta negative, and proceed to explain whether your calculation is correct.

See this post.

8 Email Communication

Questions about course material should be posted to the most relevant discussion board. Email should only be used for personal matters. By using the discussion boards, other students can get the benefit of the question and answer. It also saves me from answering the same question many times via email, and frees me up to answer more questions and generally provide more effective instruction for you. If you do send an email, be sure to put the course in the subject line (FIN 302).

9 Guidelines and Accommodations

Academic Integrity Policy Students Enrolled in this course are required to understand and fully comply with all aspects of the Academic Integrity Policy as described in the SUNY Polytechnic Institute Handbook (available at: https://sunypoly.edu/pdf/student_handbook.pdf)

9.1 Course Syllabus Disclosure Statement Fall 2021

Accommodations for Students with Disabilities

In compliance with the Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act, SUNY Polytechnic Institute is committed to ensuring comprehensive educational access and accommodations for all registered students seeking access to meet course requirements and fully participate in programs and activities. Students with documented disabilities or medical conditions are encouraged to request these services by registering with the Office of Disability Services. Please request accommodations early in the semester, or as soon as you become registered with Disability Services, so that we have adequate time to arrange your approved academic accommodation/s. Once Disability Services creates your accommodation plan, it is your responsibility to provide me a copy of the accommodation plan.

For information related to these services or to schedule an appointment, please contact the Office of Disability Services using the information provided below.

Leslie K. Reid, Director (she/her/hers) Office of Disability Services reidl@sunypoly.edu (315) 792-7170 Utica Campus Peter J. Cayan Library, L145 Albany Campus Suite 309, Students Services Office NanoFab South