

InGame: Live in games, share out

ESaaS w4995 Project Proposal

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Group 3

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Inspiration



Horizon Zero Dawn photo mode

- As new advanced gaming consoles (PS5 and Xbox Series X) have begun to release, gaming studios have delved deeper into screen capture functionality that would allow you to record in game content or utilize Gallery Mode to take detailed stills.
- These new features have allowed players to fully experience these sandboxes that have taken years to develop and release.
- Let's look at a few personal examples.



Halo 5 Guardians (above); Spider-Man Miles Morales (below)



Marvel's Spider-Man (below); Marvel's Spider-Man 2 (above)



Pain Points to be Addressed

1. Content is easy to create now, but it is hard to track, store and interface with in a user friendly way.
2. Content is saved locally on hardware, but not easily accessible when you are offline.
3. Subscription is required to keep in cloud.
4. There is also no easy way to share across platforms.

What are we doing to address these issues?

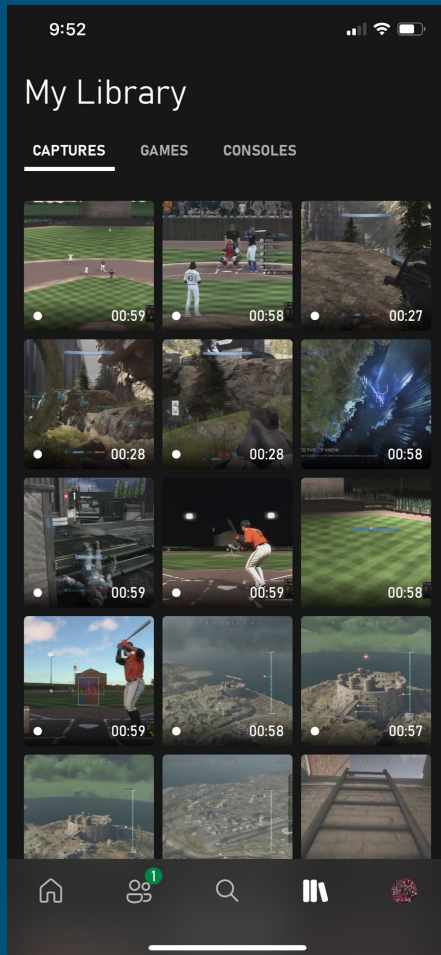
1. Create a free online gaming content album for users
2. Provides intuitive features for organizing content
3. Provides user-friendly UI design for gamers
4. Easy way to share the gaming content to gaming community
5. Access your content anywhere at anytime

Our Mission

Create a free personalized online album for gamers to easily store and share their gaming content and help our users connect with the broader gaming community.

Competitors

- Xbox/Playstation (see photo on right)
 - Very clunky design, and has no “community features”
 - Cannot sub group by games, or user defined groupings
- Local storage (PC, Phone)
 - Limited access
 - Take up storage
 - Manual management
- Youtube
 - Not personal
 - Not gaming oriented



What makes us different?

1. We are your personal gaming album first and foremost, upload your content and you can visit it at anytime anywhere.
2. We provide a friendly user interface and many features to help you customize your gallery as you desire.
3. You can easily share the gaming content you created with other InGame members and/or interact with the content they have created.